

₹985M

Revenue

2M

Sale Qty

year

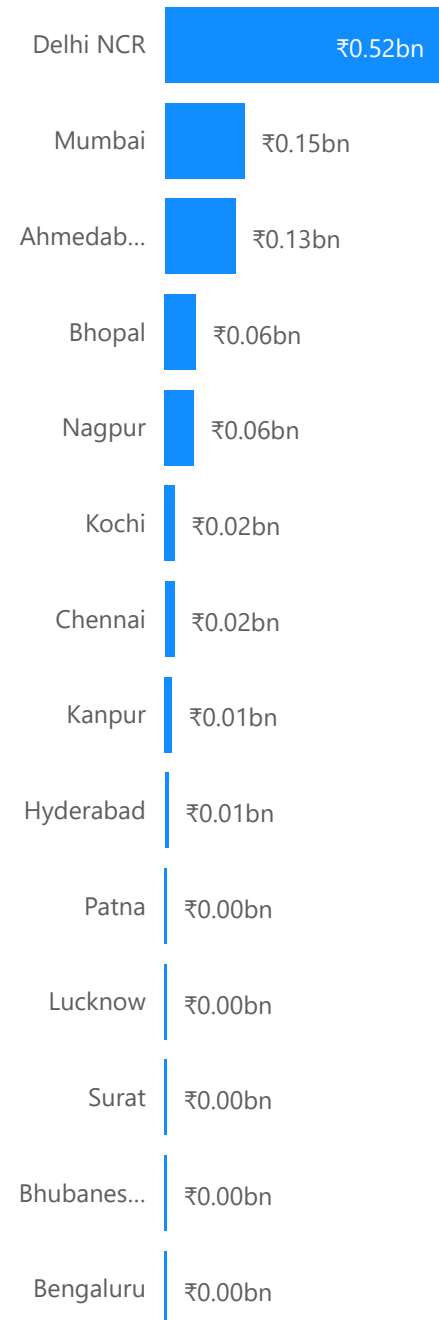
2017	2019
2018	2020

cy_date

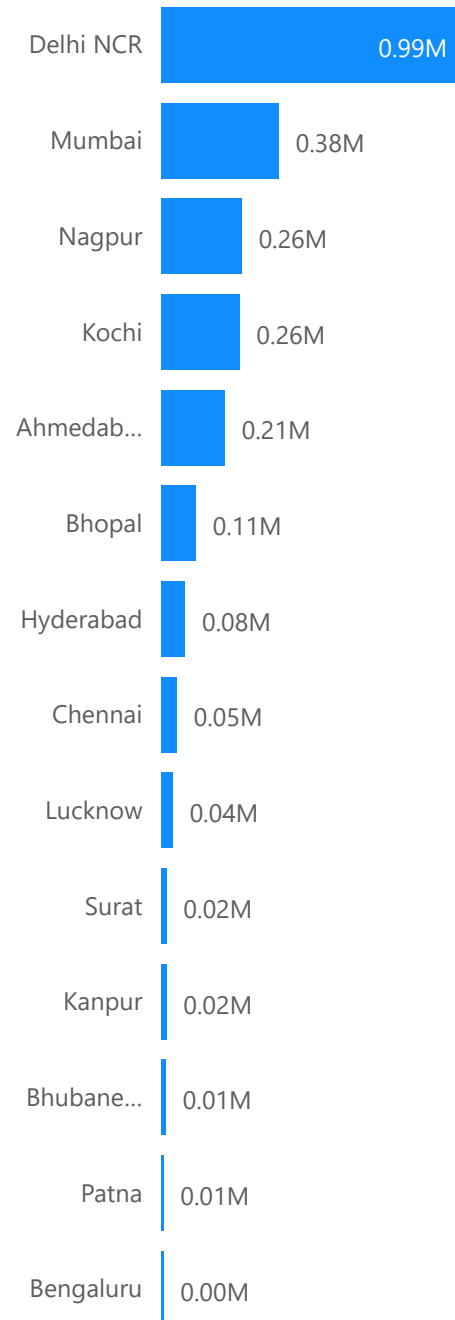
Jun 17	Aug 17	Oct 17	Dec 17	Feb 18	Apr 18	Jun 18	Aug 18
Jul 17	Sep 17	Nov 17	Jan 18	Mar 18	May 18	Jul 18	Sep 18



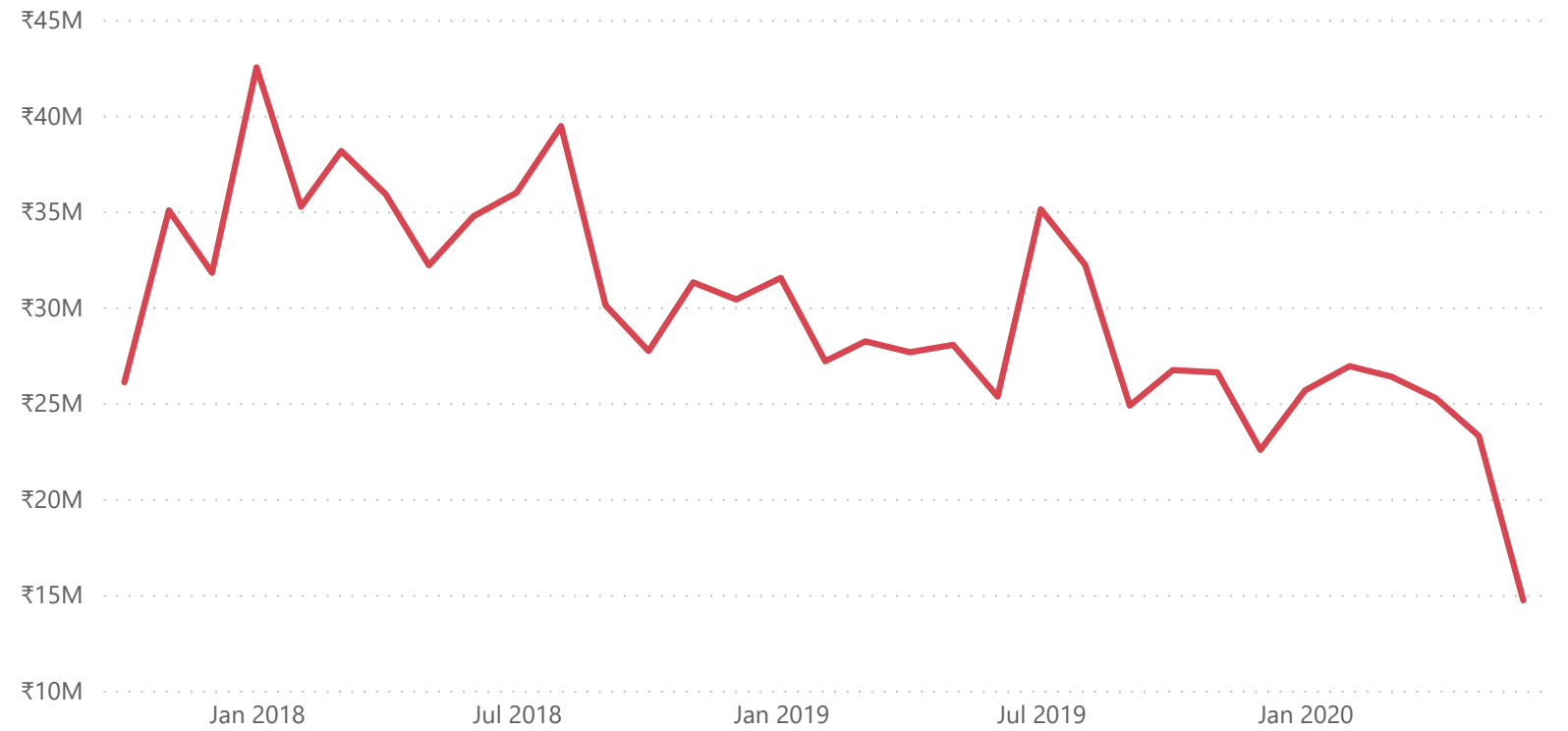
Revenue by Market



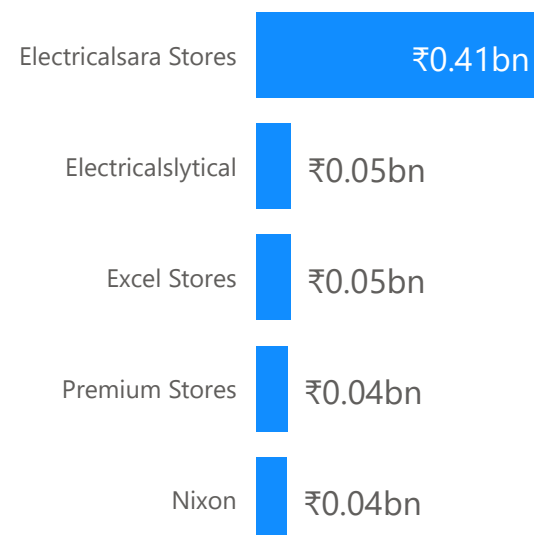
Sale Qty by Market



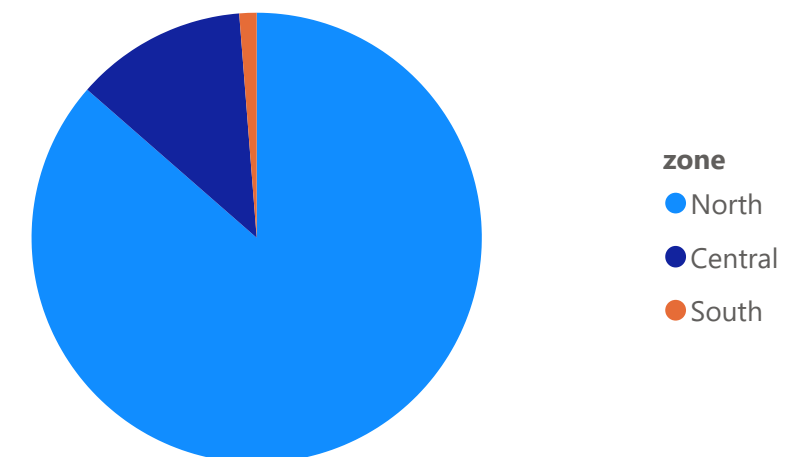
Revenue Trend



Top 5 customer by revenue



Market zone by revenue



₹985M

Revenue

2M

Sale Qty

₹ 24.66M

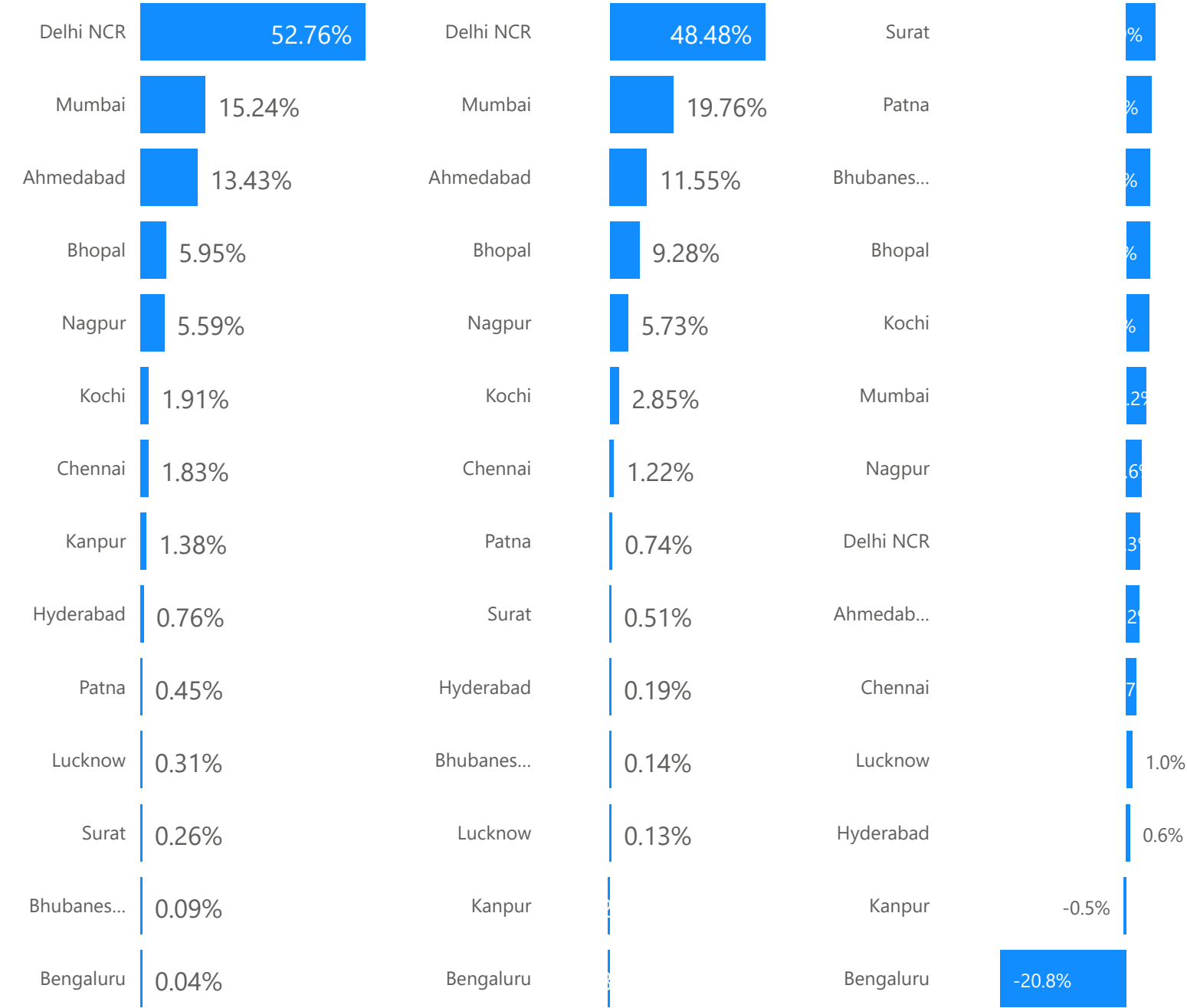
Total Profit Margine

year		cy_date										
2017		Jun 17	Aug 17	Oct 17	Dec 17	Feb 18	Apr 18	Jun 18	Aug 18	Oct 18	Dec 18	Feb 19
2018		Jul 17	Sep 17	Nov 17	Jan 18	Mar 18	May 18	Jul 18	Sep 18	Nov 18	Jan 19	Mar 19

Revenue Contribution by Market

Profit Contribution by Market

Profit % bymarket



custmer_name	Revenue	Revenue Contribution	Profit margine Contribution %	Profit margine %
Electricalsara Stores	₹41,33,33,588	41.97%	37.75%	2.3%
Electricalslytical	₹4,96,44,189	5.04%	6.85%	3.4%
Excel Stores	₹4,91,15,620	4.99%	2.76%	1.4%
Premium Stores	₹4,49,62,166	4.57%	4.27%	2.3%
Nixon	₹4,38,93,083	4.46%	7.24%	4.1%
Info Stores	₹3,51,00,033	3.56%	1.28%	0.9%
Control	₹3,17,71,997	3.23%	3.35%	2.6%
Surge Stores	₹2,86,48,916	2.91%	2.66%	2.3%
Acclaimed Stores	₹2,11,96,727	2.15%	1.30%	1.5%
Forward Stores	₹2,10,26,079	2.13%	2.27%	2.7%
Epic Stores	₹1,87,50,440	1.90%	1.33%	1.8%
Nomad Stores	₹1,77,39,351	1.80%	2.08%	2.9%
Electricalsocity	₹1,74,89,935	1.78%	2.94%	4.1%
Modular	₹1,73,79,851	1.76%	1.83%	2.6%
Atlas Stores	₹1,66,66,713	1.69%	1.20%	1.8%
Leader	₹1,65,29,970	1.68%	5.06%	7.5%
Surface Stores	₹1,52,42,562	1.55%	1.99%	3.2%
Integration Stores	₹1,39,79,716	1.42%	1.00%	1.8%
Logic Stores	₹1,32,01,366	1.34%	1.97%	3.7%
Path	₹1,29,95,938	1.32%	0.87%	1.6%
Unity Stores	₹1,25,89,257	1.28%	0.93%	1.8%
Electricalsopedia Stores	₹1,02,81,203	1.04%	1.34%	3.2%
Flawless Stores	₹91,56,412	0.93%	1.27%	3.4%
Synthetic	₹61,73,068	0.63%	0.36%	1.4%
All-Out	₹60,68,432	0.62%	0.63%	2.5%
Power	₹57,27,123	0.58%	1.43%	6.2%
Relief	₹52,30,158	0.53%	0.69%	3.3%
Zone	₹50,67,349	0.51%	0.25%	1.2%
Sound	₹49,66,707	0.50%	0.81%	4.0%
Elite	₹48,37,239	0.49%	0.86%	4.4%
Propel	₹41,83,862	0.42%	0.56%	3.3%
Insight	₹33,42,051	0.34%	0.14%	1.0%
Novus	₹23,59,799	0.24%	0.31%	3.2%
Total	₹98,48,68,963	100.00%	100.00%	2.5%

₹985M

Revenue

2M

Sale Qty

₹ 24.66M

Total Profit Margine

Profit Target

1%

year

2017

2019

2018

2020

cy_date

Jun 17

Jul 17

Aug 17

Sep 17

Oct 17

Nov 17

Dec 17

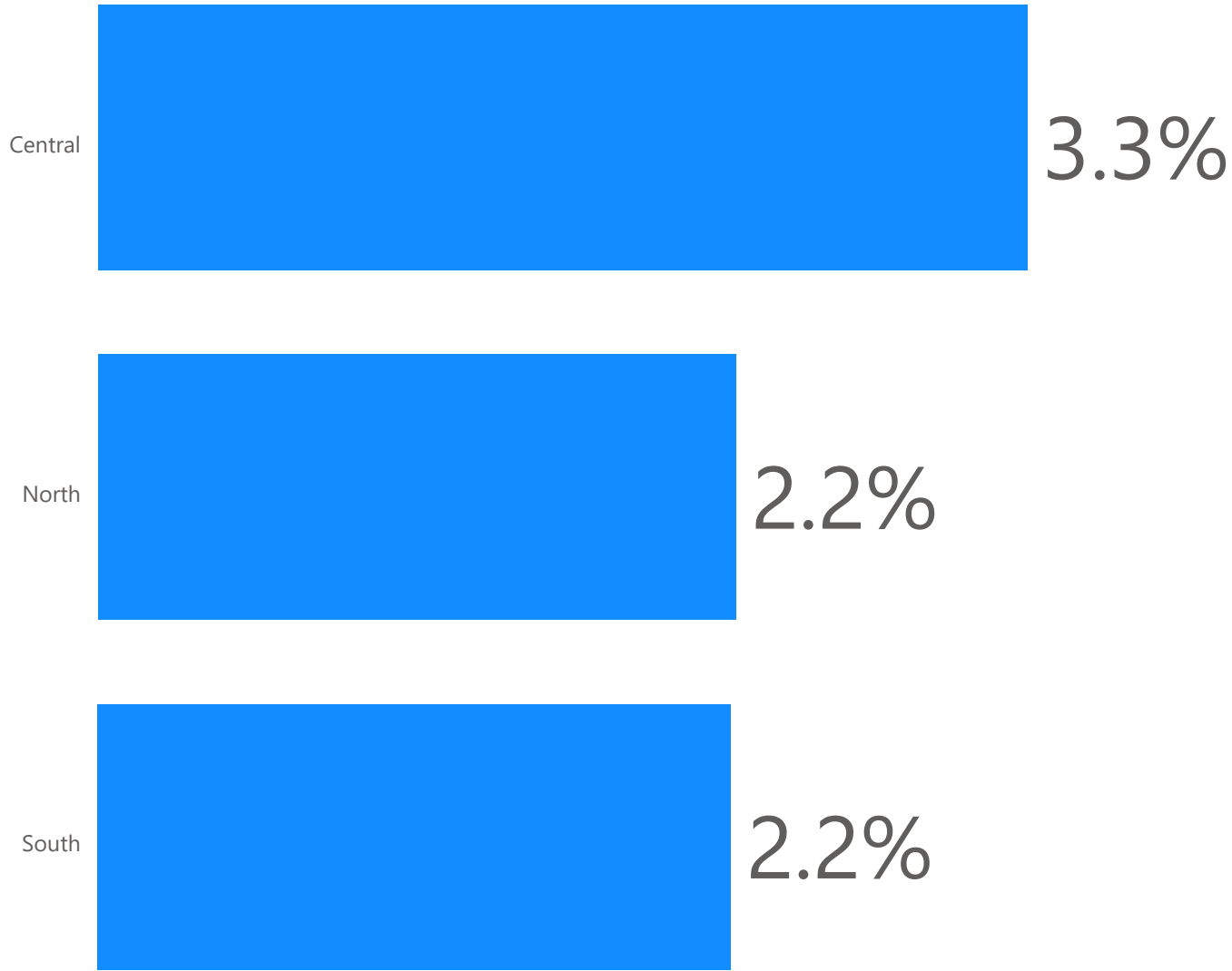
Jan 18

Feb 18

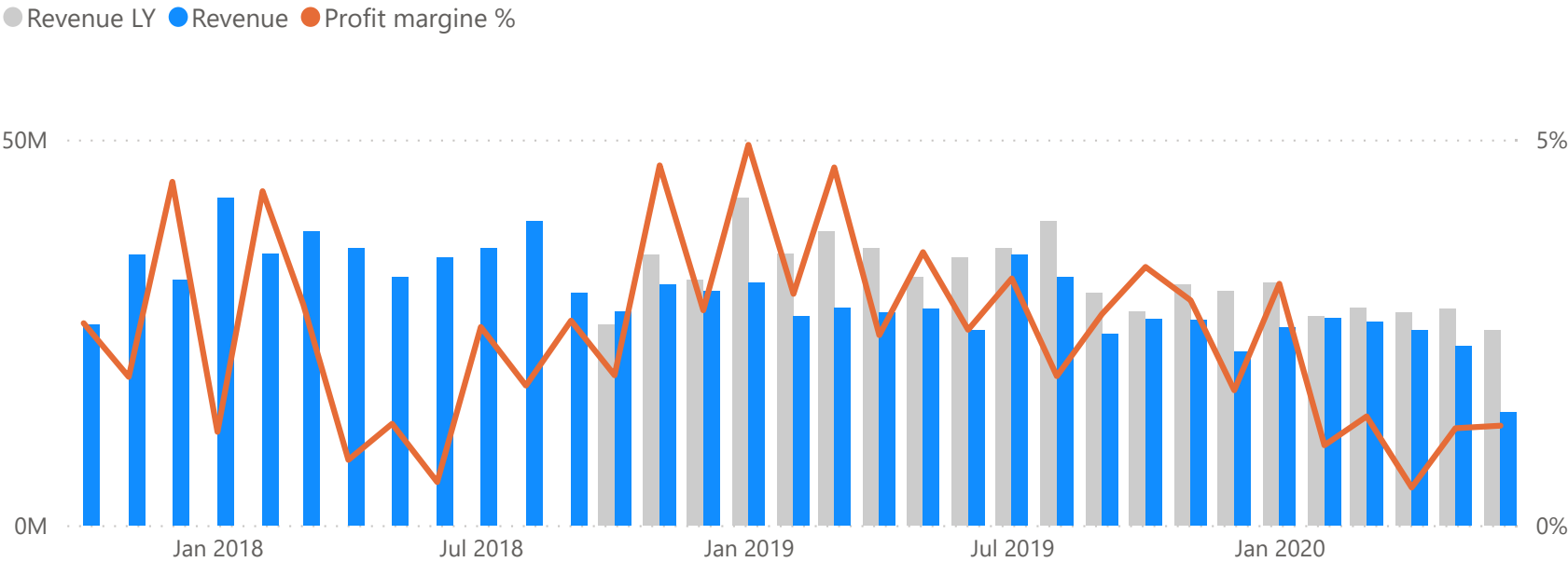
Mar 18

Apr 18

Revenue Contribution by Market



Revenue LY, Revenue and Profit margin % by cy_date



custmer_name	Revenue	Revenue Contribution	Profit margine Contribution %	Profit margine %
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