

UX Research

Objectives:

- Evaluate the websites of competitors.
- Keep up with the latest trends.
- Create an easily accessible website.








Purpose:

To develop and deepen the understanding of the perspective of the users. By evaluating the other websites, we find things that can be applied to our own work. We see how other developers resolve issues, and if their approaches are more effective than ours, we may adapt them. A well-designed website can help you leave a positive first impression on potential clients.

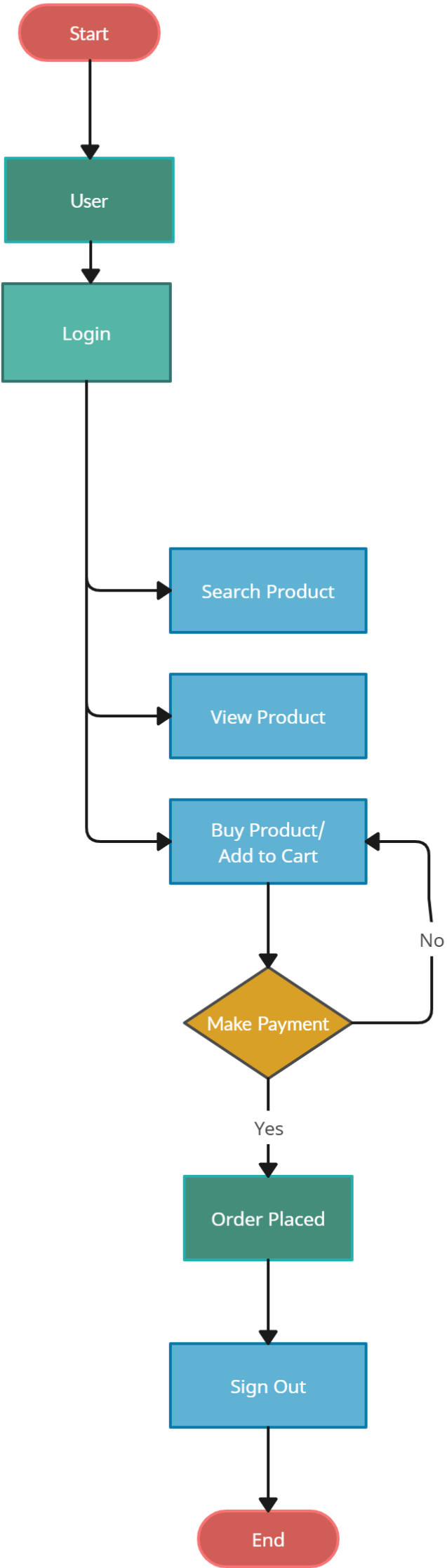
Team 1 - Online Shopping Sites

Evaluation

#1 Landing Page > Account Log in > Search Items > List items > Select a choice > Enter Details > Confirm and Wait

UX/UI							
Design	Ok	Great	Ok	Ok	Ok	Ok	Ok
Images	Ok	Great	Ok	Great	Great	Great	Ok
S-Results	Great	Ok	Great	Ok	Great	Great	Great
Filters	Great	Ok	Great	Ok	Ok	Good	Ok
Sorting	Great	Great	Great	Ok	Great	Good	Great
Order sum	Ok	Ok	Great	Ok	Great	Ok	Great
In-Search	Ok	Great	Great	Ok	Great	Good	Ok
Add more	Ok	Ok	Ok	Ok	Great	Ok	Ok
About	Good	Ok	Good	Great	Great	Good	--
Reviews	Good	Great	Great	Ok	Great	Ok	Great
OA: Ease	4/5	3/5	3/5	4/5	4.1/5	4/5	3/5
Dev							
Load Time	5/5	4/5	3/5	3/5	4/5	4/5	3/5
Responsive	Yes	Yes	Yes	Yes	Yes	Yes	Yes

User Flow



Team 1 Members:

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