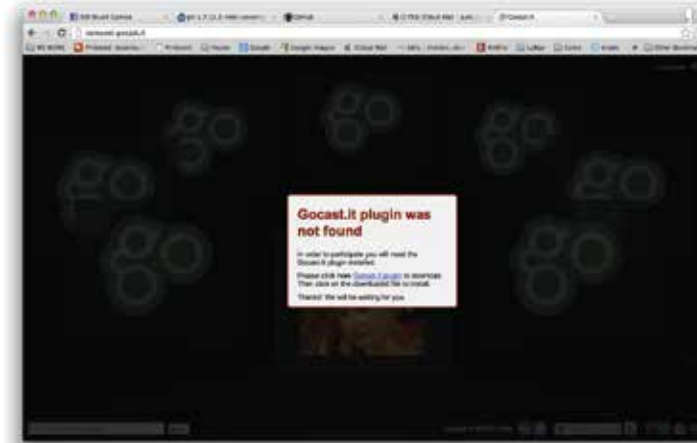
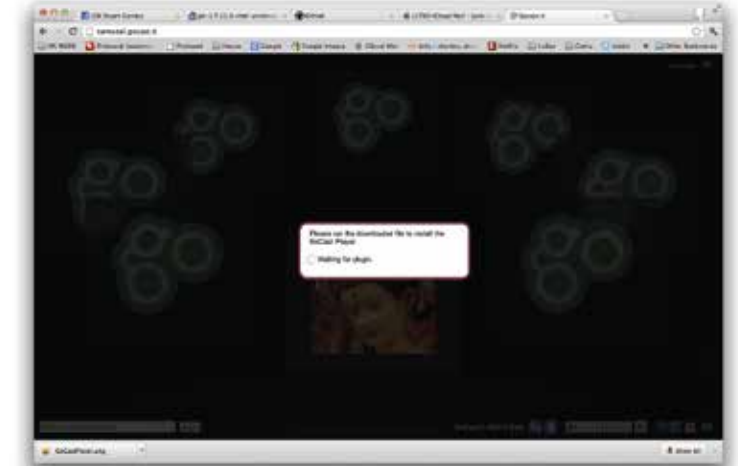


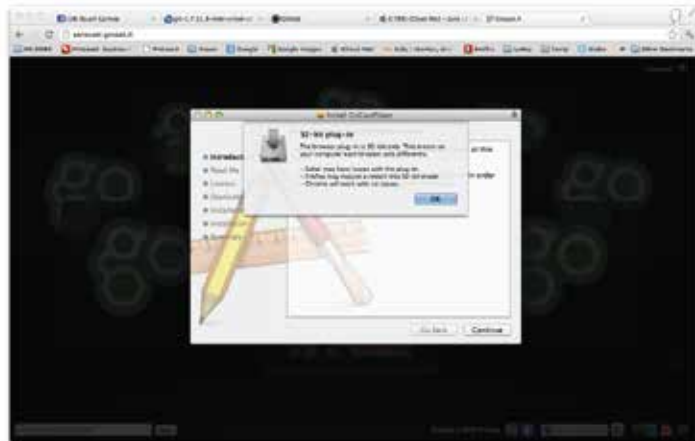
1 Log in (how do I log out?)



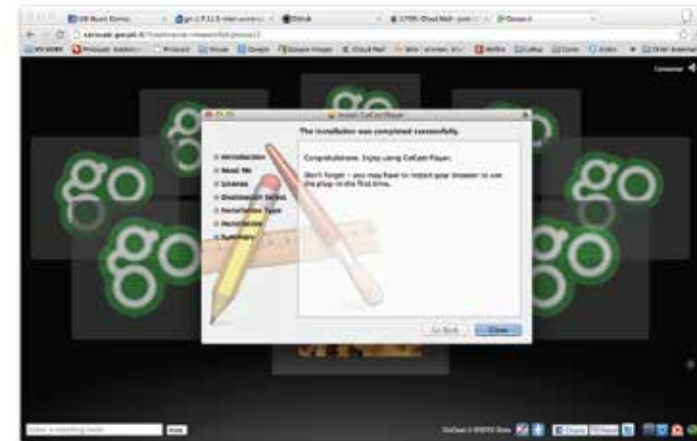
2 Plug-in required, get it



3 Downloading plug-in.



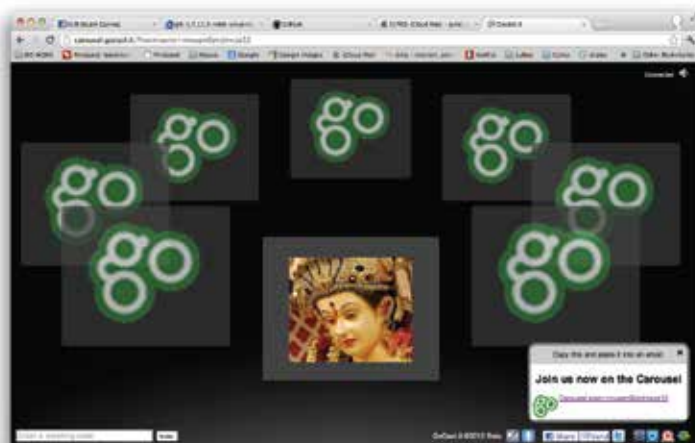
4 Begin plug-in install



5 Install complete



6 First one there



7 Create a meeting link, copy



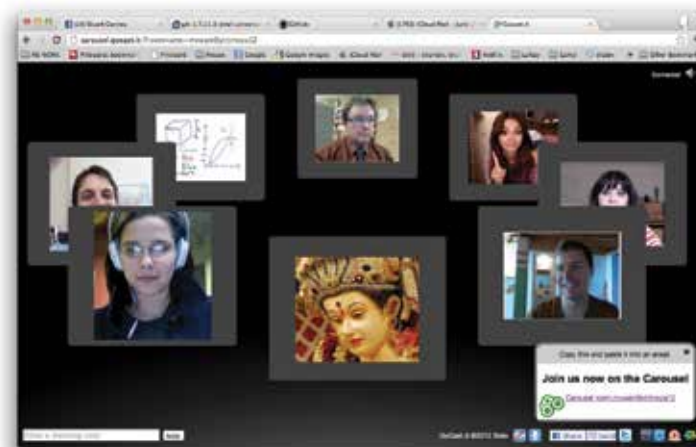
8 Paste meeting link into email



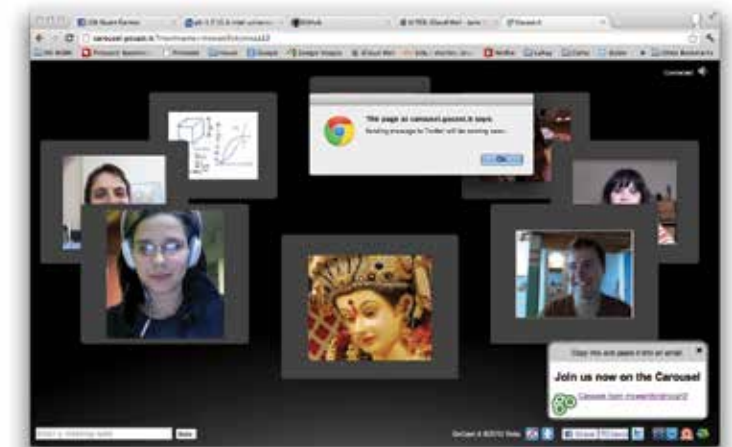
9 Post meeting to chat/direct message



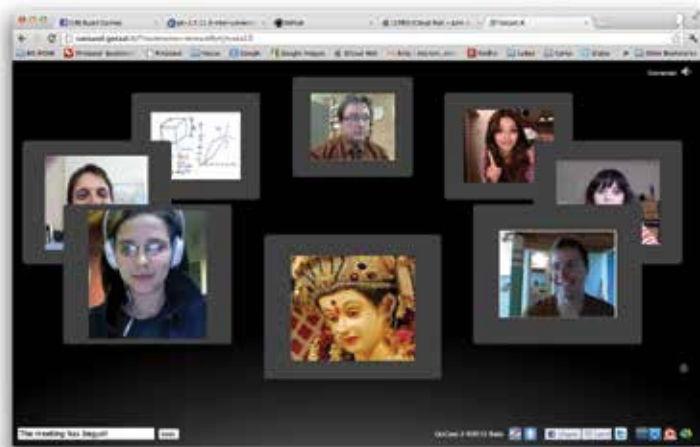
10 Post to FB wall (invite many)



11 People showing up



12 Tweet from this meeting



13 Start the chat



14 Open whiteboard (whiteboard tools?)



15 Zoom in on someone

1 → 6 out of box experience

6 → 10 initiate meeting

11 → 15 meeting underway

First one there starts? Leader is always first there?  
 Gathering history? Invite that same group  
 Add to calendar  
 Add to calendar with reminder  
 Can the system contribute to chat?  
 Can the system IM a person directly?  
 Recording controls  
 "This meeting is being recorded" notice  
 Where do the recordings live afterwards?



The screenshot shows a web browser window with several tabs open: (19) Stuart Gannes, git-1.7.11.3-intel-universa, GitHub, (1793) iCloud Mail - Junk (1, and Gocast.it. The address bar shows the URL `carousel.gocast.it/?roomname=mvwam9ytrjmxza12`. The browser's bookmark bar includes MS WORK, Pinboard: bookmark, Pinboard, House, Google, Google Images, iCloud Mail, bitly | shorten, shar, Netflix, LuRay, Camp, drpbx, and Other Bookmarks.

The GoCast.it interface features a "go" logo and the text "GoCastIt beta 2012" in the top left. A carousel of circular buttons displays recent meetups:

- LAST FRIDAY**: 5 participants, 8:31p-9:20p
- TUESDAY**: 4 participants, 10:28a - 12:40a
- YESTERDAY**: 6 participants, 5:12p - 7:25p

Below the carousel is a green circle with the "go" logo and a circular image of a woman's face. At the bottom left, the text "Thursday August 16 7:40p" is displayed, followed by "GoCast" and "Welcome back Margeigh!". A "record it!" button and a "post" button are also visible.

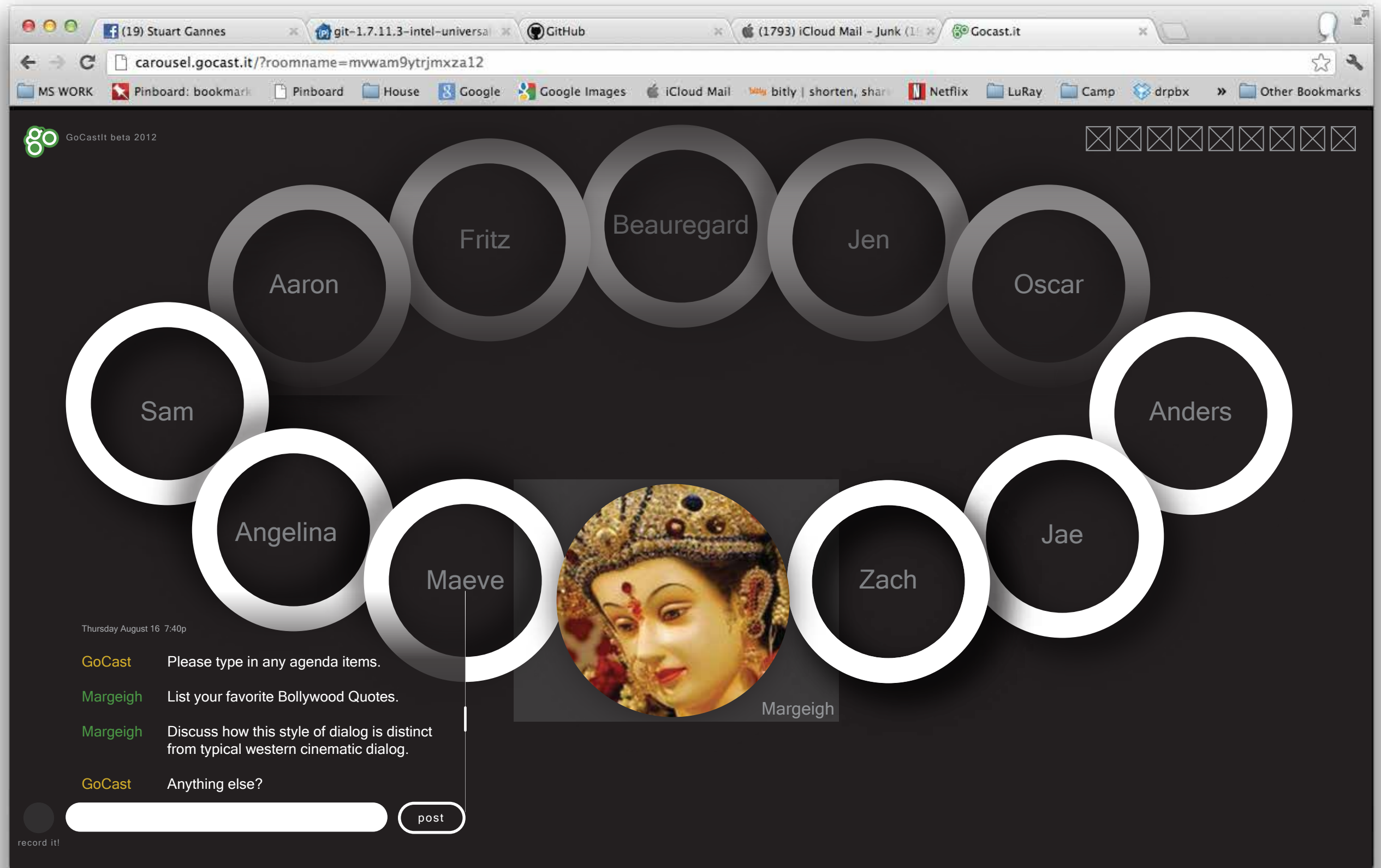
A whiteboard from the "YESTERDAY" session is shown in the bottom right corner. It contains a diagram of a cube with height  $h$ , a graph with a curve and a green arrow, and the following text:

- $\frac{D_x}{D_y}$
- Green
- Red
- Blue
- $E=mc^2$

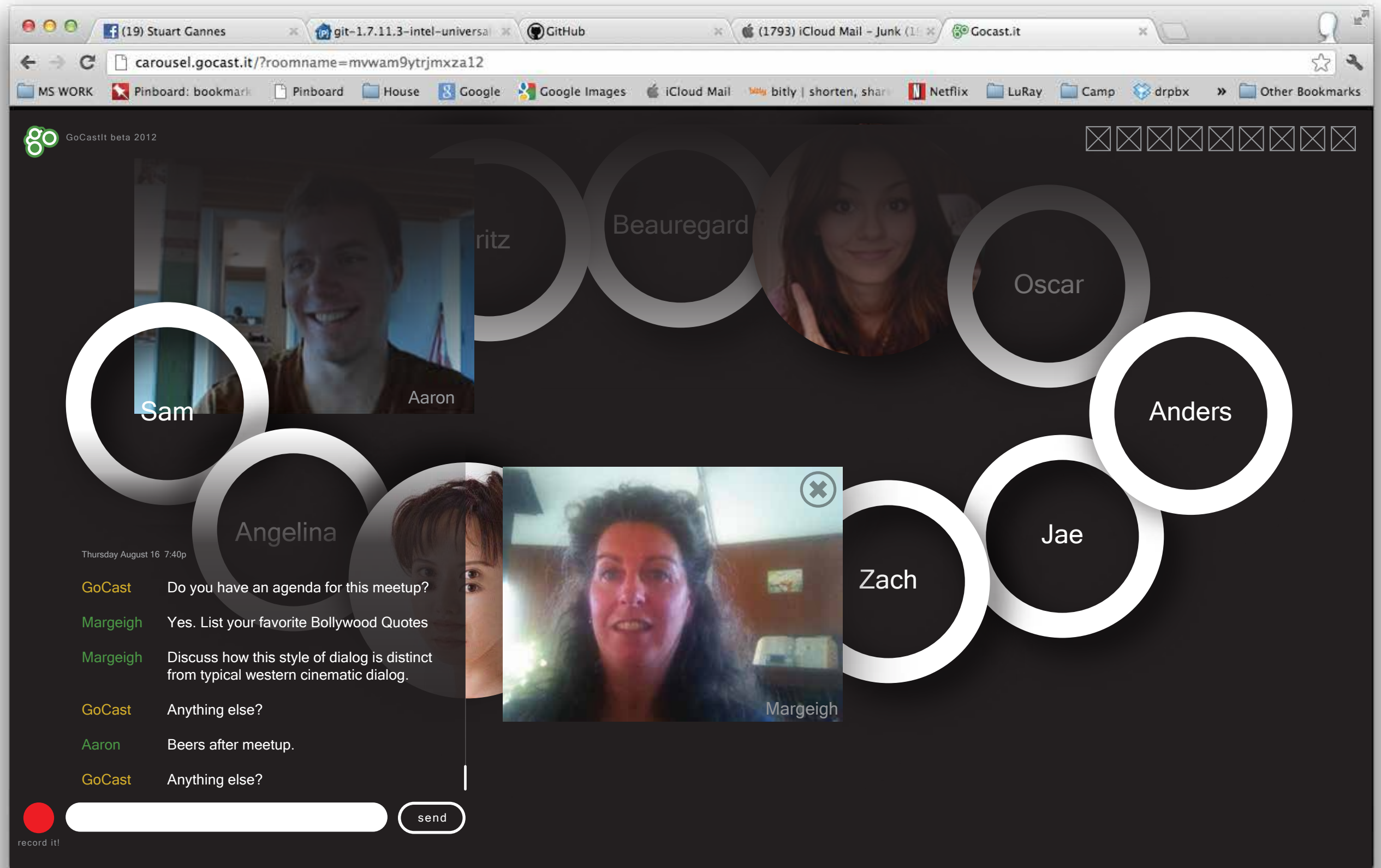
The whiteboard is titled "YESTERDAY 5:12p - 7:25p".



**Margeigh just signed on.** She has easy access to recent meetups, and can see which have been recorded and which haven't. The whiteboard from her most recent meetup is pinned for easy access. **She's going to schedule another meetup now.**

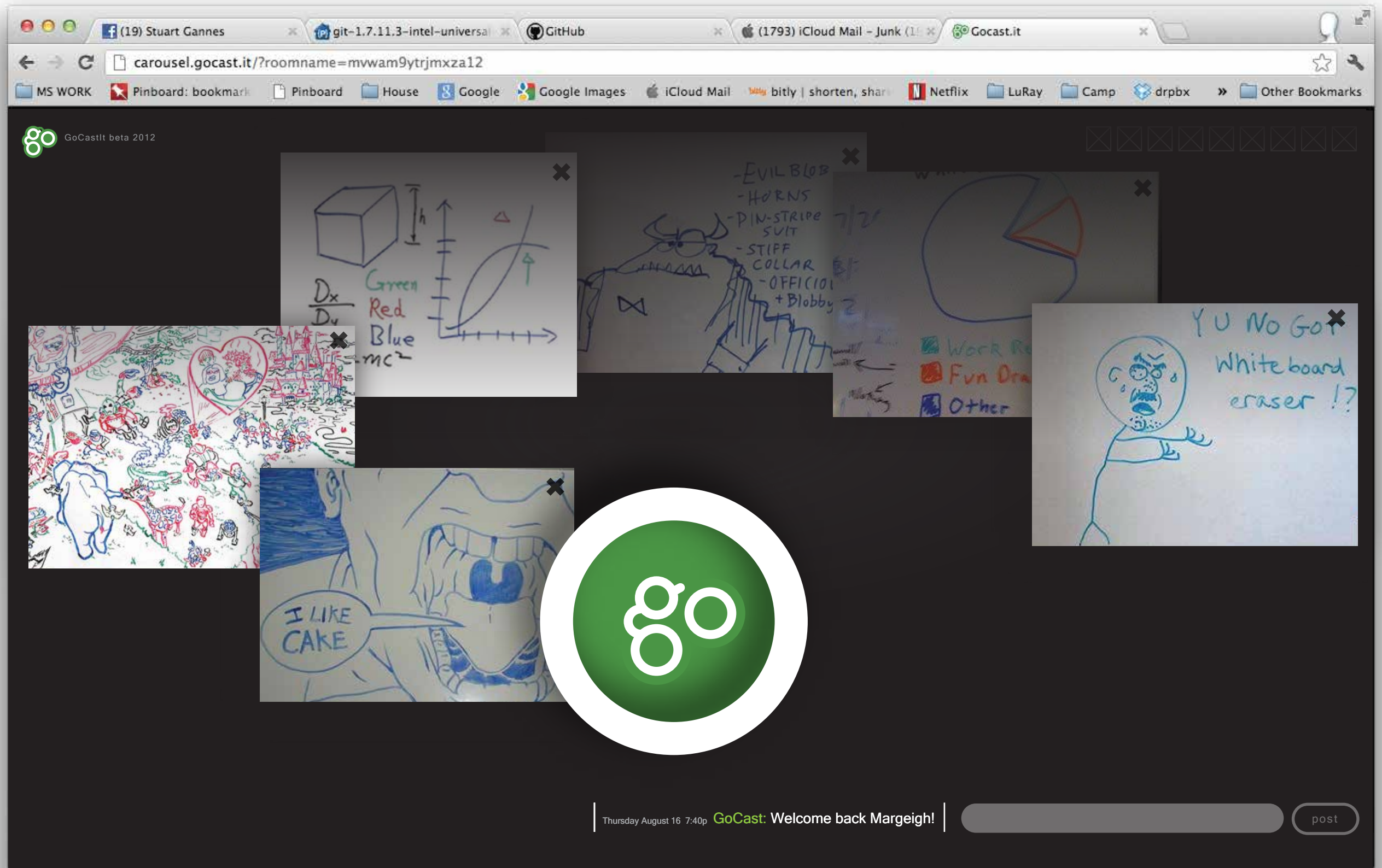


She has invited 12 people directly via FB, their “spots” show up when she invites them.

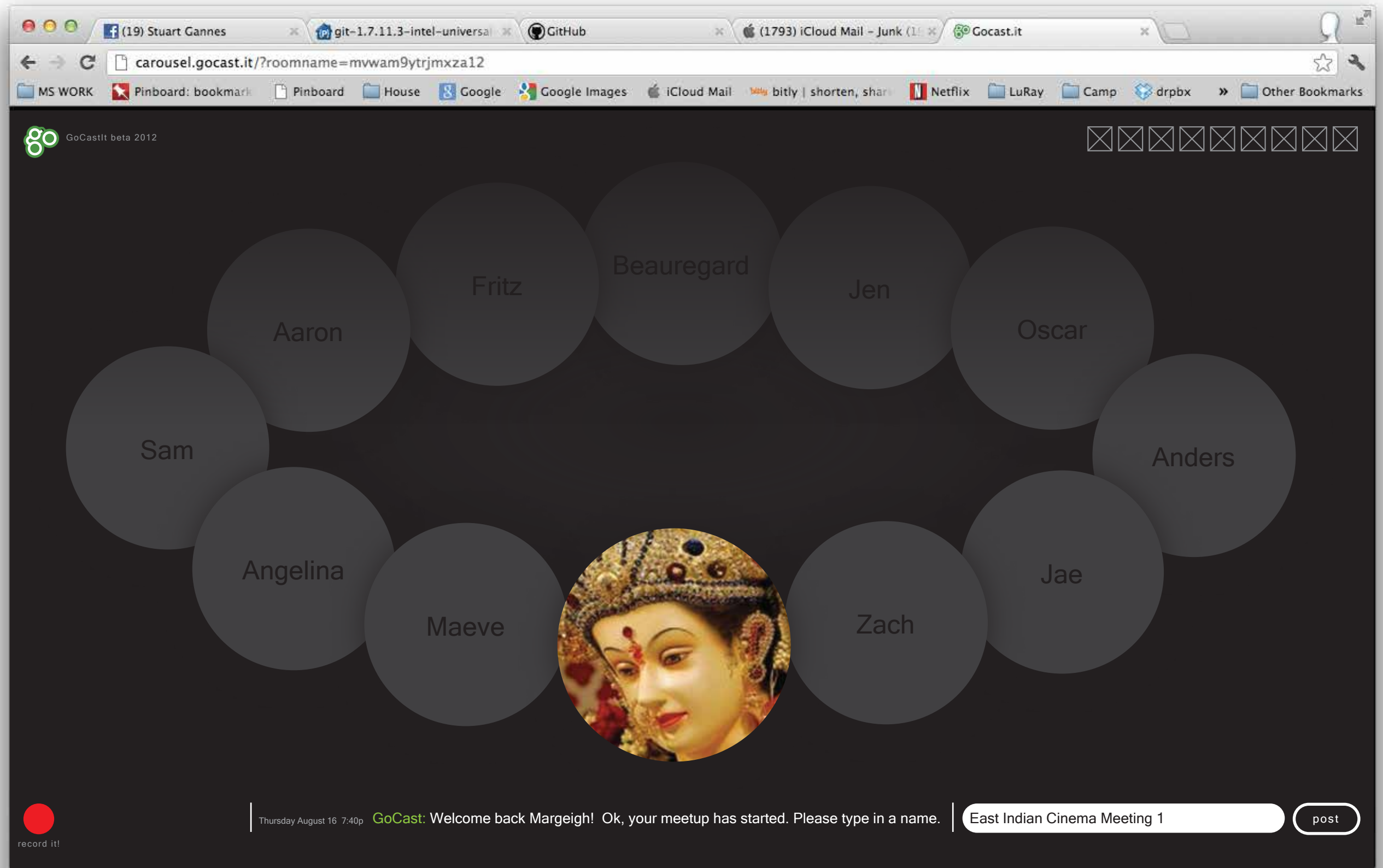


People are starting to show up. Some have turned their video on. In x minutes any unoccupied spots will disappear automatically.

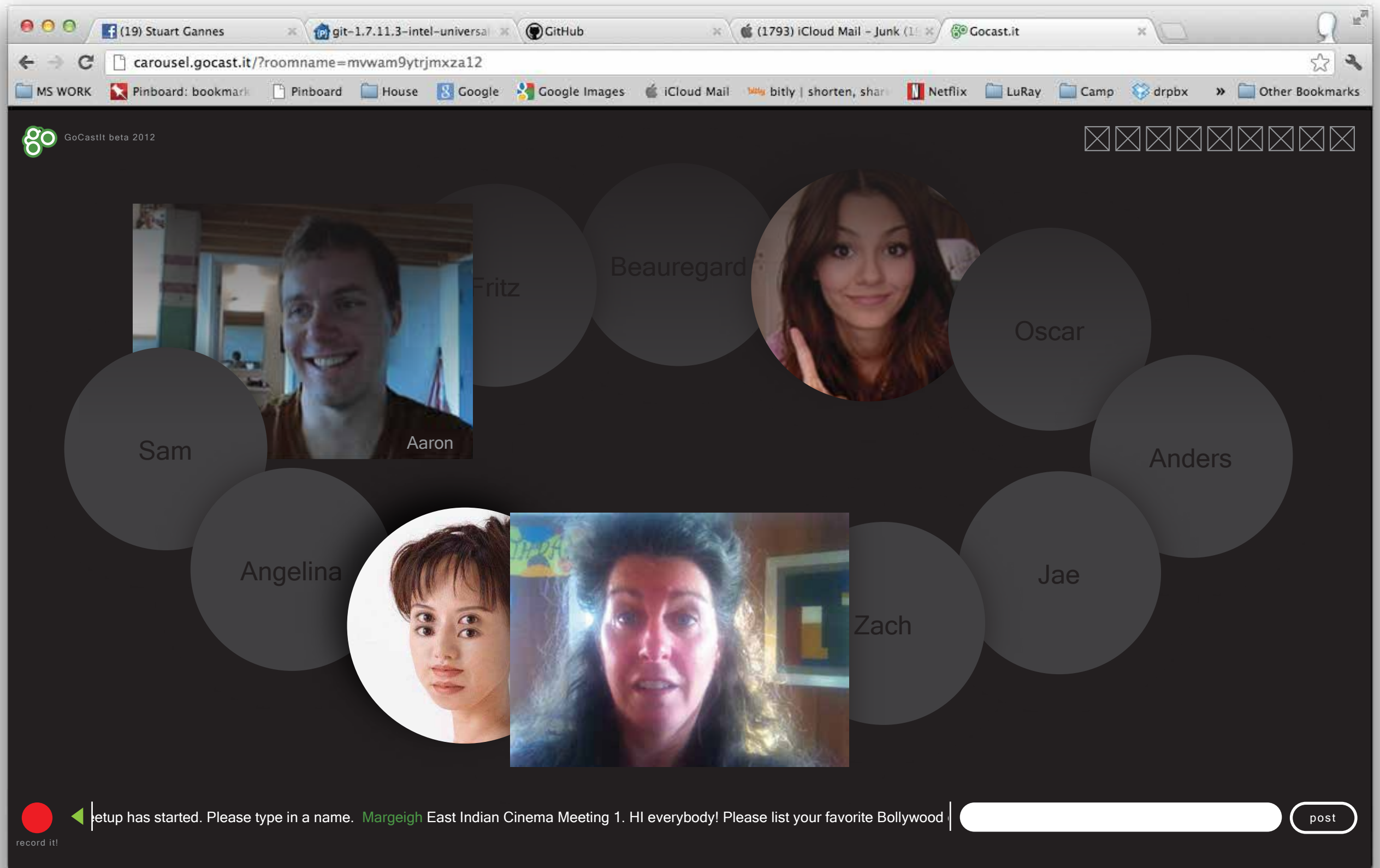




**Margeigh just signed on.** She has easy access to recent meetups via the whiteboards - clicking on one brings up downloadable objects for that meeting. **She's going to schedule another meetup now.** Chat happens along the bottom edge.

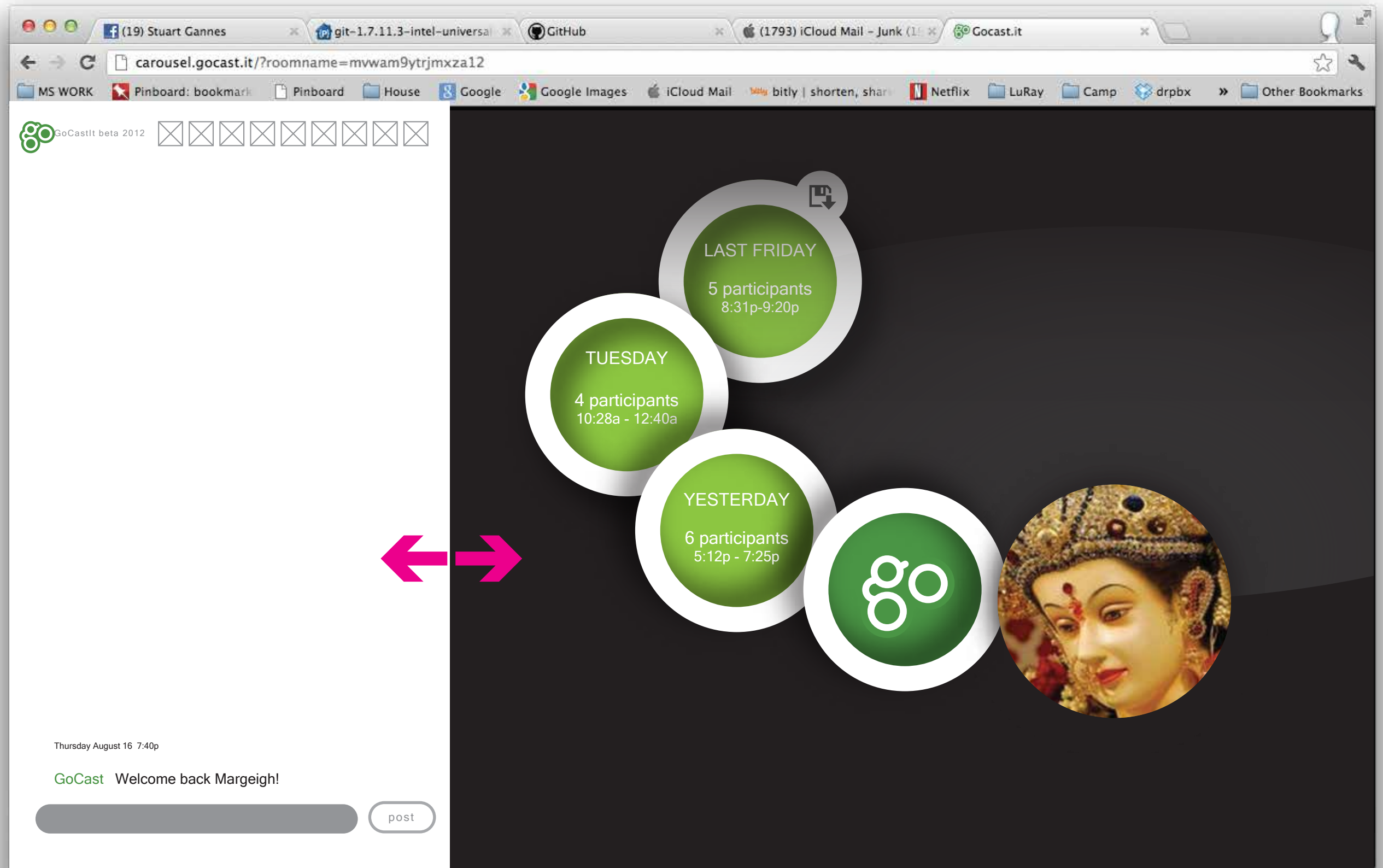


She has invited 12 people directly via FB, their “spots” show up as she invites them. Meeting spots could fade off, gradually, giving people a chance to show up and then regrouping/reformatting whenever they don’t. Chat line prompts for entry of the meeting name. Chat animates left as new messages are added.



**People are starting to show up. Some have turned their video on.** When the chat line reaches the left edge of the screen, controls appear to enable users to navigate to an earlier part of the conversation.





**Margeigh just signed on.** She has easy access to recent meetups, and can see which have been recorded and which haven't. The chat panel is open and all tools visible at the top of the screen. She can close the chat panel so that the entire carousel is visible (it slides left). **She's going to schedule another meetup now.**