

# The Decentralized **Conversation Layer** of Internet

# The Problem ○ ○ ○ ○



Fragmented Ecosystem

**Conversations about a topic on one site are not accessible on others.**



Fragmented Ecosystem

**Each platform has a different place for interacting with users.**



Control

**Centralized platforms have the power to decide what is removed.**



Control

**A conversation motivated by likes and shares or to serve ads.**

# Solution



**1**

## **Decentralized Conversations.**

Start an instant conversation on any website or topic, decentralized and unstoppable.

**2**

## **Governed by the Community.**

Convo utilizes conviction voting as a continuous decision making process by the community.

**3**

## **Extensible Architecture.**

Your conversations live independent of the interface and can be extended to build custom interfaces via an API.

# Potential Use-Cases/Integrations

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## NFTs

Ability to embed a Conversation along with an NFT, this means that you can have the story and the conversations around an artwork and its artist be embedded in the NFT itself and be available across any interface.



## Transparency

Ability for a team to discuss about an specific transaction in a treasury of a company directly from their interface, and have the those show up on their website for transparency or vice-versa.



## Awareness

Ability to discuss about a malicious contract or account on Etherscan and be able to pull those conversations in real-time and show them in wallets to aware users before sending anything to such an address.

And many more....

## Progress to Date ✓

### **theconvo.space**

Spin up a Convo on any website

### **Chrome Extension**

One-click browser button to open a Convo.

### **theconvo.space**

Embeddable ConvoS to interact with your community anywhere.

### **theconvo.space**

Decentralized Storage powered by Textile and IPFS.

### **alpha.theconvo.space**

An Extensible API to enable anyone to build on top of Convo.

## Upcoming →

### **theconvo.space**

Single Dashboard to view all your convos throughout internet.

### **theconvo.space**

Multiple Integrations with websites like Gnosis, Snapshot and more

### **theconvo.space**

Conviction Voting powered by the community.

### **theconvo.space**

Instant ConvoS, Discover by Topics, Private Threads, Many more...

# Get a Copy



[theconvo.space/pitch.pdf](https://theconvo.space/pitch.pdf)

# Reach Out



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