

Hyderabad's largest annual gathering of the
Python Community.

Sponsorship --- Prospectus

Venue: IIIT - Hyderabad

Dec 7th - 8th, 2019

About PyConf Hyderabad

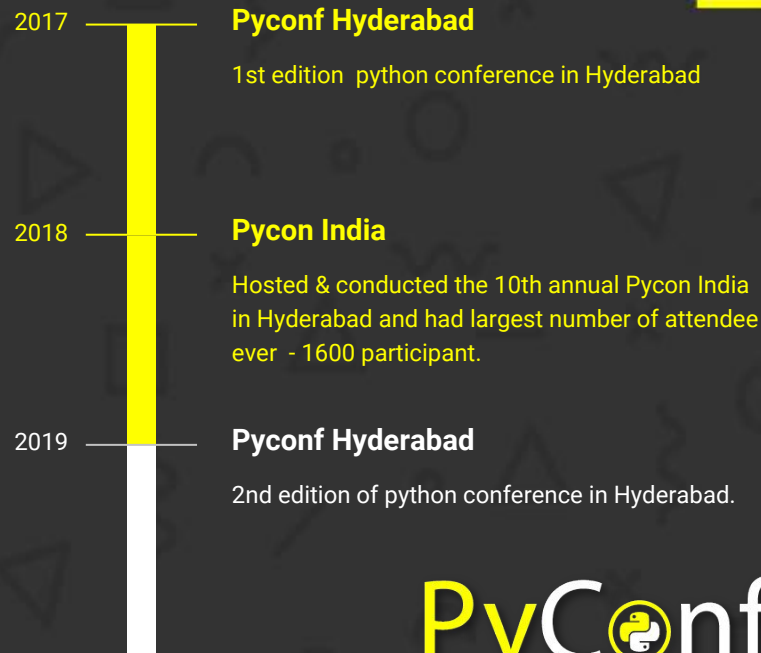
PyConf Hyderabad is the annual regional gathering for the community that uses and develops the open-source Python Programming Language.

Hyderabad's premiere conference on using and developing Python programming language will be held on December 7th and 8th this year.

Hyderabad Python Community (HydPy) is one of the largest Python communities in India.

PyConf Hyderabad 2019

- It is **our 2nd edition**
- It will be a 2 day event
 - Workshops & Dev sprints : Dec 7th (Sat), 2019
 - Conferences: Dec 8th (Sun), 2019
- Estimated Participation: 350+
- Online Community Presence
 - Local User groups : 10,000+ (via different local mailing lists)
 - Facebook: 500+ (likes and followers)
 - Twitter: 750+

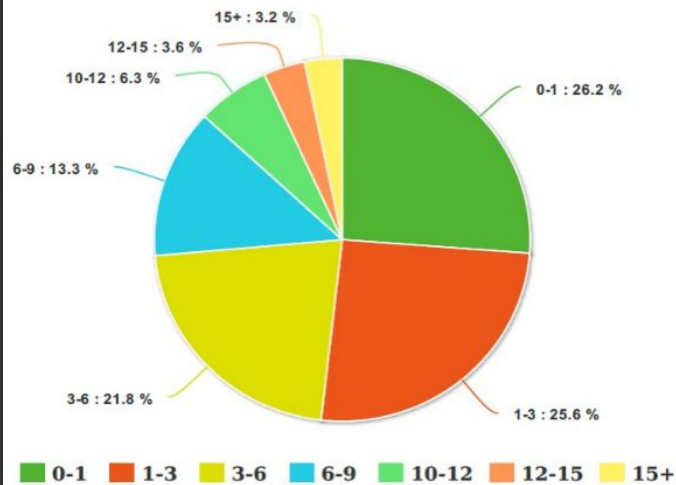


Previous Sponsors

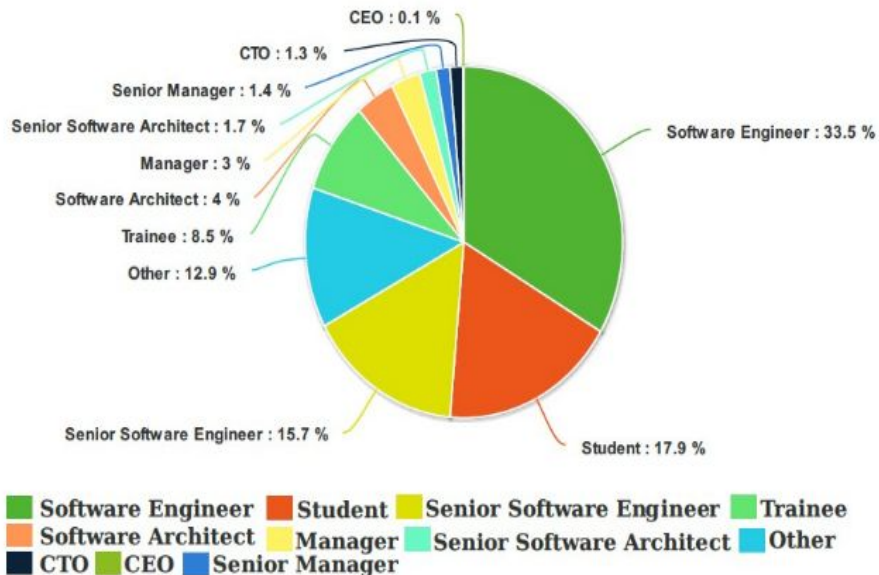
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DemoGraphics

Experience



Profession



Why you should sponsor

Put Your Business in the Spotlight

Stand out among the attendees by prominently displaying your products and marketing material.

Hiring

The conference has a history of attracting smart folks from various backgrounds and also of making matches between them and potential employers. Get connected, make your pitch and find the best programmers to join your ranks!

Give Back to the Community

Establish your goodwill and show the community that you're a reliable partner, willing to support the ecosystem. Sponsorship is a way of giving back to the community and thanking them for their support. Your sponsorship helps Pyconf Hyderabad remain affordable and accessible to the widest possible audience

Low Cost Marketing

Instead of spending a fortune on traditional advertisements, take a look at our reasonably priced sponsorship slabs and pick one - letting you be discovered and known to the cream of the community at maybe half (or even less!) of your marketing budget.

Flexibility

Have something specific in mind? Please don't hesitate to ask! We are more than happy to work with you and tailor the sponsorship benefits to suit your needs.

Startup Discount

To make Pyconf Hyderabad affordable to small businesses and startups, we provide a 50% discount for Silver sponsorship slab. Note: In order to avail this discount, your organization must have been established not more than three years ago, with fewer than 10 current employees

Packages Available

Package	Price	
	INR	USD
Platinum	1,25,000	1800
Gold	75,000	1100
Silver	35,000	500
Associate	10,000	150

Prices are exclusive of 18% GST.

Sponsorship Benefits

Benefits	Platinum	Gold	Silver	Associate
Free passes (for the Conference days only)	8	5	3	2
Logo, Write-up, link on conference website	✓	✓	✓	✓
Your stall at the venue (your banner)	5.0 x 2.5	2.5 x 2.5	2.5 x 2.5	
Logo on official banner	✓	✓		
Logo on notebooks given to participants	✓	✓		
Ability to distribute goodies at the stall	✓	✓		
Company's Brochures in welcome kit (Provided by the company)	✓			
Sponsored session (30 mins)	✓			
Lightning talks (5 mins)		✓		

Note: Stall will be available only during main conference day (Sunday).
Sponsored sessions will be in second hall.

Privacy Policy

Participant details will not be shared without their explicit permission.

Participants are allowed to share their information with you at your stall. Give them a good reason to do so. Make a compelling pitch for yourself or offer goodies in exchange for contact information.

Contact

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