



\$DONR COIN / GO COIN FUND ME

WHITEPAPER

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SUMMARY

This white paper introduces you to everything that you need to know in order to participate in the purchase of the \$DONR Token. It also lays out the business model for GoCoinFundMe.

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GoCoinFundMe intends to operate in full compliance with applicable laws and regulations and to use its best endeavors to obtain the necessary licenses and approvals. Regulatory licenses and/or approvals are likely to be required in a number of relevant jurisdictions in which relevant activities may take place. This means that the development and roll-out of all the initiatives described in this whitepaper are not guaranteed; are not possible to guarantee; and, therefore, no person makes any representations, warranties, or assurances that any such licenses or approvals will be obtained within a particular timeframe or at all. As such, the initiatives described in this whitepaper may not be available in certain jurisdictions, or at all. This could require restructuring of these initiatives and/or their availability in all or certain respects. In addition, the development of any initiatives will commence in stages. During certain stages of development, the project may rely on relationships with certain licensed third-party entities. If these entities are no longer properly licensed in the relevant jurisdiction, this will affect the ability of GoCoinFundMe to rely on the services of that party

NON-ADVISORY

This whitepaper does not constitute any investment advice, financial advice, trading advice or recommendation by GoCoinFundMe, its affiliates, or its respective officers, directors, managers, employees, agents, advisors, or consultants on the merits of purchasing DONR tokens, nor should it be relied upon in connection with any other contract or purchasing decision.

NOT A SALE OF SECURITY

This whitepaper does not constitute a prospectus or financial service-offering document and is not an offer to sell, or solicitation of an offer to buy, any security, investment products, regulated products, or financial instruments in any jurisdiction. DONR tokens are not being structured or sold as securities in GoCoinFundMe. Owners of DONR tokens are not entitled to any rights in GoCoinFundMe or any of its affiliates, including any

equity, shares, units, royalties to capital, profit, returns, or income in GoCoinFundMe or any other company or intellectual property associated with GoCoinFundMe.

ADDITIONAL DISCLAIMERS

Non-representational

No representations or warranties have been made to the recipient of this whitepaper or its advisors as to the accuracy or completeness of the information, statements, opinions or matters (express or implied) arising out of, contained in, or derived from this whitepaper or any omission from this document or of any other written or oral information or opinions provided now or in the future to any interested party or their advisors. The DONR tokens, as envisaged in this whitepaper, are under development and are being constantly updated, including but not limited to, key governance and technical features. If and when the DONR tokens are completed, they may differ significantly from the description set out in this whitepaper. No representation or warranty is given as to the achievement or reasonableness of any plans, future projections, or prospects, and nothing in this document is, or should be, relied upon as a promise or representation as to the future. To the fullest extent possible, all liability for any loss or damage of whatsoever kind (whether foreseeable or not and whether or not GoCoinFundMe has been advised of the possibility of such loss or damage) which may arise from any person acting on any information and opinions contained in this whitepaper or any information which is made available in connection with any further enquiries, notwithstanding any negligence, default, or lack of care, is disclaimed.

THIRD PARTY DATA

This whitepaper contains data and references obtained from third party sources. While the management believes that these data are accurate and reliable, they have not been subject to independent audit, verification, or analysis by any professional legal, accounting, engineering, or financial advisors. There is no assurance as to the accuracy, reliability, or completeness of the data.

TRANSLATIONS

This whitepaper and related materials are issued in English. Any translation is for reference purposes only and is not certified by any person. No assurance can be made as to the accuracy and completeness of any translations. If there is any inconsistency between a translation and the English version of this whitepaper, the English version shall prevail.



RESTRICTED TRANSMISSION

This whitepaper must not be taken or transmitted to any jurisdiction where distribution or dissemination of this whitepaper is prohibited or restricted.

VIEWS OF GOCOINFUNDME

The views and opinions expressed in this whitepaper are those of GoCoinFundMe and do not reflect the official policy or position of any government, quasi-government, authority, or public body (including but not limited to any regulatory body) in any jurisdiction. This whitepaper has not been reviewed by any regulatory authority.

THIRD PARTY REFERENCES

References in this whitepaper to specific companies, networks, and/or potential use cases are for illustrative purposes only. The use of any company and/or platform names and trademarks does not imply any affiliation with, or recommendation or endorsement of/by, any of those parties. All references to 'dollars,' USD, or '\$' are references to United States Dollars unless otherwise stated.

GRAPHICS

All graphics included in this whitepaper are for illustrative purposes only. In particular, graphics with price references do not translate into actual pricing information.

RISK STATEMENTS

Purchasing DONR tokens involves substantial risk and may lead to a loss of a substantial or entire amount of the money involved. Prior to purchasing DONR tokens, you should carefully assess and take into account the risks, including those listed in any other documentation.

A purchaser should not purchase DONR tokens for speculative or investment purposes. Purchasers should only purchase DONR tokens if they fully understand the nature of the DONR tokens and accept the risks inherent to the DONR tokens.

Tokens may be subject to expropriation and/or theft; hackers or other malicious groups or organizations may attempt to interfere with our system/network in various ways, including malware attacks, denial of service attacks, consensus-based attacks, Sybil attacks, smurfing, and spoofing, which may result in the loss of your cryptographic tokens or the loss of your ability to access or control your cryptographic tokens. In such

event, there may be no remedy, and holders of cryptographic tokens are not guaranteed any remedy, refund, or compensation.

The regulatory status of cryptographic tokens and digital assets is currently unsettled, varies among jurisdictions, and is subject to significant uncertainty. It is possible that in the future, certain laws, regulations, policies, or rules relating to cryptographic tokens, digital assets, blockchain technology, or blockchain applications may be implemented which may directly or indirectly affect or restrict cryptographic token holders' rights to acquire, own, hold, sell, convert, trade, or use cryptographic tokens.

The uncertainty in tax legislation relating to cryptographic tokens and digital assets may expose cryptographic token holders to tax consequences associated with the use or trading of cryptographic tokens.

Digital assets and related products and services carry significant risks. Potential purchasers should take into account all of the above and assess the nature of, and their own appetite for, relevant risks independently and consult their advisors before making any decisions.

PROFESSIONAL ADVICE

Potential purchasers should consult an accountant, tax professional, and/or any other professional advisor(s), as necessary, prior to determining whether to purchase DONR tokens.

CAUTION REGARDING FORWARD-LOOKING STATEMENTS

This whitepaper contains certain forward-looking statements regarding the business we operate that are based on the belief of GoCoinFundMe as well as certain assumptions made by and information available to GoCoinFundMe. Forward-looking statements, by their nature, are subject to significant risks and uncertainties.

Forward-looking statements may involve estimates and assumptions and are subject to risks, uncertainties, and other factors beyond our control and prediction. Accordingly, these factors may cause actual results or outcomes that differ materially from those expressed in the forward-looking statements. Any forward-looking statement speaks only as of the date on which such statement is made; we undertake no obligation to update any forward-looking statements to reflect events or circumstances after the date on which such statement is made or to reflect the occurrence of unanticipated events.

EXECUTIVE SUMMARY: MISSION & VISION

GoCoinFundMe was founded on the belief that it is an investor's basic human right to control his or her money, data, and identity. We believe that decentralization holds the key to empowering people around the world to better safeguard their rights and that we are helping the world move in this direction by accelerating the transition to adopting cryptocurrency.

MISSION

Our mission is to accelerate the world's transition to adopting cryptocurrency and integrating it into an ecosystem which benefits the support of distressful causes and simultaneously to support the launching of entrepreneurial projects which have large potential but simply lack funding.

We believe that by accelerating the transition to adopting cryptocurrency, we can help people globally:

- to control their money through technologically effective means;
- to access their funds at any time and from any place;
- to safeguard their data (Cryptography-secured blockchain makes data tampering highly improbable.); and
- to protect their identity (No central entity can compromise identity).

VISION

In our journey to achieve our mission, our vision will be vital. We are redefining how money is transacted, spent, and allocated by implementing useful financial services which will have a continuous and positive impact on people's lives.

PROBLEM STATEMENT AND OUR STRATEGY

We see the following key challenges in crypto-based donor contributions adoption:

1. Mass crypto adoption.
2. Creating interest in crypto donations vs. existing fiat donation sites.
3. General public mistrust in cryptocurrency.

To tackle the challenges above, we are offering products along three verticals:



1. Crypto contribution infrastructure;
2. True blockchain accountability of funds distribution;
3. The ability to participate in the emerging crypto market while funds are escrowed and thereafter by way of financial growth via \$DONR coin.

Our strategy is to leverage donor solutions as the primary tool for driving adoption and user acquisition while building crypto based contributory solutions as the major sources of revenue. This strategy creates and self-sustains a virtuous cycle. Funding channels bring users onto the platform, whereas trading and financial services generate revenue that can be reinvested in part or in its entirety.

Our product solutions across three verticals are building up a sustainable ecosystem that serves our mission to accelerate the world's transition to cryptocurrency funding. We will focus on repairing poorly designed user experience. Our efforts will focus on incentivize people and organizations to use crypto for purposes other than speculative trading. Our transparency with our clients will help repair the damaged user confidence from crypto-related fraud and theft.

To incentivize the use of our platform, GoCoinFundme will do the following:

1. Donate one percent (1%) of revenues raised within the quarter to "The Charitable Foundation of the Quarter" chosen by the public.
2. Holders of DONR tokens will earn 1% of DONR tokens from transaction fees in airdrops.
3. Donors will earn 1% of DONR token from their donations.

COMMITMENT TO SECURITY & COMPLIANCE

Building trust is the cornerstone of our commitment to our customers. We believe that security and compliance are the foundations of achieving mainstream cryptocurrency adoption.

We intend to utilize PCI:DSS (Payment Card Industry: Data Security Standard), which outlines a set of strict requirements set by the payment card industry and is designed to ensure that organizations that process, store, or transmit credit card data maintain a highly secure environment and uphold the highest data security and privacy standards. Level 1 is the highest level of certification.



GOCOINFUNDME SOLUTIONS OVERVIEW

Below is an overview of the products we will offer along three verticals:

1. Payment - Visa Card, \$DONR coin, Fiat, (btc, sol)
2. Coin swapping - USDT / Major Cryptocurrencies
3. Financial Services - Decentralized Finance Products, Crypto Earn

www.GoCoinFundMe.com

ECO SYSTEM

- Provide a platform for cryptocurrency donations (10% fee on all donations)
 - Person to person
 - Business to person
 - Person to business
 - Business to business
 - Charitable organizations (business relationship with GoCoinFundMe)
- Internal exchange for swapping of major coins with a 1% fee
- Coin staking (tbd)
- GoCoinFundMe will reinvest earning back into the crypto market
 - DeFi
 - Staking
 - Emerging Coins
- Virtual real estate
 - Banners
 - Website space
- GoCoinFundMe intends on creating crypto indices for the purpose of group pooling
 - Meta Indices
 - Emerging coins
 - High market capitalization

MODEL SIMPLIFIED

GoCoinFundMe will house the infrastructure for donations of any type. Systems will be set in place to execute the objectives GoCoinFundMe intends to introduce. Marketing will be self-sustainable. Campaigns to raise crypto will be advertised by the “donation seeker” by way of social media.

The capability to link all social media networks to share “the story” will be accommodated. An SMS and email template will be available for blasts. Customers will be able to upload emails and texts to help share their story.



Of the many marketing strategies that GoCoinFundMe intends to execute, the cornerstone of our campaign will be known as “The Charitable Foundation of the Quarter,” whereby one percent (1%) of revenues raised within the quarter will be assigned to “The Charitable Foundation of the Quarter.” The public will poll on the precise foundation of the quarter. Traction will come from GoCoinFundMe’s participation in an ongoing program that solidifies the fundamentals of \$DONR.

ABSTRACT

Built on the Solana Networks and Binance smartchain, GoCoinFundMe is a revolutionized version of GoFundMe with similar features adopted into the crypto space, the blockchain. GoCoinFundMe will utilize several different programs—staking, Kickstarter, airdrops, and the \$DONR coin. \$DONR will be utilized as a token internally for donations. Clients will have the option to accept payment as DONR, USDT, SOL, and BTC. The donor will have the option of swapping their cryptocurrency within our internal swap for any of the major crypto currencies (tbd).

With GoCoinFundMe, clients will have the option to lock their funds into DONR, CCLC, BITCOIN, SOL, XRP, USDT, (any emerging coin at that particular moment in time) or any percentage of their choice for the duration of time that their funds are being raised. This will afford the clients the opportunity to participate in the crypto market, thus giving them the chance to increase their respective funds. As the cryptocurrency of their choice increases in value, so do their funds in escrow. Contrarily, there is also a risk that the funds may decrease in value, but this is a circumstance that the clients are acknowledging upon pledging their campaigns. As an example, while in escrow, the client has the option to lock the respective funds into the top cryptocurrencies, which allows the client to participate in the growth of said cryptocurrencies. If the client wishes to tie 25% of the respective funds to DONR and 75% into BTC (Bitcoin), after the requisite 30 days have passed, instead of receiving \$10,000 of the raised funds, the client may receive \$14,000 because the raised funds had increased congruently with the cryptocurrencies. This will transfer to the client’s crypto wallet.

Kickstarter, under GoCoinFundMe, will help small businesses and emergent crypto coins/tokens to raise the necessary capital to become operational. Businesses and emergent crypto companies will be able to link their social media to tell their story and to describe the reason(s) why they are seeking donations. Existing businesses can also utilize this platform to help their businesses recover from adverse situations and financial burdens.

GoFundMe charges a 3% fee and offers daily deposits into the bank accounts of its clients. GoCoinFundMe, however, will charge a 10% fee with two queries: time and amount. For example, a client wants to raise \$10,000 within 30 days. Once the client’s asking amount and vesting options are locked into the blockchain, whichever comes first, time or amount, will trigger a release. If the client raises \$10,000 within 10 days, this will allow the release of the funds into the client’s crypto wallet, or provide the client with the option to allow the account to raise more funds. If the client raises \$9,000 in



30 days, the \$9,000 will be released into the client's crypto wallet after the 30-day target.

PROBLEM

Charities and charitable campaigns are limited in receiving donations through fiat currencies with no technical method to facilitate the growth of the acquired donations. As the crypto community grows, the real-life usage of its tokens and coins ought to be able to develop further applications in everyday consumer and commercial transactions, including web-based charitable campaigns—from both the fundraisers and the donors. No platform is available to date that facilitates the monetary growth of donations. The few available platforms may facilitate donations made to individuals, businesses, and charities, but they do not help the charities grow their funds. An opportunity is present, and so far overlooked, to satisfy this technical disparity and to increase the value of charitable contributions in real time according to the value of the applied currency or currencies.

BACKGROUND

Since its inception in 2010, GoFundMe has raised \$9 billion with over 120 million donationsⁱ. According to the company's internal data report, in 2017, 68% of donations were less than \$50 and 84% of donations were from middle-class householdsⁱⁱ. As reported in Forbes in 2018ⁱⁱⁱ, "One of three campaigns through GoFundMe [is] for medical costs and the GoFundMe site states [that] they are 'the leader in online medical fundraising'... [tallying] over 250,000 medical campaigns per year [and] raising \$650 million each year." The success of GoFundMe, and of the general business of online fundraising, is discernible. Businesses and communities, large and small, prosper when they have the funds to operate and to function. The source and the means of retrieval of those funds ought to be as progressive as the platforms that lend purpose to those funds. Donors themselves often rely on the technology of the moment (such as digital payment systems, from Paypal to Zelle) to conduct transactions just as campaigners rely on technology (such as social media platforms with live-streaming capacities) to describe and to promote their charity's cause. Indeed, as GoFundMe's own reports demonstrate, the majority of traffic to the site comes from mobile devices; all contributions and interactions occur via e-commerce. The proliferation of technological reliance in trade and commerce presupposes humanity's attraction toward developing technologies. Charities and their campaigners alike would prosper from cryptocurrency should they decide to operate through this innovative fiscal technology.

SOLUTION

Blockchain donation is our answer—a new strategy that marries one of the most innovative concepts of the modern technological era (cryptocurrency) with one of the most communal models of a functional society (financial charity). Combined with



modern technology, a booming currency, and full “blockchain” transparency, blockchain donations will transform the entire fundraising industry.

Our objective in the initial stages will be to address the disregarded potential within the industry prior to conceptualizing in all facets of the industry. We plan to provide a platform that itself provides immediate value to the contributive sector, thus initiating our cryptocurrency approach therein before revolutionizing the business.

The crypto community now will have the ability to contribute to its favorite charities via cryptocurrency. GoCoinFundMe provides the platform through which fundraisers can accept crypto payments from donors. Charities will now have the ability to participate in the active growth of the cryptocurrencies of their choice by staking their donations in escrow into the top cryptocurrencies of their choice. As the coin or the token grows, so do their funds in escrow. GoCoinFundMe is the first platform that will facilitate the monetary growth of donations. This platform will also facilitate the growth of emergent cryptocurrencies, as well as those in the ICO phase, in order to help them spur their business with donations from the community. This platform will help these emerging crypto assets bring their stories to the crypto community.

TOKEN CREATION AND BASIC INFORMATION

Token name: DONR

Token ticker: \$DONR

Issuing entity: bep20 binance smartchain

Token total supply: 10,000,000,000 DNR

No pre-sale, no public sale, and no ICO

100% circulating supply, 100% decentralized

Focused on revolutionizing a contributory platform for crypto based funding and donations.

Further Information Homepage:

Website:

Github:

Twitter:

Facebook:

Instagram:

LinkedIn:

YouTube:

Telegram:

Reddit:

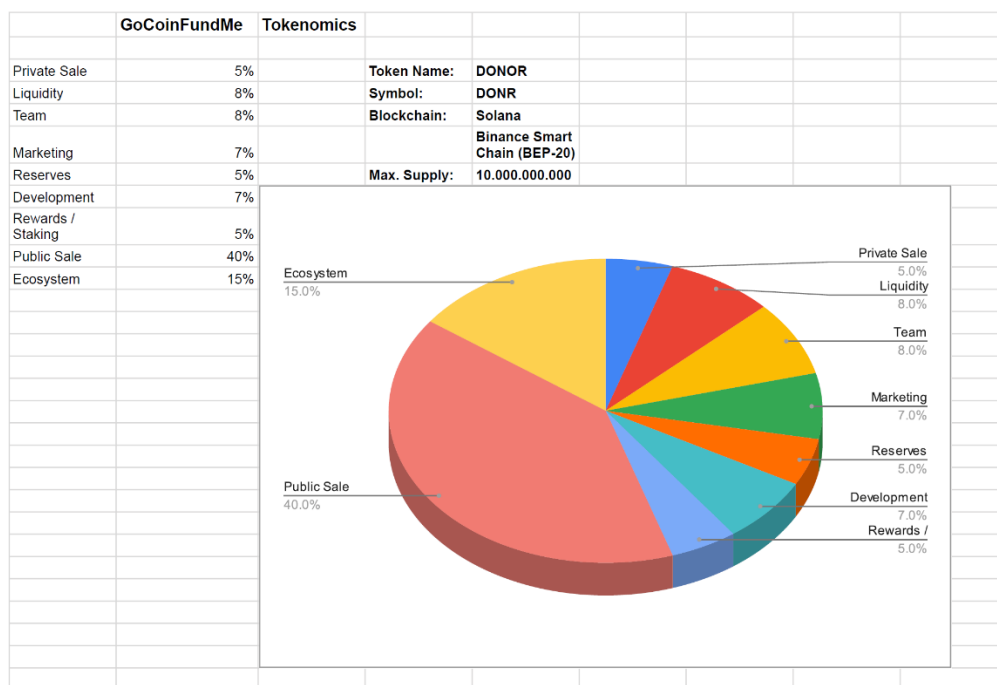


ROADMAP

September 2021 — Idea was born
 October 2021 — Team was created
 November 2021 — Concepts and strategies formed
 December 2021 — Business relationships in the works
 January 2022 — Blockchain and website development
 February 2022 — \$DONR paired and launched; website mocked and launching soon
 March 2022 — Massive marketing campaign in place as website goes live

TOKENOMICS

In our journey to achieve our mission, our vision will be vital. We are redefining how money is transacted, spent, and allocated by implementing useful financial services that have a continuous and positive impact on people's lives.





TEAM

\$DONR COIN		
NAME	TITLE	
Manuel Rodriguez	CEO	
Azael Montoya	Legacy Owner	
Erick Zacarias	Legacy Owner	
Danny Carmona	COO	
Alex Rosen	CIO	
Rick Diaz	CMO	
Patrick Vilyus	CCO	
Levi Meadows	CBD	
Giles Witherspoon Boyd	Director of Information Security and Compliance	
Jonathan Tovar	Chief Editor	
Fernando Carmona	Graphic Designer	
Heherson DeLuna	Marketing	
Marketing Team	Marketing	
Istiaq Khan	Sales	

NETWORK POTENTIAL

Blockchain technology and cryptocurrencies are relatively new concepts. Since Bitcoin's initial release in 2009, the awareness and acceptance of blockchain and cryptocurrencies have been steadily on the rise. We are pleased to see that crypto has received the interest and support of established institutions, with recent news such as Facebook's launch of its Libra project and Paypal's confirmation that it is developing cryptocurrency capabilities. We believe that such favorable developments in the industry will continue to increase the recognition of cryptocurrencies and fuel the

growth of the industry. On a related note, the accelerated experimentation of Central Bank Digital Currencies (CBDCs) by governments around the world indicates a strong interest in digital currencies as a whole. Our research and insights team have supported The Economist Intelligence Unit (EIU) in a whitepaper titled “Digimentality—Fear and Favoring of Digital Currency,” which outlines the findings from our research on consumer attitudes towards digital currencies. We have observed that 85% of survey respondents have owned, used, or heard of decentralized digital currency (such as a cryptocurrency), indicating increased public awareness.

Another indicator on the potential of cryptocurrencies is the exponential growth in the number of wallets. Bitcoin and Ethereum wallet creation have experienced explosive growth (>10x) respectively from 2013 to 2015 and 2016 to 2018. We expect wallet creation growth to continue in the future but with a significantly more moderate CAGR down to 30-40% in the later years. Our research and insights team have used on-chain data to reach the estimate that the Bitcoin and Ethereum wallet addresses map to around 66 million crypto owners worldwide in 2020 (see this report for details on methodology), which is a sizable user-base considering both networks are around or less than a decade old at the time of the estimate.

HISTORICAL GROWTH OF BITCOIN AND ETHEREUM WALLET

Leveraging the Bitcoin/Ethereum wallet creation growth forecast, and discounting users with multiple wallets, as well as overlap between each blockchain wallets, we expect crypto users to grow to 250 to 400 million by 2025.*

* Based on historical growth of Bitcoin and Ethereum wallets (2:1 ratio in contribution) and decreasing expected future growth down to 35% in the last year

* Total Digital Payments segment expected to be \$5+ trillion USD by 2022, amongst which crypto payments could represent 2-3% of total payment volume (\$100-150 billion USD).

VISA AND GOCOINFUNDME

Visa Card Value Proposition Customers typically face the following pain points when trying to buy and spend with cryptocurrencies: (1) the lack of places to transact with crypto; (2) the endurance of long lead times (3-4 days) for processing; and (3) the charge of significant FX fees (up to 5% of purchase amount) by financial institutions when spending abroad with regular fiat debit or credit cards.

The Visa Card addresses these pain points by allowing cardholders to: (1) transact without annual fees at 60+ millions VISA merchant locations worldwide; (2) enjoy instant top-up and payment completion without waiting time; and (3) spend overseas at interbank exchange rates without markups; D. Benefit from amazing perks associated with the card.



GOCOINFUNDME APP

The GoCoinFundMe App delivers the following value propositions:

1. one-stop-shop to buy, donate, store, swap, send, and track cryptocurrency in a secure and convenient way with a few taps on their mobile phones;
2. integration and synchronization of social media apps;
3. capacity for users to apply for and manage their Visa Card and enable spending of their cryptocurrency in the online and offline world at more than 40 million VISA merchants worldwide.

USER EXPERIENCE

GoCoinFundMe is designed for all level of crypto users. Beginners will feel at ease as they are gently guided towards making their first transaction while experienced users will notice significant improvements to common features found on a “traditional platform” (in particular, backup recovery phrase and sending/receiving crypto). The wallet supports some of the major cryptocurrencies with more tokens to be added progressively.

Users have 100% control over their crypto and private keys. We do not require users to prove their identity so to avoid risk of data breach.

If users lose their recovery phrase, they will not be able to access their wallet and crypto. If crypto transfers are made within the GoCoinFundMe ecosystem, users will not be charged any fees.

To begin, users can download the GoCoinFundMe mobile app and follow these simple steps (this process will be set up for the recipient):

1. Select a wallet creation method:
 - a. Create a new wallet
 - b. Import an existing wallet (for users who already have an existing wallet created on other applications, they can easily import such wallets with a 12/18/24-word recovery phrase)
2. Accept our Legal Terms & Conditions and Privacy Notice
3. Set up a passcode and enable biometrics authentication and 2FA
4. Back up the recovery phase

REFERRAL PROGRAM

Our referral program provides some of the richest rewards ever seen in the industry. Both referrers and their referred friends receive a \$10 USD bonus (in \$DONR) with each successful sign-up.



All eligible App users can participate in the referral program, with no limits on the number of referrals. Bonuses of the referral program are credited instantly; users' referred friends can use their sign-up bonus immediately after they make a valid transaction.

GOCOINFUNDME EXCHANGE REFERRAL PROGRAM

GoCoinFundMe Exchange referral program offers rewards to both eligible new referred users and the referrers. New users that pass verification and stake a certain amount of \$DONR are eligible to receive up to USD\$25 equivalent in \$DONR.

FAQS

How will GoCoinFundMe be profitable?

GoCoinFundMe will generate revenue through:

- allocated webspace utilized for banners on our website to rent for advertisement;
- a 10% fee on raised funds (this fee will also be allocated into the top cryptocurrencies to increase the company's revenue);
- the DONR token.

How many total coins will be offered?

Ten (10) billion total token are available upon inception. This is the total amount of tokens that will ever be offered.

Are there any benefits to utilize this platform?

The main benefit to the charity will be the ability to accept cryptocurrency and utilize their funds while in escrow, to stake in the top cryptocurrency of choice, and to earn more funds toward the charity's cause.

Holders of DONR tokens will earn 1% of DONR tokens from transaction fees in airdrops. Donors will earn 1% of DONR token from their donations.

The company will donate one percent (1%) of revenues raised within the quarter to "The Charitable Foundation of the Quarter" chosen by the public.

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- <https://www.gofundme.com/c/about-us>
 - <https://charity.gofundme.com/c/guides/nonprofit-social-fundraising-data-report>
 - <https://www.forbes.com/sites/carolynmclanahan/2018/08/13/using-gofundme-to-attack-health-care-costs/?sh=22ac92891a68>