

# Project Development Phase

## Delivery of Sprint-3

Date	13 November 2022
Team ID	PNT2022TMID31896
Project Name	Global Sales Data Analytics

## Dashboard Creation

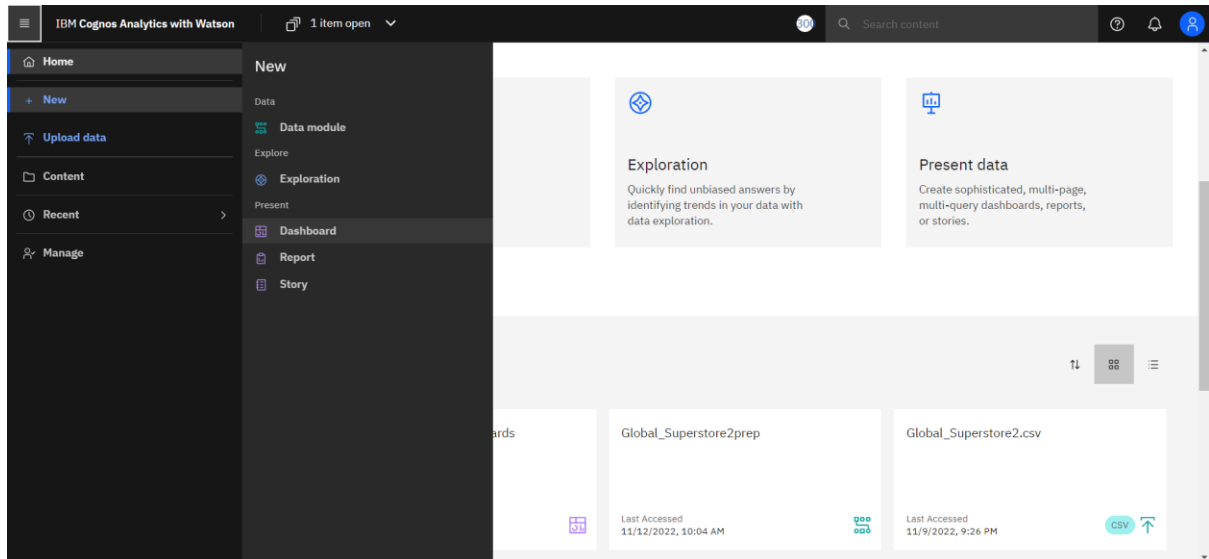
### Login into the IBM Cognos Analytics Account

The screenshot shows the IBM Cognos Analytics account dashboard. At the top, there's a navigation bar with the IBM logo, a user profile icon, and a hamburger menu. Below the navigation bar, there's a section titled "Products" with a sub-header "Trials" and "2 Offerings". There are two trial offerings listed: "Cognos Analytics on Cloud Trial for Students" and "IBM Cloud". Each offering has a status of "Active" and a "Launch" button. To the right of the offerings, there's a section titled "Let IBM provide you technology and business solutions to fit your needs" with a "View catalog" button. At the bottom right, there's a link to "Need help? Get product support".

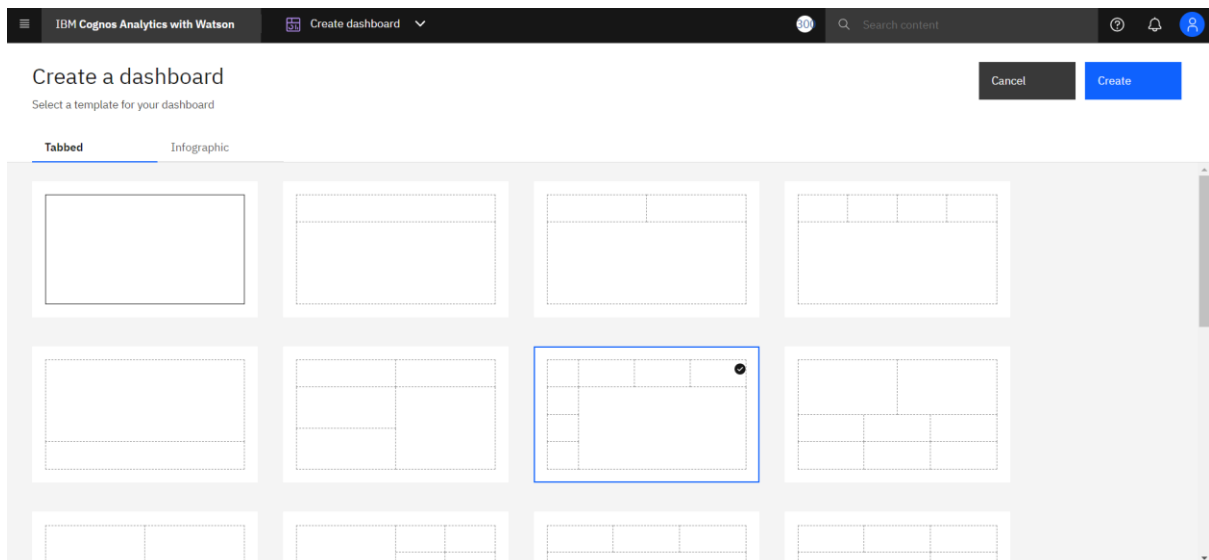
### IBM Cognos Dashboard

The screenshot shows the IBM Cognos Analytics dashboard. At the top, there's a navigation bar with the IBM Cognos Analytics with Watson logo, a search bar, and a user profile icon. Below the navigation bar, there's a section titled "Quick launch" with four tiles: "Upload data", "Prepare data", "Exploration", and "Present data". Below the "Quick launch" section, there's a section titled "Recent" with a list of recent data sources: "Global\_Superstore2.csv", "Pharma\_Monthly\_Sales\_Dashboa...", "Pharma\_Monthly\_Sales\_Dashboa...", and "Pharma\_Monthly\_Sales\_Prep". Each data source has a "Last Accessed" timestamp and a small icon representing the data source type.

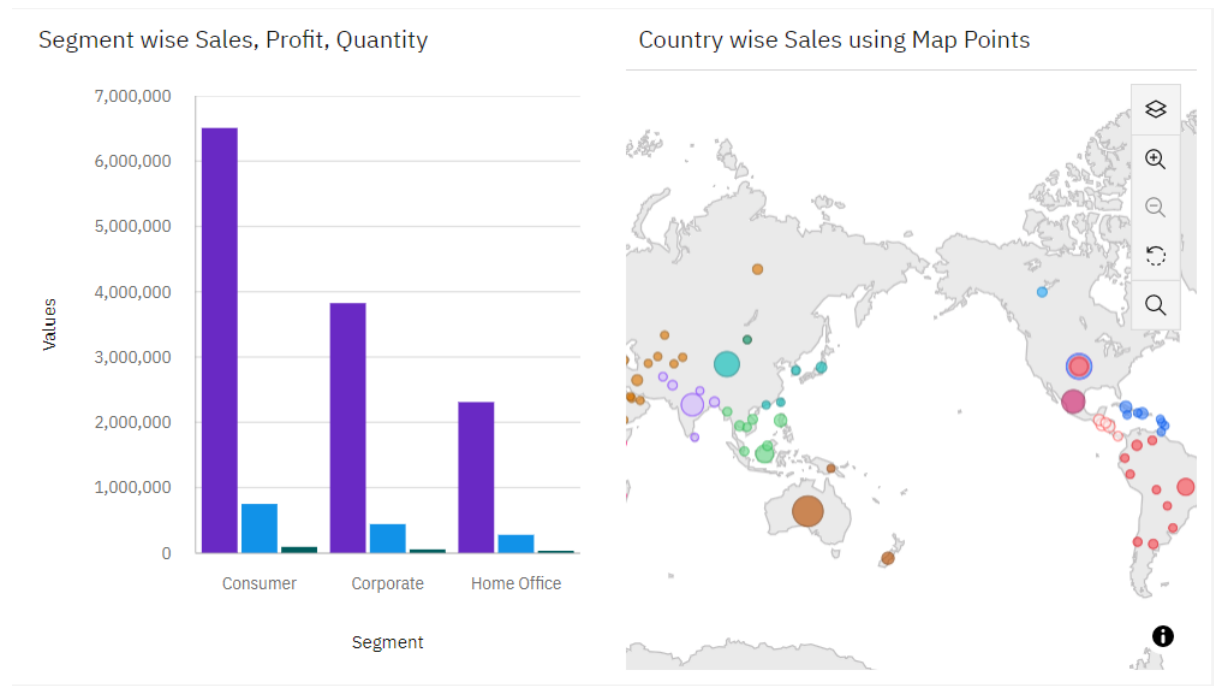
## Create a Dashboard



## Select a Source

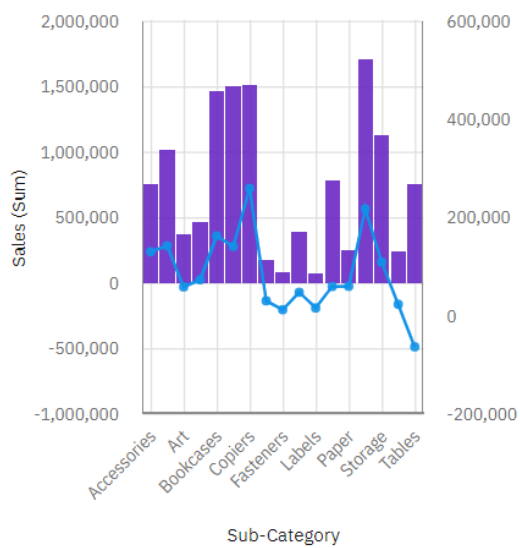


## Sales, Profit and quantity Analysis

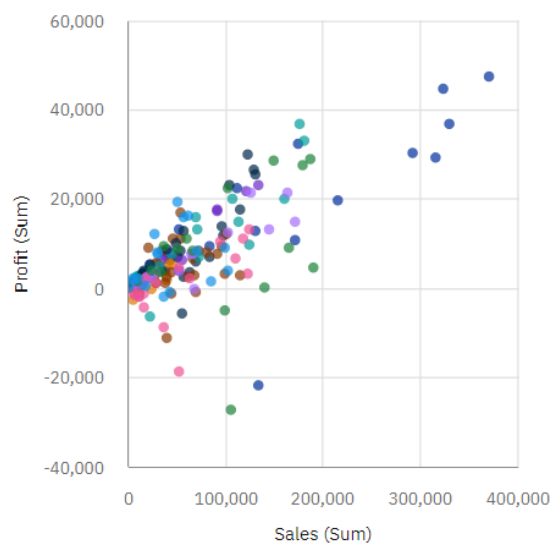


## Sales vs Profit

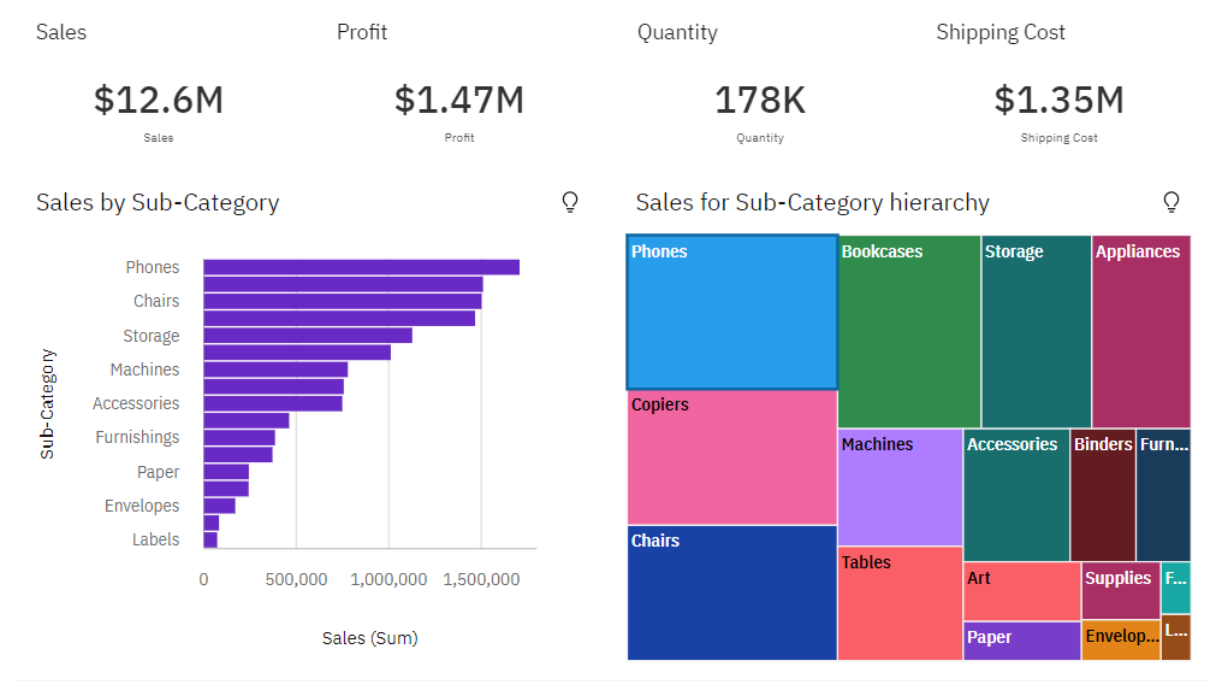
Sub-Category wise Sales and Profit using Line and Bar Chart



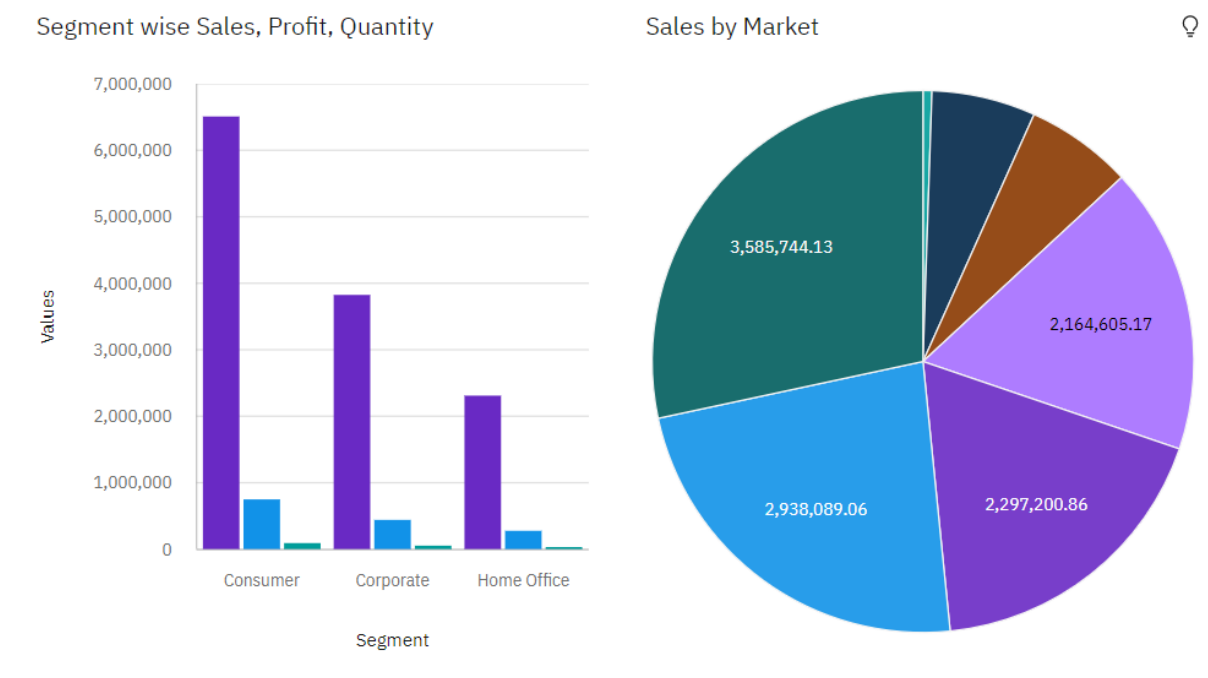
Sales vs Profit Scatter Plot with Sub-Category and Region



## Sales by Sub-Category



## Sales by Region



## Word Cloud

Country wise Sales using WordCloud

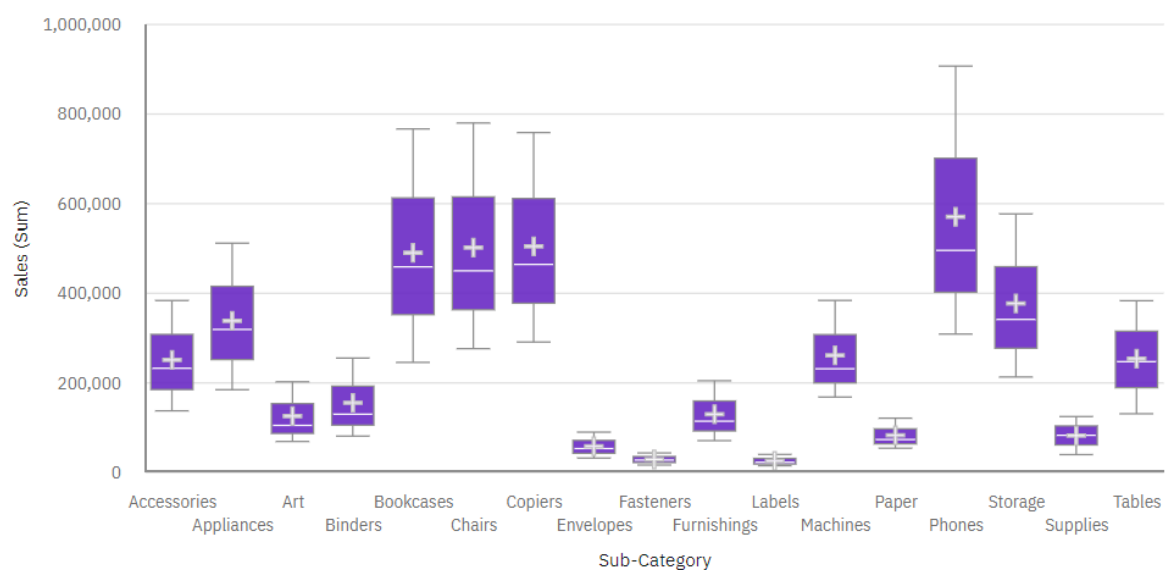


Country wise Profit using WordCloud



## Sub-Category Analytics

Sales By Sub Category Analytics



## Regional Analysis using Radar Chart

Sales

**\$12.6M**

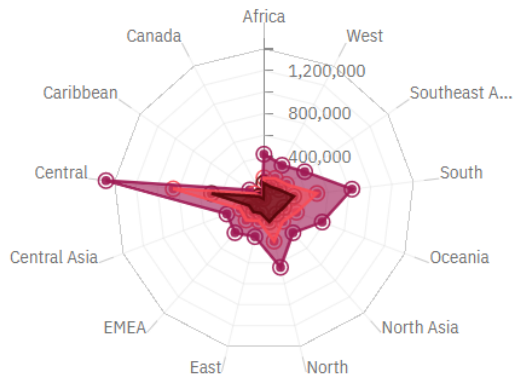
Sales

Shipping Cost

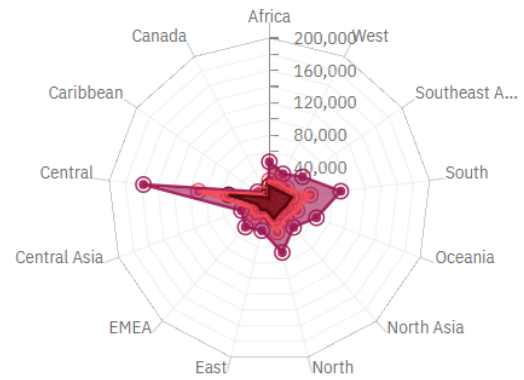
**1.35M**

Shipping Cost

Regional Sales using Radar Chart



Regional Shipping Cost using Radar Chart



## Country wise Sales using Map Points



## Sales By Dashboard

