& idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

(L) 10 minutes to prepare 1 hour to collaborate

2-8 people recommended

Brainstorm Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Think about the problem you'll be focusing on solving in the brainstorming session Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session.

Before you collaborate

10 minutes

A little bit of preparation goes a long way with this

session. Here's what you need to do to get going.

Define your problem statement What problem are you trying to solve? Frame your

problem as a How Might We statement. This will be the focus of your brainstorm.

→ 5 minutes

PROBLEM Prediction of Liver disease

To run a smooth and productive session Stay in topic.

Defer judgment.

Key rules of brainstorming

Encourage wild ideas. Listen to others

If possible, be visual.

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Brainstorm

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Write down any ideas that come to mind that address your problem statement.

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Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

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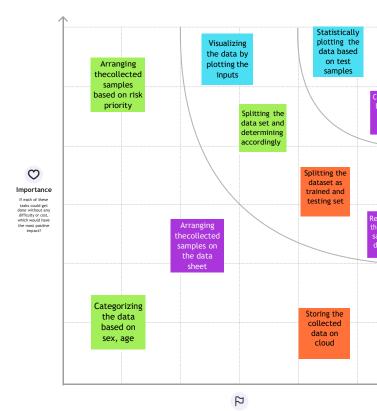
which are feasible.

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and

→ 20 minutes

4

Prioritize



Quick add-ons

After you collaborate

Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or

You can export the mural as an image or pdf to share with

members of your company who might find it helpful.

Open the template Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience. Open the template _

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template _

Share template feedback

Feasibility Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.

Share template feedback

Need some

See a finished version of this template to kickstart your work.

