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**Meaning**

Terrestrial refers to things related to land or the planet earth. Nepal being the land locked country, it offers wide range of terrestrial activities. Access to land is a primary requirement for tourism development.

**Importance of Land tourism**

Tourism is one of the important factors in economic sector of Nepal which doesn’t just create employment opportunities and income generation but also in foreign currency income which shows that the tourism industry’s development could lead to the end of economic crisis in this country. Tourism is important not just for people but for country itself. Tourism is a medium or portal via which people around the globe can share the ideas and knowledge whilst creating an understanding amongst themselves. Tourism provides an opportunity to understand the different societies, cultures, tradition, foods and life style of various countries around the world.

The importance of land tourism is: -

1)Source of foreign currency.

2)Development of physical Infrastructure.

3) It boosts industries and its value chain.

4) Cultural growth

**Advantages**

1. Tourism activity creates demand.
2. Tourism industry meets and spreads demand.
3. Tourism requires development of country.
4. Motivates to reach global standards.
5. Introduction to new technologies

Reference <https://www.theseus.fi/bitstream/handle/10024/115568/Tourism-and-Prospect-Thesis-Report.pdf?sequence=1>

<http://www.market-width.com/blogs/Importance-Tourism-Industry-Economic-Value.htm>