

GIANNI NOLA

Software Engineer / Web Developer

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SKILLS

Proficient

- HTML / CSS / SASS
- JavaScript
- React / React Hooks
- Git / GitHub

Competent

- Node.js / Express / EJS
- AWS Amplify / Cognito
- DynamoDB / PostgreSQL
- GraphQL / SQL

Novice

- MongoDB
- jQuery
- AngularJS
- PHP

WORK EXPERIENCE

Software Engineer — ToothFairly

Contract, Remote | November '20 - Present

- Developing a Customer Relationship Management (CRM) software for orthodontic/dental practitioners to increase sales and improve customer experience by incorporating High-Reliability Organizational (HRO) concepts and the founder's vision
- Utilizes AWS Cognito to properly follow HIPAA guidelines and confidentially secure user and patient information
- Implemented and maintains Mix Panel engagement software to increase user adoption and provide data analytics to increase production, improve decision making, and gain a competitive advantage
- Administers testing and production deployments while creating resources that are utilized by the development team
- Oversees Asana team tasks, assists with onboarding new practices and is learning User Pilot in-app onboarding

Web Developer — Freelance

Contract, Remote | Mar '20 - Present

- Effectively connecting and communicating with clientele to transform concepts and ideas from wireframes and mockups into elegant, intuitive user experiences
- Prioritizing and managing multiple projects simultaneously to meet deadlines as well as client expectations

Software Engineer — Reach

Employee, Remote | May '20 - Dec '20

- Developed a SaaS for fitness professionals to optimize their impact and income with custom mobile applications
- Built dynamic web and mobile apps using React with hooks, Redux and React Native to efficiently serve high traffic clients
- Implemented and optimized GraphQL API with AWS Amplify and DynamoDB that persists data to web and mobile apps
- Led the front-end development of the web application

Founder / Corrective Exercise Specialist — Uplifted Fitness

Napa, CA | Jan '18 - Mar '20

- Built and managed website using SquareSpace for promotion, marketing, session booking and personal contact
- Operated and facilitated various business operations while generating over \$50,000 in revenue in first year
- Created, compiled, and managed transactions, promotions, budgets, and expense reports using Numbers and Quickbooks
- Designed ads, flyers and logo using Sketch and marketed using social media platforms such as Facebook and Instagram

Personal Trainer / Group Fitness Instructor — Multiple Gyms

Napa, CA | Jun '16 - Jan '18

- Recognized as a top 3 trainer with recognition on organization, team leadership, client retention and teamwork

EDUCATION

Software Engineering Immersive — General Assembly

Remote - Jan '20

Design 101 — DesignLab

Remote - Nov '18

AA - Athletic Training — Santa Barbara City College

Santa Barbara, CA - Dec '14

PROJECTS

Life's Music

mern-music.herokuapp.com/

Conceptualized and established a full CRUD web app that automatically generates playlists based on user inputted songs

HTML, CSS, JavaScript, React, Node.js, Express, MongoDB, Mongoose, Heroku

onTheRocks

ontherocks.herokuapp.com/

Collaborated with two classmates and engineered an app that allows users to find and save new cocktails and add comments.

HTML, CSS, JavaScript, AngularJS, Node.js, Express, MongoDB, Mongoose, Heroku

Wedding Planner

weddingguestlist.herokuapp.com/

Formulated a full CRUD, RESTful API wedding planning app designed to help the bride and groom plan their big day

HTML, CSS, JavaScript, EJS, Node.js, Express, MongoDB, Mongoose, Heroku

AWARDS & RECOGNITIONS

Marine Corp Distinguished Athlete Award & Varsity Boys Basketball Team Captain

Napa, CA | Dec '12

Recognized as an exemplary young citizen and role model and having best exhibited the personal traits of courage, poise, self-confidence, and leadership