

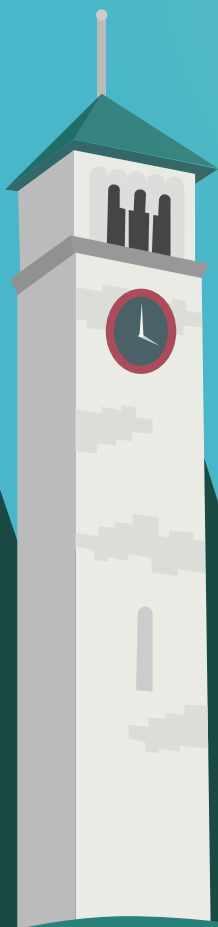
QHacks

Queen's University
Kingston, Ontario

March 4th-6th, 2016

Sponsorship Package

sponsor@qhacks.ca



The Inaugural Queen's Hackathon



Queen's University is excited to host QHacks, our inaugural student hackathon! This year, for the first time ever, we are excited to bring 250 talented students from schools across North America to dream, develop, deploy, and demo, all within 36 hours between March 4th and March 6th.

Here at Queen's, we take pride in our diverse, talented student body, and we're excited to bring together other diverse and talented students with demonstrated technical skills and expertise at QHacks. We will deliver the best possibilities for you to discover the best students through personal interactions in a way that simply isn't possible in a traditional interview setting.

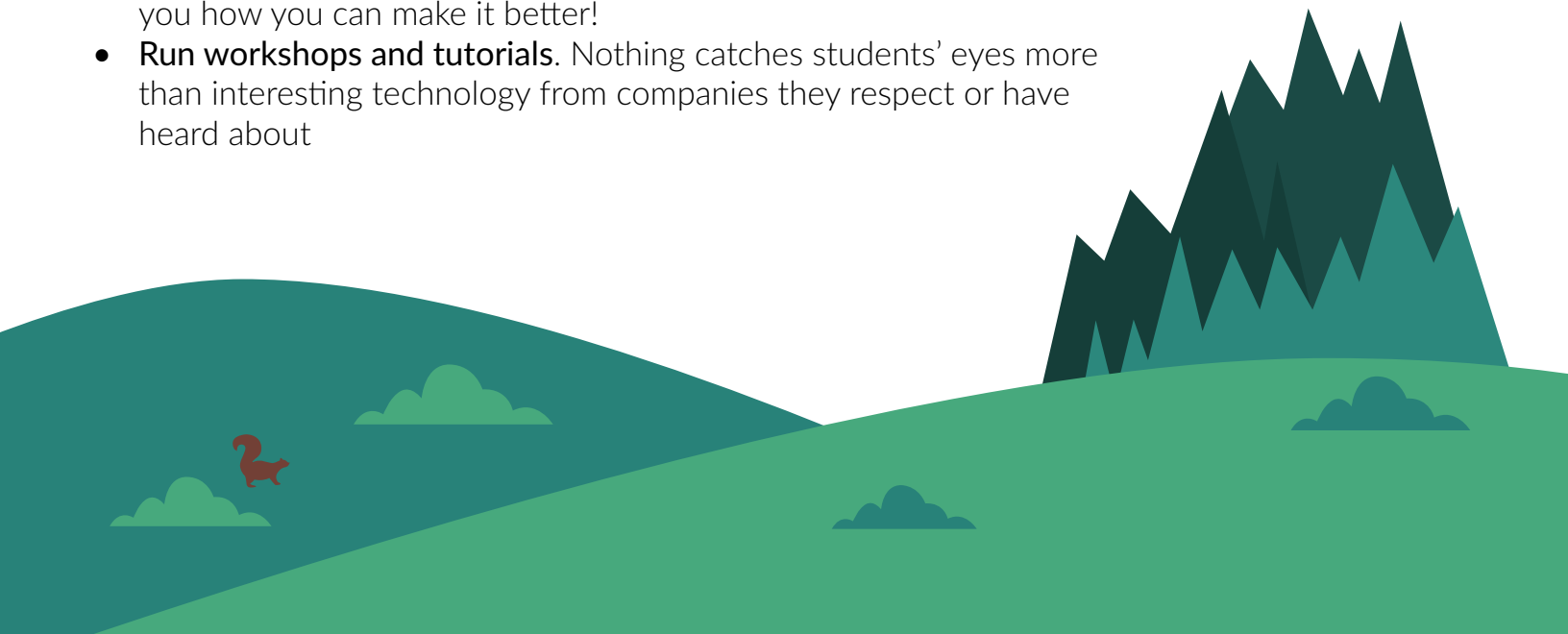


Why Sponsor QHacks?

Queen's University's students and surrounding communities have made huge impacts on the companies who choose to get involved. The concentration of students in Kingston, Ontario, combined with our legendary community spirit and our students' willingness to adopt new technology means word spreads quickly and more engagement for your sponsorship dollars.

Sponsoring QHacks can help your company:

- **Gain student awareness** of your brand among top student developers and connect with top talent.
- **Recruit student developers** who catch your eye. They'll be busy demonstrating their technical and teamwork skills in a high-energy and fast-paced environment!
- **Test your APIs** and give demos to eager students. Give it to us and we'll show you how you can make it better!
- **Run workshops and tutorials.** Nothing catches students' eyes more than interesting technology from companies they respect or have heard about



Sponsorship Levels



We offer a range of options for sponsorship levels. We're open to specific requests so reach out if you want something in particular

	Bronze \$1000	Silver \$2000	Gold \$4000	Platinum \$8000
General				
Sponsor Table		✓	✓	✓
Pre-event meeting with the team				✓
Recruiting				
Send Recruiters & Engineers	✓	✓	✓	✓
Github/Linkedin/Resumes			✓	✓
Recruitment Email			Post	Pre+Post
Interview Rooms				✓
Branding				
Logo on Website (size)	S	M	L	XL
Distribution of Brand Items	✓	✓	✓	✓
API Demo at Opening Ceremony	✓	✓	✓	✓
Custom Prizes	✓	✓	✓	✓
Social Media Shoutouts		✓	✓	✓
Speak at Opening Ceremony			✓	✓
Email API info during event			✓	✓
QHacks, Co-Hosted by_____ *				✓
* available to the first platinum sponsor only				
Judging				
Company Representative on judging panel			✓	✓
A La Carte				
Sponsor a Meal	\$1000			
Host a Mini-Event	\$500			



The background features a stylized landscape illustration. At the top, there are three light blue clouds against a teal sky. Below the clouds, the title 'Our Event is Your Event' is centered in white. Underneath the title is a paragraph of white text. Below the text is the email address 'sponsor@qhacks.ca' in white. The bottom half of the image shows a green hill with a small red dog on the left. In the background, there is a tall white clock tower with a red clock face and a green roof, and a cluster of dark green trees on the right.

Our Event is Your Event

Our hackathon is about collaboration amongst brilliant students building brilliant things. It's also about building the bridge between sponsors and attendees. We're committed to working with you to make QHacks a worthwhile experience for your team and our delegates. If you have any questions at all, drop us a line.

sponsor@qhacks.ca