



Congratulations, Go Code 2019 Finalists. All your hard work is leading up to this:  
**The Go Code Colorado 2019 Final Event!**

### Before the Final Event

- 5/3/2019 - Following announcement of the Finalists, the Finalist Teams have a remaining two (2) weeks to update and review their repositories (due 5/20) and four (4) weeks to prepare for the live competition at the Final Event (at Exdo in Denver on 5-30)
  - Competitors can request to see results of their Semi-Final judging analysis by sending a direct message to a Go Code Colorado organizer
- 5/3/2019 - 5/19/2019 stay tuned to email and slack for communication from organizers
- 5/20/2019 at 5:00 pm MDT (or before) complete your [Final Submission Form](#) and review the [Final Submission Guidelines](#) to successfully submit your competition entry
- The Finalist Judges will have access to your Team's submission in your GitHub repository and the powerpoint (use notes for narration) for the duration of ten calendar days (5-21 to 5-30) prior to the Final Event on May 30.
- NOTE: Yes, this means that your final presentation should be completed by May 20, even though you won't be doing a presentation and demo until May 30. Use this as an incentive to use these 10 days for practice, and plan to be *that* prepared for the Final Event. If you make changes to your presentation in this time it is not forbidden, just remember that the judges will only see these changes when you actually present to them at the event.

### What to bring to the Final Event

- Any HDMI converters your devices require (HDMI cables will be provided)
- A personal electronic device with demo and presentation materials ready

### The day of the Final Event

The day of the Final Event, the 6 Finalist Teams in the Analytics Track will begin early in the day with the Judges viewing Finalists' 5 minute demo in the Green Room from 3-4pm. Waiting teams will be rotated to and from the nearby Hotbox Roasters in order to allow concurrent Product Track pitch practice to an empty room in the main event space. At 4pm, following the demo sessions, the Analytics Judges will deliberate in the Green Room while Analytics Track competitors will attend their demo stations in the main event center and prepare for their demos to the public (starting at 4:30pm). Analytics Track Winners will be announced at 8:30pm along with Product Track Winners.

## The timeline for the Final Event

- **2:00 pm** - Analytics Teams arrive
  - Check in with Go Code Colorado Organizers
    - Note you will all sign an acknowledgement form of who is on your team
    - Team members not able to attend the Final Event need to have their Team Captain contact a Go Code Colorado organizer before 5/25/2019 to ensure their signature is on their team's final form
  - Test your demo station
- **2:30 pm** - Analytics Judges arrive and prepare in Green Room
- **2:45pm** - All Analytics and Product Teams are escorted to HotBox Roasters
- **3:00 pm** - Judging of Analytics Track Finalists Begins
  - Teams are rotated from Hotbox Roasters to the Green Room to present to Analytics Judges one at a time
  - Presentation order:
- **4:00 pm** - Analytics Track Finalist presentation hour concludes
  - Analytics Judges deliberate and tabulate scores
  - Analytics teams prepare to present to the public
- **4:30 pm** - Doors open to public
  - Teams from both tracks showcase their work to the public
- **5:30 pm** - Official Event Start Time
  - Networking time
  - Teams from both tracks showcase their work to the public
- **6:50 pm** - Product Track teams begin pitches
- **7:50 pm** - Product Track teams conclude pitches
- **8:30 pm** - Analytics and Product Track Winners announced

## Presentation Reminders

Analytics teams will present their work in the form of a tabletop demo. Each team will be given 5 minutes to privately demonstrate their work to the judges, as well as 3 minutes to answer questions from the Judges.

- Tell a Data Story and follow the [template on GitHub](#)
- Be concise, practice is key
- Showcase the analysis in action if possible, show up on time to test the tech