



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Fodder demand of the population as well as animals

It provides food

Farming is the most important job for a country

Agriculture is important to our daily lives

Plant care management

Supporting livelihoods through food



Persona's name
M.GNANASRISAKTHI
M.GOPIKA
A.JEEVITHA
K.JANANI

Agriculture helps determine ecology

Agriculture is important for social activities

The biggest future trends in agriculture

Need for skill development

Agriculture has a bright future

Agriculture is important to our physical health



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?