

GLORY PAUL

📍 Kigali, Rwanda

✉ paulapaula449@gmail.com

🐦 <https://x.com/iambigpaula>

☎ +250 794046294

SUMMARY

Passionate and driven Web3 marketing manager with experience building and engaging communities, managing social media channels, and generating publicity for blockchain projects and startups. Proven ability to leverage Web3 tools and platforms to achieve brand awareness and growth. Founder of Blockdot Academy, a successful Web3 education platform with over 5,000 graduates.

WORK EXPERIENCE

Community Manager

Feb 2023 - Jan 2024

Remote

Enetecosystem - A web3 company building dex and decentralised wallet.

- Grew telegram communities to over 18k active members within 6 months
- Published marketing content for social media platform to drive daily engagement
- Worked with the marketing team and grew the social media publicity up from 2,000 followers and to 49k
- Hosted AMA session on X to build traction and get feedback from community members

Public Relations

Jun 2023 - Nov 2023

Remote

Jesaih - A web3 marketing Agency that helps web 3 projects and startups gain publicity

- Managed social media accounts (Twitter, Instagram) for Web3 marketing agency
- Published daily content to engage audience and promote agency services
- Proactively secured collaborations with other companies and VCs
- Planned and assisted in hosting live events across East Africa

Community Manager

Dec 2020- Aug 2021

Remote

WingSwap - A Dex platform that operates on the phantom ecosystem

- Managed activities and engagement on Discord and Telegram communities
- Hosted AMAs on Twitter Spaces to build momentum and attract users
- Delegated tasks to other team members and ensured smooth workflow
- Contributed to overall community growth and brand awareness

LEADERSHIP EXPERIENCE

Founder and Owner of BlockdotAcademy

Blockdot - A web 3 academy the major in onboarding youth into blockchain and Tech, we started in 2022 and since then we have educated over 5000 youths on blockchain and how they can leverage on its opportunities

EDUCATION

African Leadership University, Kigali Rwanda

BSE Software Engineering

ADDITIONAL INFORMATION

SKILLS

- **Collaboration Tools** – Slack, Trello, Discord, Telegram, X
- **Web3** - Coinmarket cap, google suite, Trading view, Binance, metamask
- **Soft skills** - Communication, Strategic thinking, Leadership, Collaboration, Problem-solving, Accountability, Critical thinker