Website Planning Document

Site Name: The Nerd's Weather Page

Domain: nerdweather.com. It is available and only costs 12$ a year.

Purpose: This site is to provide weather and star wars pictures and quotes to those that enjoy such things. This will display different quotes and pictures each time a user goes to the page and also gives a display of the weather to different areas. This will include a list of significant dates in star wars history.

Target Audience: Gives a fun and nerdy experience to those that like Star Wars and those that need to track the weather. This will be targeted towards the nerd culture of individuals. This will be a good location to find nerdy content such as quotes, pictures, dates in Star Wars history. Those would be the scenarios that would bring a person to the site.

Site map: Up at the top there will be a menu to go to the different site pages. On the main page there will be the weather for a 7 day forecast. The menu will have options to go to quotes, pictures and significant dates.

Color Scheme: This color scheme will follow mainly the colors of the star wars themes and Star Wars lightsaber colors. This would be Black, yellow, red, green and blue. The different text elements will reflect these colors. The back ground of the page will be black. The most part of the text elements will be yellow like the opening text scrawls at the beginning of the movies.

Typography selection: The main text elements will be yellow but certain ones will have colors such as red, green and blue. The text will have plenty of space between them so as to nog feel crowded.