

Max Schnitzer

Product Designer

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Experience

Bloc Product Design Apprenticeship

Dec 2019 - Sept 2020

Learned industry and design process standards with a focus on UX research, visual design and front-end development.

Created and deployed projects while learning new tools and frameworks by collaborating bi-weekly with a senior designer.

Projects

Shlf Book Recommendation App

Sept 2020 · UX/UI Design, Branding

Designed a social reading app prototype that allows users to connect with peers and public figures while keeping track of their reading lists.

Relied on user research to design a modern brand identity and a fluid, enjoyable user experience.

canopy Cloud Storage App

May 2020 · UX/UI Design, Branding

Served as lead designer on a modern cloud storage app that offers intuitive organization and a sleek interface.

Utilized user research and testing to create a modern brand identity and style guide for the app.

Skills

UX

User research
Wireframing
Prototyping
User Testing

Visual

Branding
Sketching
Illustration
Typography

Tools

Figma
Framer
InVision
Adobe Suite

Front-end

HTML5
CSS3
Git
GitHub

Education

Tulane University Class of 2018

BS in Psychology · Minor in Architecture