

SALES PERFORMANCE

Sub-Catego... ▾

Category ▾

1 Jan 2017 - 31 Dec 2017 ▾

Yearly Report
2017
Previous Year, Target

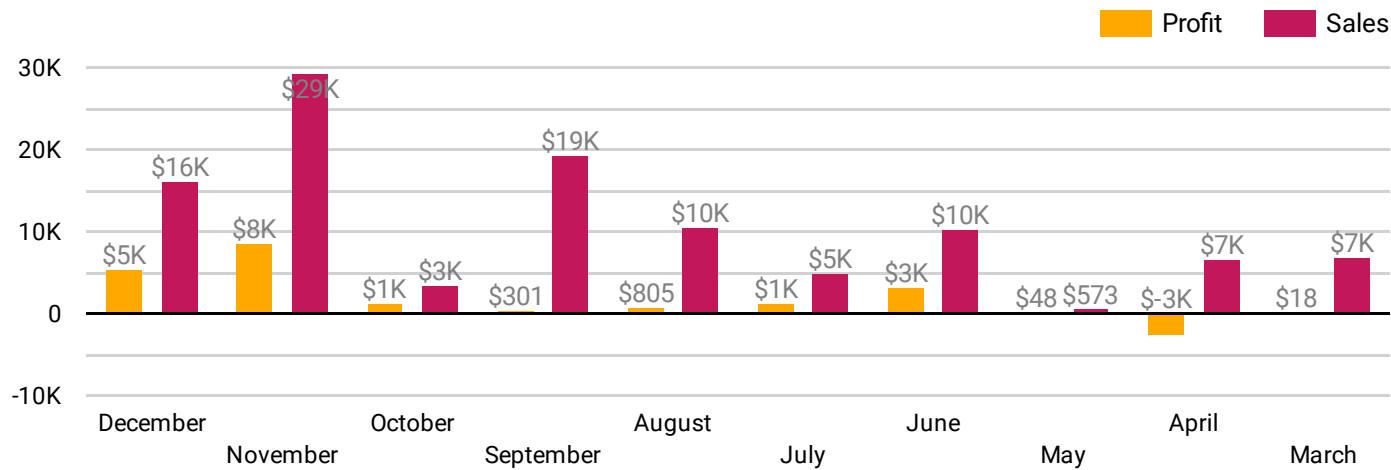
Revenue
\$112,155.14
↑ 53.5% ↑ 12.2%

Profit
\$17,155.37
↑ 37.6% ↑ 0.9%

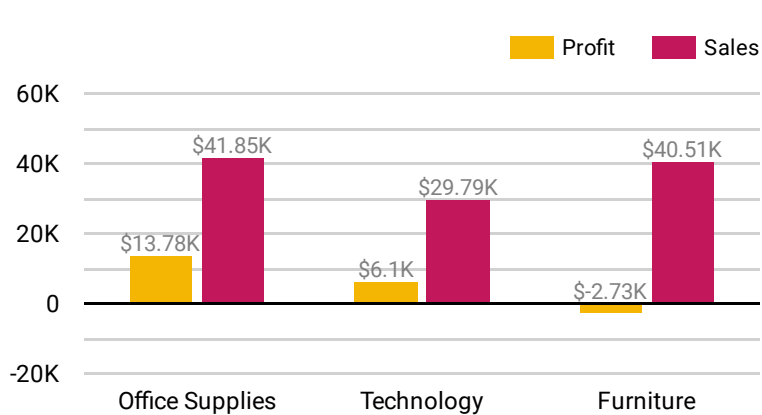
Profit Ratio
15.30%
↓ -10.4% ↓ -10.0%

Order
159
↑ 11.2% ↑ 6.0%

Sales and Profit by Month



Sales and Profit by Category



Sales and Profit by Country

	Country	State	City	Profit ② ▾	Sales ① ▾
1.	United States	New York	New York City	\$1,930.4	\$17,845.21
2.	United States	Delaware	Newark	\$5,983.09	\$13,844.95
3.	United States	Michigan	Detroit	\$5,199.26	\$11,126.35
4.	United States	Pennsylvania	Philadelphia	-\$2,326.61	\$8,608.81
5.	United States	New York	Buffalo	\$676.46	\$6,160.62
6.	United States	California	San Francisco	\$762	\$5,883.62
	Grand total			\$17,155.37	\$112,155.14

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Sale Porpotion by Customer Segment

