

Keep Satisfied

"Energy Providers/Utility Companies": They supply electricity and manage the grid that powers electric vehicles. Their role is crucial for ensuring a stable supply of renewable energy for EV charging.

"Public Transportation Authorities": Responsible for adapting public transport to accommodate electric buses and other EV services, thus contributing to sustainable city development.

"Environmental Advocacy Groups": These groups may not impact daily operations but have strong influence over public perception and policies related to environmental sustainability.

Manage Closely

"Government Bodies": These include city councils, transportation ministries, environmental regulators, etc. They have significant influence in setting policies, regulations, and infrastructure planning for EVs.

"City Planners/Urban Planners": Responsible for integrating EV infrastructure into city layouts, such as charging stations, smart grids, and green zones.

"EV Manufacturers": Companies that produce electric vehicles (like Tesla, Rivian, and traditional automakers with EV lines such as Ford, Nissan, or General Motors) play a key role.

Monitor

"General Public/Consumers": Everyday users of the city's transport infrastructure and the EV services provided. While they may not have a direct influence on high-level decisions, their adoption of EVs affects city plans and the broader implementation of the technology.

"Local Businesses": They may be impacted by changes in transportation systems, such as requirements for electric delivery vehicles or new city emissions standards. However, their influence over the planning process might be limited.

Keep Informed

- **"Educational Institutions/Research Centers":** Universities and research centers that can influence long-term innovation in electric vehicles through research and development.

"Non-Governmental Organizations (NGOs)": Various NGOs focused on sustainability, clean energy, and urban development should be kept informed, as they may play a role in community engagement and public support.