

OCHUMBA GEORGE BUSH

P.O BOX 176-40300

Tel: +254 701048713 Email: ochumbageorge@gmail.com

PERSONAL DETAILS

Date of Birth: 2nd March 1993

Marital Status: Single

WORK EXPERIENCE

Job Title: Freelancer Digital Marketer.

Fitstan Kenya Ltd (Jan 2019 – Present)

Urban Queens Kenya Ltd (June 2019 – Present)

Duties and Responsibilities:

- Create and Manage Social Media Pages.
- Design and Strategies on Social Media Campaigns
- Run and Manage Online Ad campaign
- Create and Manage E-commerce websites

Job Title: Business Development Officer

Fitstan Kenya Ltd (Jan 2019 – Present)

UrbanQueens Kenya Ltd (June 2019 – Present)

Duties and Responsibilities:

- Business Analysis and Requirement Elicitation
- Build client Database.
- Look for contracts and partnerships.
- Work on new products to boost sales
- PR management

Job Title: Freelancer Software Developer.

Online (Freelancer.com) and Offline (April 2016 – Dec 2018)

Duties and Responsibilities:

Collaborate with other developers on:

- Build websites for clients.
- Requirements definition analysis and design of web applications for clients.

- Application redesign, restricting and maintenance (Java designs).
- Database Normalization for clients.

Job Title: The Network Administrator (NA) and Technical Support Officer Keysian Auctioneers (Debt collection and Recovery Unit) (August 2017 – Nov 2018)

Duties and Responsibilities:

- Configuring network hardware like servers, routers, switches and Computer systems
- Establishes network by evaluating network performance issues including availability, utilization, throughput, goodput, and latency; planning and executing the selection, installation, configuration, and testing of equipment; defining network policies and procedures; establishing connections and firewalls.
- Maintains network performance by performing network monitoring and analysis, and performance tuning; troubleshooting network problems; escalating problems to vendor.
- Secures network by developing network access, monitoring, control, and evaluation; maintaining documentation.
- Servicing, maintenance, and troubleshooting of all the Information Communication Technology equipment.
- Providing technical support and training new users in the use of system/ICT facilities and systems
- Provide coaching and regular IT support for end users tasked to operate the organization by designing and conducting training programs; providing references and automated procedures.
- Ensure data backup is conducted and in compliance with organizations policies while establishing a data management program for storing and archiving data in all its relevant formats;
- Maintains professional and technical knowledge by attending educational workshops; reviewing professional publications; establishing personal networks; benchmarking state-of-the-art practices; participating in professional societies.
- Provide the organization management with technical advice and guidance on operational and technical integration issues. Recommends information technology strategies, policies, and procedures by evaluating organization outcomes; identifying problems; evaluating trends; anticipating requirements.
- And any other duty assigned within my role.

Job Title: Tutor

Data Network Institute- (April 2016 – March 2017)

Duties and Responsibilities:

- A follow up Tutor on the following subjects
- Introduction to object oriented design and concepts
- Structured programming (c, Pascal)
- Quantitative Analysis and Business Mathematics

PROFESSIONAL SKILLS & COMPETENCIES

- Highly able to Motivate the staff to perform accurately within the required time
- Self-starter with proven leadership skills and ability to work independently
- Good communication skills, both written and verbal
- Emotional intelligence
- High level of attention to detail

TECHNICAL SKILLS & COMPETENCIES

- Technical Search Engine Optimization (SEO)
- Technical Social Media Advertising and Copywriting.
- Competency in Java Technologies (EE, SE, Web, Servlets, JSP, JSF etc.)
- WordPress Website Design and Development
- Advanced Technical skills like EXCEL & SQL.
- Solid understanding of object-oriented programming
- Knack for writing clean, readable Java code
- Analytical Thinking
- Knowledge of computerized Accounting Packages; Quick Books and Sage
- Possess Data Entry Skills
- SQL/MySQL programming Language
- HTML 5 and CSS3
- Basics of JavaScript, jQuery and Ajax
- QuickBooks and Sage Accounting packages Excel and Access

BUSINESS SKILLS & COMPETENCIES

- Technical Startup Business Analysis and Model Test
- Sales Copywriting.
- Business plan Writing
- Sales and Marketing Copywriting
- Business Research and Development Skills
- Interpretation of Financial statements

EDUCATIONAL BACKGROUND

<u>DATE</u>	<u>INSTITUTION</u>	<u>COURSE</u>	<u>SCORE/GRADING</u>
Jan 2020-May2020	<u>LinkedIn E-Learning</u>	Business Analysis and Strategy Foundation	Certificate of Completion
July2019-Dec 2019	VC4A Startup Academy	Business Startup and Development	Certificate of Completion
June2018-Dec 2018	Google Digital Garage	Google Digital Marketing	Certificate of Completion
Jan2016-Feb2016	Data Network Institute	AutoCAD,QuickBooks and Sage	Pass
2012 - 2016	Technical University of Mombasa	Bachelor of Technology Information Communication Technology	Second Class Lower Division
2007-2010	Kanga High	KCSE	78 points(B+)
1999-2006	Asego Primary School	KCPE	378/500 (A-)

INTERESTS AND HOBBIES

- Reading Books(Best Sellers)(Accounts, Finance, Business and Motivational)
- Participation in Community Development Programs
- Watching Documentaries and Music

REFEREES

Please feel free to contact the under mentioned in regard to my competence, work ethics, performance and any other aspect with respect to me for the job at hand;

Mrs. Rebecca Mburu Business Owner Boutique Shop Sasa Mall Moi Avenue,Nairobi Kenya Cell no.: +254 072 643 8415	Mr. Jackson Adhiambo Business Owner(NanoTech Solution P.O Box 40326-00100, Nairobi-Kenya Cell No.: +254 071 141 0841	Mr. Luca Okewe Team Leader Keysian Acutioneers Ltd 8th Floor Pension Towers Loita Street Nairobi Cell no.: +254 719 559 334
--	---	---

Availability: One Week

