



# Taxi Deployment System

An Approach from Machine Learning

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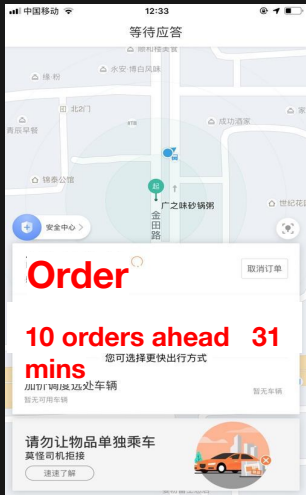
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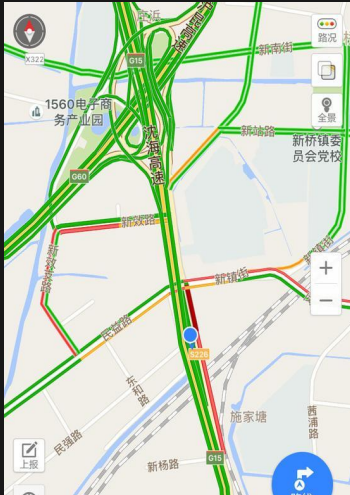
# Problem & Significance

The background of the slide is a dark, textured surface. In the center, there is a silhouette of a person's head in profile, facing left. Overlaid on and around this silhouette are several concentric, glowing circles in shades of red, orange, yellow, and green. These circles have a motion-blur or 'streak' effect, giving the impression of rapid rotation or a signal being transmitted. The overall aesthetic is futuristic and technological.

# Problem with Taxies ⇒ Mission for us & Significance



Long Waiting Hour



Congestion

## Essential Issue

Inefficient  
Order Prediction  
Traffic Prediction

## Our Mission

Accurate  
Order Prediction  
Traffic Prediction



**Significance: Maximize Personal Utility & Boost Economic and Social Welfare**

# Proposed Approach

## Order Prediction



## Congestion Prediction



## Deployment decision



Separately predict due to differences in driving factors & time-series pattern

# Data & Descriptive Analysis



# Data & Attributes



## Order Prediction

### Historical Order Details

Order\_id  
Departure\_time  
Starting latitude & longitude

## Congestion Prediction

### Historical Traffic Details

Polyline Geo data  
Time  
Polyline\_TTI

$$\text{Sectional\_TTI} = \text{avg}(\text{Polyline\_TTI})$$

## Geo-Mapping & Aggregation

### Sectional Order Statistics

Section\_id  
Day\_of\_Week  
Hour of Day  
Order Num

### Weather Indicators

Temperature  
Precipitation  
Wind\_speed

### Sectional Congestion Statistics

Section\_id  
Day\_of\_Week  
Hour of Day  
Sectional\_TTI

## Merge

## Merge

section_idx_large	day_of_week	order_in_section	hour	speed	precipitation	temperature
874172120fffff	4	28	20	6.0	0.5	34.0
874172120fffff	4	37	21	7.0	0.1	32.0
874172120fffff	4	13	22	7.0	0.1	32.0

small_section_idx	tti	day_of_week	hour	speed	precipitation	temperature
88417281d1fffff	1.362	4.0	0	7	0.1	29
88417288bdfffff	1.283	4.0	0	7	0.1	29
8841728ee5fffff	1.125	4.0	0	7	0.1	29



# Visualization Analysis

Order dataset



2017/6/15

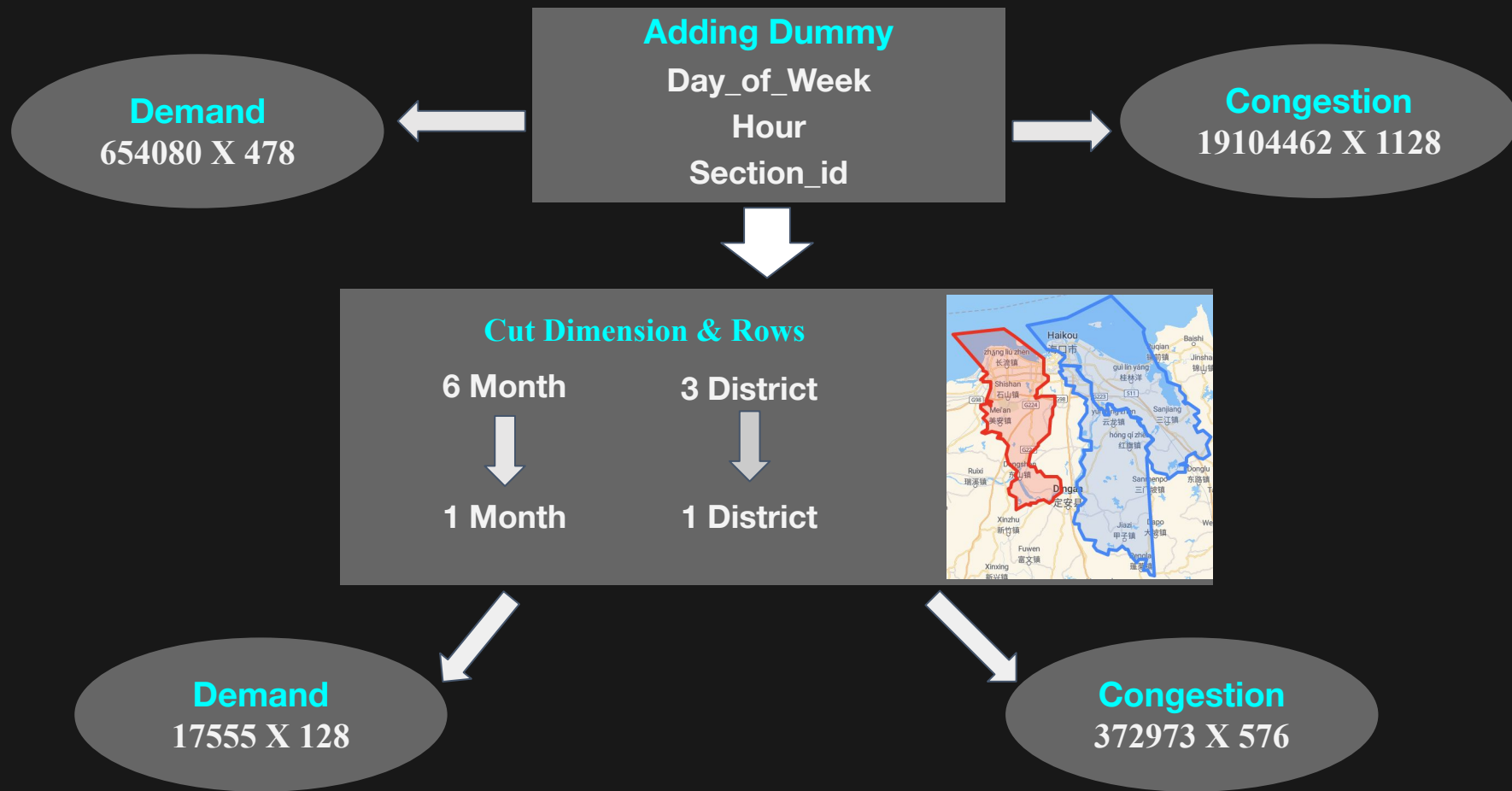
Congestion dataset



2017/6/15



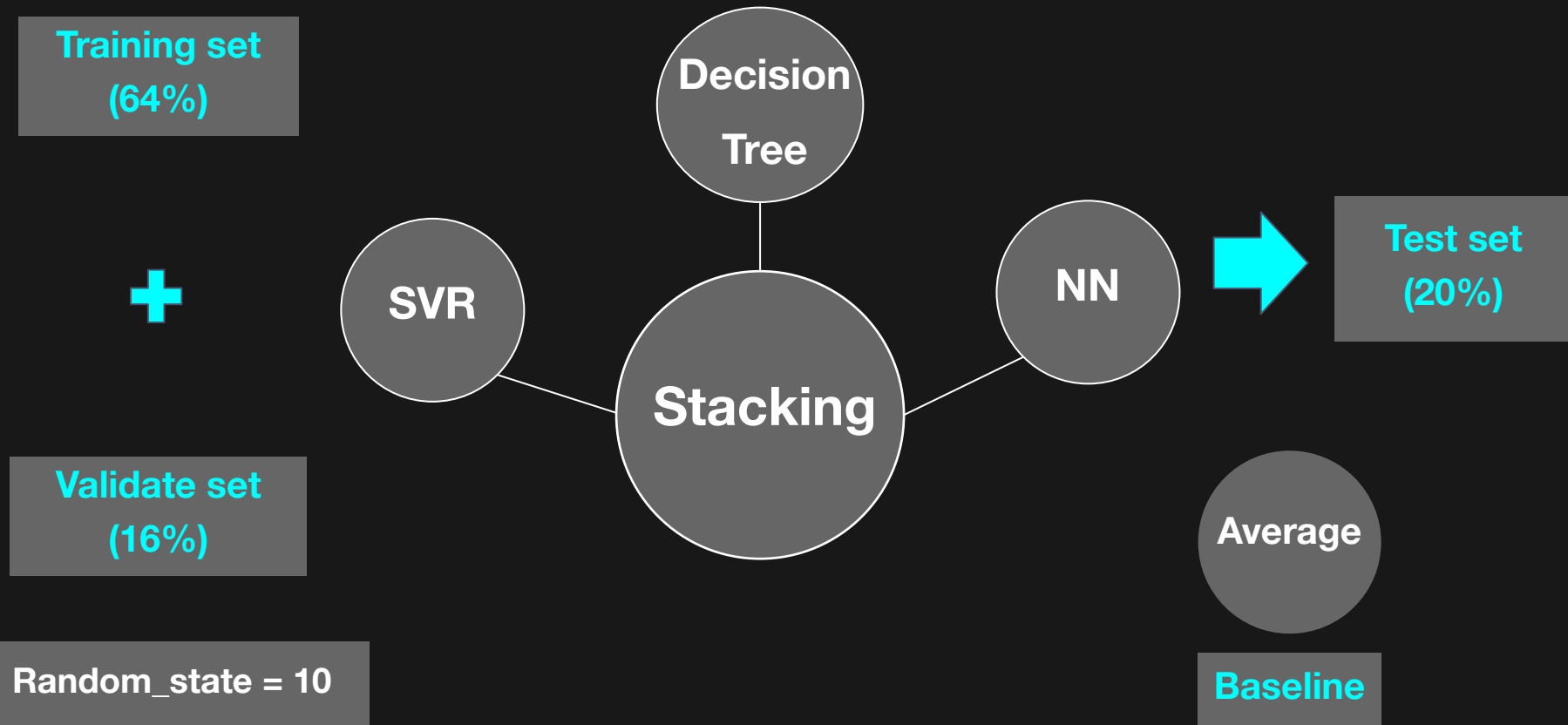
# Preprocessing



# ML Approach & Results



# ML Approach Structure



# Base Model Training & Performance for Order Prediction

	Average	SVR	Decision Tree	NN
CV Best_Param	Base Line	Degree = 1 C =0.88603 $\epsilon = 0.054$	max_depth=9	hidden_size=50 weight_decay=0.01
Training MSE	1.0063	0.41963	0.0919	0.0872
Validate MSE	0.9749	0.42098	0.1716	0.1097

# Base Model Training & Performance for Congestion Prediction

	Average	SVR	Decision Tree	NN
Dropped				
CV Best_Param	Base Line	Degree =1 C = 1.0 $\epsilon = 1.5$	max_depth=2	hidden_size=50 weight_decay=0.005 Drop out prob=0.5
Training MSE	0.9385	3.1142	0.9271	0.5475
Validate MSE	1.245	3.3422	0.9907	0.7770

# Final Model Training & Performance

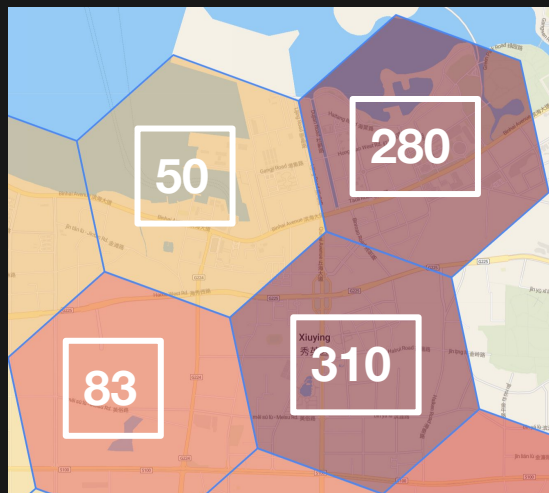
	Average	Order [Stacked]	Congestion
Training MSE	1.0063/0.9385	0.0842	0.5475
Validate MSE	0.9749/1.2450	0.1280	0.7770
Test MSE	0.9664/0.8120	0.1230	0.7927
		↑ 90.12%	↑ 36.33%



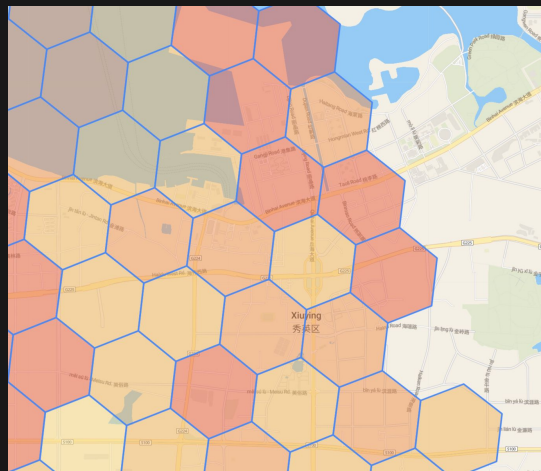
Both Models Beat Baseline

# Findings Visualization

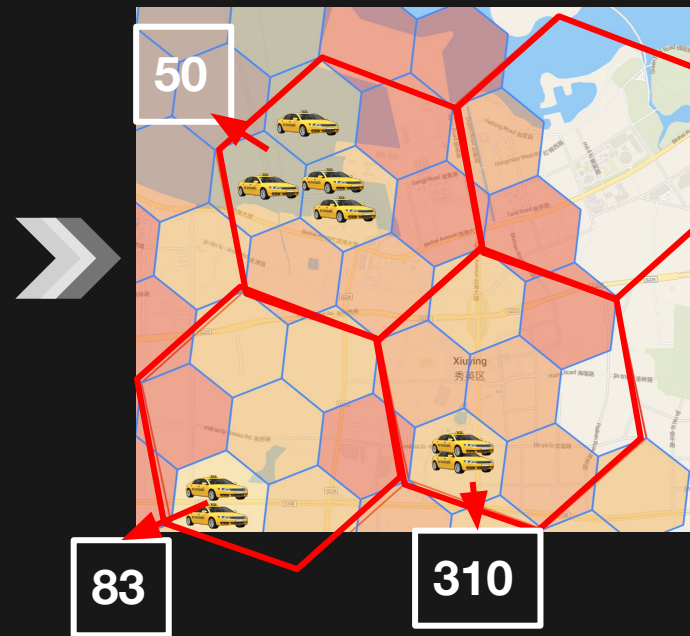
Order Prediction



Congestion Prediction



Deployment Decision



Demo Case: On Thursday, 18:00, with temperature = 40 and wind\_speed = 7 and precipitation = 0.0



# Future Works



# Future Works



**Add more data rows to further reduce variance**

**Use the dataset from other cities and add year-wise month variables to generate a model that can be applied to the whole country**

**Explore the best section size for models**

**Explore more base models**



# Thank You