

Markdown

Abundant Lives Property Care

Business Plan

Executive Summary

Business Name and Location

Business Name: Abundant Lives Property Care **Location:** Derry, New Hampshire, United States

Mission Statement

"Our mission is to enable property owners to care for their property in a way that fosters the kind of plants and free-ranging creatures that they would love to have visiting and inhabiting their property."

Products/Services

We provide a web-based application that accurately provides management practices for property owners who want to foster the kind of plants and free-ranging creatures that they would love to have visiting and inhabiting their property. The practices are designed to be practical and cost-effective.

The preferred interactions are question and answer chatting. The technology uses information from Light Detection and Ranging (LIDAR) data to model the property, including the 3-D Surface Topography and an inventory and mapping of plants by their kind.

The technology provides information about the most probable nearby free-ranging creatures.

Example Questions that our application would answer

- How can I change my property to foster Broad-winged Hawks?
- What plants can I grow that favor white-tailed deer?
- What is a plant that provides ground cover and prevents erosion?
- Where on my property should I plant a Flowering Dogwood tree?
- What colorful flowers grow best on the front side of my shed?

Market

Our target market includes property owners.

Financial Highlights

We project a revenue of \$50,000 in the first year, with a net profit margin of 5%. We project a growth of 25% per year in revenue, while maintaining a net profit margin of 5%.

Funding Requirements

Chris J. Miller

2025-02-21

We are seeking \$200,000 in funding to hire skilled and experienced employees, with 2 key positions that are full-time employees and 2 positions that are on an hourly, contractual basis.