

2024 CONSULTING CHAMPIONSHIP KICK-OFF

POWERED BY: QCQMCO



IN COLLABORATION WITH:









O1 ABOUT THE COMPETITION | WHO CAN PARTICIPATE?



ABOUT THE COMPETITION:

The Consulting Championship introduces the students to the management consulting profession and stimulates their interest in this career path. Students will face a challenging real-life business case that will stretch their boundaries as young professionals.

WHO CAN PARTICIPATE?







02 BENEFITS & WHAT TO EXPECT?



BENEFITS & WHAT TO EXPECT?



03 JOURNEY OF THE COMPETITION



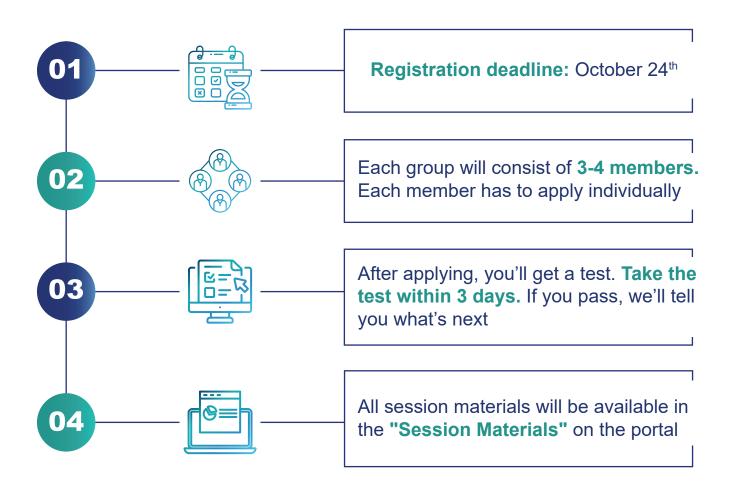
JOURNEY OF THE COMPETITION



04 COMPETITION GENERAL RULES



COMPETITION GENERAL RULES



COMPETITION GENERAL RULES

Follow the guidelines below to select and join a group:

01

Choose an available group from the list provided.

The first person to join a group will automatically become the Group Leader and approve requests from other participants who wish to join the group

02

Your group will remain together for the entire competition, working collaboratively on solving and presenting the business case

03

The Group Leader will be responsible for submitting the final case solution on behalf of the team by the specified deadline



Very Important:

You must use your **University Email to apply**. Applications from other email addresses will not be considered.

05 BRIEF ABOUT THE CASE



BRIEF ABOUT THE CASE

ABC Company is a comprehensive energy firm involved in oil extraction, refining, and distribution. The company faces pressure to

- Enhance operational efficiencies
- Reduce costs while maintaining a strong market presence.
- Committed to sustainability, it aims to align its practices with environmental regulations and corporate social responsibility goals.

ABC Company targets

- A 15% reduction in operational costs
- A 10% improvement in energy efficiency over the next three years.
- A 30% reduction in carbon emissions by 2029
- A 15% decrease in non-recyclable waste within 5 years.

As a consulting firm, you will assist ABC Company in identifying initiatives to achieve its targets.



Apply Now



Should you have any questions, feel free to reach us at: Championship_support@strategicgears.com

