



Congratulations, Go Code 2019 Finalists, all your hard work is leading up to The Go Code Colorado 2019 Final Event!

Before the Final Event

- 5/3/2019 Following announcement of the Finalists, the Finalist Teams have two (2) weeks to update and review their repositories (due 5/20) and four (4) weeks to prepare for the live competition at the Final Event (at Exdo in Denver on 5/30).
 - Competitors can request to see results of their Semi-Final judging analysis by sending a direct message to a Go Code Colorado Organizer.
- 5/3/2019 5/19/2019 stay tuned to email and slack for communication from Organizers
- 5/20/2019 at 5:00 pm MDT (or before) complete your <u>Final Submission Form</u> and review the <u>Final Submission Guidelines</u> to successfully submit your competition entry.
 - o This includes the written submission portion of the Final Submission Form.
- The Finalist Judges will have access to submission materials in your GitHub repository, your written submission, and the Final Presentation slides (use notes for narration to communicate to judges) for the duration of ten calendar days (5-21 to 5-30) prior to the Final Event on May 30.
 - Analytics Track Finalists are strongly encouraged to use Google Slides. If an alternate version
 is used, paste the link to your ReadMe file in the Final Submission Form and consider providing
 the slides in formats compatible with both Mac and PC since judges may have either machine.
- The Final Presentation should be completed by May 20, even though the presentation won't be given until May 30. Use this as an incentive to use these 10 days for practice, and plan to be *that* prepared for the Final Event. Any changes made to the Final presentation in this time it is not forbidden, but will not be visible by judges until the Final Presentation is given.
- Separate from the Final Presentation to the judges, teams are also asked to display their work to the public. It is recommended that a shorter "live" demo is practiced and prepared for this time as well.

What to bring to the Final Event

- Any HDMI converters your devices require (HDMI cables will be provided).
- A personal electronic device with demo and presentation materials ready.

Timeline for the Final Event

- 2:00 pm Analytics Teams arrive
 - o Check in with Organizers upon arrival
 - Team Captains will be responsible to ensure all team members sign an acknowledgement form of the official Final Team

- Team members not able to attend the Final Event need to have their Team Captain ensure their signature is on the final form
- Go Code Colorado organizers will reach out to Team Captains before the event.
- Test your public demo station
- 2:30 pm Analytics Judges arrive and prepare in Green Room
- 3:00 pm Judging of Analytics Track Finalists Begins
 - Teams are rotated to the Green Room to present to Analytics Judges one at a time
 This order was selected at random by members of the Secretary of State Elections Division
 - 3:00 FlowCode Colorado
 - 3:10 Colorado Restaurant Assistant
 - 3:20 Sucesso
 - 3:30 Team745
 - 3:40 Regis Water Analytics
 - 3:50 Childcare Marketplace
- **4:00 pm** Analytics Track Finalist presentation hour concludes, and Analytics Judges begin deliberation and final tabulation of scores
 - Analytics teams prepare to present to the public
 - The Team Captain will be asked to validate all signatures are on the Final Competition Acknowledgement and Disclosure of Team Members form
- 4:30 pm Doors open to public for early-bird Networking and Demo Time
 - Teams from both tracks showcase their work to the public
- **5:30 pm** Official Event Start Time
 - Networking and Demo Time where teams from both tracks showcase their work to the public
- **6:45 pm** The seated portion of the program begins, and Product Track present their pitches to Finalist Judges and the live audience
- 7:50 pm Product Track teams conclude pitches, and Product Judge Deliberation begins
- 8:30 pm Analytics and Product Track Winners announced

Presentation Instructions

Analytics teams will present their work in the form of a "tabletop demo" - defined as a private viewing of the presentation with the judges. Each team will be given 5 minutes to present, as well as 3 minutes to answer questions from the Finalist Judges.

- It is **strongly encouraged** that you use only screenshots and animated gifs of the data story as it references the analysis in the actual presentation.
 - This suggestion is in the best interest of the presenters as Organizers will ensure a hard stop at 5 minutes for each live presentation to leave 3 minutes for guestions. No exceptions.
- The 50" monitor for the "tabletop demo" will be on a stand-alone podium, and you will bring your machine into the Green Room and connect via HDMI to present.
- Tell a Data Story and follow the template on GitHub.
- Be concise, practice is key.
- Google Slides are strongly encouraged, make sure your slides are set to public.

Demo Instructions

- Animated gifs are also recommended during the public demo time as a way to showcase the product to as many people as possible. The option is available to do actual demos at this time.
- Monitors will be 50" and on stand-alone podiums next to a cocktail table that can be used to place the electronic device powering the demo.