

Project Design Phase-I
Proposed Solution Template

Date	19 September 2022
Team ID	PNT2022TMID31896
Project Name	Global Sales Data Analytics
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Shopping online is currently the need of the hour. Because of this COVID, it's not easy to walk in a store randomly and buy anything you want. So, try to understand a few things like, Customer Analysis and Product Analysis of this Global Super Store.
2.	Idea / Solution description	Using IBM Cognos , we can analyze the previous year sales data analysis and we could predict the sales pattern for the future good extend.
3.	Novelty / Uniqueness	Focusing on the data will provide most valuable and important information that will be useful to predict the future sales pattern. Once you've incorporated sales data analysis into your pipeline, you can begin moving on to metrics that suit the more bespoke challenges you face.
4.	Social Impact / Customer Satisfaction	A MNC companies and huge organization can predict the sales pattern to determine their performance in terms of profit and loss in the future.
5.	Business Model (Revenue Model)	This could cost with less expensive . Data science and a gadget is needed to develop this. If developing an app with some extra facilities may cost some charges.
6.	Scalability of the Solution	Investors, Financers and Business Organizations.