

IDEATION PHASE

COLLEGE CODE: 6122

COLLEGE NAME: SENGUNTHAR COLLEGE OF ENGINEERING

S.NO	TEAM MEMBERS	NM ID
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DEFINE THE PROBLEM STATEMENT

Our travel company is currently facing several challenges that need to be addressed to improve our services and grow our business. These challenges include Inefficient Booking Process, Lack of Personalization, Limited Customer Engagement, Incomplete Information and Health and Safety. Addressing these challenges will be crucial to the growth and success of our travel company.

