



WHAT'S POWER UP?

Power Up is a four-hour event that brings STEAM and entrepreneurial opportunities to girls at USC Hybrid High School, through workshops on 3D printing, web development, public speaking, and a panel of female entrepreneurs of color. A part of the **Project Launch** initiative, this event is organized by USC's Spark SC, NSBE, SHPE, Girls in Tech, 3D4E, and Quest.

SUPPORT THE MISSION

We are looking to partner with leaders who support our mission in helping develop the next generation of female entrepreneurs and innovators through programs that create access to the tech and entrepreneurial space.

Previously called **Generation Girl**, this event was covered by the LA Times in 2016 as an "eye-opening" experience for Hybrid High School:



I personally never thought coding would be so intriguing, but it caught my eye and now that's all I want to do."

M. Rodriguez

"You got to be yourself while you were participating, and you weren't discouraged because of your gender."

J. Garcia

DONATION TIERS

By supporting Power Up, you have the opportunity to help bridge the gender gap in technology while spreading your brand awareness. Together, we can expose students to entrepreneurship and coding opportunities.

DEVELOPER \$250

Logo on Apparel
Post-Event Report
Intrinsic Value

FOUNDER \$500

Logo on Apparel
Distribution of Merchandise
Post-Event Report
Intrinsic Value

REVOLUTIONARY \$1,000

Principal Logo on Apparel
Marketing Materials
Distribution of Merchandise
Post-Event Report
Social Media Mentions
Intrinsic Value

YOUR BENEFITS

Social Media Mentions

Your contribution will be shared on:

- Spark Newsletter, a platform with over 1500 subscribers interested in technology, innovation, and entrepreneurship
- Facebook posts and Instagram, Snapchat, and Twitter mentions

Post-Event Report

Spark SC distributes a Post-Event Report recapping the event with media relevant to the individual sponsor.

Logo on Apparel

Your company name on apparel created for the workshop. For Revolutionary contributors, this includes logo placement on all marketing materials.

Distribution of Merchandise

We will happily distribute your company swag to our event attendees and work with you to create marketing materials.

Intrinsic Value

Invest in the next generation of female techies, engineers and developers. See the tangible difference you can make in the lives of aspiring innovators.

GET IN TOUCH

Power Up Sponsorship Team:
powerupusc@gmail.com

Project Launch Team:
hello@projectlaunch.io