

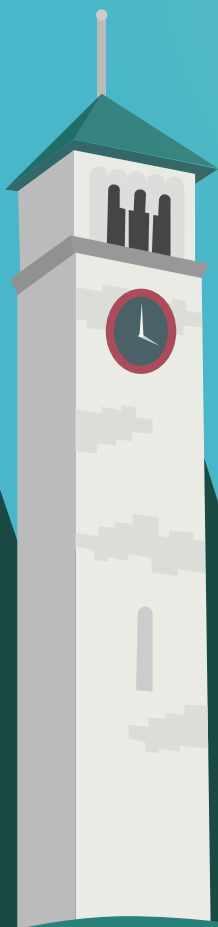
QHacks

Queen's University
Kingston, Ontario

March 4th-6th, 2016

Sponsorship Package

sponsor@qhacks.ca



The Inaugural Queen's Hackathon



Queen's University is excited to host QHacks, our inaugural student hackathon! This year, for the first time ever, we are excited to bring 250 talented students from schools across North America to dream, develop, deploy, and demo, all within 36 hours between March 4th and March 6th.

Here at Queen's, we take pride in our diverse, talented student body, and we're excited to bring together other diverse and talented students with demonstrated technical skills and expertise at QHacks. We will deliver the best possibilities for you to discover the best students through personal interactions in a way that simply isn't possible in a traditional interview setting.

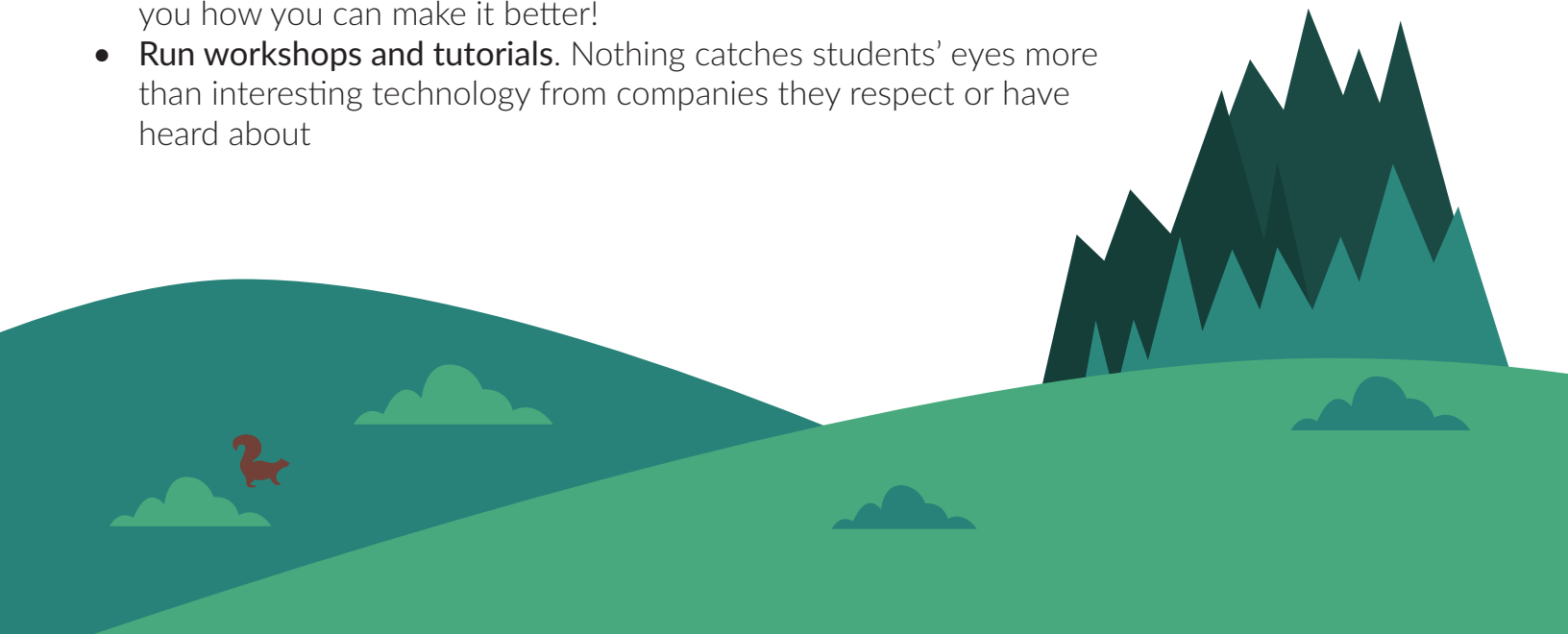


Why Sponsor QHacks?

Queen's University's students and surrounding communities have made huge impacts on the companies who choose to get involved. The concentration of students in Kingston, Ontario, combined with our legendary community spirit and our students' willingness to adopt new technology means word spreads quickly and more engagement for your sponsorship dollars.

Sponsoring QHacks can help your company:

- **Gain student awareness** of your brand among top student developers and connect with top talent.
- **Recruit student developers** who catch your eye. They'll be busy demonstrating their technical and teamwork skills in a high-energy and fast-paced environment!
- **Test your APIs** and give demos to eager students. Give it to us and we'll show you how you can make it better!
- **Run workshops and tutorials.** Nothing catches students' eyes more than interesting technology from companies they respect or have heard about



Sponsorship Levels



We offer a range of options for sponsorship levels. We're open to specific requests so reach out if you want something in particular

	Bronze \$1000	Silver \$2000	Gold \$4000	Platinum \$8000
General				
Sponsor Table		✓	✓	✓
Pre-event meeting with the team				✓
Recruiting				
Github/Linkedin/Resumes	Post	Pre	Pre	Pre
Send Recruiters & Engineers	✓	✓	✓	✓
Recruitment Email			Post	Pre+Post
Interview Rooms				✓
Branding				
Logo and Website and T-shirt (size)	S	M	L	XL
Distribution of Brand Items	✓	✓	✓	✓
Thanked at Opening/Closing Ceremony	✓	✓	✓	✓
API Demo at Opening Ceremony	✓	✓	✓	✓
Custom Prizes	✓	✓	✓	✓
Speak at Opening Ceremony (minutes)		2	4	7
Social Media Shoutouts		✓	✓	✓
Email API info during event			✓	✓
QHacks, Co-Hosted by_____ *				✓
* available to the first platinum sponsor only				
Judging				
Company Representative on judging panel			✓	✓



The background features a stylized landscape with a solid teal sky containing three light blue clouds. The foreground consists of rolling green hills. On the left, a tall, white, pixelated clock tower with a red clock face and a green roof stands on a hill. To its right, there are dark green, pixelated evergreen trees. In the lower left, a small red squirrel is visible on a grassy slope. On the right side, another cluster of dark green pixelated trees sits on a hill. The overall aesthetic is clean and modern with a pixelated touch.

Our Event is Your Event

Our hackathon is about collaboration amongst brilliant students building brilliant things. It's also about building the bridge between sponsors and attendees. We're committed to working with you to make QHacks a worthwhile experience for your team and our delegates. If you have any questions at all, drop us a line.

sponsor@qhacks.ca