



# GNOME<sup>TM</sup>.ASIA summit 2015

8-9 Mei 2015  
Balairung Universitas Indonesia  
Depok

Conference | Workshop | Class | Exhibition



## Background

Exhibition is one of the effective ways to promote a company with the purpose of branding the company and increase profits. The impact can be felt directly by the customer not only with reading as in the mass media, but also to hear on the radio and see on television. In addition, the impact of the exhibition can also be directly perceived because the effect recognition and recall. The effect is much better because of the chance of a two-way interaction with customers/prospective business partners. Even the exhibition allows the direct sales at that time.

## Exhibition Profile

Name : GNOME.Asia Summit IT Expo

Date : May, 8-9 2015

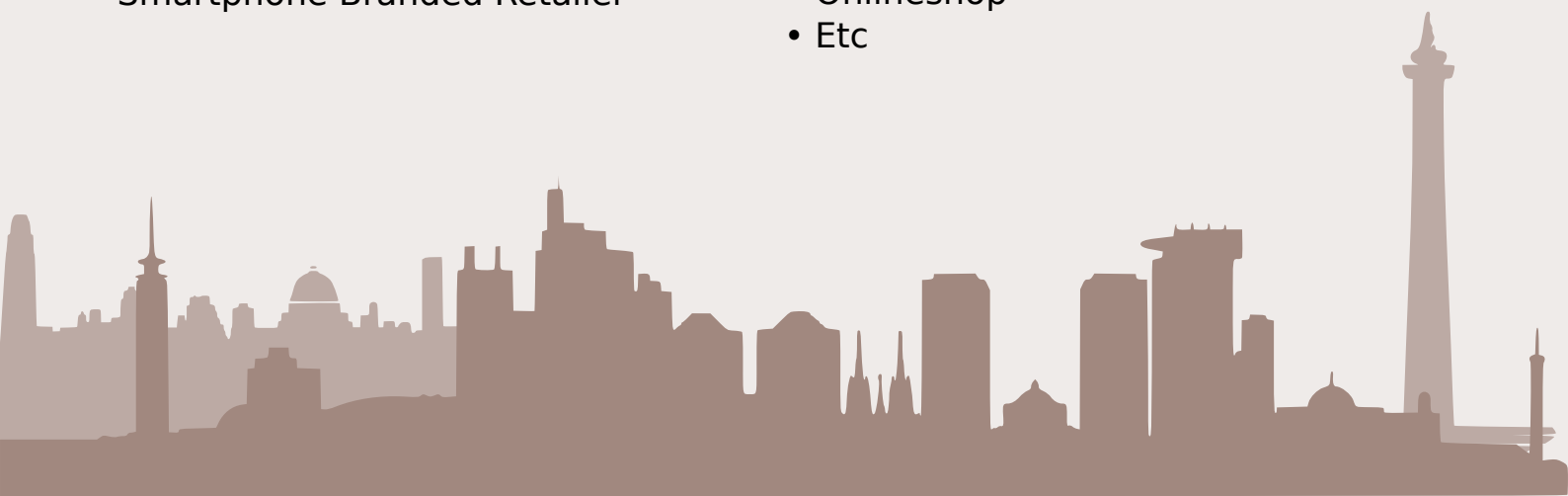
Location : Main Hall Balairung Universitas Indonesia Depok

## Benefit of Location

University of Indonesia is one of the oldest and largest university in Indonesia with 14 faculties, 2 programs and nearly 35,000 students. The Main Hall which is the largest conference hall at the University of Indonesia, able to accommodate up to 6,000 students.

## Exhibitor Profile

- Internet Providers
- Telco Providers
- ICT Vendor Providers
- IT Consultant
- Computer Branded Retailer
- Smartphone Branded Retailer
- IT/Game Community
- Startup Company
- Education Institutions
- Creative Industries
- Local Handcraft
- Onlineshop
- Etc





## Visitor Profile

GNOME.Asia Summit 2015 is an International summit, which will be attended by local and international audiences such as:

- Government
- Investors
- Students
- IT Workers
- Business Community
- IT Community
- Observers
- Retailer
- Distributors
- Media
- Public, etc.



## Innovative Stage

- Business and Product Presentation
- Talkshow and Live Music

## Publication

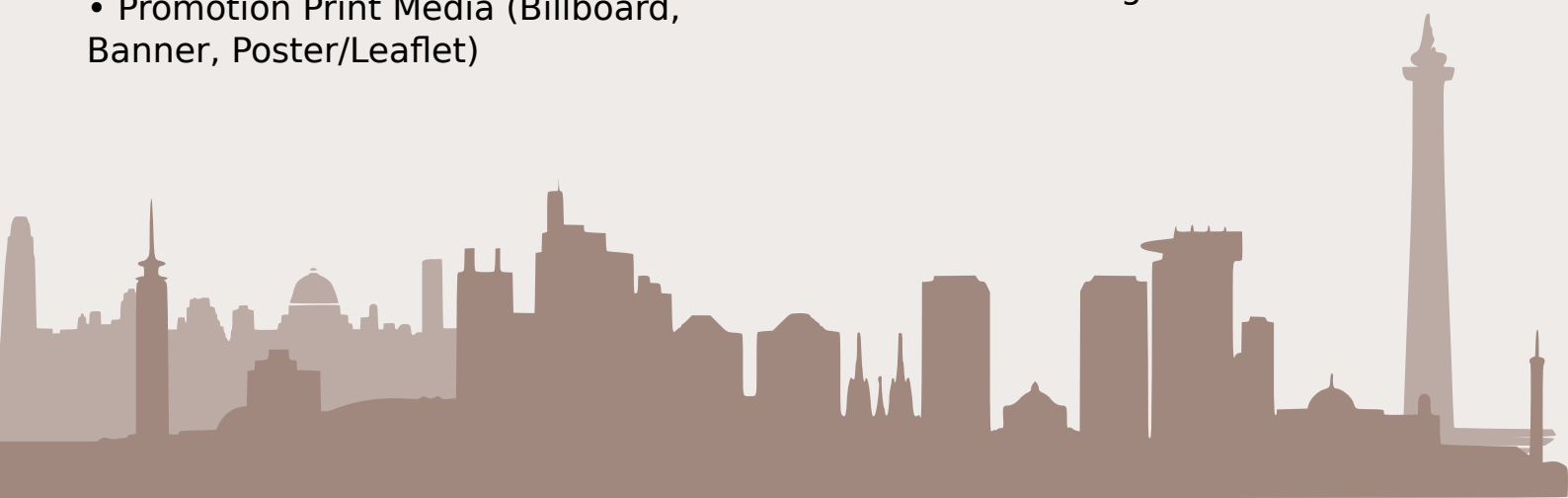
- Local Television Stations
- Local Radio Stations
- National and Local Print Media
- Electronic Media
- Social Media (website, Facebook, Twitter)
- Promotion Print Media (Billboard, Banner, Poster/Leaflet)

## Space Plus Shell Stand

- Standard Size 2x3 meters
- 1 Table, 2 Chairs
- Terminal 2A, Carpet
- Print Label Company
- Free of Charge Care Goods

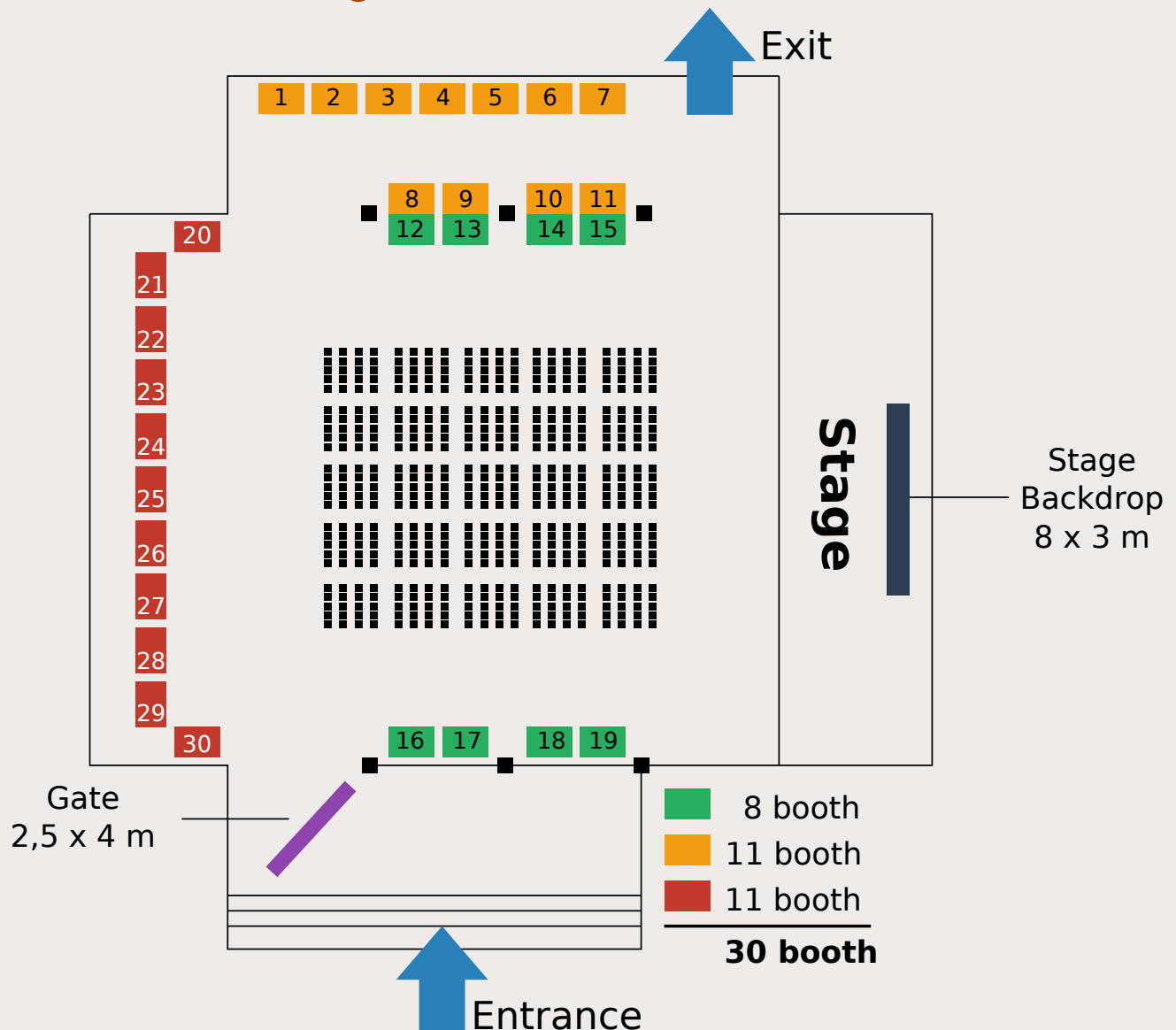
## Space Only

- Standard Size 3x3 meters
- Terminal 2A, Carpet
- Free of Charge Care Goods





## Exhibition Floor Plan Balairung Universitas Indonesia



### Price

### Contact

Start from:

-  IDR 5.000.000
-  IDR 3.000.000
-  IDR 2.000.000

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