

GLORIA EMEKA

Frontend Web Design | Digital Marketing

Accomplished web designer with knack for blending aesthetics and functionality and an expertise in responsive design, website optimisation, and UX/UI design. Demonstrates proficiency in HTML coding, CSS, and GitHub. Delivered visually compelling websites that boosted client engagement and streamlined user experience. Known for being an enthusiastic team player with a keen eye for detail in website design and transforming complex ideas into intuitive designs

WORK EXPERIENCE

August 2024 – Current |Freelance, Upwork

FrontEnd Web Designer

- Conducted usability testing to refine and enhance user experience.
- Improved web development plans to achieve client requirements within assigned timeframes.
- Flexed with changing specifications and technological developments to maintain conformance with specifications and schedule targets.
- Liaised with clients and designers to create robust, functional platforms.
- Translated project requirements into forward-thinking visual designs.

September 2024 – Current | Emmaco Glorious Steel Enterprise, Abuja

Contract FrontEnd Web Designer

- Designed web pages to enhance branding and navigation.
- Implemented SEO best practices to optimise website visibility.
- Translated design concepts into responsive and user-friendly web interfaces
- Stayed updated on design trends and emerging web technologies.
- Created custom websites by harnessing HTML, CSS and JavaScript skills.
- Collaborated with clients to understand design requirements and preferences.

CONTACT

Abuja, Nigeria

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Linkedin-

<https://www.linkedin.com/in/gloria-emeka/>

Portfolio -

<https://gloweeyahh.github.io/myportfolio/#>

Projects-

<https://gloweeyahh.github.io/My-projects/>

Github-

<https://github.com/Gloweeyahh>

SKILLS

Software Tools:

HTML

CSS

Javascript

Bootstrap

React

Corel Draw

Adobe Photoshop

Canva

Microsoft Office Suite

Technical Skills:

Web Design

Graphic Design

UI/UX

Advertising

Social Media Strategy

SEO

Digital Marketing

Branding

Github

Responsive Design

Project Management

June 2024 | Freelance

Digital Marketer

- Leveraging analytical skills to refine digital presence
- Crafting innovative digital marketing strategies tailored to specific brands
- Driving online engagement and optimizing conversion rates
- Developing compelling content and managing social media campaigns
- Thriving in fast-paced environments and staying ahead of digital trends
- Collaborating effectively with -functional teams

February 2019 – December 2021 | Steelbase Resources Limited

Graphics Designer

- Collaborated with team members to produce appealing and compelling graphic content that engaged target audiences.
- Developed graphics and layouts for brand illustrations and social media sites.
- Provided feedback for media needs of future projects to facilitate critical, creative business decisions.

Referees

Available upon request

Soft Skills:

- Communication
- Creativity
- Team Building
- Problem Solving
- Detailed-Oriented
- Analytical Thinking
- Time Management

EDUCATION

University of Abuja, Nigeria.

(B.Sc) Biology

2023

CERTIFICATION

**Bizmarrow
Enterprise
(Web Design)
2024**

**Google
(Digital Marketing
award)
2024**

**Dasaba and Sons
Computer Institute
(Graphics Design)
2018**

ACCOMPLISHMENTS

Interned at **National
Biotechnological
Agency** for over a year
Contributed at **ICOB
2024 conference**
Contributed to various
open source projects