₹985M

2M Sale Qty Revenue Revenue by Market Sale Qty by Market Delhi NCR Delhi NCR ₹0.52bn Mumbai ₹0.15bn Mumbai





Bengaluru

0.00M

Bengaluru

₹0.00bn







Jan 2019

Top 5 customer by revenue

Jan 2018

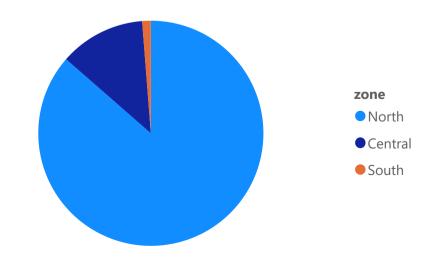
Jul 2018



Market zone by revenue

Jul 2019

Jan 2020



₹985M

Revenue

2M

Sale Qty

₹ 24.66M

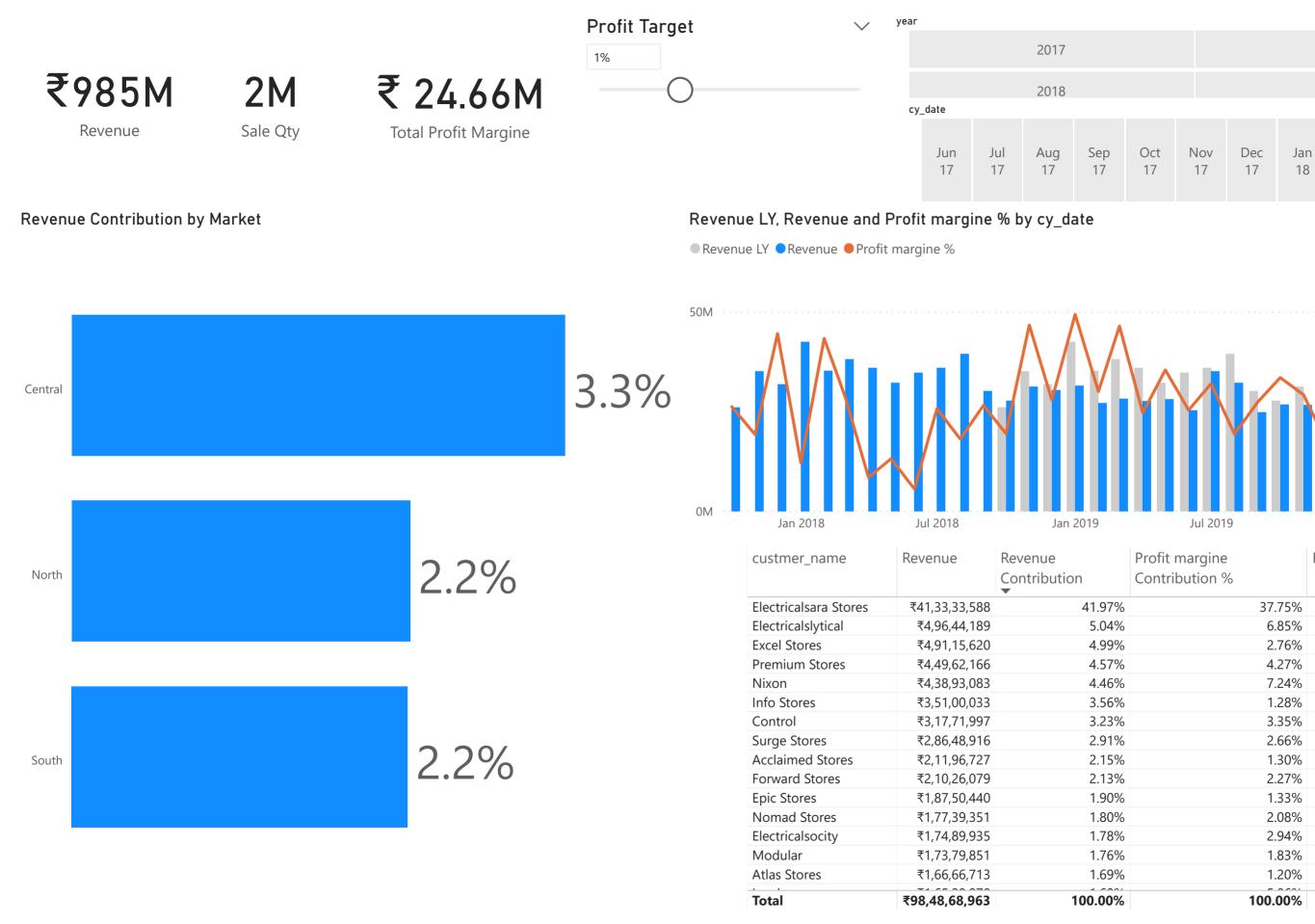
Total Profit Margine

year

2017	2019
2018	2020

✓ cy_date												~	
		Jun 17	Aug 17	Oct 17	Dec 17	Feb 18	Apr 18	Jun 18	Aug 18	Oct 18	Dec 18	Feb 19	
		Jul 17	Sep 17	Nov 17	Jan 18	Mar 18	May 18	Jul 18	Sep 18	Nov 18	Jan 19	Mar 19	

Revenue Co	ontribution by Market	Profit Contribut	tion by Market	Profit % bymar	ket		custmer_name	Revenue	Revenue Contribution	Profit margine Contribution %	Profit margine %
Delhi NCR	52.76%	Delhi NCR	48.48%	Surat		%	Electricalsara Stores	₹41,33,33,588	41.97%	37.75%	2.3%
	32.1 070		10,1070				Electricalslytical	₹4,96,44,189	5.04%	6.85%	3.4%
M	15.24%	Mumbai	19.76%	Patna			Excel Stores	₹4,91,15,620	4.99%	2.76%	1.4%
Mumbai						%	Premium Stores	₹4,49,62,166	4.57%	4.27%	2.3%
							Nixon	₹4,38,93,083	4.46%	7.24%	4.1%
Ahmedabad	13.43%	Ahmedabad	11.55%	Bhubanes		%	Info Stores	₹3,51,00,033	3.56%	1.28%	0.9%
							Control	₹3,17,71,997	3.23%	3.35%	2.6%
Bhopal	5.95%	Bhopal	9.28%	Bhopal		%	Surge Stores	₹2,86,48,916	2.91%	2.66%	2.3%
2.10 p.a.						70	Acclaimed Stores	₹2,11,96,727	2.15%	1.30%	1.5%
							Forward Stores	₹2,10,26,079	2.13%	2.27%	2.7%
Nagpur	5.59%	Nagpur	5.73%	Kochi		6	Epic Stores	₹1,87,50,440	1.90%	1.33%	1.8%
	7						Nomad Stores	₹1,77,39,351	1.80%	2.08%	2.9%
Kochi	1.91%	Kochi	2.85%	Mumbai		.29	Electricalsocity	₹1,74,89,935	1.78%	2.94%	4.1%
	1.5 170		2.0070				Modular	₹1,73,79,851	1.76%	1.83%	2.6%
Channai	1.83%	Chennai	1.22%	Nagpur		C.	Atlas Stores	₹1,66,66,713	1.69%	1.20%	1.8%
Chennai						.61	Leader	₹1,65,29,970	1.68%	5.06%	7.5%
	1						Surface Stores	₹1,52,42,562	1.55%	1.99%	3.2%
Kanpur	1.38%	Patna	0.74%	Delhi NCR		3	Integration Stores	₹1,39,79,716	1.42%	1.00%	1.8%
							Logic Stores	₹1,32,01,366	1.34%	1.97%	3.7%
Hyderabad	0.76%	Surat	0.51%	Ahmedab		2	Path	₹1,29,95,938	1.32%	0.87%	1.6%
,						_	Unity Stores	₹1,25,89,257	1.28%	0.93%	1.8%
							Electricalsopedia Stores	₹1,02,81,203	1.04%	1.34%	3.2%
Patna	0.45%	Hyderabad	0.19%	Chennai		7	Flawless Stores	₹91,56,412	0.93%	1.27%	3.4%
	· I		1				Synthetic	₹61,73,068	0.63%	0.36%	1.4%
Lucknow	0.31%	Bhubanes	0.14%	Lucknow		1.0%	All-Out	₹60,68,432	0.62%	0.63%	2.5%
			0.1170				Power	₹57,27,123	0.58%	1.43%	6.2%
Compt	0.26%	Lucknow	0.13%	l le cel e ce le e el		0.6%	Relief	₹52,30,158	0.53%	0.69%	3.3%
Surat				Hyderabad			Zone	₹50,67,349	0.51%	0.25%	1.2%
	0.09%	Kanpur			-0.5%	- 	Sound	₹49,66,707	0.50%	0.81%	4.0%
Bhubanes				Kanpur			Elite	₹48,37,239	0.49%	0.86%	4.4%
	I		I .				Propel	₹41,83,862	0.42%	0.56%	3.3%
Rengaluru	0.049/	Bengaluru	711	Bengaluru	-20.8%		Insight	₹33,42,051	0.34%	0.14%	1.0%
Bengaluru	0.04%	beligalulu		Derigalata	-20.6%		Novus	₹23,59,799	0.24%	0.31%	3.2%
							Total	₹98,48,68,963	100.00%	100.00%	2.5%



2019

2020

Feb

18

Profit margine %

2.3%

3.4%

1.4%

2.3%

4.1%

0.9%

2.6%

2.3%

1.5%

2.7%

1.8%

2.9%

4.1%

2.6%

1.8%

2.5%

Mar

18

Apr

18