Congratulations, Go Code 2019 Finalists, all your hard work is leading up to
The Go Code Colorado 2019 Final Event!

Before the Final Event

- 5/3/2019 - Following announcement of the Finalists, the Finalist Teams have two (2) weeks to update and review their repositories (due 5/20) and four (4) weeks to prepare for the live competition at the Final Event (at Exdo in Denver on 5/30).
  - Competitors can request to see results of their Semi-Final judging analysis by sending a direct message to a Go Code Colorado Organizer.
- 5/3/2019 - 5/19/2019 stay tuned to email and slack for communication from Organizers.
- **5/20/2019 at 5:00 pm MDT** (or before) complete your [Final Submission Form](#) and review the [Final Submission Guidelines](#) to successfully submit your competition entry.
  - This includes the written submission portion of the Final Submission Form.
- The Finalist Judges will have access to submission materials in your GitHub repository, your written submission, and the Final Presentation slides (use notes for narration to communicate to judges) for the duration of ten calendar days (5-21 to 5-30) prior to the Final Event on May 30.
  - Product Track Finalists **must** use Google Slides. The notes will not be accessible on stage during the practice or presentation.
- The Final Presentation should be completed by May 20, even though the presentation won't be given until May 30. Use this as an incentive to use these 10 days for practice, and plan to be *that* prepared for the Final Event. Any changes made to the Final presentation in this time it is not forbidden, but will not be visible by judges until the Final Presentation is given.
- Separate from the Final Presentation to the judges, teams are also asked to display their work to the public. It is recommended that a shorter "live" demo is practiced and prepared for this time as well.

What to bring to the Final Event

- Any HDMI converters your devices require (HDMI cables will be provided).
- A personal electronic device with demo and presentation materials ready.

The timeline for the Final Event

- **2:30 -** Product Team Captains (and Team Presenter if not the Team Captain) arrive
  - Check in with Organizers upon arrival
    - Team Captains will be responsible to ensure all team members sign an acknowledgement form of the official Final Team
    - Team members not able to attend the Final Event need to have their Team Captain ensure their signature is on the final form
    - Go Code Colorado organizers will reach out to Team Captains before the event

- ○ Test your public demo station
- **3:00 pm** - Product Teams Practice Pitches begins
  - ○ Team captains are rotated from Staging Room to the main event room to practice pitches. This order was selected at random by members of the Secretary of State Elections Division.
    - 3:00 - Trackers
    - 3:10 - EnrollMe
    - 3:20 - Cavalcade of Whimsy
    - 3:30 - TechSlope
    - 3:40 - Responciv
    - 3:50 - Colorado Adventure V2
- **4:00 pm** - Remaining Product Team members arrive and check-in with Organizers
  - ○ Product Track teams prepare to present to the public
  - ○ The Team Captain will be asked to validate all signatures are on the Final Competition Acknowledgement and Disclosure of Team Members form
- **4:30 pm** - Doors open to public for early-bird Networking and Demo Time
  - ○ Teams from both tracks showcase their work to the public
- **5:30 pm** - Official Event Start Time
  - ○ Networking and Demo Time where teams from both tracks showcase their work to the public
- **6:45 pm** - The seated portion of the program begins, and Product Track present their pitches to Finalist Judges and the live audience
  - ○ Presentation order will be the same as practice order
- **7:50 pm** - Product Track teams conclude pitches, and Product Judge Deliberation begins
- **8:30 pm -** Analytics and Product Track Winners announced

Presentation Instructions

Finalists in the Product Track will present in the form of a 5 minute pitch in front of judges and the audience, followed by 3 minutes of open Q-A from the Finalist Judges. Questions from the audience are not permitted.

- Use **only screenshots and animated gifs** of the product in the actual pitch presentation (also described as "happy paths" through the product). There is no option to do a demo during the Final Presentation to Finalist Judges and the audience.
  - ○ This rule is in the best interest of the presenters as Organizers will ensure a hard stop at 5 minutes for each live presentation to leave 3 minutes for questions. No exceptions.
- Use presentation tips from and follow the template on GitHub.
- Be concise, practice is key.
- Google Slides are required for Product Final pitches, make sure your slides are set to public.
- Confidence monitors and timer will be visible to presenters on stage, but not presentation notes
  - ○ Any presentation notes will need to be hand-held and "analog".

Demo Instructions

- Animated gifs are also recommended during the public demo time as a way to showcase the product to as many people as possible. The option is available to do actual demos at this time.
- Monitors will be 50" and on stand-alone podiums next to a cocktail table that can be used to place the electronic device powering the demo.