

GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE - 638316



ELECTRICAL AND ELECTRONICS ENGINEERING

NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT

NAME: S.ABISHEK

NM ID: E50CD46E16731D1ACFD4EE948945570F

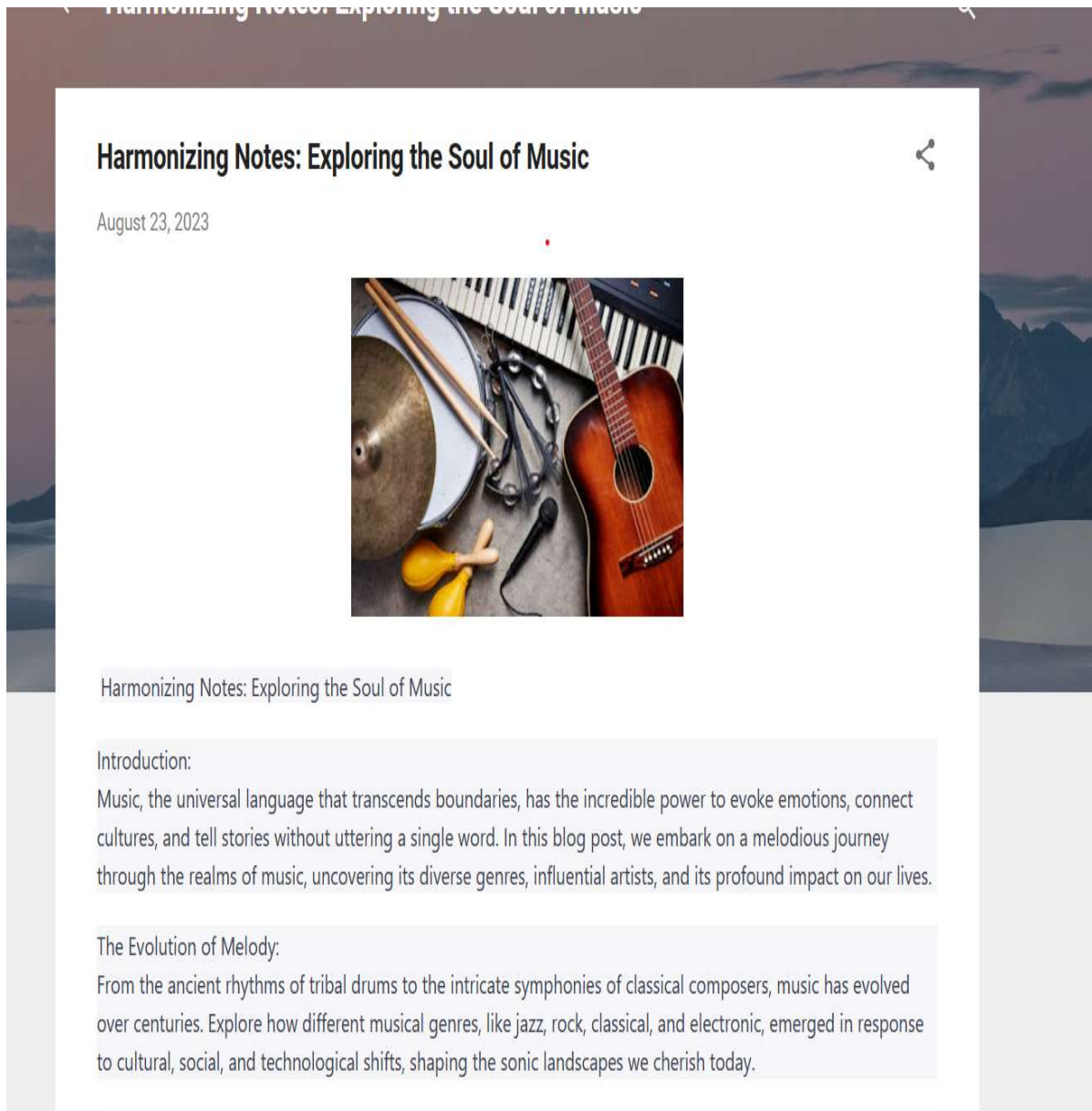
BRAND NAME: Abishek Creations

USER NAME: au731120105302

1.Create a blog or website using BlogSpot and Customize the theme design and post new article with 500 words.

LINK: <https://abishekmusiccmd.blogspot.com/2023/08/harmonizing-notes-exploring-soul-of.html>

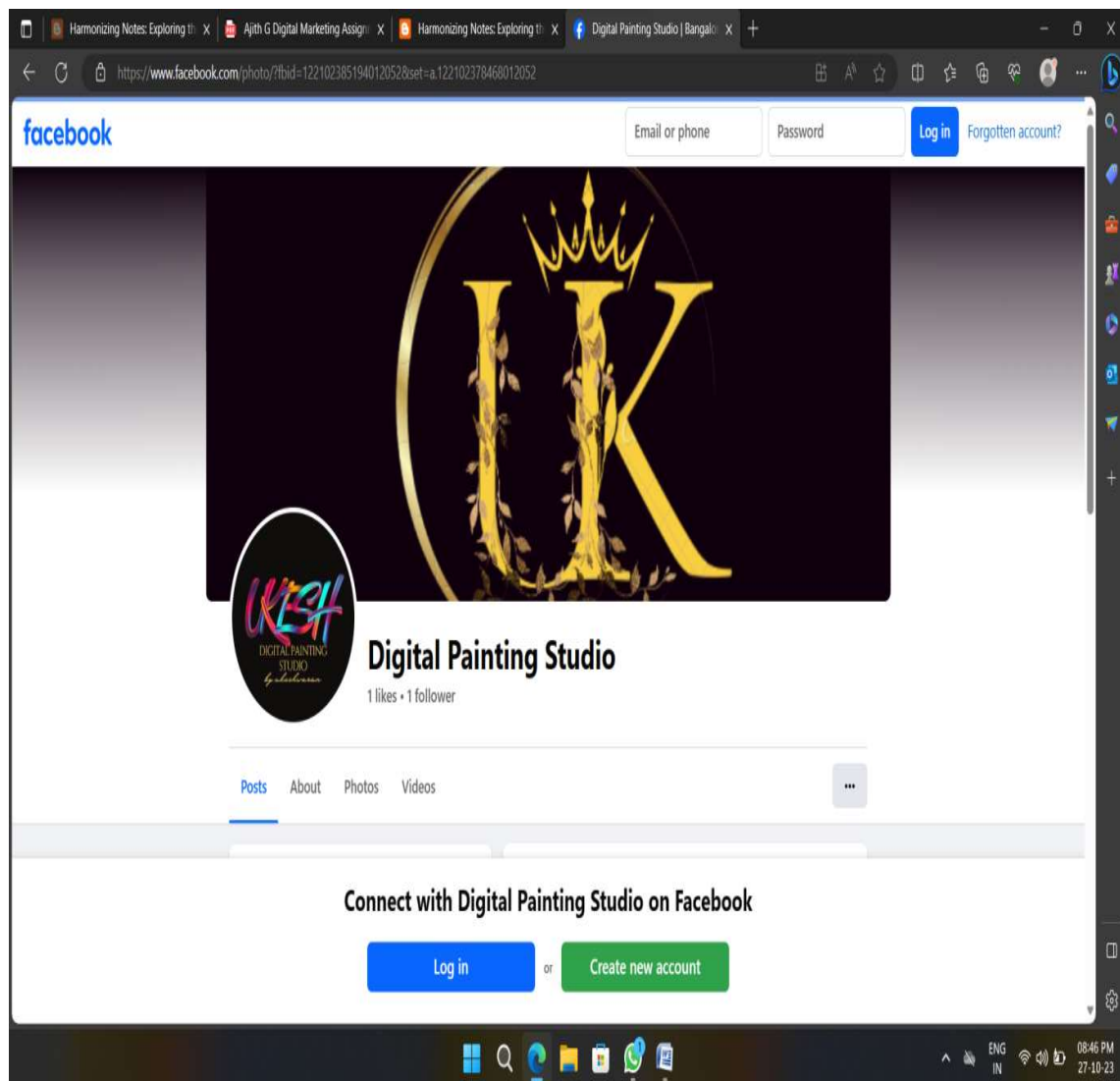
SCREENSHOTS:



2 Create a New Facebook Business Page and post one socialmedia poster for your brand.

LINK: <http://facebook.com/digitalpaintingstudiobyukesh>

SCREENSHOT:



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Digital Painting Studio

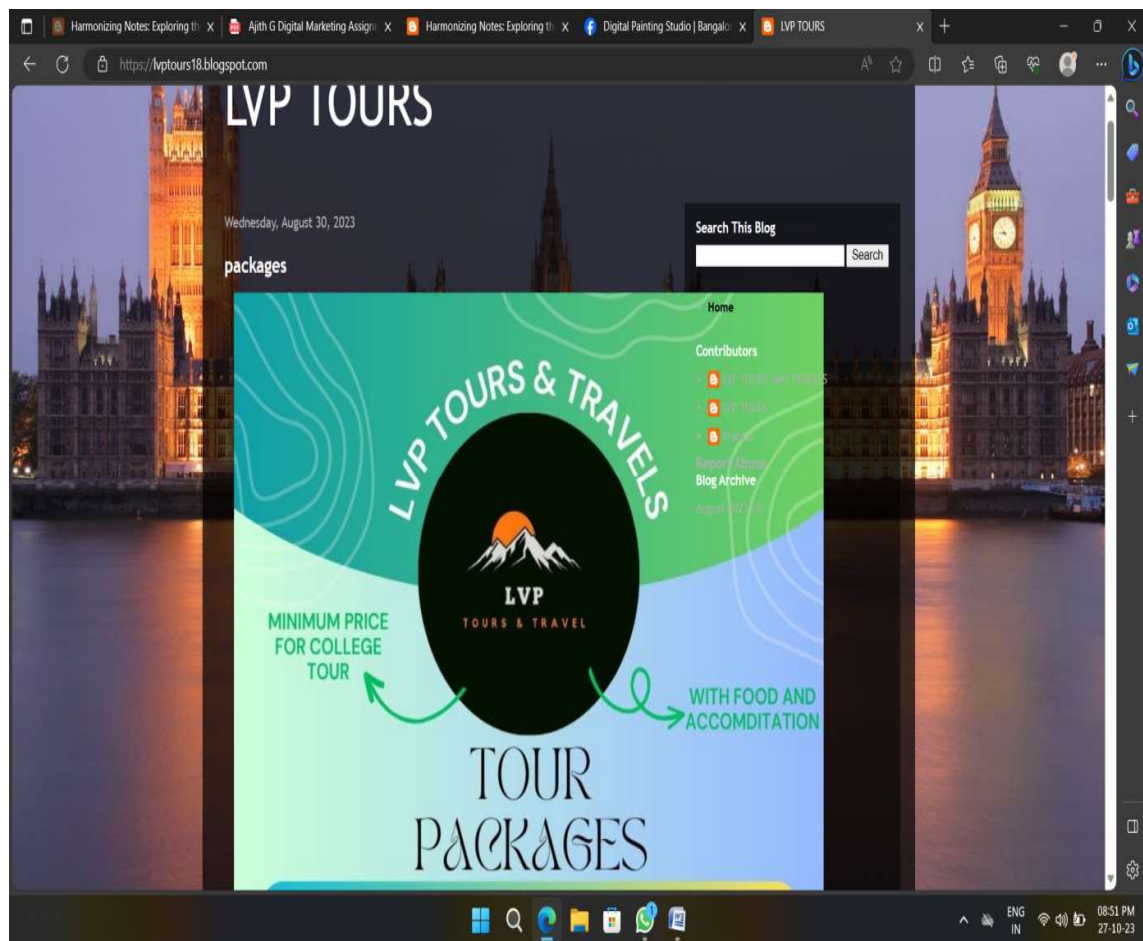
23 August · 🌐



3.Create and design a social media advertisement poster usingCanva.

LINK: <https://lvptours18.blogspot.com/2023/08/explore-world-with-us.html>

SCREENSHOTS:



4. Create Email Newsletter design using Canva tool.

LINK: <https://lvptours18.blogspot.com/p/top-tourist-destination-in-asia.html>

SCREENSHOTS:

