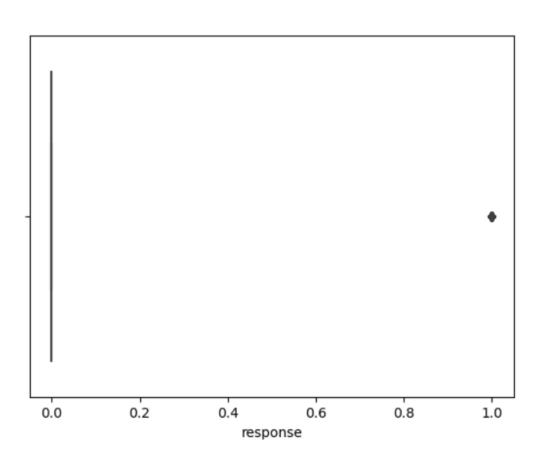
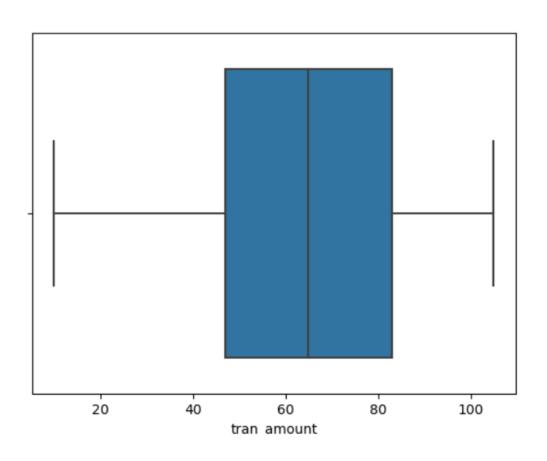
Internship Studio DATA ANALYTICS Project

**GODESI MOHITH SRIRAM** 

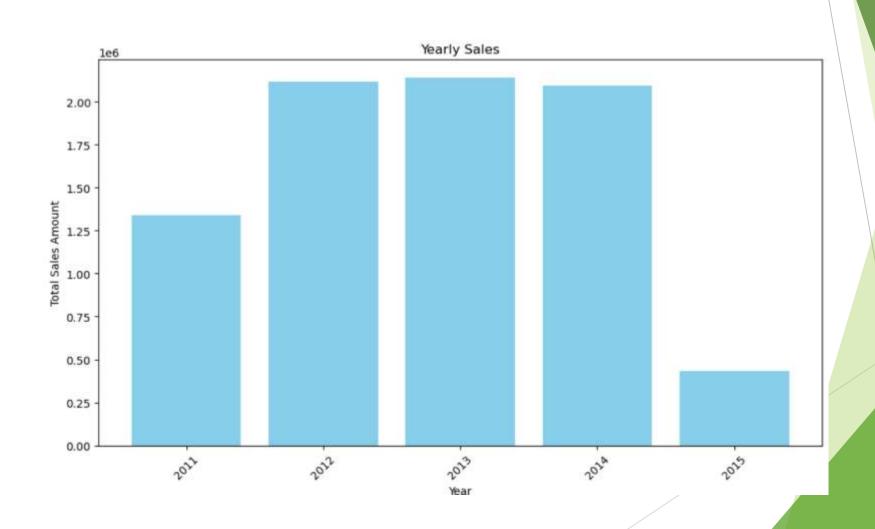
# Response Plot



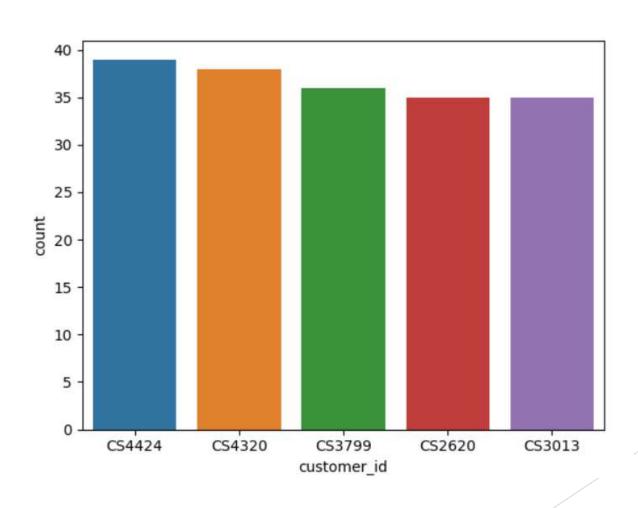
#### **Transaction Amount Plot**



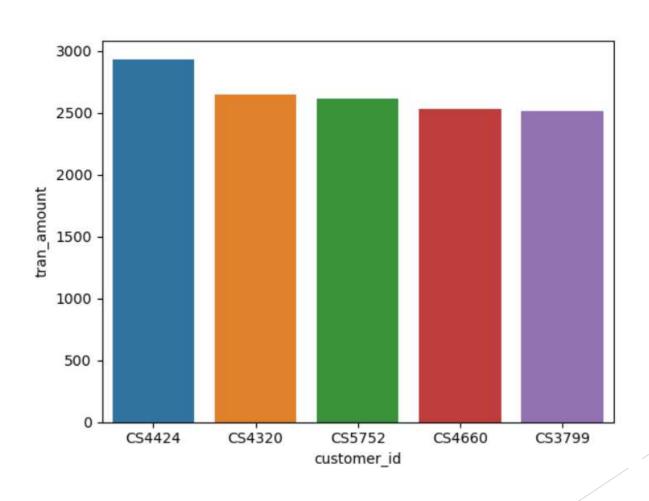
# **Yearly Sales**



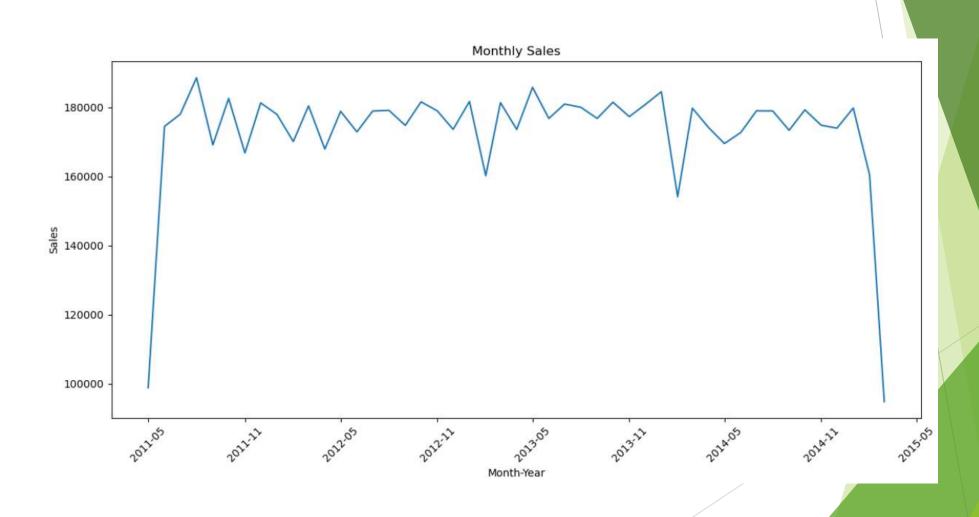
# **Top 5 Customers**



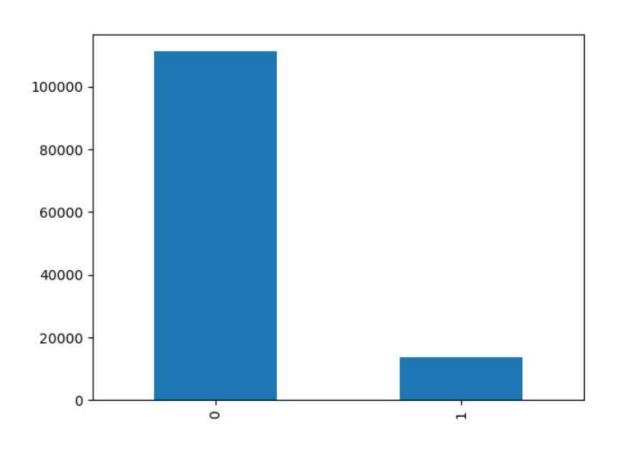
## Top 5 sales



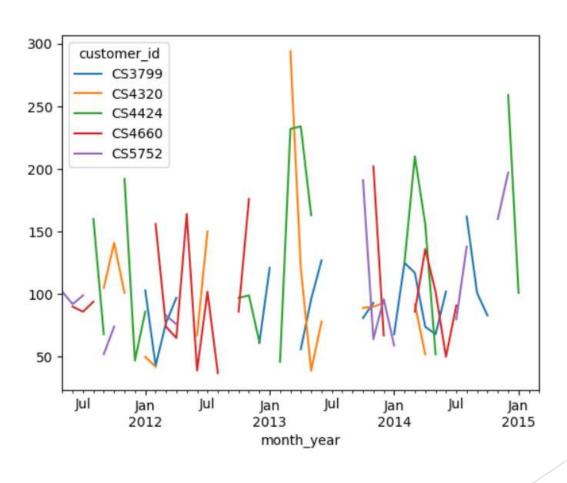
## **Monthly Sales**



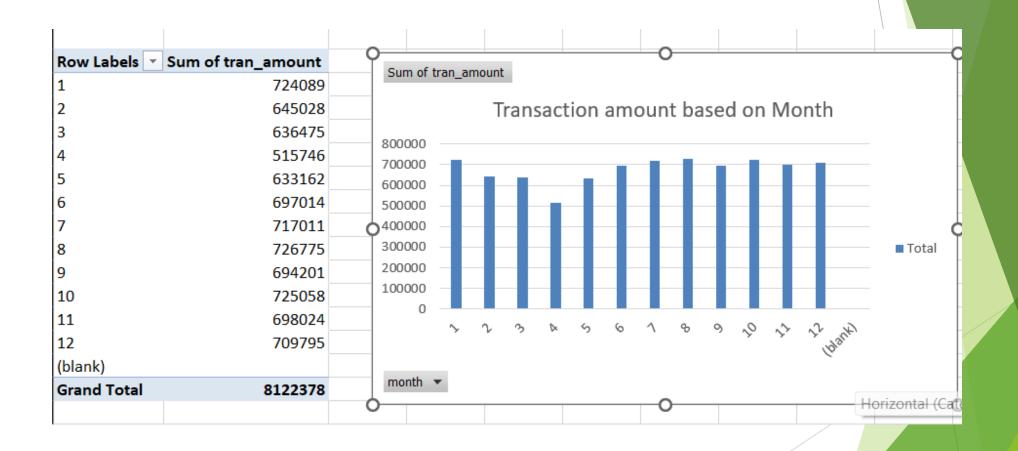
#### **Churn Count**



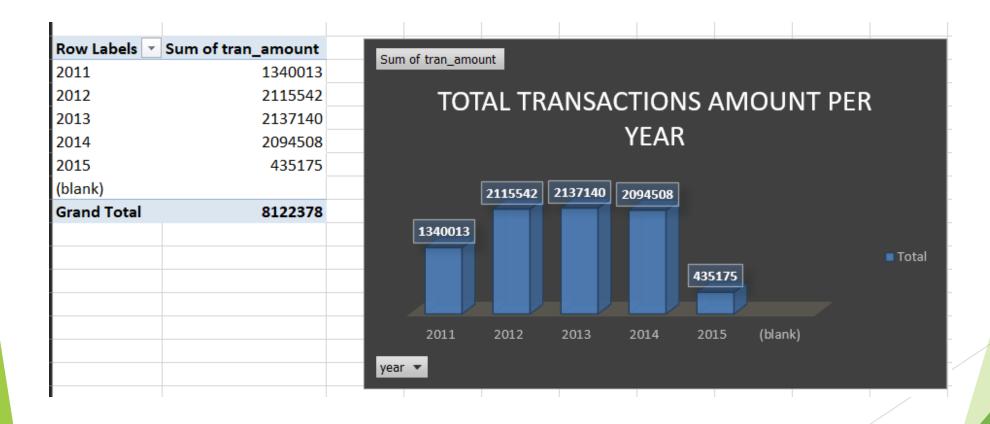
## **Analysis of Top Customers**



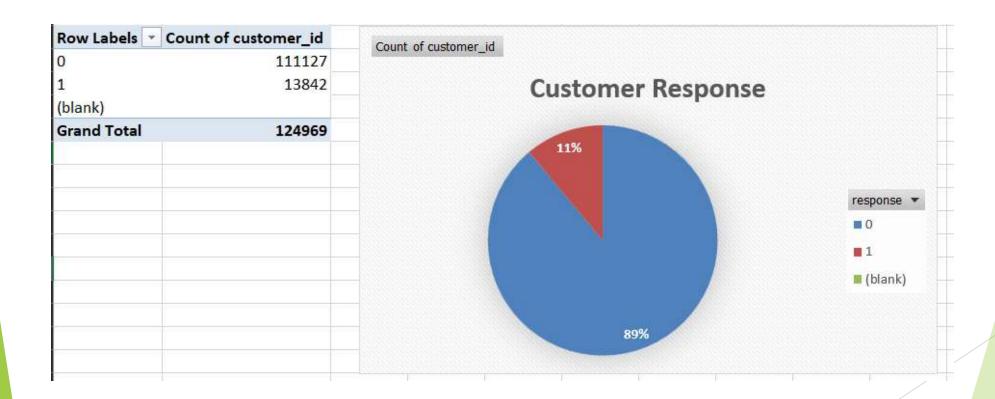
#### Transactions based on Month



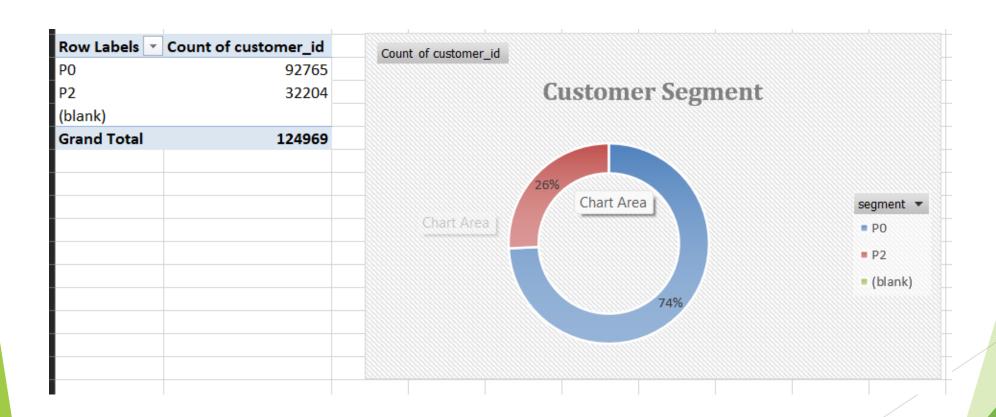
#### **Total Transactions Per Year**



### **Customer Response**



### **Customer Segment**



### **Customer Frequency**

