

# Part 4

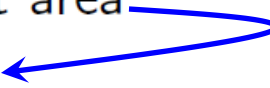
- *Sources of information for what to study*
- *Choosing a project*
- *Preparing a project proposal*

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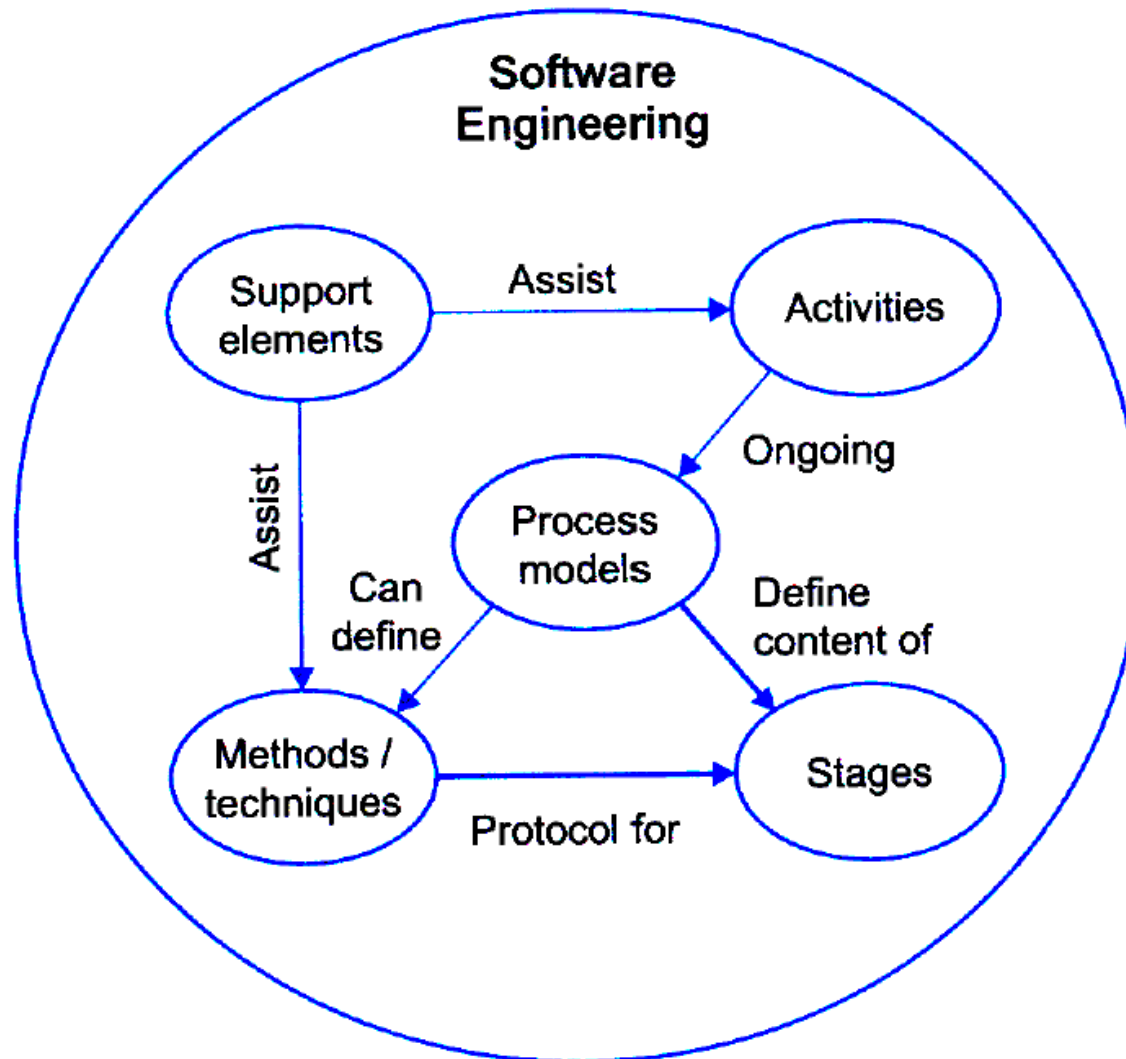
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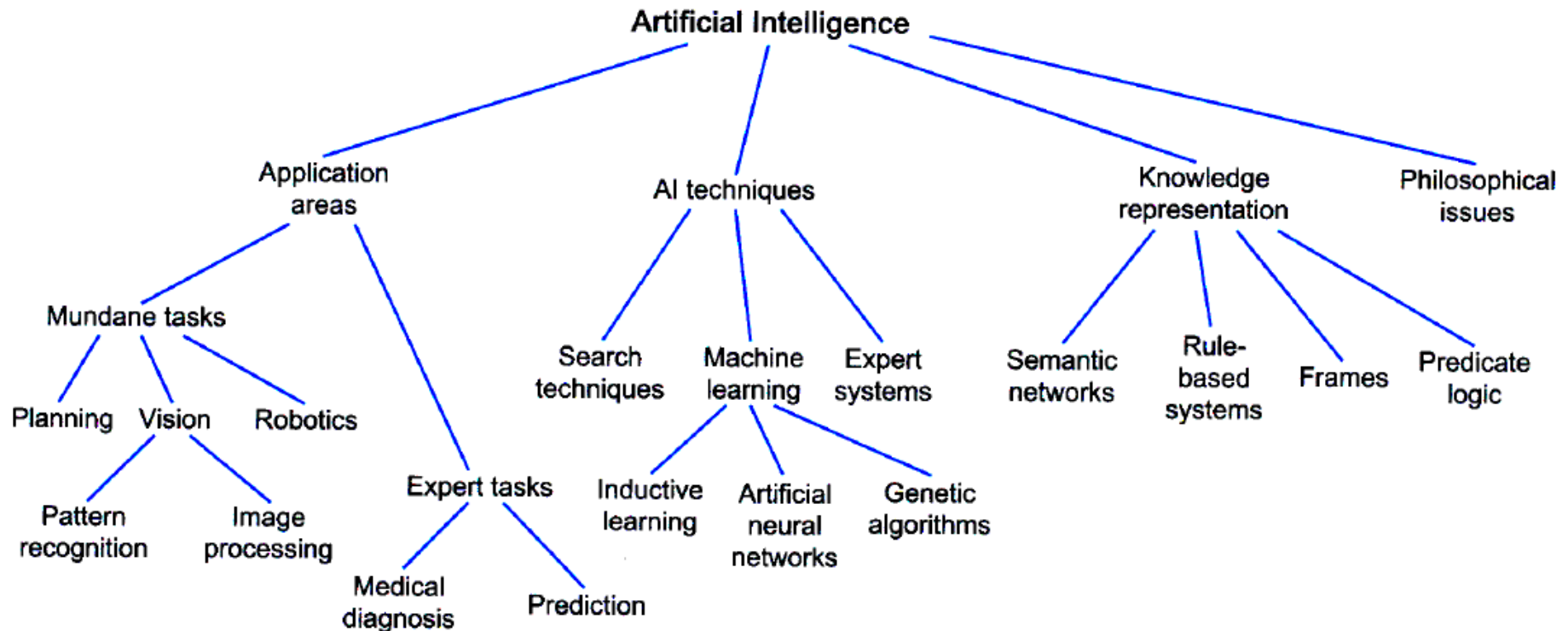
# Sources of information

- Proposals by academic staff or departments
- Past projects
- Brainstorming
- Your own goals and learning objectives
- Reading about / working in the subject area
- Systematic analysis of the subject area
  - Research Territory Maps  
Show how topics related to each other
  - Relevance Trees  
Break down a particular subject or research question into lower and lower levels of detail
  - Spider Diagrams  
Combines features of Research Territory Maps with those of Relevance Trees

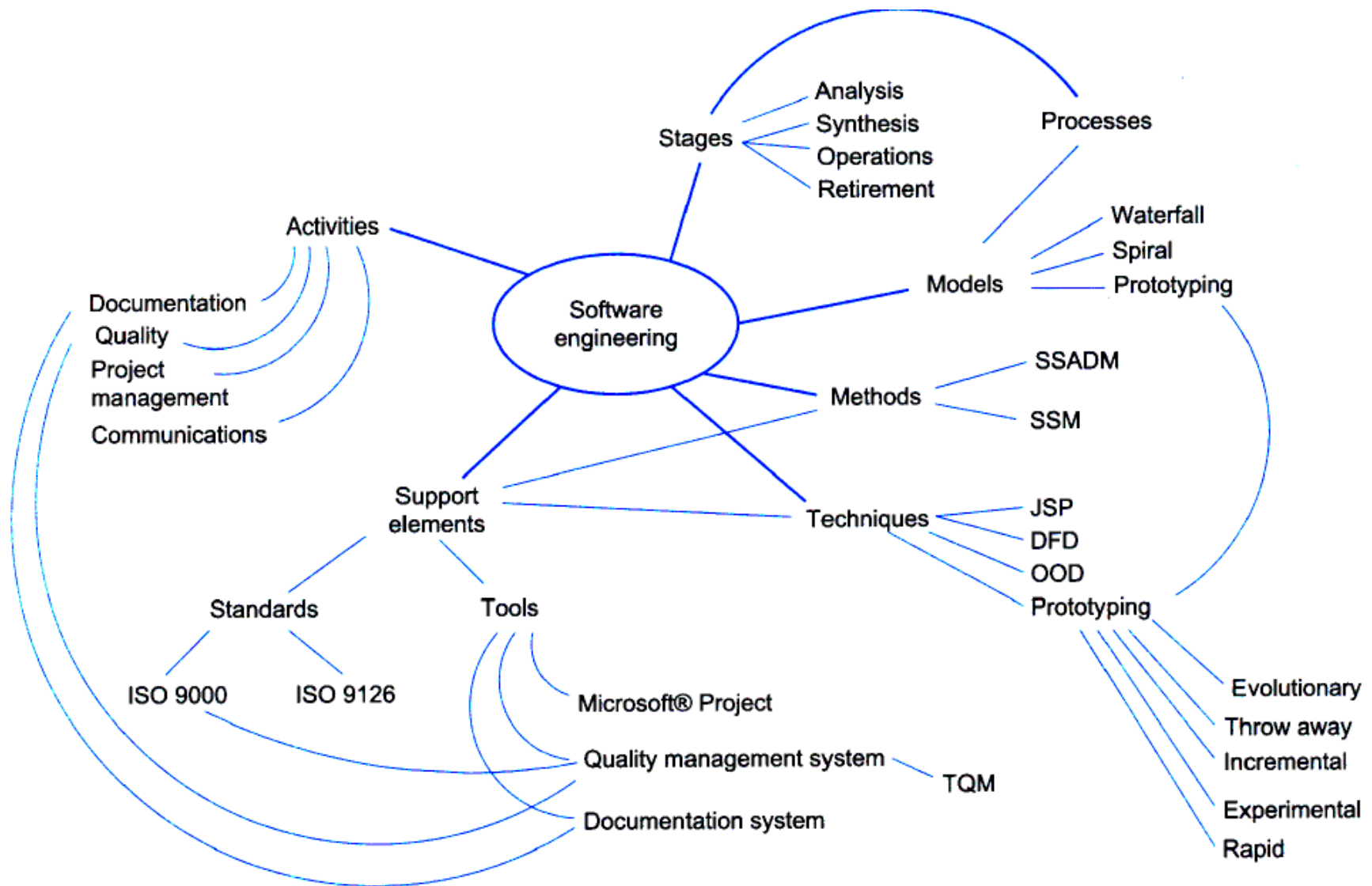
# Territory maps: an example



# Relevance trees: an example



# Spider diagrams: an example



# Choosing a project

- The project needs to be within your capabilities
- The project needs to have sufficient scope
- The project needs to interest you
- The project needs to have a serious purpose
- The project needs to have a clear outcome
- The project needs to be related to your degree programme
- The resources required for the project are available or can be obtained

# Suitability tests for projects

- 'So what?' test

Is the topic meaningful?

Will it be of value for anyone?

What contribution will it make?

- Justification

Can you explain your project and justify it in simple terms?

- Estimating your understanding

Can you put a figure on what you know about your chosen subject?

- Contacts

Are the contacts you require for your project (including your supervisor) available, accessible, and willing to help?

- Project proposal

Can you write a substantive proposal for your project?

# Preparing a project proposal: Implicit content<sup>8/12</sup>

- Introduction to the subject area
  - Sets the context for the project
  - Should motivate the relevance of the subject area
- Overview of current research in the area
  - Demonstrates current activities in the subject area
  - Shows your understanding of current research
- Identify a gap
  - Identify a need for further investigation or re-interpretation
- Identify how your work fills the gap
  - Explain how your project fills the gap
- Identify risks and solutions
  - Highlight the benefits that can be derived from your project
  - Account for the risks to your project



# Preparing a project proposal: Explicit structure<sup>9/12</sup>

- Title

Clear, Concise, Preferably no acronyms

- Aims and Objectives

Aims: Broad statement(s) of intent  
Identify the project's purpose

Objectives: Identify specific, measurable achievements  
Quantitative and qualitative measures by which completion of the project can be judged

- Expected outcomes/deliverables

Identify what will be produced/submitted in the project

- Keywords

Identify the topic areas that the project draws on

# Preparing a project proposal: Explicit structure<sup>10/12</sup>

- Introduction/Background/Overview

- Overview of the project (Identification of research questions and hypotheses, elaboration of aims)
- Motivation for the project
- Motivation for *you* conducting the project

- Related Research

Identifies other work, publications, and related to the same/similar topic

- Methods

Identifies the research methods and project methods that will be used (e.g. theoretical investigation, case study)

- Research Requirements

Identifies the resources that will be needed for the project (e.g. hardware, software, data, personnel)

- Project Plan

- More or less detailed 'timetable' for the project
- Deadlines for deliverables

# Conclusion

- Choosing the right project is an important stage in any project
- There are a number of techniques that can assist you with choosing the right project
- In a project proposal or project specification
  - stick to the required structure and
  - address all the guiding questions as precisely as possible

# End of Part 4

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