GNOME™ .ASIA summit 2015

May 7-9, 2015 | Depok, Indonesia

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Conference & Sponsorship Brochure

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GNOME.Asia Summit

GNOME.Asia Summit is the premier GNOME conference in Asia, bringing together developers, community members, business professionals, students and goverment officials to a joint conference.

GNOME.Asia Summit 2015 will be the eighth edition of the Asia Summit. Previous edtions of the Summit has been held in Beijing, China 2008, HoChiMinh City, Vietnam 2009, Taipei Taiwan 2010 (co-hosted with COSCUP), Bangalore, India 2011, Hong Kong 2012, Seoul, South Korea 2013 and Beijing, China 2014 (co-hosted with FUDCON APAC).

GNOME.Asia & FUDCon APAC 2014 attracted more than 355 pepole, including 50 speakers from around the world.

GNOME.Asia Summit 2013 in Seoul, South Korea attracted hundreds of participants. Karen Sandler, Executive Director of the GNOME Foundation and Allan Day delivered keynotes, there was two programme tracks with three workshops.

GNOME.Asia Summit 2015

The GNOME.Asia Summit 2015 will be held in Depok, West Java, Indonesia. Depok City is a gatecity of West Java Province, 30 km from Jakarta, the capital of Indonesia. Depok have a vision to be comfortable and civilized city with an accountable government. It focusing on developing services that optimize the city's existing resources.

Program Committee

Ahmad Haris, BlankOn
Aris Winardi, GLiB
Estu Fardani, KPLI Jogja
Indri Widyanti, GLiB
Utian Ayuba, GLiB

Topics & Audience

GNOME.Asia Summit 2015 will present a wide range of subjects covering GNOME & FOSS technology including:

Latest advancements
in GNOME 3
systemd
How to start contribute
to FOSS

Translation efforts
Lightning talks

The summit will be attended by a wide variety of individuals, companies, organizations, and communities, including:

Developers
Students,
Members of the
Academicia
Government officals
FOSS Enthusiasts

Internet Providers,
Systems Administrators
CTOs, CIOs & IT
Managers
IT Architects, Specialists &
Consultants

Previous GLiB Event

January, 2015
Workshop ZFS on Linux

December, 2014
Cloud Computing & Linux Firewall
(Presentation & Demo)

June, 2014
Workshop RHEL and Oracle Solaris

June, 2014
Kodekepo (Sharing experience
 from programing expert)

February, 2014
Workshop Debian
Packaging

January, 2014
Workshop Data Cloud

December, 2013
Linux Vaganza
(Workshop Mail Server,
High Availability Server,
 Data Cloud)

About GLiB

GNU/Linux Bogor, GLiB is a community or movement in the field of Information and Community Technology (ICT) with the main focus utilization in empowerment of the operating system GNU/Linux and free software and open source also promoted FOSS to general public.

History of community linux Bogor start from some people in Bogor like Michael Sunggiardi (Bogor Internet), Mohammad Anwari (BlankOn Project), Yanmarshus Bachtiar, Utian Ayuba and etc. They try to discuss on online forum KPLI Bogor 1998-2000. GNU/Linux Bogor transformation from KPLI Bogor started on May 20, 2014.

GLiB is the most active grass-root open source event in Bogor. Last June, we created event Kodekepo, Kodekepo workshop was organized by GLiB and MICRO IPB. A discussion with author programmer GNOME 3 App Development followed by 200 participants. In GLiB, we try to sharing knowledge and invite more people to using open source software.

"We are looking forward to welcome the GNOME community to Indonesia, a country that has a large Free and Open source community, we are excited that they will gather for GNOME.Asia Summit 2015" said Estu Fardani, a member of the local organizing team.

The GNOME.Asia Summit 2015 will provide a unique opportunity for stakeholders to discuss Free and Open Source Software solutions, programming and promotion. Besides being a community event the Summit welcomes companies to connect and learn more about GNOME and FOSS.

Sponsors are:

• Featured conference materials and in announcements;
• There exsists networking opportunities.

About 500 participants are expected to attend the Summit from Asia and ohter parts of the world. Sponsors have the chance to connect with the local market, discover new business opportunities, and increase awareness about their products.

Universitas Indonesia (UI) will host the venue for the event. UI is the largest university and one of the oldest universites in Indonesia. The University fully support the local organizers in thier efforts with organizing the 2015 GNOME Asia Summit.

Conference Venue
Universitas Indonesia

PLATINUM SPONSORSHIP

SPONSORSHIP FEE
$12,000
2 AVAILABLE

Contact us at committee@gnome.asia to secure your sponsorship today.

Thought Leadership

KEYNOTE SPEAKING OPPORTUNITY
Sponsor to work directly with Committee on signoff for content of session

ASSISTANCE WITH PRESS BOOKINGS AT EVENT
Helping you get the most out of an on-site announcement.

Sales, Marketing & Recruiting

10X10 EXHIBIT BOOTH IN TECHNOLOGY SHOWCASE
Providing excellent mindshare for sponsors.

(1) LEAD RETRIEVAL SCANNERS
Use at your booth at at your conference sessions.

ACCESS TO EVENT PRESS/ANALYST LIST CONTACT LIST
shared two weeks prior to event for your own outreach.

PRIVATE CONFERENCE ROOM
Exclusive Use of a meeting room throughout conference

Brand Awareness

RECOGNITION ON EVENT SIGNAGE
Logo on conference signage & website.

RECOGNITION IN PRE-CONFERENCE EMAIL MARKETING
Logo under Platinum Sponsors.

SPONSOR DESIGNATION IN PRESS RELEASES
Recognition as Platinum Sponsor.

MESSAGE IN ATTENDEE PRE CONFERENCE EMAIL
Customized message in text email distributed to all attendees pre-event.

KEYNOTE STAGE BRANDING
Logo prominently displayed on stage screens.

Access & Education

(12) CONFERENCE ATTENDEE PASSES
Full Access Passes to the entire conference for your staff or customers.

Community Support

RECOGNITION ON EVENT WEBSITE
Prominent Logo Display on all website pages.

ONSITE RECOGNITION
During Opening Keynote.

GOLD SPONSORSHIP

SPONSORSHIP FEE
$9,000
4 AVAILABLE

Contact us at committee@gnome.asia to secure your sponsorship today.

Thought Leadership

BRAND PRESENTATION SPEAKING OPPORTUNITY
Sponsor to work directly with committee on signoff for content of session.

Sales, Marketing & Recruiting

8X6 EXHIBIT BOOTH IN TECHNOLOGY SHOWCASE
Providing excellent mindshare for sponsors.

(1) LEAD RETRIEVAL SCANNERS
Use at your booth at at your conference sessions.

ACCESS TO EVENT PRESS/ ANALYST LIST CONTACT LIST
Shared two weeks prior to event for your own outreach.

SHARE CONFERENCE ROOM
Exclusive Use of a meeting room throughout conference

Brand Awareness

RECOGNITION ON EVENT SIGNAGE
Logo on conference signage & website.

RECOGNITION IN PRE-CONFERENCE EMAIL MARKETING
Logo under Gold Sponsors.

SPONSOR DESIGNATION IN PRESS RELEASES
Recognition as Gold Sponsor.

MESSAGE IN ATTENDEE PRE CONFERENCE EMAIL
Customized message in text email distributed to all attendees pre-event.

KEYNOTE STAGE BRANDING
Logo prominently displayed on stage screens.

Access & Education

(9) CONFERENCE ATTENDEE PASSES
Full Access Passes to the entire conference for your staff or customers.

Community Support

RECOGNITION ON EVENT WEBSITE
Prominent Logo Display on all website pages.

ONSITE RECOGNITION
During Opening Keynote.

SILVER SPONSORSHIP

SPONSORSHIP FEE
$5,000
6 AVAILABLE

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Thought Leadership

LIGHTING TALK SPEAKING OPPORTUNITY
Sponsor to work directly with committee on signoff for content of session.

Sales, Marketing & Recruiting

6X6 EXHIBIT BOOTH IN TECHNOLOGY SHOWCASE
Providing excellent mindshare for sponsors.

(1) LEAD RETRIEVAL SCANNERS
Use at your booth at your conference sessions.

ACCESS TO EVENT PRESS/ ANALYST LIST CONTACT LIST
Shared two weeks prior to event for your own outreach.

SHARE CONFERENCE ROOM
Exclusive Use of a meeting room throughout conference

Brand Awareness

RECOGNITION ON EVENT SIGNAGE
Logo on conference signage & website.

RECOGNITION IN PRE- CONFERENCE EMAIL MARKETING
Logo under Silver Sponsors.

SPONSOR DESIGNATION IN PRESS RELEASES
Recognition as Silver Sponsor.

MESSAGE IN ATTENDEE PRE CONFERENCE EMAIL
Customized message in text email distributed to all attendees pre-event.

KEYNOTE STAGE BRANDING
Logo prominently displayed on stage screens.

Access & Education

(5) CONFERENCE ATTENDEE PASSES
Full Access Passes to the entire conference for your staff or customers.

Community Support

RECOGNITION ON EVENT WEBSITE
Prominent Logo Display on all website pages.

ONSITE RECOGNITION
During Opening Keynote.

BRONZE SPONSORSHIP

SPONSORSHIP FEE

$2,500

Contact us at committee@gnome.asia to secure your sponsorship today.

Brand Awareness

RECOGNITION ON EVENT SIGNAGE
Logo on conference signage & website.

Access & Education

(2) CONFERENCE ATTENDEE PASSES
Full Access Passes to the entire conference for your staff or customers.

Sales, Marketing & Recruiting

6X6 EXHIBIT BOOTH IN TECHNOLOGY SHOWCASE
is the hub of LinuxCon, providing excellent mindshare for sponsors.

Community Support

RECOGNITION ON EVENT WEBSITE
Prominent Logo Display on all website pages.

SPONSORSHIP GRID AT-A-GLANCE

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	PLATINUM 2 AVAILABLE	GOLD 4 AVAILABLE	SILVER 6 AVAILABLE	BRONZE
Assistance with Press Bookings at Event Helping you get the most out of an on-site announcement.	●			
Speaking Opportunity: Sponsor to work directly with Committee on signoff for content of session.	Keynote	Brand Awareness	Lightning Talk	
Onsite Recognition during Opening Keynote Session	●	●		
Recognition in Pre-Conference Email Marketing	●	●	●	
Sponsor Designation in Press Releases: Recognition as xxx sponsore in body of release.	●	●	●	
Message in Attendee Pre-Conference Email: Costumized message in text email distributed all attendees pre-event.	●	●	●	
Keynote Stage Branding: Logo prominently displayed on stage screens.	●	●	●	
Access to Event Press/Analyst List: Contact List shared two weeks prior to event for your own outreach	●	●	●	
Private Conference Room: Exclusive use of meeting room throught conference.	●	Shared	Shared	
Recognition on Event Website: Prominent logo display on all website pages.	●	●	●	●
Recognition on Event Signage: Logo on conference signage.	●	●	●	●
Exhibit Booth: The Techonology Showcase it the hub of the event, providing excellent mindshare for sponsors.	10x10	8x6	6x6	6x6
Lead Retrieval Scanners: Use at your booth or at your conference sessions.	1	1	1	0
Conference Attendee Passes: Full access passes to the entire conference for your staff or costumers	12	9	6	2
Sponsorship Cost	$12,000	$9,000	$5,000	$2,500

COMBINE PACKAGE

Contact us at committee@gnome.asia
to secure your sponsorship today.

Sponsor both GNOME.Asia Summit 2015 and GUADEC 2015

	PLATINUM	GOLD	SILVER	BRONZE
GUADE 2015	$17,000	$11,400	$5,700	$2,800
GNOME.Asia 2015	$12,000	$9,000	$5,000	$2,500
Combined Package	$24,000	$17,000	$9,000	$4,500
Saved You	$5,000	$3,400	$1,700	$800

Attendee T-Shirt $2,000

Fun shirt for all attendee include your logo on sleeve of shirt

Lunch Box $2,000

Your logo will be placed on lunch box for all attendees.

Goody Bag $1,000

Unique bag medium size for all attendee include your logo on sleeve of bag.

Water Bottle $750

Your logo will be placed on branded distributed to all attendees creating long lasting visibility and an eco-friendly option

Happy Hour Sponsor $2,500

Spark conversation about your brand during our Happy Hour. Your company can host this evening with exclusive branding on all food or snack and drink stations and prominently placed signage

Printed Ads Sponsor $2,000

Supporting the event on printing publication such as banners, backdrops, photo booth, poster, xbanner
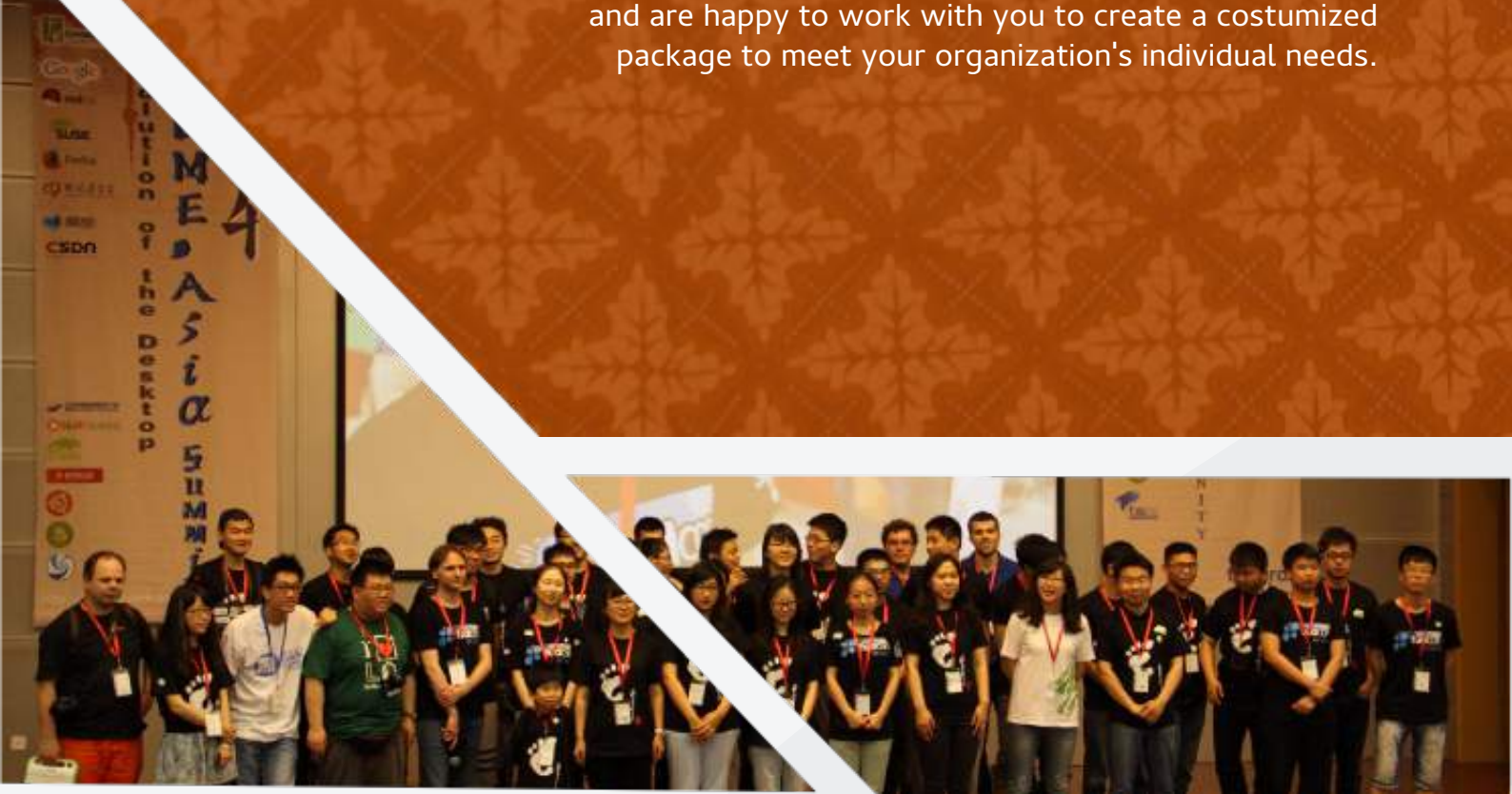
ADDITIONAL MARKETING OPPORTURNITIES

These enchanced marketing opportunities are available in addition to your sponsorship package.

Contact us at committee@gnome.asia to secure your sponsorship today.

Sponsorship Bundles & Custom Packages

Interested in sponsorship or creating a costum sponsor package? We offer bundled sponsorship package discount and are happy to work with you to create a costumized package to meet your organization's individual needs.

Contact us at commitee@gnome.asia to secure your sponsorship today.

http://2015.gnome.asia

GNOME.ASIA™
SUMMIT 2015
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