

Max
Schnitzer

Digital Product Designer

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Experience

Freelance Designer

Jan 2021 - Present

Designing website for local Dallas law firm in order to bolster client engagement and establish a digital brand identity.

Created poster and branding materials for NYC comedy show.

Thinkful Product Design Training

Dec 2019 - Dec 2020

Learned industry and design process standards with a focus on UX research, visual design and front-end development.

Created and deployed agile projects while learning new tools and frameworks by collaborating bi-weekly with a senior designer.

Projects

Shlf Social Reading App

Oct 2020 · UX/UI Design, Branding

Designed a social reading app prototype that allows users to connect with peers while keeping track of their reading lists.

Relied on user research to design a modern brand identity and functional prototype with a fluid user experience.

canopy Cloud Storage App

Jun 2020 · UX/UI Design, Branding

Served as lead designer on a modern cloud storage app that offers intuitive organization and a sleek interface.

Utilized user research and testing to create a modern brand identity and style guide for the app.

Skills

UX	Visual	Tools	Front-end
User Research	Branding	Figma	HTML5
User Flows	Sketching	Miro	CSS3
User Testing	Illustration	Adobe Suite	Git
Wireframes	Typography	Maze	GitHub
Prototypes	Mobile UI	Usability Hub	Responsive Design
iOS and Android	Photography	Webflow	

Education

Tulane University Class of 2018

BS in Psychology · Minor in Architecture