



Kellogg
School of Management

Welcome to KIEI-924

Brian Eng



Jeff Cohen



@eng

@jeffcohen



Course Website: kiei924.com
Office Hours: northwestern.slack.com

Grading

- Homework = 60% (3 @ 20% each)
- Final = 30%
- Class Participation = 10%

Final Project

- Online profile page/resume
- Business website
- Blog/newsletter
- Vacation/travel photo book
- Site for a club/organization
- Anything else!



THE LEGO MOVIE





Code

ActionScript

APL

Assembly

BASIC

C

C++

C#

Delphi

Erlang

F#

Fortran

Foxpro

Groovy

Haskell

Java

JavaScript

Lisp

Logo

Lua

Objective-C

Pascal

PHP

Python

QBASIC

Ruby

Rust

Smalltalk

Swift

Visual Basic

Visual Basic .NET

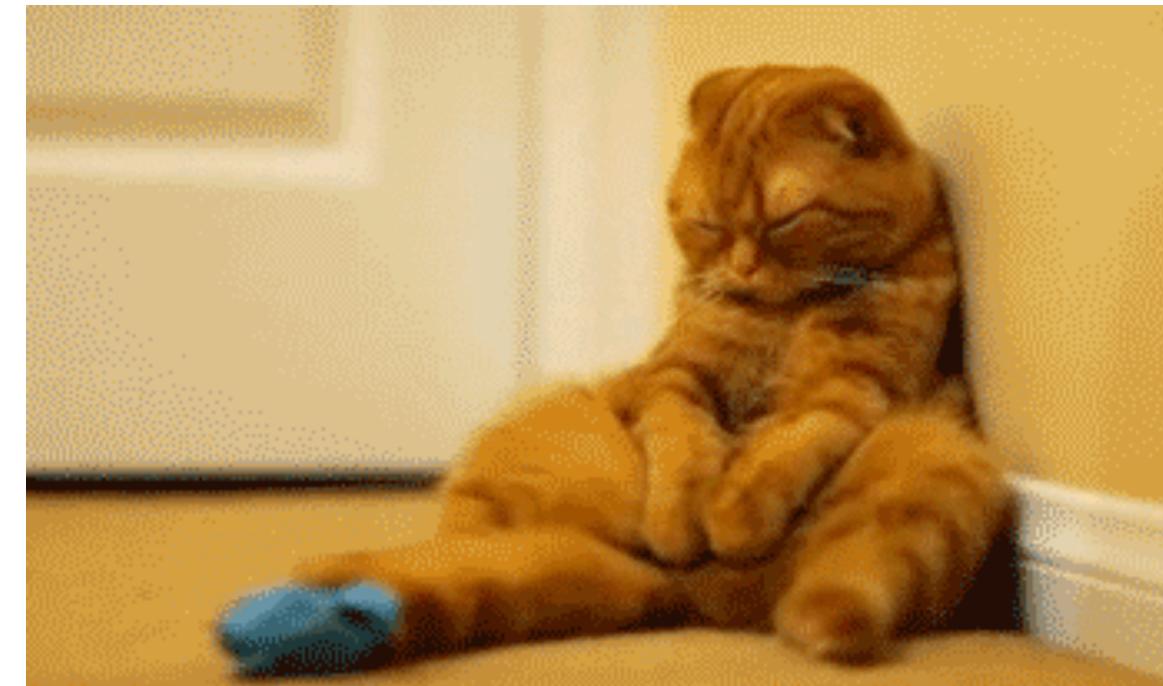


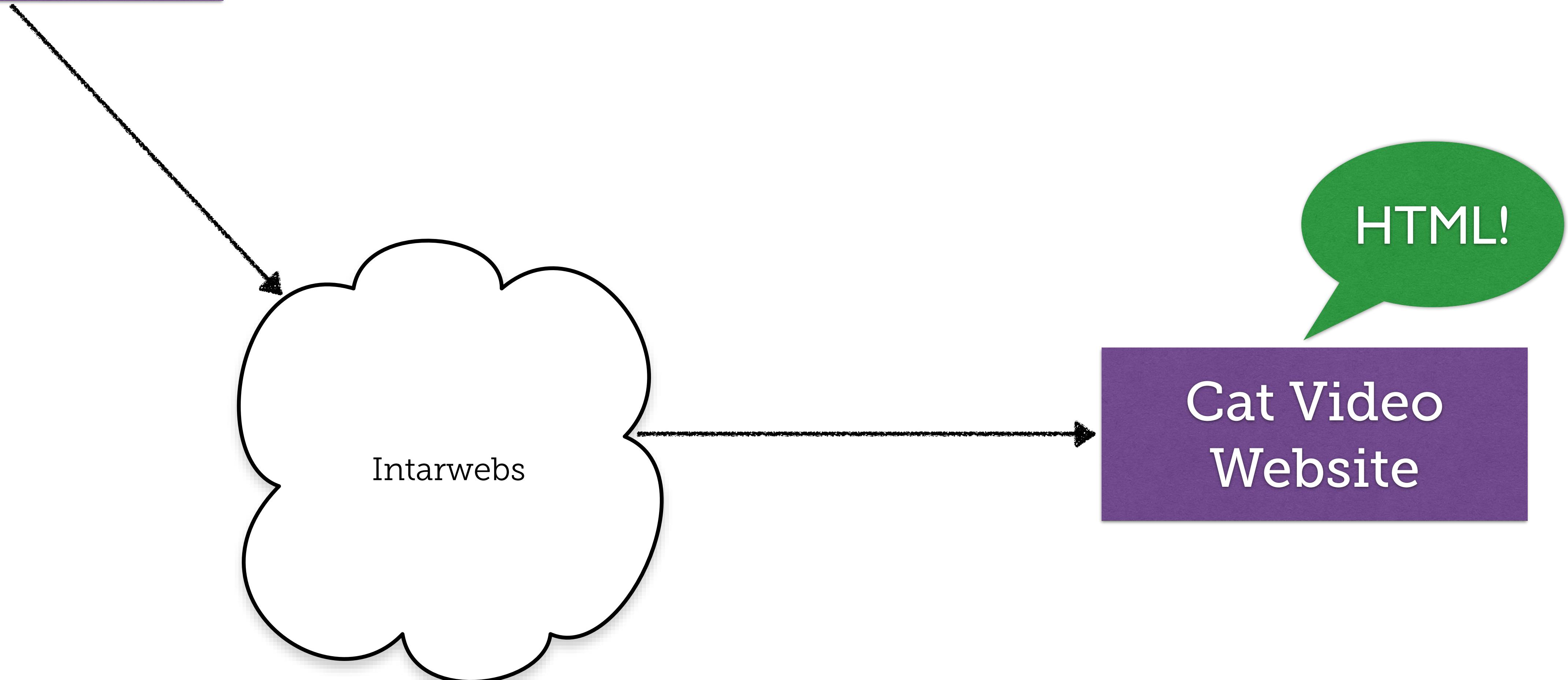
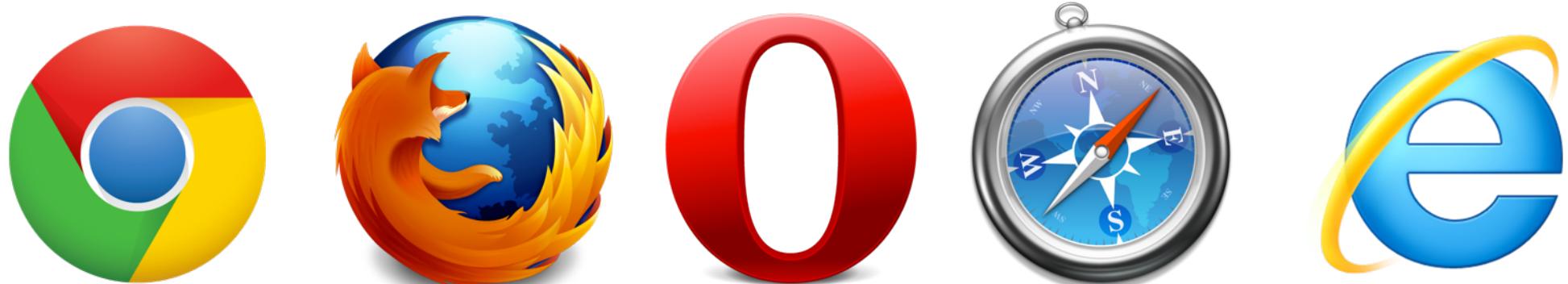
Web Browsers

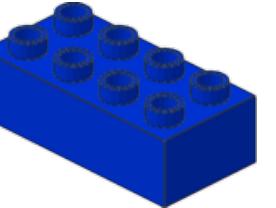


You

"Cat Videos"







HTML



CSS



Javascript

View Source

Today

Make a website
Put it on the Internet

Git



My Laptop



Github

My Laptop

Local Git Repository

Github

Remote

My Laptop

Local Git Repository

`~/code/projects/hello`

Github

Remote

<https://github.com/kiei924-fall14/hello>

My Laptop

Local Repository
(master)

`~/code/projects/hello`

Github

Remote
(origin)

<https://github.com/kiei924-fall14/hello>

HTML

h1 - Heading level 1

h2 - Header level 2

p - Paragraph text

ul = Unordered list

li = List item

a = Link

HTML = markup

CSS = presentation

JS = interactivity

API

Application Programming Interface

