

John Smith

Marketing Professional

Summary

A results-driven and motivated marketing professional with a Bachelor of Business Administration degree from Kent State University. Possessing a strong background in business management and a passion for utilizing organizational and analytical skills to drive success. Experienced in event planning, customer service, and team management through various roles in the hospitality and education industries. Seeking a marketing internship with ABC Company to apply skills and knowledge to real-world situations.

Employment

August 2015 - Present | Kent State University | Resident Advisor

Collaborated with building staff and campus administrators to organize weekly events and fundraisers, utilizing effective time management skills and strong communication abilities. Facilitated conflict resolution and served as a positive role model for residents.

August 2014 - May 2015 | Panini's Bar and Grill | Server

Worked independently in a fast-paced environment to provide exceptional customer service and optimized persuasive skills to engage customers. Fostered cooperation within a team to maintain a pleasant atmosphere.

Education

Expected Graduation: May 2018 | Kent State University | Bachelor of Business Administration

Majored in Business Management with a GPA of 3.6. Completed coursework in Business Finance, Principles of Management, and Legal Environment of Business.

Contact Information

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LinkedIn: [LinkedIn Profile](#)

Github: [GitHub Profile](#)

Skills

Microsoft Office (Word, PowerPoint, Excel)
SQL (Structure Query Language)
Adobe Photoshop, Movie Maker
Social Media Administration (LinkedIn, Twitter, Instagram, Facebook)
Time Management
Communication
Problem-Solving
Conflict Resolution
Customer Service
Persuasion
Team Management