



## FAQs: Frequently Asked Questions and their answers.

*What is MiraAI?*

MiraAI is an AI-powered platform that helps entrepreneurs and businesses develop innovative and effective business model canvas, financial analysis and objections and marketing analysis/strategies. It leverages artificial intelligence to analyze data and guide businesses.

*How does MiraAI work?*

You provide MiraAI with information about your business category, the problem your business aims to solve and the proposed solution, the financial projection, and the value proposition. The AI then generates potential business models tailored to your specific needs.

*Is MiraAI just for existing businesses? Or does it work for startups only?*

MiraAI works for new businesses, startups and established businesses/companies by identifying new growth opportunities and refining existing business models.

*Why should I use Mira?*

- MiraAI can save you time and effort in brainstorming business models.
  - It can help you explore new and innovative ideas that you might have yet to consider on your own.
  - It can increase your chances of success by providing a solid foundation for your business.
  - You have clear financial goals for your business and know who your target audience are.
- 