# GLORIA EMEKA

Frontend Web Designer | UX/UI Enthusiast | Digital Marketing
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## PROFILE

Creative and detail-driven Frontend Web Designer with a science-trained research background. I merge design intuition with analytical rigor to craft intuitive, high-performing websites and digital products. Skilled at transforming complex ideas into clean, engaging user flows, with proven experience across responsive web design, UX/UI, SEO, and digital marketing. Recently collaborated on blockchain-based projects, customizing Python code for crypto recovery tools, showcasing versatility beyond traditional front-end work. Known for delivering visually striking, functional designs that drive engagement and business results.

## CORE SKILLS

• Web & Development Tools – HTML, CSS, JavaScript, Bootstrap, React, GitHub

• Design Tools – CorelDraw, Photoshop, Canva

• Digital Marketing – SEO, Branding, Social Media Strategy, Content Creation

• Professional Strengths – UI/UX Design, Responsive Web Design, Project Management, Analytical Problem-Solving, Communication

## EXPERIENCE

**Freelance | Upwork**
Frontend Web Designer | Aug 2024 – Present

• Built responsive, user-friendly websites tailored to client branding and goals.

• Conducted usability testing and iterated designs to boost engagement.

• Translated client briefs into interactive prototypes and production-ready code.

• Delivered evidence-based recommendations to streamline digital strategies.

**Emmaco Glorious Steel Enterprise, Abuja**
Contract Frontend Web Designer | Sep 2024 – Present

• Designed and implemented a robust web presence for the company, enhancing brand visibility.

• Integrated SEO best practices, driving improved online reach and customer engagement.

• Collaborated cross-functionally to align digital design with company objectives.

**Tykes Unleashed (Crypto Company)**
Python Developer – Contract Project | Jul 2024

• Customized BTC Recover Python scripts, modifying code to run more efficiently for crypto recovery operations.

• Collaborated with blockchain engineers to improve security and performance.

• Delivered a tailored solution that supported the company's recovery workflows.

**Freelance**
Digital Marketer | Jun 2024

• Designed social media campaigns, boosting engagement and conversion rates.

• Crafted innovative digital marketing strategies tailored to diverse brands.

• Monitored analytics to refine campaigns and optimize ROI.

**Steelbase Resources Limited**
Graphics Designer | Feb 2019 – Dec 2021

• Produced visually appealing graphics and layouts for branding and social media.

• Collaborated with marketing teams to ensure content consistency and impact.

• Supported key business decisions with creative input and design execution.

**Open Source Contributor | GitHub**
Various Projects | 2023 – Present

• Contributed to multiple open-source repositories, focusing on frontend performance, UI/UX improvements, and bug fixes.

• Reviewed pull requests and collaborated with global developer communities to maintain code quality.

• Implemented improvements in React and JavaScript-based projects, enhancing responsiveness and accessibility.

• Participated in issue discussions and helped troubleshoot problems for community-driven platforms.

• Built a track record of continuous learning and teamwork through merged contributions.

# PROJECTS & CONTRIBUTIONS

• Portfolio & Personal Projects → gloweeyahh.github.io/My-projects/

• ICOB 2024 Conference – Participated and contributed insights.

• National Biotechnological Agency – One-year internship with research contributions.

# EDUCATION

University of Abuja, Nigeria
B.Sc. Biological Sciences | 2023

# CERTIFICATIONS

• Web Design – Bizmarrow Enterprise, 2024

• Digital Marketing Award – Google, 2024

• Graphics Design – Dasaba and Sons Computer Institute, 2018

# SOFT SKILLS

Communication | Creativity | Teamwork | Analytical Thinking | Time Management | Detail-Oriented