



**GNOME**<sup>TM</sup>.ASIA  
**summit** 2015

May 7-9, 2015 | Depok, Indonesia

May 7-9, 2015 | Depok, Indonesia

# Conference & Sponsorship Brochure



## TABLE OF CONTENTS

History GNOME.Asia Summit .....	3
Trend of GNOME .....	4
About GNOME .....	4
Topics & Audience .....	5
About GLiB .....	6
Sponsor Benefits .....	7
Conference Venue .....	8
Platinum Sponsor .....	9
Gold Sponsor .....	10
Silver Sponsor .....	11
Bronze Sponsor .....	12
Sponsorship Grid At-A-Glance .....	13
Combine Package .....	14
Additional Marketing Opportunities .....	15

# GNOME.Asia Summit

GNOME.Asia Summit is the premier GNOME conference in Asia, bringing together developers, community members, business professionals, students and government officials to a joint conference.

GNOME.Asia Summit 2015 will be the eighth edition of the Asia Summit. Previous editions of the Summit has been held in Beijing, China 2008, HoChiMinh City, Vietnam 2009, Taipei Taiwan 2010 (co-hosted with COSCUP), Bangalore, India 2011, Hong Kong 2012, Seoul, South Korea 2013 and Beijing, China 2014 (co-hosted with FUDCON APAC).

GNOME.Asia & FUDCon APAC 2014 attracted more than 355 people, including 50 speakers from around the world.

GNOME.Asia Summit 2013 in Seoul, South Korea attracted hundreds of participants. Karen Sandler, Executive Director of the GNOME Foundation and Allan Day delivered keynotes, there was two programme tracks with three workshops.



## GNOME.Asia Summit 2015

The GNOME.Asia Summit 2015 will be held in Depok, West Java, Indonesia. Depok City is a gatecity of West Java Province, 30 km from Jakarta, the capital of Indonesia. Depok have a vision to be comfortable and civilized city with an accountable government. It focusing on developing services that optimize the city's existing resources.

## Program Committee

Ahmad Haris, GNOME  
Aris Winardi, GLiB  
Dita Miati Saputri, BlankOn  
Estu Fardani, KPLI Jogja  
Kukuh Syafaat, BlankOn  
Saputro Aryulianto, GLiB  
Utian Ayuba, GLiB



## Topics & Audience

GNOME.Asia Summit 2015 will present a wide range of subjects covering GNOME & FOSS technology including:

Latest advancements

in GNOME 3

systemd

How to start contribute

to FOSS

Translation efforts

Lightning talks

The summit will be attended by a wide variety of individuals, companies, organizations, and communities, including:

Developers

Students,

Members of the

Academia

Government officials

FOSS Enthusiasts

Internet Providers,

Systems Administrators

CTOs, CIOs & IT

Managers

IT Architects, Specialists &

Consultants



## Previous GLiB Event

January, 2015

Workshop ZFS on Linux

December, 2014

Cloud Computing & Linux Firewall  
(Presentation & Demo)

June, 2014

Workshop RHEL and Oracle Solaris

June, 2014

Kodekepo (Sharing experience  
from programing expert)



February, 2014

Workshop Debian  
Packaging

January, 2014

Workshop Data Cloud

December, 2013

Linux Vaganza  
(Workshop Mail Server,  
High Availability Server,  
Data Cloud)



## About GLiB

GNU/Linux Bogor, GLiB is a community or movement in the field of Information and Community Technology (ICT) with the main focus utilization in empowerment of the operating system GNU/Linux and free software and open source also promoted FOSS to general public.

History of community linux Bogor start from some people in Bogor like Michael Sunggiardi (Bogor Internet), Mohammad Anwari (BlankOn Project), Yanmarshus Bachtiar, Utian Ayuba and etc. They try to discuss on online forum KPLI Bogor 1998-2000. GNU/Linux Bogor transformation from KPLI Bogor started on May 20, 2014.

GLiB is the most active grass-root open source event in Bogor. Last June, we created event Kodekepo, Kodekepo workshop was organized by GLiB and MICRO IPB. A discussion with author programmer GNOME 3 App Development followed by 200 participants. In GLiB, we try to sharing knowledge and invite more people to using open source software.

# Become a Sponsor



**GNOME<sup>TM</sup> ASIA**  
**summit 2015**  
May 7-9, 2015 | Depok, Indonesia

"We are looking forward to welcome the GNOME community to Indonesia, a country that has a large Free and Open source community, we are excited that they will gather for GNOME.Asia Summit 2015" said Estu Fardani, a member of the local organizing team.

The GNOME.Asia Summit 2015 will provide a unique opportunity for stakeholders to discuss Free and Open Source Software solutions, programming and promotion. Besides being a community event the Summit welcomes companies to connect and learn more about GNOME and FOSS.

Sponsors are:

- Featured conference materials and in announcements;
- There exists networking opportunities.

About 500 participants are expected to attend the Summit from Asia and other parts of the world. Sponsors have the chance to connect with the local market, discover new business opportunities, and increase awareness about their products.

Universitas Indonesia (UI) will host the venue for the event. UI is the largest university and one of the oldest universities in Indonesia. The University fully supports the local organizers in their efforts with organizing the 2015 GNOME Asia Summit.

## Conference Venue Universitas Indonesia





## Thought Leadership Brand Awareness

### PLATINUM SPONSORSHIP

SPONSORSHIP FEE

**\$12,000**

2 AVAILABLE

Contact us at  
committee@gnome.asia  
to secure your sponsorship  
today.

#### KEYNOTE SPEAKING OPPORTUNITY

Sponsor to work directly with Committee on signoff for content of session

#### ASSISTANCE WITH PRESS BOOKINGS AT EVENT

Helping you get the most out of an on-site announcement.

#### RECOGNITION ON EVENT SIGNAGE

Logo on conference signage & website.

#### RECOGNITION IN PRE-CONFERENCE EMAIL MARKETING

Logo under Platinum Sponsors.

#### SPONSOR DESIGNATION IN PRESS RELEASES

Recognition as Platinum Sponsor.

#### MESSAGE IN ATTENDEE PRE CONFERENCE EMAIL

Customized message in text email distributed to all attendees pre-event.

#### KEYNOTE STAGE BRANDING

Logo prominently displayed on stage screens.

## Sales, Marketing & Recruiting

#### 10X10 EXHIBIT BOOTH IN TECHNOLOGY SHOWCASE

Providing excellent mindshare for sponsors.

#### (1) LEAD RETRIEVAL SCANNERS

Use at your booth at at your conference sessions.

#### ACCESS TO EVENT PRESS/ ANALYST LIST CONTACT LIST

shared two weeks prior to event for your own outreach.

#### PRIVATE CONFERENCE ROOM

Exclusive Use of a meeting room throughout conference

## Access & Education

#### (12) CONFERENCE ATTENDEE PASSES

Full Access Passes to the entire conference for your staff or customers.

## Community Support

#### RECOGNITION ON EVENT WEBSITE

Prominent Logo Display on all website pages.

#### ONSITE RECOGNITION

During Opening Keynote.

## Thought Leadership Brand Awareness

### GOLD SPONSORSHIP

SPONSORSHIP FEE

**\$9,000**

4 AVAILABLE

Contact us at [committee@gnome.asia](mailto:committee@gnome.asia) to secure your sponsorship today.

**BRAND PRESENTATION  
SPEAKING OPPORTUNITY**  
Sponsor to work directly with committee on signoff for content of session.

### Sales, Marketing & Recruiting

**8X6 EXHIBIT BOOTH IN  
TECHNOLOGY SHOWCASE**  
Providing excellent mindshare for sponsors.

**(1) LEAD RETRIEVAL  
SCANNERS**  
Use at your booth at at your conference sessions.

**ACCESS TO EVENT PRESS/  
ANALYST LIST CONTACT LIST**  
Shared two weeks prior to event for your own outreach.

**SHARE CONFERENCE  
ROOM**  
Exclusive Use of a meeting room throughout conference

**RECOGNITION ON EVENT  
SIGNAGE**  
Logo on conference signage & website.

**RECOGNITION IN PRE-  
CONFERENCE EMAIL  
MARKETING**  
Logo under Gold Sponsors.

**SPONSOR DESIGNATION  
IN PRESS RELEASES**  
Recognition as Gold Sponsor.

**MESSAGE IN ATTENDEE PRE  
CONFERENCE EMAIL**  
Customized message in text email distributed to all attendees pre-event.

**KEYNOTE STAGE BRANDING**  
Logo prominently displayed on stage screens.

## Access & Education

**(9) CONFERENCE  
ATTENDEE PASSES**  
Full Access Passes to the entire conference for your staff or customers.

## Community Support

**RECOGNITION ON EVENT  
WEBSITE**  
Prominent Logo Display on all website pages.

**ONSITE RECOGNITION**  
During Opening Keynote.

## Thought Leadership Brand Awareness

### SILVER SPONSORSHIP

SPONSORSHIP FEE

**\$5,000**

6 AVAILABLE

Contact us at  
committee@gnome.asia  
to secure your sponsorship  
today.

**LIGHTING TALK  
SPEAKING OPPORTUNITY**  
Sponsor to work directly with  
committee on signoff for  
content of session.

### Sales, Marketing & Recruiting

**6X6 EXHIBIT BOOTH IN  
TECHNOLOGY SHOWCASE**  
Providing excellent  
mindshare for sponsors.

**(1) LEAD RETRIEVAL  
SCANNERS**  
Use at your booth  
at your conference sessions.

**ACCESS TO EVENT PRESS/  
ANALYST LIST CONTACT LIST**  
Shared two weeks prior to  
event for your own outreach.

**SHARE CONFERENCE  
ROOM**  
Exclusive Use of a meeting  
room throughout conference

**RECOGNITION ON EVENT  
SIGNAGE**  
Logo on conference signage  
& website.

**RECOGNITION IN PRE-  
CONFERENCE EMAIL  
MARKETING**  
Logo under Silver Sponsors.

**SPONSOR DESIGNATION  
IN PRESS RELEASES**  
Recognition as Silver  
Sponsor.

**MESSAGE IN ATTENDEE PRE  
CONFERENCE EMAIL**  
Customized message in text  
email distributed to all attendees  
pre-event.

**KEYNOTE STAGE BRANDING**  
Logo prominently displayed on  
stage screens.

## Access & Education

**(5) CONFERENCE  
ATTENDEE PASSES**  
Full Access Passes to the  
entire conference for your  
staff or customers.

## Community Support

**RECOGNITION ON EVENT  
WEBSITE**  
Prominent Logo Display  
on all website pages.

**ONSITE RECOGNITION**  
During Opening Keynote.

## BRONZE SPONSORSHIP

SPONSORSHIP FEE  
\$2,500

Contact us at  
[committee@gnome.asia](mailto:committee@gnome.asia)  
to secure your sponsorship  
today.

### Brand Awareness

#### RECOGNITION ON EVENT SIGNAGE

Logo on conference signage  
& website.

### Sales, Marketing & Recruiting

6X6 EXHIBIT BOOTH IN  
TECHNOLOGY SHOWCASE  
is the hub of LinuxCon,  
providing excellent  
mindshare for sponsors.

### Access & Education

#### (2) CONFERENCE ATTENDEE PASSES

Full Access Passes to the  
entire conference for your  
staff or customers.

### Community Support

#### RECOGNITION ON EVENT WEBSITE

Prominent Logo Display  
on all website pages.



## SPONSORSHIP GRID AT-A-GLANCE

Contact us at [committee@gnome.asia](mailto:committee@gnome.asia)  
to secure your sponsorship today.

	PLATINUM 2 AVAILABLE	GOLD 4 AVAILABLE	SILVER 6 AVAILABLE	BRONZE
<b>Assistance with Press Bookings at Event</b> Helping you get the most out of an on-site announcement.	●			
<b>Speaking Opportunity:</b> Sponsor to work directly with Committee on signoff for content of session.	Keynote	Brand Awareness	Lightning Talk	
<b>Onsite Recognition during Opening Keynote Session</b>	●	●		
<b>Recognition in Pre-Conference Email Marketing</b>	●	●	●	
<b>Sponsor Designation in Press Releases:</b> Recognition as xxx sponsore in body of release.	●	●	●	
<b>Message in Attendee Pre-Conference Email:</b> Costumized message in text email distributed all attendees pre-event.	●	●	●	
<b>Keynote Stage Branding:</b> Logo prominently displayed on stage screens.	●	●	●	
<b>Access to Event Press/Analyst List:</b> Contact List shared two weeks prior to event for your own outreach	●	●	●	
<b>Private Conference Room:</b> Exclusive use of meeting room throught conference.	●	Shared	Shared	
<b>Recognition on Event Website:</b> Prominent logo display on all website pages.	●	●	●	●
<b>Recognition on Event Signage:</b> Logo on conference signage.	●	●	●	●
<b>Exhibit Booth:</b> The Techonology Showcase it the hub of the event, providing excellent mindshare for sponsors.	10x10	8x6	6x6	6x6
<b>Lead Retrieval Scanners:</b> Use at your booth or at your conference sessions.	1	1	1	0
<b>Conference Attendee Passes:</b> Full access passes to the entire conference for your staff or costumers	12	9	6	2
<b>Sponsorship Cost</b>	\$12,000	\$9,000	\$5,000	\$2,500



**GNOME<sup>TM</sup> ASIA  
summit 2015**  
May 7-9, 2015 | Depok, Indonesia



## COMBINE PACKAGE

Contact us at [committee@gnome.asia](mailto:committee@gnome.asia)  
to secure your sponsorship today.

Sponsor both GNOME.Asia Summit 2015  
and GUADEC 2015

	PLATINUM	GOLD	SILVER	BRONZE
GUADEC 2015	\$17,000	\$11,400	\$5,700	\$2,800
GNOME.Asia 2015	\$12,000	\$9,000	\$5,000	\$2,500
Combined Package	\$24,000	\$17,000	\$9,000	\$4,500
Saved You	\$5,000	\$3,400	\$1,700	\$800



### Attendee T-Shirt \$2,000

Fun shirt for all attendee include your logo on sleeve of shirt



### Lunch Box \$2,000

Your logo will be placed on lunch box for all attendees.



### Goody Bag \$1,000

Unique bag medium size for all attendee include your logo on sleeve of bag.



### Water Bottle \$750

Your logo will be placed on branded distributed to all attendees creating long lasting visibility and an eco-friendly option



### Happy Hour Sponsor \$2,500

Spark conversation about your brand during our Happy Hour. Your company can host this evening with exclusive branding on all food or snack and drink stations and prominently placed signage



### Printed Ads Sponsor \$2,000

Supporting the event on printing publication such as banners, backdrops, photo booth, poster, xbanner

## ADDITIONAL MARKETING OPPORTUNITIES

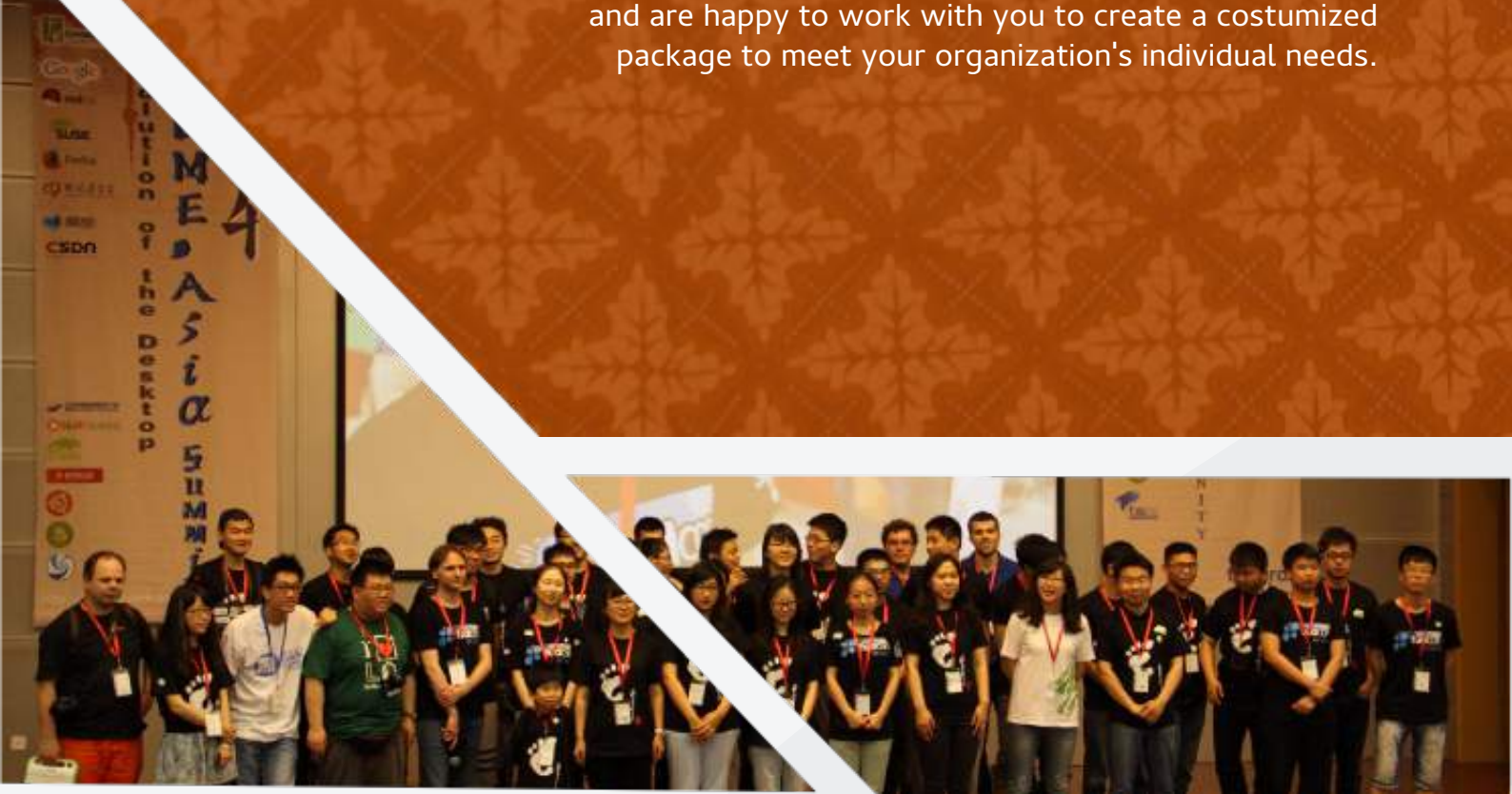
These enhanced marketing opportunities are available in addition to your sponsorship package.

Contact us at  
[committee@gnome.asia](mailto:committee@gnome.asia)  
to secure your sponsorship today.



## Sponsorship Bundles & Custom Packages

Interested in sponsorship or creating a custom sponsor package? We offer bundled sponsorship package discount and are happy to work with you to create a customized package to meet your organization's individual needs.



Contact us at [committee@gnome.asia](mailto:committee@gnome.asia)  
to secure your sponsorship today.

<http://2015.gnome.asia>



**GNOME**<sup>TM</sup>.ASIA  
**summit** 2015  
May 7-9, 2015 | Depok, Indonesia