

Protect your shared documents

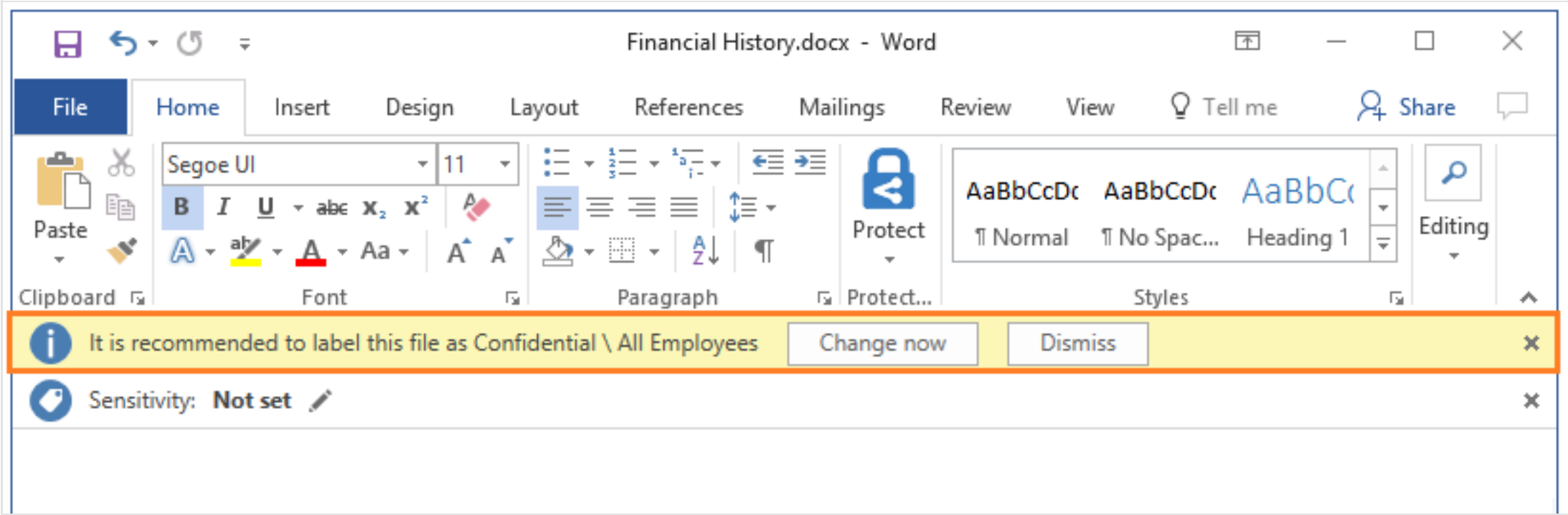
✓ 100 XP

3 minutes

Microsoft Azure Information Protection (sometimes referred to as AIP) is a cloud-based solution that helps organizations classify and optionally protect documents and emails by applying labels.

Labels can be applied automatically based on rules and conditions. Labels can also be applied manually. You can also guide users to choose recommended labels with a combination of automatic and manual steps.

The following screen capture is an example of AIP in action on a user's computer. In this example, the administrator has configured a label with rules that detect sensitive data. When a user saves a Microsoft Word document containing a credit card number, a custom tooltip is displayed. The tooltip recommends labeling the file as *Confidential \ All Employees*. This label is configured by the administrator. Using this label classifies the document and protects it.



After your content is classified, you can track and control how the content is used. For example, you can:

- Analyze data flows to gain insight into your business
- Detect risky behaviors and take corrective measures
- Track access to documents
- Prevent data leakage or misuse of confidential information

Note

You can purchase AIP either as a standalone solution, or through one of the following Microsoft licensing suites: Enterprise Mobility + Security, or Microsoft 365 Enterprise.

Next unit: **Azure Advanced Threat Protection**

Continue >

Need help? See our [troubleshooting guide](#) or provide specific feedback by [reporting an issue](#).