

What do these three things have in common?

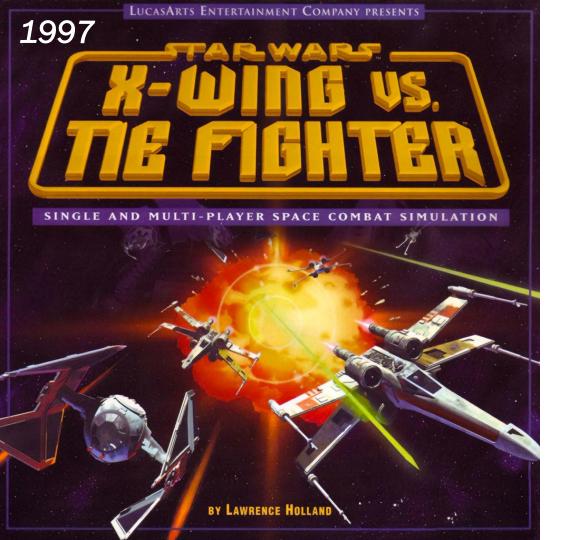
- -Video games in the 80s and 90s
- -A cyber security software company
- -AI?

Today I'm going to tell you that story. First, a teaser, then some career advice, and finally a ground-breaking technology story.

\*not a sales pitch!







the first multi-player space combat simulator playable over the internet



# From the 80s to Al

Lessons learned from 40 years of riding the tech waves...

Ashley McGlone
Product Enablement Architect
Tanium



# The Technology Industry Career Path... PICK YOUR THINGS

After 40 years of messing with tech, here is my distilled wisdom...

- There will be a new thing (exciting!)
- You can learn and do the new thing
- You can update or integrate or migrate the old thing to the new thing
- You can build a career on the new thing
- The new thing will become the old thing (ie. tech debt, stale career)
- Every thing has bugs and support to wrestle
- Update your own new thing before it becomes the old thing and crushed by the competition
- Repeat

# At Microsoft 10 years ago...

- Active Directory was becoming the old thing
- I chose to ride the new PowerShell thing
- I chose not to ride the new Azure thing
- I changed to the new Tanium thing
- The new Tanium thing kicked my butt for a year, totally new, until one day I woke up and "I am Groot!"
- These were some of my things. Your things will be different.

# There are BIG new things and LITTLE new things

Crypto currency

#### BIG new things

- Industry disruptive technologies
- Change the way we work and create
- Open the door for a new wave of modes

#### Examples

- GULOS
- The internet
- Servers > Virtualization > Containers > Cloud
- Mobile
- Video games

Video conferencing

- Al
- Quantum Computing

#### LITTLE new things

- · Goods and services based on the big new thing
- Vendor implementations and frameworks
- Combining multiple things into a niche application
   (Uber, DoorDash cloud, mobile, geolocation, SaaS)

#### **Examples**

- Microsoft Windows, Apple MacOS
- ISP Internet Service Providers
- Azure, AWS, GCP, Kubernetes
- Blackberry, iPhone, Windows Phone
- Asteroids, Doom, Steam, Minecraft, Fortnite
- Zoom, Microsoft Teams, Google Meet
- ChatGPT, OpenAl DALL-E, Gemini, Copilot, Canva
- IonQ, D-Wave, Rigetti



### Modes

Timeless manifestations of technology things

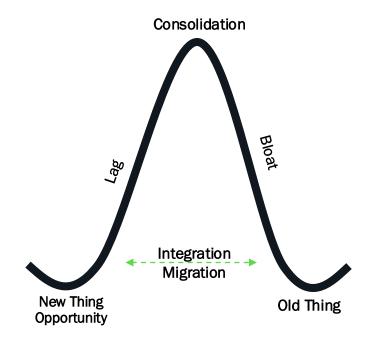
- Expertise & experience hands on, master the thing
- Software
- Hardware
- Security
- Legal
- Sales
- · Entrepreneur high risk, high reward
- Professional services, consulting
- Education knowledge, speaking, writing, training
- Marketing & Journalism talking about the new thing
- Integrations & Migrations bridging old new
- Support bugs and things going really badly, dirty jobs
- Operators administration, implementation, support
- Users the people who call us



# Observations on new things and modes

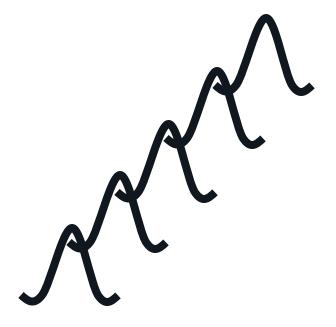
LAG and OPPORTUNITY

- Security always lags, agile hackers exploit new things
- Legal and compliance take forever to catch up
- Lots of profit in early innovation (ex. NVIDIA and AI chips)
- Boundless opportunity
- Many new companies start up on the new thing. Most of them fail and/or are acquired by the successful ones. That is called "consolidation".
- Products grow too large, over-powered, as they take on features to compete with their competitors, tech bloat, tech debt, innovation slows. Example: Slack, Teams, Zoom
- Everyone trying to include what the other does dilutes their core value prop
- Integration/Migrate someone has to make the old thing and new thing work together



# Chaining new things into a career

Don't get stuck! Eat change for breakfast.



# **Industry Verticals**

Do the new thing in context of a business problem

- Computer Gaming
- Finance
- Retail
- Manufacturing
- Sports
- Government
- Healthcare
- Entertainment
- Hospitality
- Etc.



# Personal Branding

Build a public persona as the answer person for the new thing and turbo your career

- Online
- On stage
- On camera
- On message

# The Technology Industry Career Path

Choose your own adventure

- Pick your new thing
- Pick your mode
- Pick your vertical
- Wrap some personal branding around it
- 💢 you have a career niche



# Pick your combo

### **NICHE**

## The intersection of things

This is your IT industry decoder ring Dial in the tumbler to make a path

#### BIG new things

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#### Mode

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#### Vertical

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#### Brand

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# Perspective

Juniors vs Seniors

#### **Juniors**

- only new thing knowledge
- moving fast ← your advantage
- excited

#### TOGETHER!

- Juniors teach the new thing to the seniors (old things)
- Seniors mentor juniors
- Collaborate on integrations & migrations for win/win

### Seniors (OG)

- old thing 1 knowledge
- old thing 2 knowledge
- old thing 3 knowledge
- new thing knowledge
- probably moving slower

**Point:** Find a mentor and collaborator

Now let's follow a software

company example...











# Getting to real-time internet gaming...

1983 Founder of Totally Games started writing games, including Apple IIe and C= 64

1989 Peter works for LucasArts one year

1990 Peter moves to Totally Games

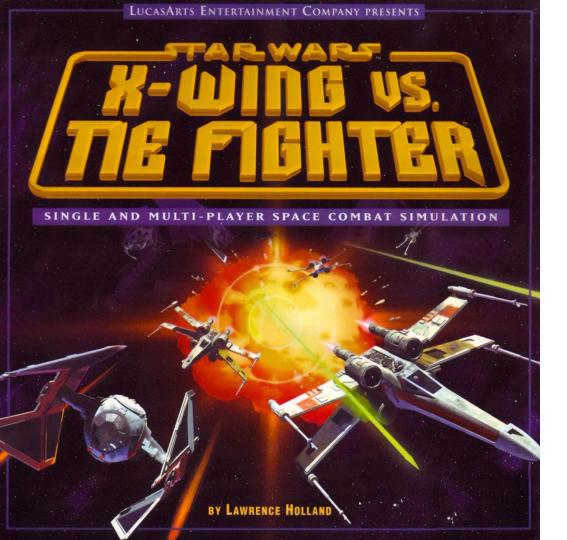
writes a 3D gaming engine for Secret Weapons of the Luftwaffe

writes several titles including the Star Wars series

1993 Totally Games delivers several hit titles

1993 DOOM graphical four-player LAN play

1997 Totally Games delivers X-WING vs TIE FIGHTER for LucasArts



the first multi-player space combat simulator playable over the internet

# Speed?

LAN/Internet today vs 1990s dial-up



#### Copilot

A gigabit internet connection is significantly faster than a 28.8 kbps dial-up modem. To put it into perspective:

- Gigabit internet: 1 gigabit per second (Gbps) = 1,000 megabits per second (Mbps)
- Dial-up modem: 28.8 kilobits per second (kbps) = 0.0288 Mbps

So, a gigabit connection is **34,722 times faster** than a 28.8 kbps dial-up modem! This means you can download large files, stream high-definition videos, and browse the web much more smoothly and quickly with gigabit internet.

Do you have any other questions about internet speeds or technology?

# Speed?

LAN/Internet today vs 1990s dial-up



#### Copilot

Here's how long it would take to download a 1GB file over the two connection speeds:

8 seconds

VS

3 DAYS

- Gigabit internet connection: Approximately 8 seconds.
- 28.8 kbps dial-up modem: Approximately 77 hours, 9 minutes, and 37.78 seconds.

The difference is quite staggering! With gigabit internet, you can download large files almost instantly, whereas with a dial-up modem, it would take over three days.

Is there anything else you'd like to know?

But this would never happen Someone would pick up the phone line You wouldn't have a disk big enough to hold 1GB



### Problems to Solve

- Add network game play to existing game engine
- Large number of objects with complex behaviors
- Infinite field of view (unlike DOOM dungeons)
- Peer-to-peer architecture, no server
- High latency (>1 sec) over low bandwidth (28.8k modem)
- Packet loss
  - —TCP sequencing retries
  - -TCP dies
  - —UDP not in sync
- Lag "warping" object movement



### Solutions

- Got it working on LAN first, then moved to internet
- Send only player actions, not object data
- Actions packets were small for low bandwidth
- Highest speed peer hosts the game
- Smooth out "warping" with predictive steps when lag detected
- UDP custom sequencing
- Send packet data of N & N-1 in one packet to cover dropped packets



# 1997! Wow!

	X-Wing vs Tie Fighter	
Real-time action		
Optimized large data		
Low bandwidth		
Peer-to-peer		
Custom network protocol		
Ground-breaking tech		

# Getting to real-time IT tools...

1983 Founder of Totally Games started writing games, including Apple IIe and C= 64

1989 Peter works for LucasArts one year

1990 Peter moves to Totally Games, writes several titles including the Star Wars series

1993 DOOM four-player LAN

1993 Totally Games founded

1997 Totally Games delivers X-WING vs TIE FIGHTER for LucasArts

2000-2008 Peter writes for BigFix

2008-2023 Peter writes for Tanium

# Sound familiar?

He did this in 1997!?!?! Why did it take so long for enterprise IT?

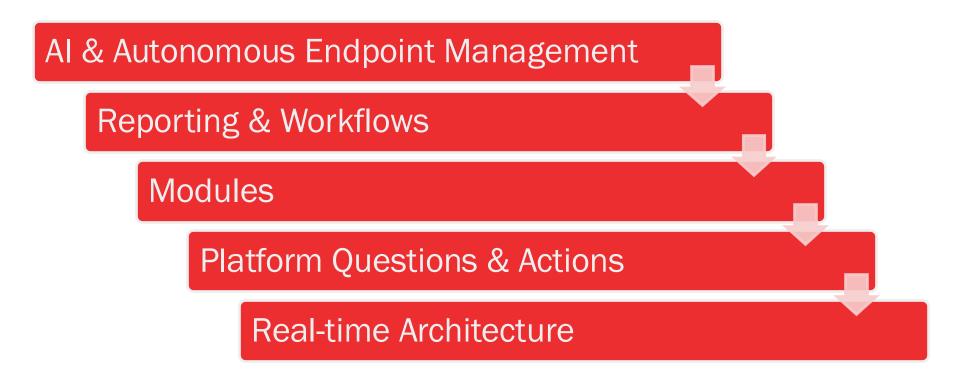
	X-Wing vs Tie Fighter	Tanium
Real-time action		
Optimized large data		
Low bandwidth	<b>✓</b>	
Peer-to-peer	<b>✓</b>	<b>✓</b>
Custom network protocol	<b>✓</b>	<b>✓</b>
Ground-breaking tech	<b>✓</b>	<b>✓</b>

# How long does it take to...?

Why? 1997?

- refresh your asset hardware and software CMDB?
- scan all your endpoints for vulnerabilities?
- patch all your endpoints in a zero day fire drill? Best possible time?
- identify a bad patch and recall it?
- •scope and remediate a security incident?
- •set a registry value on every Windows machine?
- complete those audit reports?
- •suppress malware lateral movement?

### **Tanium Architecture**



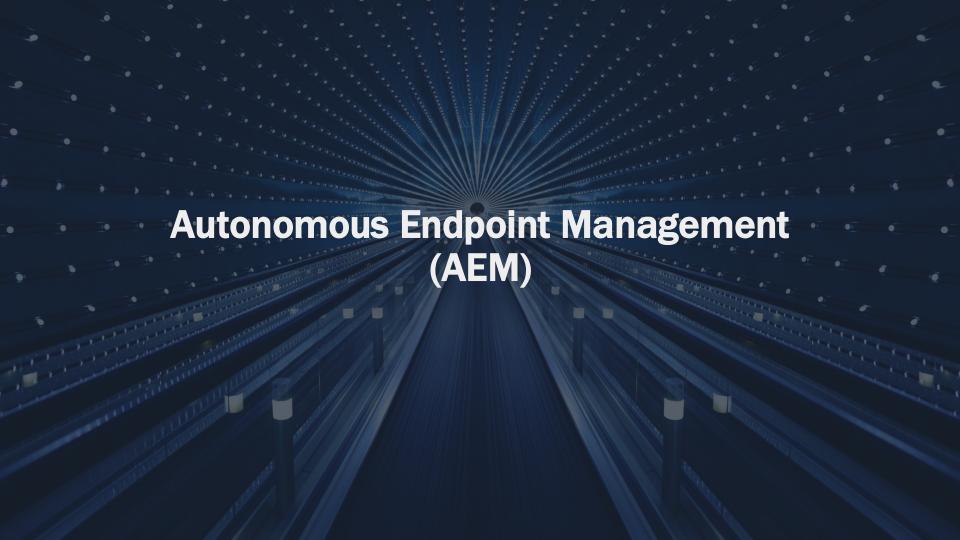
# The phone notification no one wants to see...

Thank you Thanksgiving and Christmas.





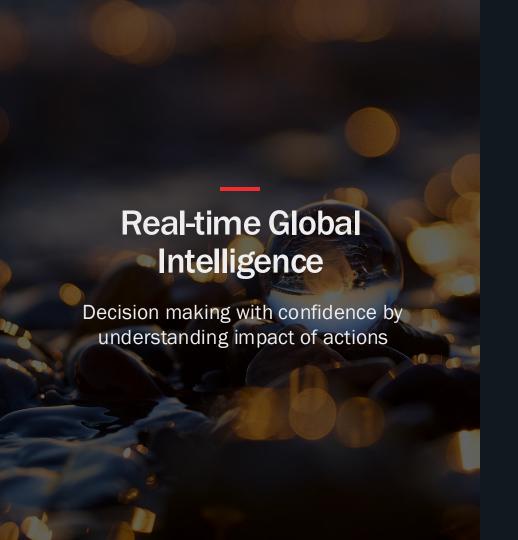




# **AEM Harmonizes Multiple Solutions**

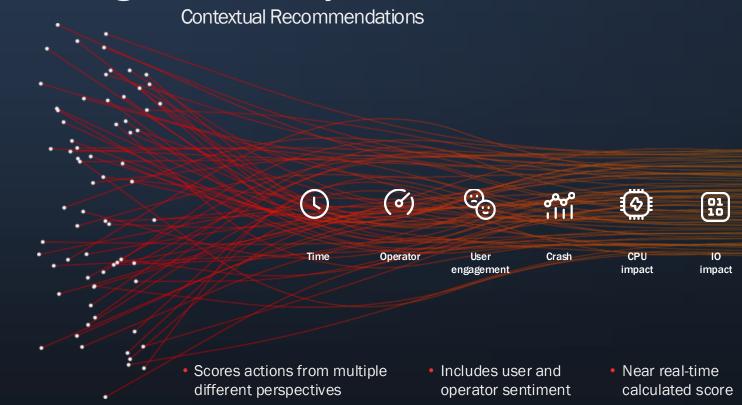
- Reliable automations within and across solutions
- Real-time intelligence on impact of actions
- Automated actions identified & triggered by confidence scores

**Asset Discovery &** Digital Employee Inventory **Experience** Risk & Incident Compliance Response **Endpoint Automation &** Management **Orchestration** 



- Analyzes trends across millions of endpoints in real-time
- Uses a mix of different analytical and Al models
- Constantly updated for changing IT conditions and technologies

# **AEM Insights Driven by Confidence Score**





Phased Ring based deployment

1

**Canary: 142** 



Waitu Einoen Criteria

2

General Test: 356



Waitu Titioen Criteria

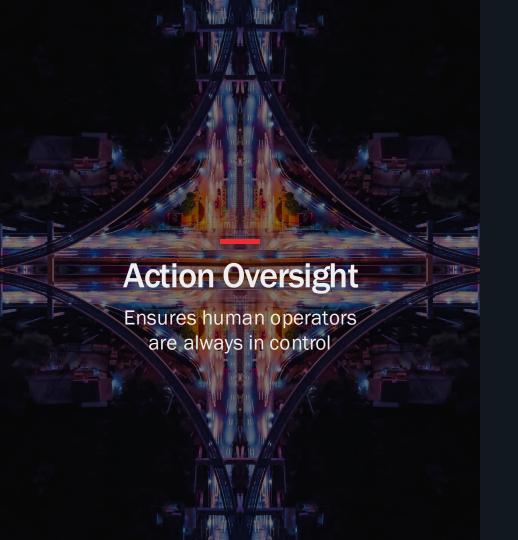
3

ALL: 558



**Waitu Eitioe**n Criteria

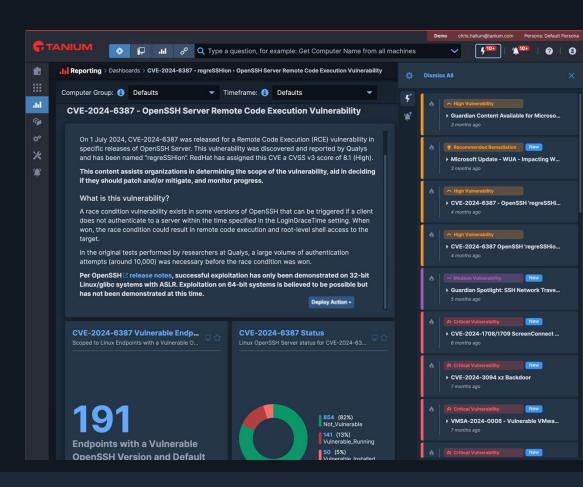
- Design to match business cadence
- Operator maintain progression control



- Real-time system reporting and visibility of autonomous activity
- Visibility and control for diagnostic, planning and remediation
- Provides choice in levels of autonomy via operator controls

# Tanium Guardian

- Like a personal trainer for IT
- Real-time global intelligence combined with human intelligence
- Delivers critical vulnerability information direct to the Tanium console
- Easy pivot to available remediation





# **Tanium the Real-Time Platform for Al**





## Real-time data at scale

True real-time visibility that's foundational for any autonomous platform

## Converged endpoint platform

Breadth of actions supporting IT Operations and Security teams

## Reliable and resilient automation

Confidence scores with deployment rings, adapts to changing conditions

If only I had a nutritionallycomplete, warm meal in the palm of my hand in 60 seconds?

I'm hungry!

What if this carriage could just drive itself?,

If only I had an AI chatbot on top of my SIEM with real-time context!

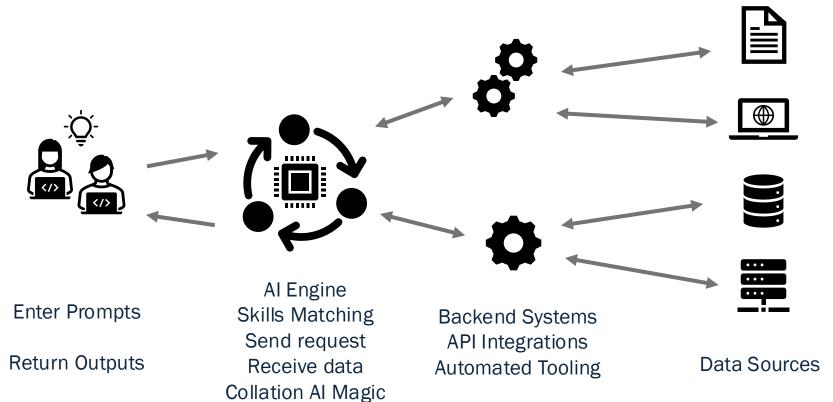
Mmm, data! <60 seconds



Couldn't these servers just patch themselves?!

# Al SecOps Architecture

Conversing with your SecOps data sources from a single interface



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High rate of change

Low rate of change



# Let's go!

I've had 40 years of fun in tech.

Now it's your turn!





https://www.linkedin.com/in/ashleymcglone/ https://github.com/GoateePFE/SSUTechFest2025