

TEAM ID: PNT2022TMID00625

Global Sales Data Analytics

Loading The Dataset

Before you can build a view and analyse your data, you must first connect the data to IBM Cognos. Cognos supports connecting to a wide variety of data, stored in a variety of places.

The data might be stored on your computer in a spreadsheet or a text file, or in a big data, relational, or cube (multidimensional) database on a server in your enterprise.

In our case, we will be using a spreadsheet or text file for making our analysis.

Global_Superstore2 - Excel

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A1 Row ID

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S
7	22732	IN-2013-4	41453	41456	Second Cl	JM-15655	Jim Mitch	Corporate	Sydney	New South	Australia		APAC	Oceania	TEC-PH-1C	Technolog	Phones	Samsung S	2862.675
8	30570	IN-2011-8	40854	40856	First Class	TS-21340	Toby Swin	Consumer	Porirua	Wellington	New Zealand		APAC	Oceania	FUR-CH-1C	Furniture	Chairs	Novimex E	1822.08
9	31192	IN-2012-8	41013	41017	Standard (MB-18085	Mick Brow	Consumer	Hamilton	Waikato	New Zealand		APAC	Oceania	FUR-TA-1C	Furniture	Tables	Chromcra	5244.84
10	40155	CA-2014-1	41926	41933	Standard (JW-15220	Jane Wacc	Corporate	Sacramen	California	United Sta	95823	US	West	OFF-BI-10	Office Sup	Binders	Fellowes F	5083.96
11	40936	CA-2012-1	40936	40939	Second Cl	JH-15985	Joseph Ho	Consumer	Concord	North Car	United Sta	28027	US	South	FUR-TA-1C	Furniture	Tables	Chromcra	4297.644
12	34577	CA-2011-1	40638	40642	Second Cl	GM-14695	Greg Max	Corporate	Alexandria	Virginia	United Sta	22304	US	South	OFF-SU-1C	Office Sup	Supplies	Martin Yal	4164.05
13	28879	ID-2012-2	41018	41021	First Class	AJ-10780	Anthony J.	Corporate	Kabul	Kabul	Afghanistan		APAC	Central As	FUR-TA-1C	Furniture	Tables	Bevis Conf	4626.15
14	45794	SA-2011-1	40904	40906	Second Cl	MM-7260	Magdelen	Consumer	Jizan	Jizan	Saudi Arabia		EMEA	EMEA	TEC-CIS-1C	Technolog	Phones	Cisco Sma	2616.96
15	4132	MX-2012-2	41226	41226	Same Day	VF-21715	Vicky Frey	Home Offi	Toledo	Parana	Brazil		LATAM	South	FUR-CH-1C	Furniture	Chairs	Harbour C	2221.8
16	27704	IN-2013-7	41431	41433	Second Cl	PF-19120	Peter Fulle	Consumer	Mudanjiar	Heilongjia	China		APAC	North Asia	OFF-AP-1C	Office Sup	Appliance	KitchenAic	3701.52
17	13779	ES-2014-5	41851	41854	Second Cl	BP-11185	Ben Peteri	Corporate	Paris	Ile-de-Frai	France		EU	Central	OFF-AP-1C	Office Sup	Appliance	Breville Re	1869.588
18	36178	CA-2014-1	41946	41949	Second Cl	TB-21175	Thomas B.	Corporate	Henderso	Kentucky	United Sta	42420	US	South	TEC-AC-1C	Technolog	Accessorie	Logitech d	2249.91
19	12069	ES-2014-1	41890	41896	Standard (PJ-18835	Patrick Jor	Corporate	Prato	Tuscany	Italy		EU	South	OFF-AP-1C	Office Sup	Appliance	Hoover Sti	7958.58
20	22096	IN-2014-1	41670	41671	First Class	JS-15685	Jim Sink	Corporate	Townsville	Queenslar	Australia		APAC	Oceania	TEC-CO-1C	Technolog	Copiers	Brother Fe	2565.594
21	49463	TZ-2014-8	41978	41980	Second Cl	RH-9555	Ritsa High	Consumer	Uvinza	Kigoma	Tanzania		Africa	Africa	OFF-KIT-1C	Office Sup	Appliance	KitchenAic	3409.74
22	46630	PL-2012-7	41129	41131	First Class	AB-600	Ann Blum	Corporate	Bytom	Silesia	Poland		EMEA	EMEA	FUR-HON-	Furniture	Tables	Hon Comp	1977.72
23	31784	CA-2011-1	40845	40847	First Class	SA-20830	Sue Ann R	Consumer	Chicago	Illinois	United Sta	60610	US	Central	TEC-PH-1C	Technolog	Phones	Apple iPhc	2735.952
24	21586	IN-2011-4	40665	40666	First Class	JK-15325	Jason Klan	Corporate	Suzhou	Anhui	China		APAC	North Asia	FUR-CH-1C	Furniture	Chairs	SAFCO Exe	2754
25	13528	ES-2013-2	41332	41334	Second Cl	LB-16795	Laurel Bell	Home Offi	Edinburgh	Scotland	United Kingdom		EU	North	OFF-AP-1C	Office Sup	Appliance	KitchenAic	5273.7
26	1570	US-2014-1	41851	41852	First Class	NP-18325	Naresj Pat	Consumer	Juarez	Chihuahua	Mexico		LATAM	North	TEC-PH-1C	Technolog	Phones	Motorola	1713.84
27	3484	MX-2014-2	41887	41890	First Class	VD-21670	Valerie Do	Consumer	Soyapango	San Salvac	El Salvador		LATAM	Central	FUR-TA-1C	Furniture	Tables	Hon Comp	2106.496
28	20101	IN-2011-1	40804	40807	First Class	BB-10210	Phillip Bro	Corporate	Tainpei	Tainpei City	Taiwan		APAC	North Asia	FUR-TA-1C	Furniture	Tables	Logra Con	1715.16

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50_Startups.csv	9/22/2022, 11:24 AM
assignment 2	9/26/2022, 7:41 AM
exploration_50_dataset	9/22/2022, 12:01 PM
global_sales_prep	10/21/2022, 1:20 AM
Global_Superstore2.csv	10/21/2022, 12:38 AM
Pharma_Monthly_Sales.xlsx	9/26/2022, 6:00 AM
prepare_data module	9/22/2022, 11:43 AM
sale by customer	9/26/2022, 7:36 AM

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316

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- abc Customer Name
- abc Segment
- 📍 City

Grid

Relationships

Custom tables

Preview data

To preview data, select a table, a column in a table, or a folder that contains columns.