Ideation Phase
Empathize & Discover
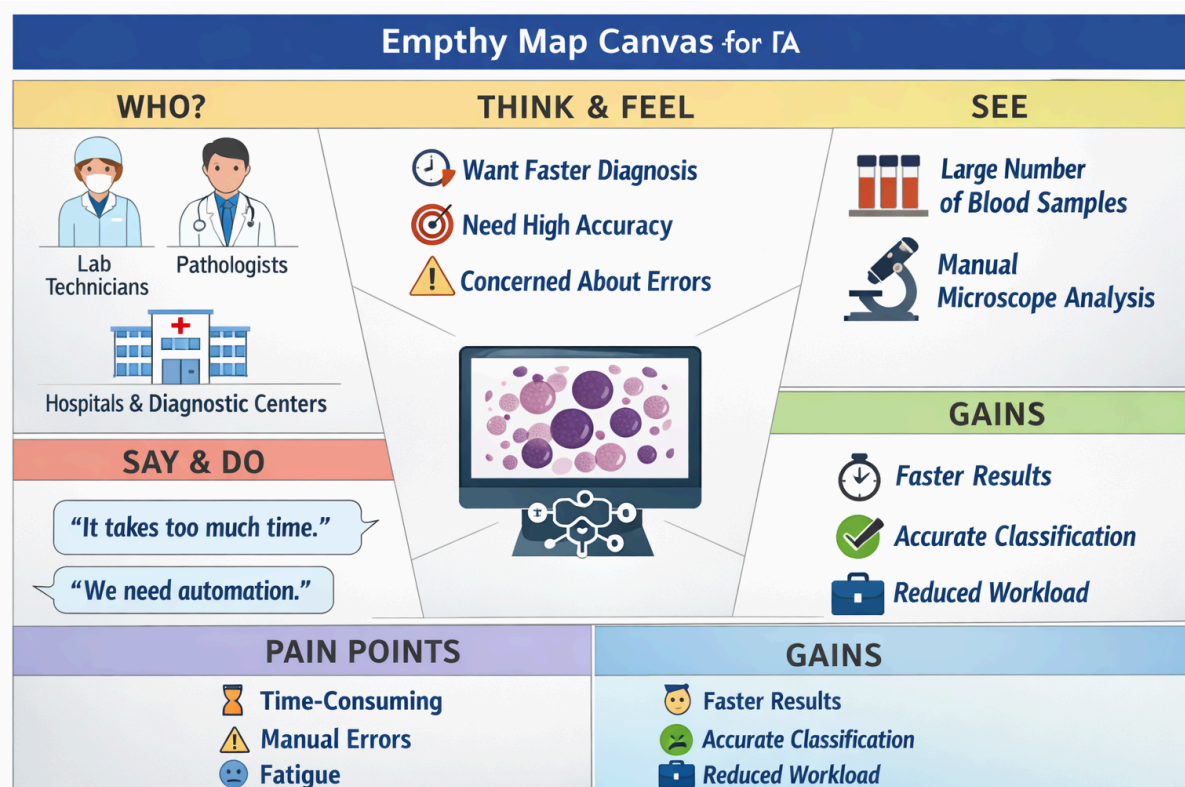
Date	15 February 2026
Team ID	LTVIP2026TMIDS49741
Project Name	HematoVision: Advanced Blood Cell Classification Using Transfer Learning
Maximum Marks	

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Reference: https://www.mural.co/templates/empathy-map-canvas

Users:

Lab technicians

Pathologists

Hospitals & Diagnostic Centers

Think & Feel:

Want faster diagnosis

Need high accuracy

Concerned about errors

See:

Large number of blood samples

Manual microscope analysis

Say & Do:

"It takes too much time."

"We need automation."

Pain Points:

Time-consuming

Manual errors

Fatigue

Gains:

Faster results

Accurate classification

Reduced workload