

## SUBMISSION DEADLINE: 12 November 2020 (Thursday)

### QUESTION:

#### **What Worries Malaysia 2019 - Are we Moving in the Right Direction**

Malaysia is the world's 44<sup>th</sup> most populous country with the population of over 32 million (estimated on August 2019). Since its independence, Malaysia has had one of the best economic records in Asia, with its GDP growing at an average of 6.5% per annum for almost 50 years. The economy has traditionally been fueled by its natural resources, but is expanding in the sectors of science, tourism, commerce and medical tourism. It is also one of the few developing countries to heavily subsidize education and healthcare.

Although Malaysia is growing rapidly in term of economically, it also has more social issues than before that are happening and failing to solve these social issues could undermine both the economic and social progress as well as hamper the prosperity of Malaysia (Zahra, Rawhouser, Bhawe, Neubaum & Hayton, 2008).

The agenda of social issues are **poverty and hunger** (Alvord et al., 2002; Mair and Marti, 2005; Bornstein, 2007; Brooks, 2009; Mohammad Reza et al., 2010); **raised the right of a community to get universal basic education** (Alvord et al., 2002; Mair and Marti, 2005; Bornstein, 2007); **paved the way for gender equality and at the empowerment of women** (Mair and Marti, 2005; Bornstein, 2007); **decreased child mortality through better care, health, and education** (Mair and Marti, 2005; Bornstein, 2007; Verma, 2009); **improved health care for mothers** (Mair and Marti, 2005; Bornstein, 2007); **combat HIV/AIDS** (Mair and Marti, 2005; Bornstein, 2007), **malaria, and other diseases** (Mair and Marti, 2005; Bornstein, 2007); **preserved the nature and the environment** (Alvord et al., 2002; Verma, 2009), **high unemployment rate among young generation and women, lack of basic infrastructure at the rural areas** and the list is keep going.

The ongoing systems are proven inefficient and fail to solve these problems due to some areas that are deemed unattractive by the private sectors and lack of resources claimed by the government (Kumar & Gupta, 2013). Therefore, new and innovative systems and paradigms are highly needed for creating solutions to resolve the present social challenges (İrengün & Arıkboğa, 2015).

## **PART 1: IDEA GENERATION**

**MARK: 20%**

**DATELINE: Week 2**

The following are the selected United Nations 'sustainable Development Goals:

- Zero hunger
- Good health and well-being
- Clean water and sanitation
- Affordable and clean energy
- Decent work and economic growth
- Industry, innovation and infrastructure
- Sustainable cities and communities
- Responsible consumption and production

Students are required to:

- (i) Work in a team of 4 – 5 members (depend on the size of the tutorial group),
- (ii) Access the social issues happening in Malaysia,
- (iii) Brainstorm in a team for potential idea and
- (iv) Propose the new and innovative idea (product/ service) to the respective tutor.

**Note:** The proposed idea must be within the context of the selected United Nations' Sustainable Development Goals as highlighted. Failing to meet the requirement may lead to rejection of the idea. The approved idea by the tutor may only proceed to prepare the **Part 2: Business Plan**.

### **Compiled idea (Goal 8 - Decent Work and Economic Growth)**

- A one-stand platform which allows the public including students, fresh graduates and working adults to pick up some technical course or to apply for jobs. The job could be either a freelance (E-Rezeki) or permanent job.
- Local and foreign companies can put up the job postings in the website by paying a certain amount of advertisement fee
- Always keep in touch with all the companies and keep track of the employees' performance. When the employee who applies for a job through our system leaves the company, we will find out the reason behind and take necessary actions in making sure that they can get another job as soon as possible.
- We would also collaborate with some universities/Higher Education Institutions or industrial experts to provide some technical courses or micro-credential programmes to the public who wish to increase their self value. The applicants can then choose to take the assessment or skip it. They will be awarded a certificate or license after passing all the assessments.

- We will also have a team of volunteers or people dealing with the social issues in the rural areas. In order to make sure the school leavers in the rural area who have no interest in studying or students with disabilities could sustain a living, we will teach him some vocational skills such as cooking, carpentry and tailoring. We would also educate them the importance of getting a decent job and to survive in the future. Consequently, once they have mastered the skill, they would perhaps open up a small business on their own.
- We will also communicate with different business partners so that they could hire them as a permanent worker
- We will also collaborate with some companies, if the people successfully finish the course provided by us (get the cert), the company will hire them as a worker. For example, we can let them learn coding in our course to improve their programming skills so that they will be able to work with our partnership company in the IT area.

#### Problem:

1. Not enough jobs to keep up with a growing labour force
2. Fresh graduates hard to find jobs
3. Unemployment is on the rise around the world
4. It is difficult to apply jobs due to Covid-19 pandemic

#### Solution:

1. Provide employment opportunities and decent work for women and men to eradicate poverty
2. Provide a platform for the job applicants to make self-improvements by enrolling the courses provided

#### T'nsam


Sustainable Development Goals	Topic
Decent work and economic growth <a href="https://sdgs.un.org/topics/employment-decent-work-all-and-social-protection">https://sdgs.un.org/topics/employment-decent-work-all-and-social-protection</a>	A website/an app that enables people to apply jobs or hire employees -user can key in her resume, then the apps will automatically search for the jobs which have related requirements -this app can include courses (revenue) which help the applicants to improve their skills in certain area so that they are more skillful and

	able to apply for the jobs which offer high income
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Mun Jun

SDG	Ideas
Decent Work	<p>Platform provide Freelancer have projects</p> <p>Problem:</p> <ul style="list-style-type: none"> <li>-Graduate Student no jobs</li> <li>-Company lack of manpower</li> </ul> <p>Solve:</p> <ul style="list-style-type: none"> <li>-Students can be Freelancer &amp; company hire them to do project</li> <li>-Can be hire them as worker / Be temporary partner to do projects</li> </ul> <p>Current Competitors in Msia: eRezeki</p>

Lim Ming Jun

SDG	Ideas
<p>Zero Hunger</p> 	<p><b><u>Business Plan</u></b></p> <p>Build a business very similar to FoodPanda and Grab Food but we will use 5 to 10 percent of the daily profit for charity purposes.</p> <p><b><u>Action</u></b></p> <ul style="list-style-type: none"> <li>• Use the money extracted from the daily profit to buy food and donate it to the poors or any people in need.</li> <li>• <i>Use the money saved from</i></li> </ul>

*the daily profit to build  
canteens at places where  
many poors stayed. Thus,  
these people can go to the  
canteen to fill their belly.  
(E.g. 韩国食堂)*

**Solved**

1. Reduce famine in the society