

# Project Development Phase

## Delivery of Sprint-3

Date	13 November 2022
Team ID	PNT2022TMID31896
Project Name	Global Sales Data Analytics

## Dashboard Creation

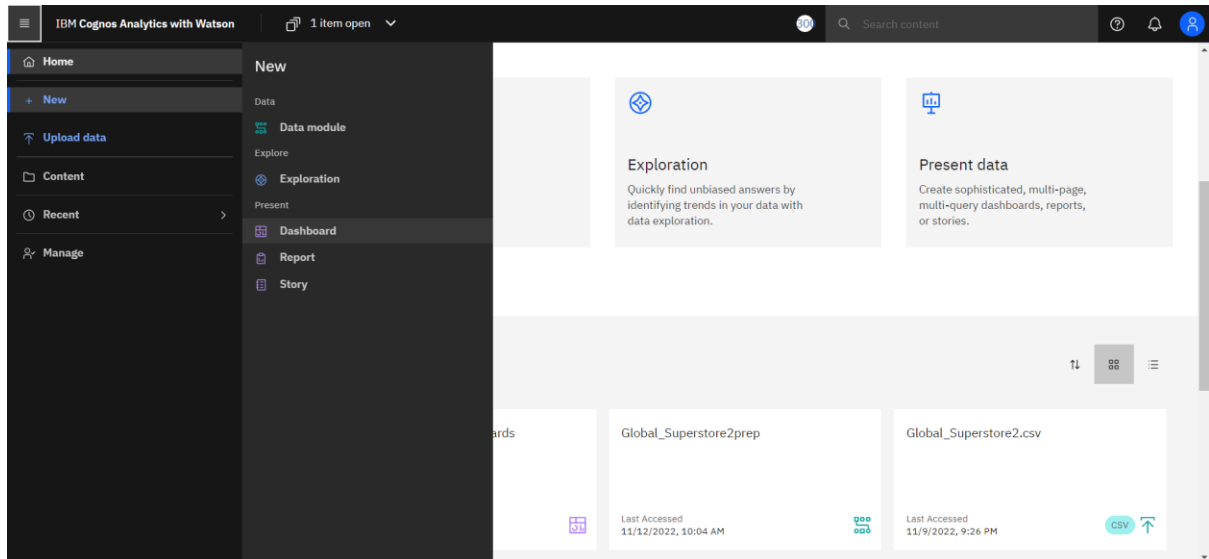
### Login into the IBM Cognos Analytics Account

The screenshot shows the IBM Cognos Analytics account dashboard. At the top, there's a navigation bar with the IBM logo, a user profile icon, and a hamburger menu. Below the navigation bar, there's a section titled "Products" with a sub-header "Trials" and "2 Offerings". There are three trial offerings displayed: "Cognos Analytics on Cloud Trial for Students" (Active, Expires on Sep 9, 2023), "IBM Cloud" (Active), and a general offer "Let IBM provide you technology and business solutions to fit your needs". Each offering has a "Launch" button and a "Manage" button. A "View catalog" button is also present. A link "Need help? Get product support" is in the top right corner.

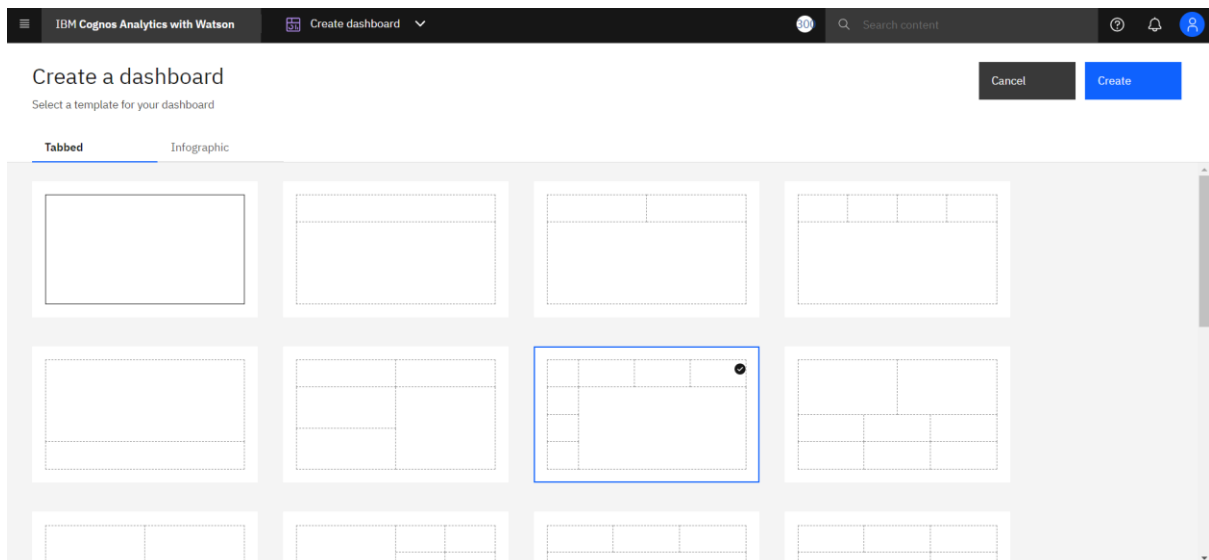
### IBM Cognos Dashboard

The screenshot shows the IBM Cognos Analytics dashboard. At the top, there's a header bar with the IBM Cognos Analytics with Watson logo, a search bar, and user profile icons. Below the header bar, there's a blue banner with a maintenance message: "Maintenance: Scheduled maintenance completed. Click More Info for details and to subscribe to future events". Below the banner, there's a "Quick launch" section with four tiles: "Upload data", "Prepare data", "Exploration", and "Present data". Below the "Quick launch" section, there's a "Recent" section with a list of recent data sources: "Global\_Superstore2.csv", "Pharma\_Monthly\_Sales\_Dashboa...", "Pharma\_Monthly\_Sales\_Dashboa...", and "Pharma\_Monthly\_Sales\_Prep". Each tile in the "Recent" section has a "Last Accessed" timestamp and a small icon.

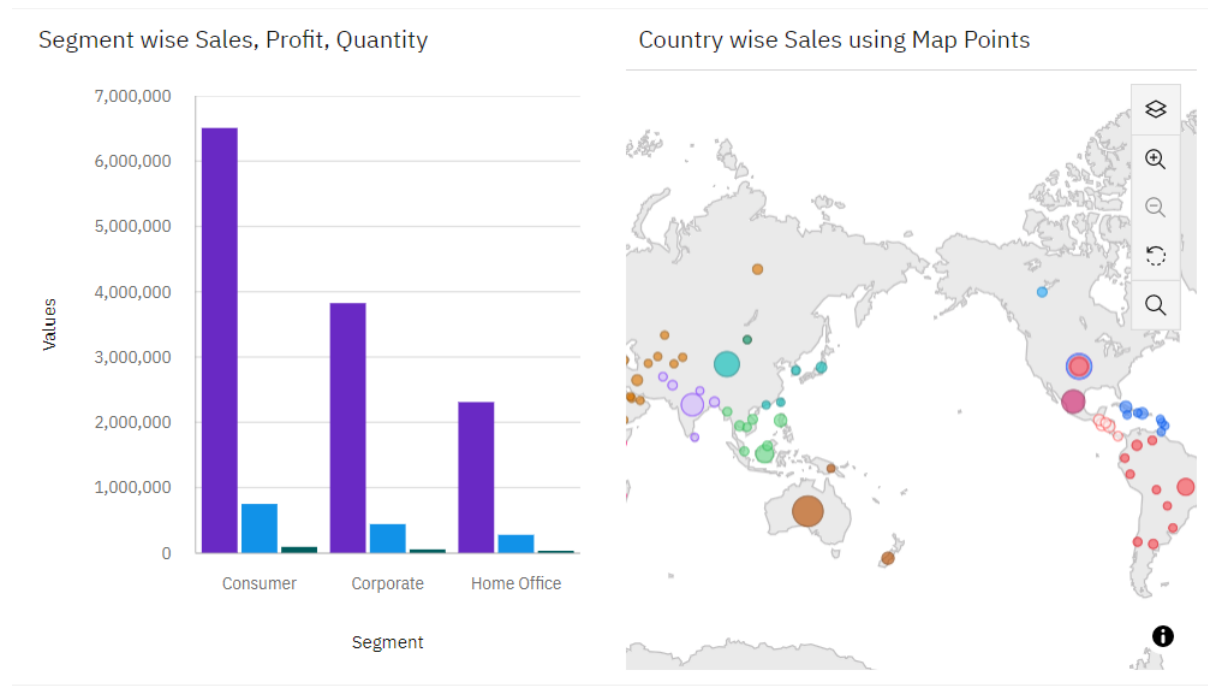
## Create a Dashboard



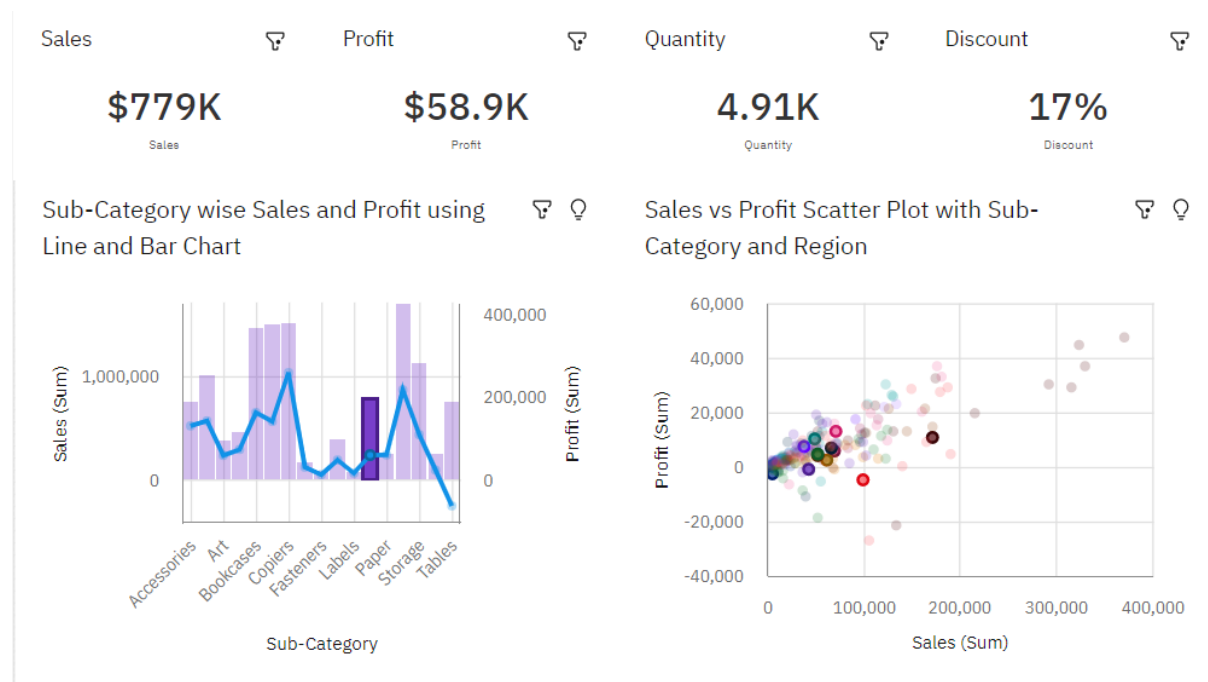
## Select a Source



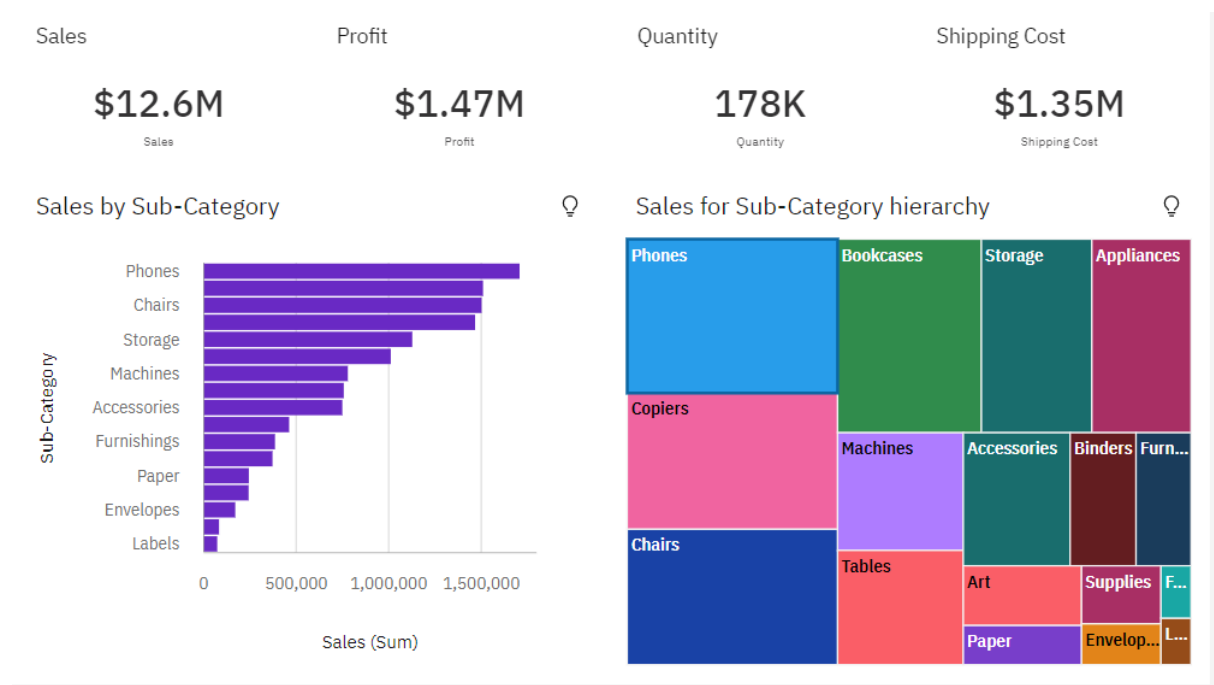
## Sales, Profit and quantity Analysis



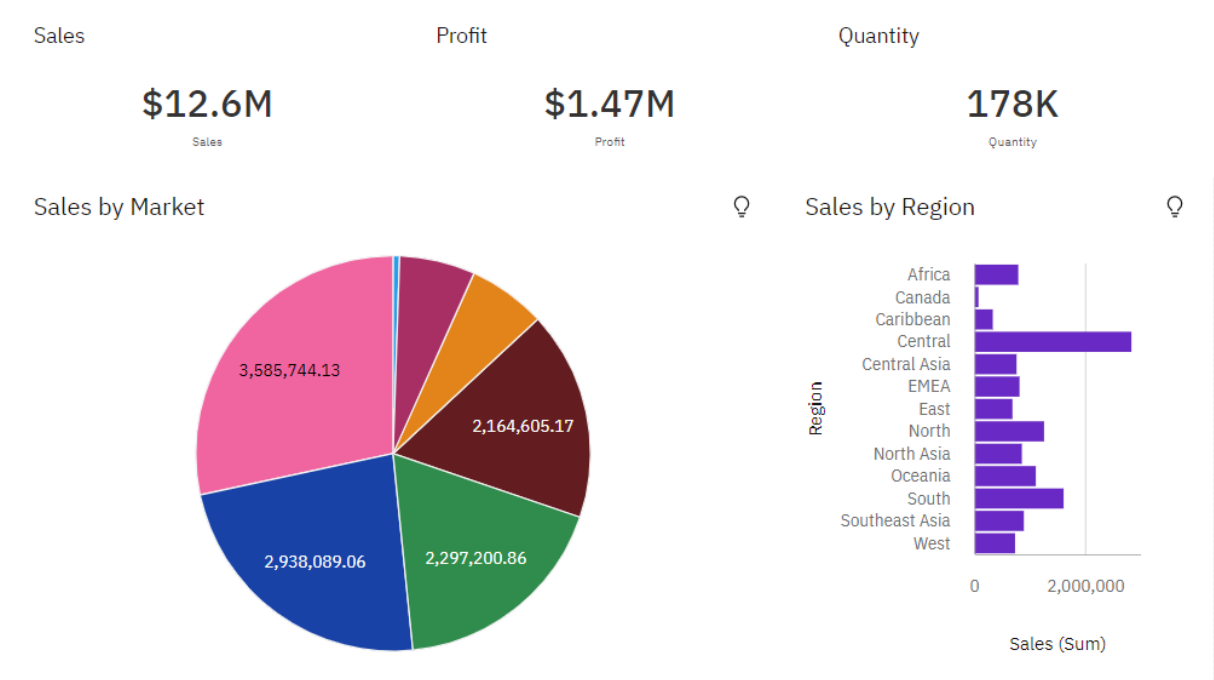
## Sales vs Profit



## Sales by Sub-Category



## Sales by Region



## Word Cloud

Country wise Sales using WordCloud

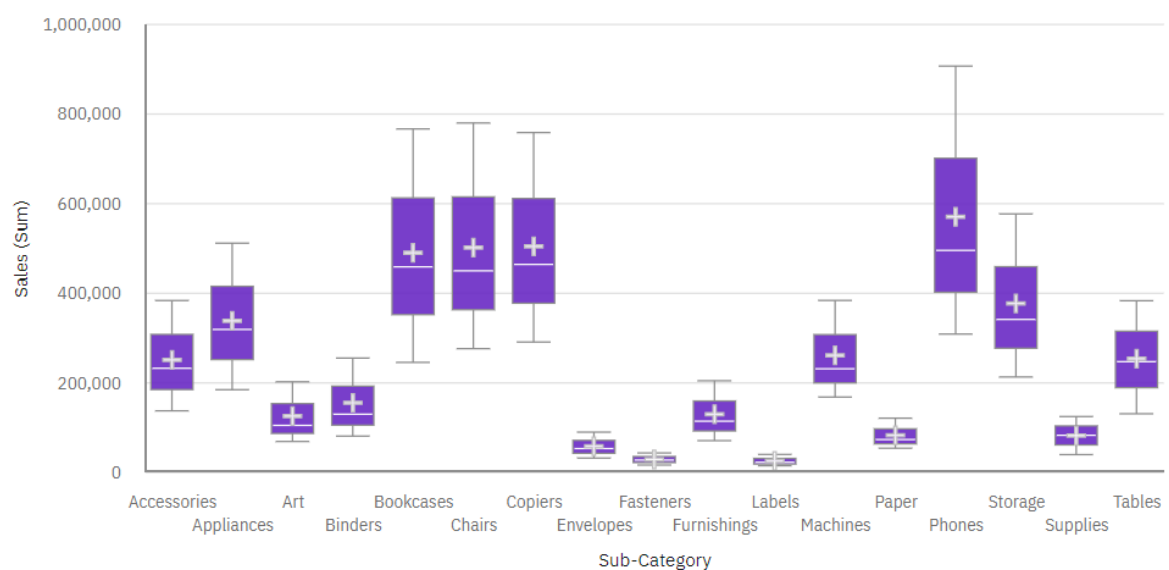


Country wise Profit using WordCloud



## Sub-Category Analytics

Sales By Sub Category Analytics



Regional Analysis using Radar Chart



Sales By Dashboard

