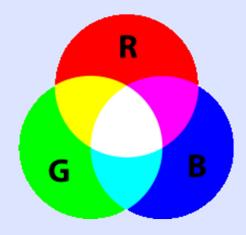
### Colour

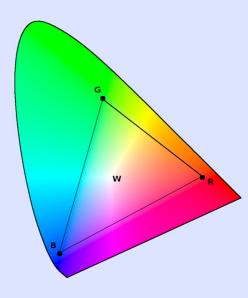
Digital Multimedia, 3rd edition Chapter 5



### RGB color

- Use standard red, green and blue as additive primary colors
  - Basis of color reproduction in TVs, computer screens, each pixel's stored value in bitmapped images, etc.
- Represents any color with three numbers (r,g,b)
  - Different color spaces exist defining the range of colors, e.g. sRGB
- Cannot created all visible colors
  - Restricted to the color space's RGB gamut







# RGB example





Red channel



Green channel



Blue channel



## Color depth

- Choose number of bits for each of the r, g, and b components
  - More bits per component means more colors can be distinguished, but image files will be larger
  - 8 bits (1 byte) per component is mostly used
    - 24-bit color 16.7 million different colors
- If r = g = b, the color is a shade of grey, so greyscale can be represented by a single value
  - 8 bits allows for 256 different greys



# Color depth

24 bit 16.7 million colors





8 bit 256 colors

4 bit 16 colors





1 bit 2 colors

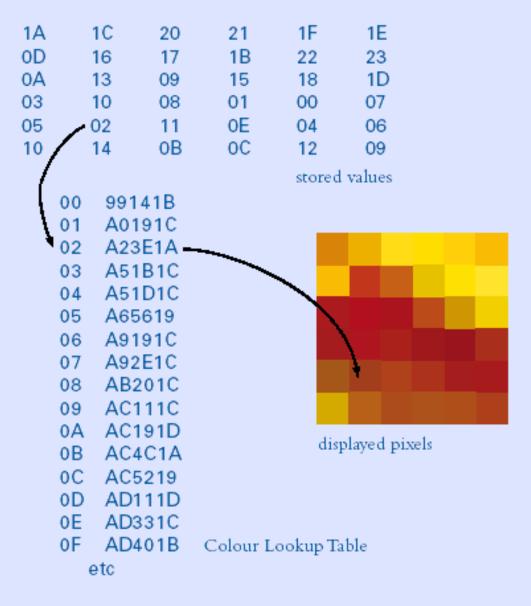


#### Indexed color

- 8-bit color only permits 256 colors
- Instead of storing (r, g, b) for each pixel, store an index into a palette / color lookup table (CLUT)
  - Palette stores up to 256 24-bit values
- To determine color of a pixel, look at the stored index, and use it to look up full 24-bit (r, g, b) value in palette
- Used in GIF images



#### Indexed color



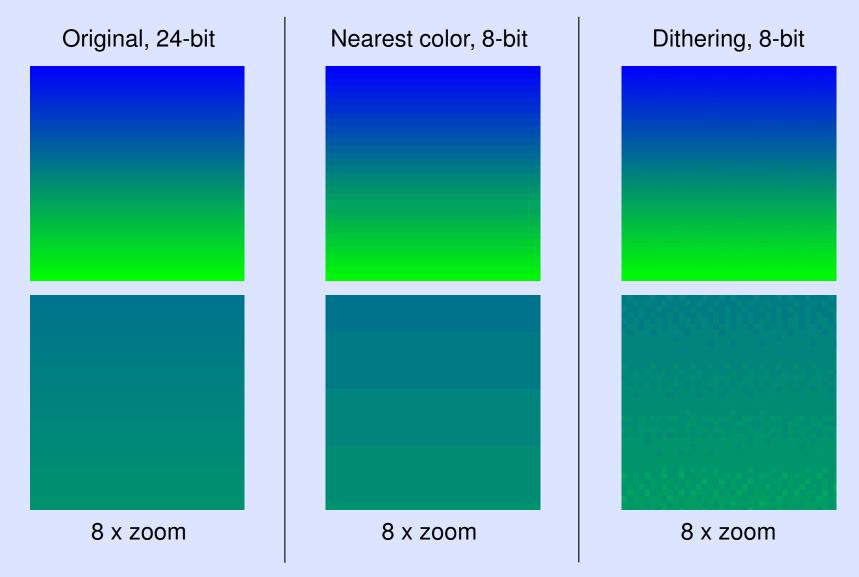


## Indexed color palettes

- Ideally choose 256 most important colors in an image to store in its palette
- When 24-bit image is reduced to indexed color, some colors may be missing from the palette
  - Nearest color replace missing colors by the closest ones in the palette
    - Could lead to banding, posterization, etc.
  - Dither use pattern of dots to create an "illusion" of more colors than actually exist
    - · Loss of detail, very visible distortions when zoomed



## Nearest color vs. dithering

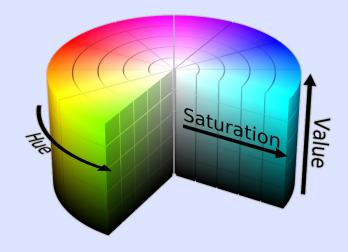




## HSV (HSB)

- Alternative way of specifying RGB color
- Basis of many popular styles of color pickers
- Hue (color)
- Saturation (purity, intensity)
- Value (brightness)







# Complementary colors

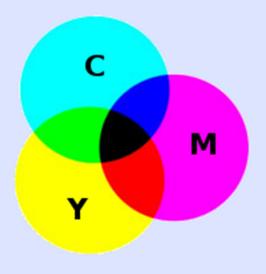
- Subtracting an additive primary color from white gives its complementary color
  - Or add the other two additive primaries

• W-R = G+B = 
$$\mathbf{C}$$

• W-G = R+B = 
$$M$$

• W-B = R+G = 
$$Y$$

 Cyan, magenta and yellow are subtractive primary colors (ink/paint) - used when printing



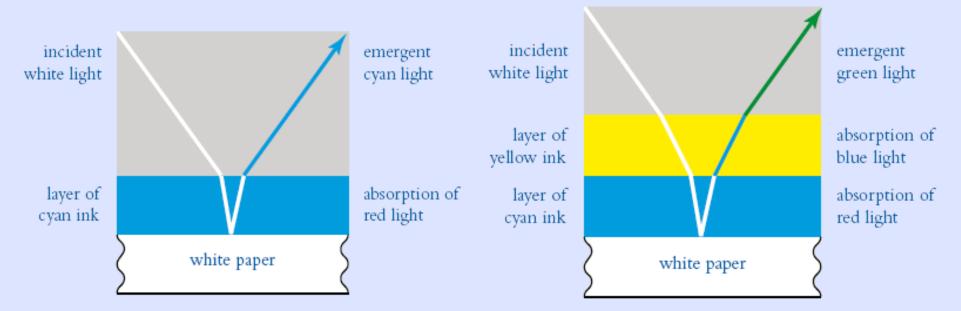


# Complementary color ink/paint

Cyan ink absorbs red light: White light => cyan light

Cyan + yellow ink absorb red light +blue light:

White light => green light

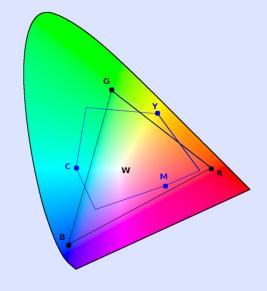


So, cyan + yellow + magenta ink = no light / black? Only in theory



### **CMYK Color**

- Real inks do not correspond to ideal subtractive primaries
- Combining three inks for black doesn't result in true black, but dark grey
  - Printers use four ink colors: cyan, magenta, yellow and black: CMYK
- CMYK gamut is not the same as for RGB
  - Potential problem when using images prepared for print (CMYK) on screens (RGB), and vice versa
  - Most graphics programs let you choose between working with RGB or CMYK colors





## CMYK example



#### With cyan, magenta, yellow, and black ink:



Cyan channel



Magenta channel



Yellow channel



Black channel

#### With only cyan, magenta, and yellow ink:



Cyan channel



Magenta channel



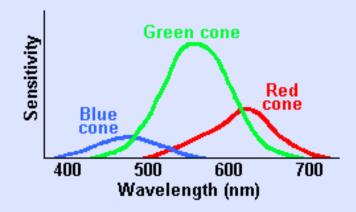
Yellow channel

Much more cyan, magenta and yellow ink used, and no real black possible in printed image



#### **YCbCr**

- Sometimes it is useful to separate brightness (luminance) and color information, especially for video
  - Luminance (Y) not simply related to R, G and B because our eyes are more sensitive to some colors:
    - Y = 0.2125R + 0.7154G + 0.0721B
  - Some standards use different values, e.g. for old standard definition TV:
    - Y = 0.299R + 0.587G + 0.114B
- Store Y plus two color values, Cb and Cr





# YCbCr example





Y channel



Cb channel



Cr channel

