

1. A description of the problem and a discussion of the background

1. Introduction

1.1 Background

To launch a new business particularly in restaurant industry can feel daunting. If u consider starting your own restaurant, u must have more information on which area of the country you are going to operate in. Therefore, it is advantageous for businessmen to have enough information on the targeted place to move in for starting to do business. Some of that information can be the population of the targeted place, to be sure they will get clients. The security of that place must be the first information to get before deciding to move for business.

The security is the most important and without security no business or any activity can not be done. In the United States, some crimes have been identified in different states and they are present in different types. There are two types of crimes Violent crimes and property crime. When u want to do any business, u must consider the place where the security is guaranteed or where the rate of crimes is very low. The safe place is the most important factor that determines the rentability of any business.

1.2 Problem

Data might contribute to determine the best location to do business by comparing different states based on the different crime rate and what type of business to do. This project aim to help businessmen who want to do restaurant business in Nevada state.

1.3 Interest

To start a business, it is a must to consider strategic points including competitiveness, location and security which is most important for a businessman who wants a profitable business. The innovation of a new activity or business is also very important to attract the population to the diversity of activities, at the cultural level. In a country that has immigrants it is sure that diversity is welcomed in different communities in many cities. It is in this sense that the restaurant is a good business to do in a big city where there are different communities. This project aims to determine a good place to open a restaurant and setup his office in the state of Nevada.