



PHEERAPHAT DHERACHAISUPHAKIJ

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SUMMARY

As former vice president of SAMO SIT, I have experience with cross-functional teams and organizing student activities. I hold a Google Project Management Career Certificate and have interned as a software developer and UX researcher. My participation in Hackathons and Startup Competitions has sharpened my skills in creativity, solution development, and product creation

EDUCATION

King Mongkut's University of Technology Thonburi, Bangkok Thailand (2022 - Present)

- Bachelor of Science in Information Technology, SIT Outstanding Accomplishment Scholarship
- Recipient of Saad-Lueang-RueangRung Creativity and Innovation Scholarship with 100% tuition fee waiver and monthly stipends supported, KMUTT Academic year 2023

Relevant Course: [The Complete Market Research Bootcamp, Udemy, July 2024](#), [Intro to Product Management, Skooldio, July 2024](#), [Google Project Management Certificate, Coursera, June 2024](#)

WORK EXPERIENCE

UX Researcher Intern, UX Association

June - July 2024

- Conducted user research, designed and implemented user studies, analyzed data, and presented findings.
- Enhanced understanding of user behavior and refined skills in UX research methodologies.

Frontend Developer Intern, Innovasive,co.ltd

June - July 2023

- Actively involved in front-end development implementing visual elements with Next.js, TypeScript, and Tailwind CSS.
- Enhanced problem-solving skills and deepened understanding of user-interface design

EXTRACURRICULAR ACTIVITIES

IT Fundamental Speaker at IT#30 Starterpack

July 2024

- Delivered lectures and conducted hands-on workshops on core IT skills including learning how to learn, design thinking, business thinking, 21st-century skills, and teamwork

Vice President of KMUTT Startup Playground 2024

January - March 2024

- Coordinated speakers, judges, and sponsors, facilitating business innovation activities and investor pitching sessions

Won the BOTNOI OPENAI HACKFEST (Hospitality & Food & Beverage Category)

May - July 2023

- Competed among 100 teams in the first round, with 10 teams in each category and 3 teams in the final round. Served as Product Manager, providing crucial support in operational and strategic decisions

1st Runner-Up in Bangkok Climathon, Environhack

October 2022

- Competed among 9 teams in the final round. Conducted in-depth SWOT Analysis to address the challenge of augmenting green spaces in Bangkok. Assisted in operational planning for the project's seamless execution

1st Runner-Up in Charm case competition, Charm Chula

September 2022

- Competed among 51 University teams, created a competitive strategy for the Chula Co-op Store business

SKILLS

Hard Skills: Project Management, Market Research, Understanding of user experience and user journey, Stakeholder Management, UX Research Methods, Product Lifecycle Management, User Centricity, and Sufficient Tech Understanding

Soft Skills: Leadership, Communication, Problem-solving, Empathy, Negotiation, Adaptability and Decision Making