Ideation Phase
Brainstorm & Idea Prioritization Template

Date	16 June 2025
Team ID	LTVIP2025TMID55793
Project Name	FreelanceFinder: Discovering Opportunities, Unlocking Potential
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind
that address your problem statement.

⏱ 10 minutes

Person 1

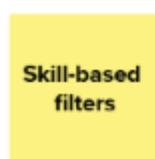|		
Verified user profiles help build platform trust.	AI matches freelancers with suitable posted projects.	In-app chat enables smooth real-time communication.
Freelancers showcase portfolios directly on profiles.	Mobile version offers full platform access.	Project tracker helps monitor tasks and deadlines.

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.
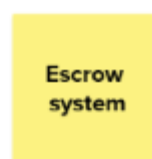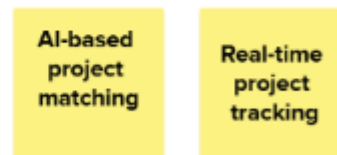
⏱ 20 minutes

Frontend Features

Instant notifications

Mobile version

Skill-based filters

Backend Features

AI-based project matching

Real-time project tracking

Escrow system

User Features

In-app chat

In-app Transparent reviewschat

Portfolio showcase

Admin Features

Verified user profiles

Transparent reviews
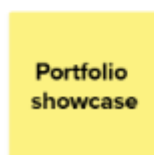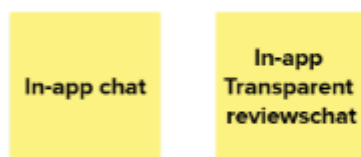
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Step-3: Idea Prioritization