Nikole Sazoncika

1.)
As a degree-holder, I need to be able to know what jobs my degree opens me up for to use it to its highest potential.

Gina graduated with a culinary degree last April and has been struggling to find a career in her city. She has some connections, but not enough to the point of being able to secure a job straight out of school. She decides to visit a website to learn about different jobs she could have with her degree. Perhaps she didn't necessarily need to be a head chef, but she could also be a sous chef, food-taster, baker, or many others. She decides to see where her personality lies by taking some short quizzes on a website.

2.)
As an upcoming graduate, I need to be able to understand my options after college to set myself up for success early.

Rome is a mechanical engineering major who is going to graduate this semester. He is incredibly scared about needing to find a career which merges both good pay and his interests. His parents had told him that his degree will open up a wide range of jobs and opportunities. He decides to take the online questionnaire to help him find his journey. After taking it, he sees that his mechanical engineering degree can open him up to a wide ray of industries that may be looking to hire talented students right now.

3.)
As an art student, I need to pick a sub-category to practice and excel on.

Delilah is an art student who has creativity constantly running through her. She loves so many art-related jobs, however is unsure which one in particular she should pursue. She loves both working with her hands and performing. She decides to take a quiz to recommend a pathway to pursue. Through taking the quiz, she realizes that her strengths fall under performance so she decides to focus on performing arts.

4.)
As a student with a specific major, I want to know what other outlets I have if I am not enjoying what I am doing to find something I am happier with.

Omen is a fifth-year accounting student who is starting to hate his major. However, he is too far in to quit now. He wants to finish the degree so his hard work is accounted for, however he desperately wants to find a different field to spend the rest of his life in. He decides to take the online questionnaire to help him understand his other options that he has. He finds out that an accounting degree opens up a lot of opportunities in the business world and it doesn't have to be solely accounting.

5.)

As a person wanting to do a career switch, I want to know if the new career will suit me to be able to make a more smooth and cohesive decision.

Champagne is a model who is starting to want to get into bigger and better careers. She wants to see if journalism or editing would suit her as she wants to do work behind the scenes. Before fully committing, she decides to take the online quiz to see if it gives her some valuable insight on her decision-making. She finds out that since her writing skills are quite poor, journalism would be an incredibly difficult career switch and she may need to go back to school in order to do such a thing.

Pritam Rai:

1. User Story: Career Quiz Completion

As a recent graduate,
 I want to take a personality and skills quiz,
 so that I can discover careers that match my strengths and interests.

Scenario

Lisa, a recent college graduate, is unsure about her career path. She visits the website and finds an interactive quiz that assesses her skills, personality, and interests. She answers a series of multiple-choice questions, and upon completion, the system generates a list of recommended careers. Each career suggestion includes a brief description, required skills, potential salaries, and degree requirements. Lisa bookmarks a few options for further research.

2. User Story: Job Description and Insights

As a job seeker,
 I want to view detailed job descriptions,
 so that I can understand what each career entails before making a decision.

Scenario

After taking the career quiz, David receives a suggestion for "Data Analyst" as a potential career. Curious, he clicks on the job title and is taken to a detailed page that explains the daily responsibilities of a data analyst, necessary skills, and education requirements. The page also provides an estimated salary range and job growth statistics. Feeling more informed, David starts exploring degree programs that align with the role.

3. User Story: Career Comparison Tool

As a graduate,
 I want to compare multiple career options side by side,
 so that I can make an informed decision based on salary, education, and job growth.

Scenario

Emma is torn between two career recommendations: software engineering and UX design. She uses the "Compare Careers" feature on the website, which displays both jobs side by side. The tool highlights differences in salary, required education, work-life balance, and job market demand. After reviewing the information, Emma decides that UX design aligns more with her creative interests and pursues it further.

4. User Story: Save and Track Career Interests

As a user,
 I want to save career recommendations to my profile,
 so that I can revisit them later and track my research progress.

Scenario

Carlos is exploring different career options but doesn't have time to read through all the details in one sitting. He creates a free user profile on the website, which allows him to save career recommendations. When he logs in later, he finds his saved careers and notes he previously made. This helps him keep track of which careers he's most interested in and continue his research efficiently.

5. User Story: Resources and Next Steps

As a graduate,
 I want to access career-related resources,
 so that I can take the next steps toward entering my chosen field.

Scenario

After deciding to pursue a career in marketing, Jamie wants to know what to do next. The website suggests relevant online courses, degree programs, and entry-level job listings. It also provides resume templates and interview tips for marketing roles. Jamie follows the suggested steps, enrolls in an online certification, and starts applying for internships.

Milan Gupta:

Scenario 1

Ivan just finished college and he isn't exactly sure about what job he wants. He decided to look online for tools that could decide for him. He comes across our website and decides to try a quiz that asks questions about what he likes and how he works. After he is done the website shows a list of jobs he can get into with explanations.

User story
- As a graduate, I need to figure out what job could be best for me.

Scenario 2

Jack, currently employed at a mid-level tech company, feels underpaid and underutilized in his current role as a software developer. Despite his interest in the tech industry, he is unsatisfied with his career progression and salary. To resolve this, Jack visits the website, driven by a desire to explore higher-paying and more fulfilling job opportunities that match his skills and ambitions.

User story
- As someone who feels underpaid, I need detailed and reliable salary and growth potential information for each career.

Scenario 3

Sophia, who graduated with a degree in marketing, is interested in understanding the practical aspects of different marketing careers. After completing the initial quiz, she uses interactive learning modules available on your website. Each module has video lessons, short quizzes, and practical tips from industry professionals.

User story
- As Sophia, I want to engage with interactive learning modules related to my quiz results to gain practical skills and knowledge.

Scenario 4

Holland, an engineering graduate, is curious about potential careers but wants quizzes tailored to his specific interest in renewable energy. He discovers that your website offers options to customize quizzes based on specific industries and skills.

User story
- As Holland, I need the quiz to provide suggestions that are relevant to current market demands in renewable energy

Scenario 5

Emily, an IT project manager, is not only interested in exploring new career opportunities but also seeks to expand her professional network within her desired industry. Upon discovering

your website through a colleague's recommendation, Emily is intrigued by the features that offer both job exploration and networking opportunities. She is particularly interested in a feature that matches her with industry events and professional groups.

User story
- As Emily, I appreciate a platform where I can showcase my professional skills and interact with potential employers.

Jayant Thathireddy

1)
Jack is a high school student that is applying to colleges. He is still trying to figure out what he wants to major in. He has trouble deciding, so he goes on Google and searches for any resources that might be able to help him choose. When he goes online, he gets overwhelmed with information about hundreds of different career options. He finally finds a website that says it will offer a personality quiz that can help him decide his career. He uses the website and gets a recommendation which he is happy with, simplifying his major search.

As a high school student, I want to decide what to major in during college.

2)
Emma is a freshman in college with an undecided major. She has many interests, but doesnt want to commit to one. She is currently taking a variety of courses on many different subjects which she finds interesting. However, she is worried about her job prospects after graduation. She doesn't know which field she should go into, and needs help deciding. She looks online for some help, and finds a website that will give her recommendations based on her personality. After using the website, she learns more about what career options are open for her.

As a new college student, I want to know what careers are open to me after I graduate.

3)
Phil is a senior in college, majoring in Computer Science. He has been studying hard for the last four years, and has a good academic record and several projects under his belt. However, when it comes to looking for a job, he is constantly disappointed by his search. He feels like he doesn't have a clear understanding of the job market, and goes online to learn more. He comes across a website that gives clear information about each career, so he learns all about what jobs he can apply to with a Computer Science degree. He learns that so far he has only been applying to a few high-paying software companies, and that he needs to expand his search to more roles in more companies to gain experience.

As a senior Computer Science major in college, I want to learn more about the different jobs I can apply to that are relevant to my degree.

4)
Lucy is a new grad out of college. While she was in college, she majored in English and Journalism. Now that she has graduated, she is trying to look for career opportunities. She goes online and finds a website that gives her clear information about what kinds of jobs she can get with her degrees. She learns about different salary ranges, career growth opportunities, and work requirements. Armed with her new knowledge, she is able to confidently apply for different jobs and grow her career.

As a new grad, I want to know what options are available to me that will make the most out of my degrees.

5)
Peter has been working at a restaurant as a line cook for over 10 years. Recently he has decided that he no longer wants to keep doing that for much longer. He wants to switch careers, but doesn't have a clear idea on how to do that. He looks online for some advice about potential alternatives, but is overwhelmed by the amount of information that is unrelated to him. He finally finds a website that assesses his personality and gives him choices about what careers he can go into. It provides lots of useful information, which lets him make an informed decision.

As an employee who is no longer happy in their career, I want to learn about potential alternatives that I can move into.

Raghav Patel

Scenario 1:
Jack, a primary school teacher, wants his students to collaborate on a class project about the fishing industry. They need a wiki for stories, a photo-sharing platform for images, and an archive for historical research. However, young students lack awareness of copyright/privacy, so Jack seeks a solution that allows teacher moderation.

User Story:
As a teacher, I want to create an online class project so my students can collaborate and collect information.

Scenario 2:
Emma, a history teacher, is organizing a school trip to World War I battlefields. She wants a way to manage a group, share information, and organize student contributions efficiently using iLearn.

User Story:
As a teacher, I want to create a student group easily so I can manage class activities.

Scenario 3:
Elena, an administrator, is configuring iLearn for the school's art department. She needs to set up different tools for different age groups and ensure access to external resources.

User Story:
As an administrator, I want to create custom learning environments so that each age group has the right tools.

Scenario 4:
Sarah is a parent who wants to stay updated on her child's progress in school. She needs a way to track assignments, communicate with teachers, and receive school announcements through iLearn.

User Story:
As a parent, I want to view my child's assignments and grades so I can track their progress.

Scenario 5:
Mark is a high school student working on a group science project. He and his teammates need a way to collaborate online, share files, and keep track of their progress without being physically together.

User Story:
As a student, I want a shared workspace so my group can collaborate on our project remotely.

Feature List

1. List of jobs/careers with additional information for each
2. Career assessment quizzes
3. Helpful resources with additional information
4. Career comparison tool
5. Industry trends And salary insights
6. Profile maker
7. Ability to save/favorite careers to profile
8. Interactive learning modules and skill development resources
9. Save and track career interests
10. Search bar to search different careers