

# Max Schnitzer

## Product Designer

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### Experience

#### **Bloc** Product Design Apprenticeship

Dec 2019 - Sept 2020

Learned industry and design process standards with a focus on UX research, visual design and front-end development.

Created and deployed projects while learning new tools and frameworks by collaborating bi-weekly with a senior designer.

### Projects

#### **Shlf** Social Reading App

Sept 2020 · UX/UI Design, Branding

Designed a social reading app prototype that allows users to connect with peers and public figures while keeping track of their reading lists.

Relied on user research to design a modern brand identity and a fluid, enjoyable user experience.

#### **canopy** Cloud Storage App

May 2020 · UX/UI Design, Branding

Served as lead designer on a modern cloud storage app that offers intuitive organization and a sleek interface.

Utilized user research and testing to create a modern brand identity and style guide for the app.

### Skills

#### UX

User research  
Wireframing  
Prototyping  
User Testing

#### Visual

Branding  
Sketching  
Illustration  
Typography

#### Tools

Figma  
Framer  
InVision  
Adobe Suite

#### Front-end

HTML5  
CSS3  
Git  
GitHub

### Education

#### **Tulane University** Class of 2018

BS in Psychology · Minor in Architecture