

CYBERSPOT KE

GEOFFREY MUSUNGU

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CYBERSPOT
YOUR IT SUPPORT

THE PROBLEM

- **Inefficient Tech Support**
- **Long Wait Times**
- **Inconvenient Service Centers**
- **Lack of Transparency**
- **High Costs**

OUR SOLUTION

- **On-Demand Tech Support at Your Fingertips**
- **Easy-to-use App**
- **Quick Response Times**
- **Transparent Pricing**
- **Expert Technicians**

HOW IT WORKS

Download the App:

Easy installation on iOS and Android.

Describe the Issue: Simple, clear issue description.

Request Service: Schedule a convenient time for a technician to visit.

Track Progress: Real-time updates on technician status.

Receive Service: Expert technician fixes the issue promptly.

OUR TARGET AUDIENCE

- **Schools**
- **Educational Institutions**
- **Small and Medium Businesses**
Home Users

OUR VALUE PROPOSITION



Convenience: On-demand service at your doorstep.

Efficiency: Quick response times and efficient repairs.

Transparency: Clear pricing and upfront costs.

Expertise: Certified technicians with years of experience.

Reliability: Consistent, high-quality service.

MARKET OPPORTUNITY

- **Growing Demand for Tech Support**
- **Increasing Reliance on Technology**
- **Large Untapped Market**

FINANCIAL PROJECTIONS

Income Statement Projection

Year	Revenue	COGS	Gross Profit	Operating Expenses	Net Income
	1 500,000	100,000	400,000	350,000	50,000
	2 1,000,000	200,000	800,000	500,000	300,000
	3 2,000,000	400,000	1,600,000	750,000	850,000

Income Statement Projection

Year	Assets	Liabilities	Equity
	1 1,000,000	500,000	500,000
	2 2,000,000	1,000,000	1,000,000
	3 4,000,000	2,000,000	2,000,000

Financial Projections

Revenue Model: Service fees, parts, and subscriptions.

Projected Revenue

Profit and Loss Statement

Cash Flow Statement

Balance sheet projection

Year	Operating Cash Flow	Investing Cash Flow	Financing Cash Flow	Net Cash Flow
	1 100,000	-200,000	500,000	400,000
	2 350,000	-300,000	0	50,000
	3 900,000	-500,000	0	400,000

FUNDING REQUEST

Funding Amount: 1,500,000

Use of Funds:

- Marketing and Customer Acquisition
- Technician Hiring and Training
- Technology Infrastructure
- Working Capital

CALL TO ACTION

**Invest in the Future of Tech Support
Join us in Revolutionizing the Industry
Let's Partner to Build a Brighter
Technological Future**

THANK YOU

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