

## Says

What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Can provide

costomer Id

Discount for



**Thinks** 

They need

more slots

availability

and

We can order cosmetics what we Need

Requried cosmetics can be easily identified

Quality and quantity of the products are checked



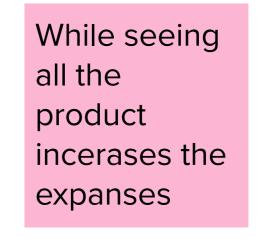
**GODSON S** 

**Cosmetics Store** Management

Provides a powerful and scalable platform for managing customer relationships

Cosmetics stores improve their operational efficiency,

Enhance customer engagement, and drive growth.



Creates fear after billing the products

Easy acess

and edit of





## Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



**Feels**