

Chalk and Cheese

Web pages are often created by “mashing up” elements from other web pages. In this exercise you will do this to create a new HTML document containing images from two already existing web pages.

HTML documents can include images via the `` tag. The `src` attribute of this tag can be a local file (`file://...`) or an online one (`http://...`). Using the URL of an online file allows you to include images downloaded from the web in your own HTML documents.

We’re all familiar with metaphors intended to draw a distinction between polar opposites such as “chalk and cheese”, “heaven and hell”, “apples and oranges”, etc. Accompanying these instructions you will find an incomplete web document which is intended to visually illustrate such a comparison. Your task is to complete the document using two online images. For instance, below is a version completed using “cats and dogs” as the metaphor.



To create this HTML document we searched the web for pages containing two suitable images, extracted their URLs,

```
http://stuffpoint.com/home-pets/image/75449-home-pets-  
angry-cat-ready-for-fight.jpg
```

and

```
http://www.petyourdog.com/uploads/dog_pictures/large/1384  
968062~Cute-angry-Shih-face.jpg,
```

from the source files, and copied them into our own document.

Your task is to do the same thing for some other metaphor of your choice.

1. Decide which two “opposite” concepts you want to illustrate.
2. Open the provided HTML file for editing using your favourite text editor.
3. Use a web browser to search online for sites containing two suitable images.
4. Having found web pages containing the images you want to use, examine the pages’ source code to find the URLs of the images. Note that sometimes these URLs will be full hypertext addresses of the form “**http://.../filename.jpg**” but often they will be file paths relative to the location of their parent document. In this case you will need to add the “**http://...**” prefix from the address of the web page containing the image before you can use it in your own HTML file. Experiment in your web browser to construct the correct address that returns just the image and nothing else.
5. Copy the addresses of the images you have found into the provided template file and open it in your web browser to confirm that it works correctly.