TEAM BOYZ

PROJECT ARTO

SRS DOCUMENT (Godreign ELgin)

SEO (Search Engine Optimization)

* A Website needs traffic to be a legit website . to increase traffic ,there are lots of factors that will
* determine which website will come first in a search in a search engine .
* To increase traffic for the website organically , we plan to use the "Search Engine Optimization" technique.
* SEO increases the visibility of the website
* our website is based on traffic .
* the creators upload photos , and then users (creators and peers) interact about the photo.
* so , basically our website needs traffic from the start
* by using SEO , we can hope to get more traffic though organic means
* The SEO success factors can be considered proxies for aspects of the User Experience.
* That’s how search bots estimate exactly how well a website or web page can give the searcher what they’re searching for.