Software Project Management

CENG 323 – Project Management

7 December 2022, @IZTECH



What is a Project?

A project is

a **temporary** endeavor

undertaken to create a **unique product**, **service**,

or **result**.

Recall from



building a house



developing a medicine

Example Projects



developing a new transportation vehicle



running a campaign



developing a messenger application (like WhatsApp)



developing an online student council election system

Image credits:

House: https://www.freepik.com/free-vector/house-construction-phases-isometric-poster-with-team-workers-working-unfinished-building-vector-illustration 7201660.htm

Medicine: https://www.drugtargetreview.com/article/58060/laboratory-automation-in-early-drug-discovery/
Transportation vehicle: https://www.businessinsider.com/tesla-cybertruck-pickup-trucks-coolest-features-2019-11

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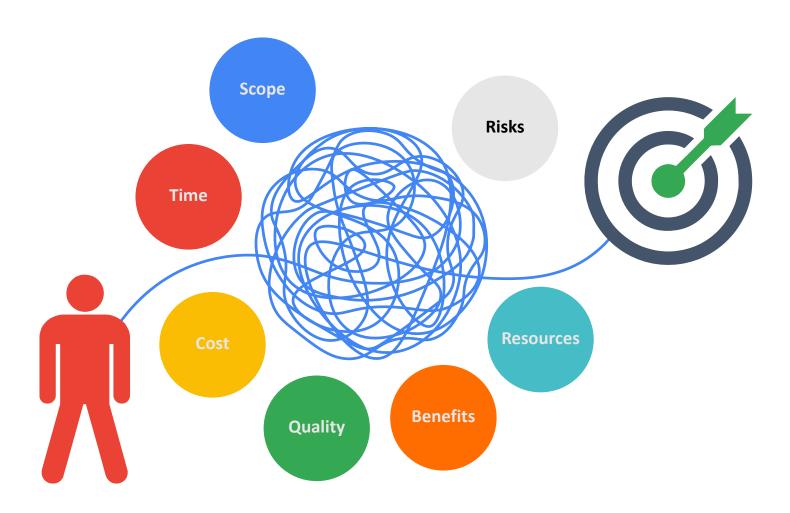


What is Project Management?

is the application of knowledge, skills, tools, and techniques
to project activities to meet the project requirements.



Constraints / Variables in a Project



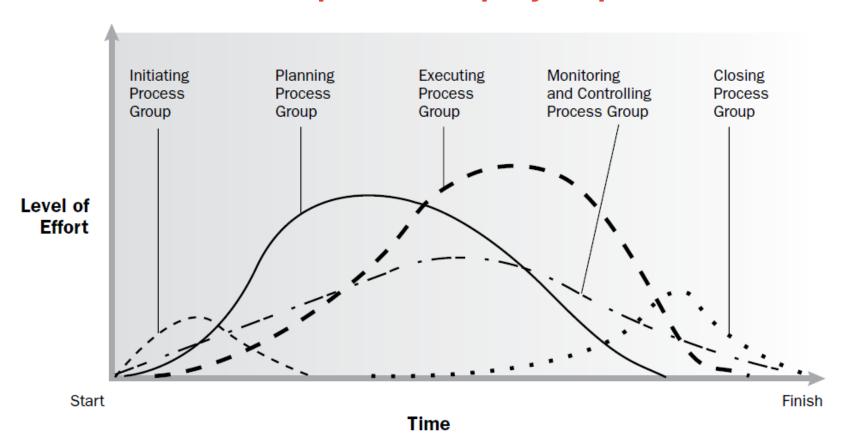


Project Life-Cycle

Initiate Close Plan Execute Establish Identify scope Sign off Monitor organization • Identify tasks, • Conduct a Communicate • Project charter dependencies, and report formal post-& definition and schedule mortem Correct and Plan resources control Clarify tradeoffs and decision making principles • Develop a risk management plan

Example of Process Group Interactions Within a Project

Process Groups are not project phases!



Fundamental Concepts



Stakeholders



Activities/Tasks
Work Breakdown
Structure



Project Manager



Estimation

Duration, Effort,

Resource



Scheduling
Dependency, Network
diagram, Critical path,
Gantt chart, Milestone



Optimizing a Plan
Fast tracking, Project
crashing



Cost
Direct/Indirect, Budget



Resource management
Roles & Responsibilities,
RACI matrix, Organization
chart



Communications management



Risk Risk matrix, Risk register, Risk response

Project Initiation

What to achieve?

• define a new project or a new phase of an existing project

What to do?

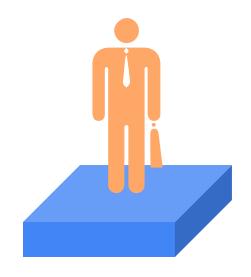
- vision is set
- initial scope is defined
- initial financial resources are committed
- internal and external stakeholders are identified
- project manager assigned

What to produce?

- project charter
- stakeholder register

Project Manager

the person assigned by the performing organization to lead the team that is responsible for achieving the project objectives





Stakeholders

people, groups, or organizations that could impact or be impacted by a decision, activity, or outcome of the project

- Who will be doing the work?
- Who is the Project Manager?
- Who is paying for the project?
- Who will consume the product or service?
- Who are those effected by the project?

Possible Stakeholders – Software Development

Outside the Developing Organization

Direct user **Business management** Consultant

Indirect user Contracting officer Compliance auditor Government agency Certifier Acquirer

Subject matter expert Regulatory body Procurement staff Legal staff Program manager Software supplier

Beta tester Materials supplier Contractor Subcontractor General public Venture capitalist

Developing Organization

Development manager Sales staff Executive sponsor

Project management office Marketing Installer

Operational support staff Maintainer Manufacturing

Legal staff Program manager Training staff Portfolio architect Information architect Usability expert

Subject matter expert Infrastructure support staff Company owner

Project Team

Project manager Tester

Business analyst Product manager

Application architect Quality assurance staff Documentation writer Designer

Database administrator Developer Product owner Hardware engineer

Data modeler Infrastructure analyst

Business solutions architect Process analyst

Fundamental Activities in Project Planning

DECIDING THE WORK

Work Breakdown
 Structure

ESTIMATING

- Duration
- Effort
- Resource

SCHEDULING

- identify constraints between activities
- when each activity should start and how long should it last

OPTIMIZING THE PLAN

- Project crashing
- Fast tracking



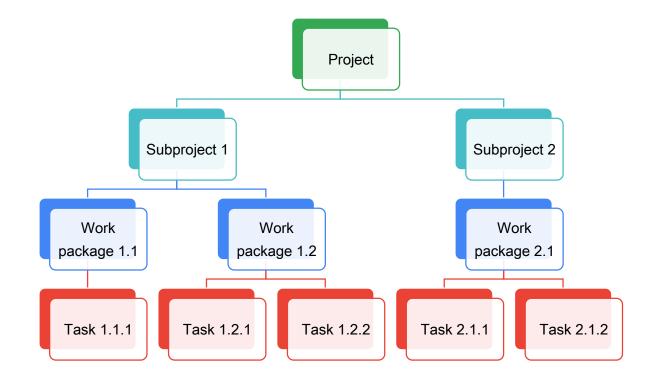
Deciding the Work

After describing the main goals and the boundaries of a project; we can start identifying the activities that we need to carry out in the project

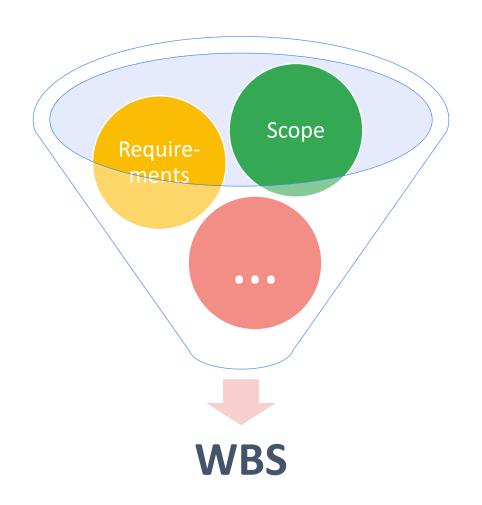
Work Breakdown Structure (WBS)

visually breaks down project scope

- Project
 - Subprojects
 - Work packages
 - Activities/Tasks



Inputs for WBS

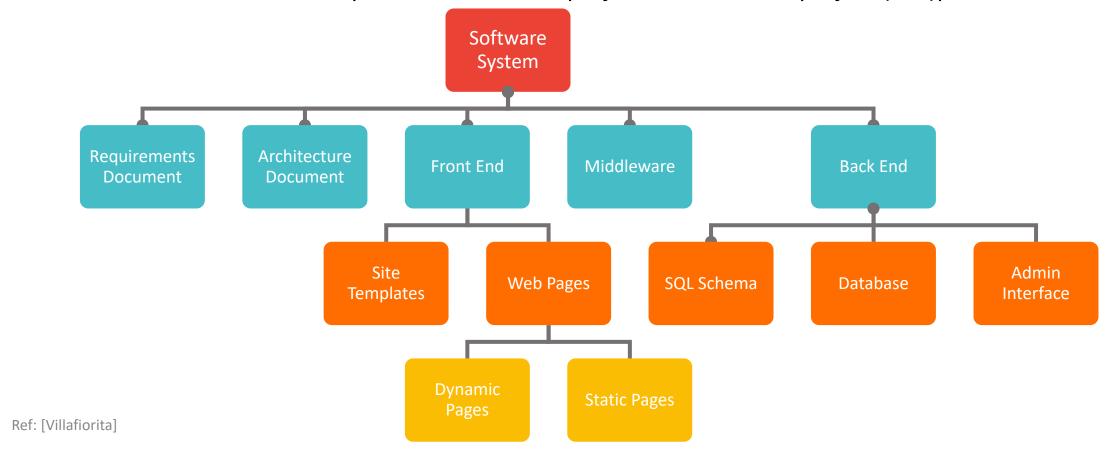


WBS Decomposition Styles



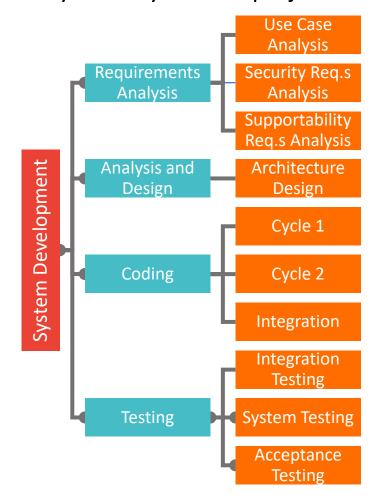
1. Product-oriented WBS

- identify the items that must be developed to build deliverables
- establish a one-to-one correspondence between project activities and project (sub)products



2. Process-oriented WBS

• identify the activities that are necessary to carry out the project

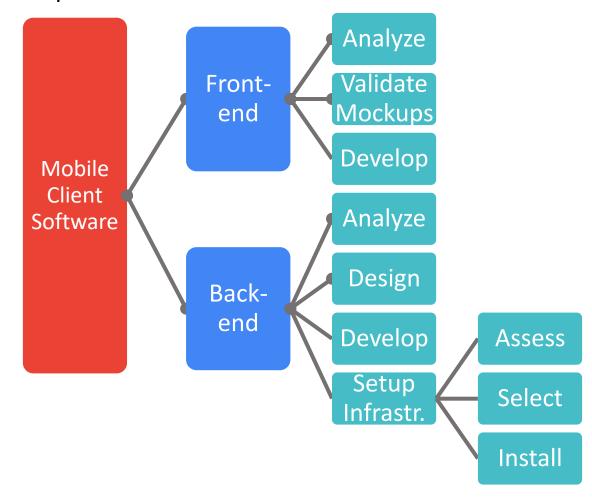


Ref: [Villafiorita]

3. Hybrid WBS

• contains both process- and product-oriented nodes

Ref: [Villafiorita]



Estimating

determine the requirements to carry out an activity

- Duration: how long an activity will last
- **Effort:** the amount of work necessary to complete an activity
- Resources: how much effort can be produced

Duration

- How long the activity will last for
- Measured in hours, days, months, ...
- Often:
 - 1 week = 5 days = 40 hours
 - 1 month = 20 days ... why?
- In some countries:
 - 1 week = 36 hours (7.12 hours/day)
- Calendar time differs from duration: calendar time includes nonworking days, holidays, ...

Effort

- The amount of work an activity requires to be completed.
- Measured in (work-)days, (work-)weeks, (work-)months
- Often the term man-* is also used (e.g. 3 man-months = 1 person working for 3 months; 3 people working for one month)
- the work required in a project includes direct and indirect activities (i.e., getting the stuff done, but also email, communication, reports, meetings, ...)

Ref: [Villafiorita]

Resource

- The resources needed to carry the work out. Typically a constraint.
- Expressed as manpower, that is, number of people and percentage of availability
- For instance: 1 person full time; 2 people at 50%
- Certain tasks might require material resources (e.g. bricks & pipes) or equipment (e.g. a machine for DNA sequencing)
- Material resources are consumed by the execution of an activity;
 equipment can be reused
- In software development usually resources = manpower

Ref: [Villafiorita]

Relationship among Duration, Effort, and Resource

 $Duration = \frac{Effort}{Manpower}$

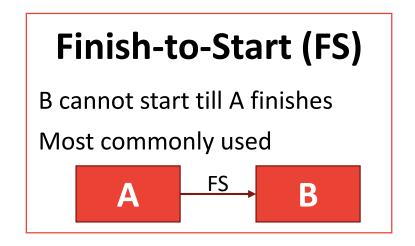
- 1 week = 40 hours
- Effort: 40 man-hours; Resources: 1 @ 100% → D = 40 man-hours / 1 man = 40 hours = 1 week
- Effort: 80 hours; Resources: 2 @ 100% → D = 80 man-hours / 2 man = 40 hours = 1 week
- Effort: 80 hours; Resources: 1 @ 50% →
 D = 80 / 50% = 160 hours = 4 weeks
 (a person at 50% will be able to work 20 hours/week; it takes 4 weeks to get to the 80 hours needed for the activity)

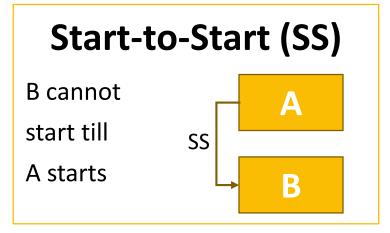
Scheduling

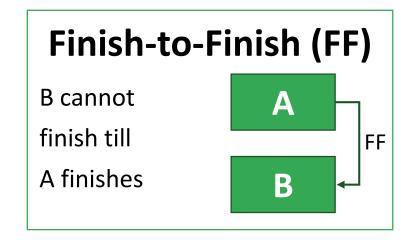
identify constraints between activities; when each activity should start and how long should it last

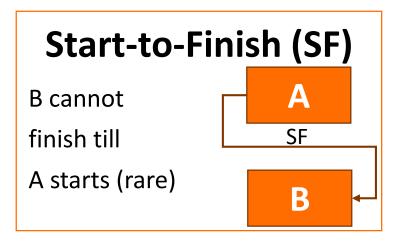
- Identify dependencies among activities
- Identify the critical path of the plan
- Allocate resources to tasks and level resources

Types of Dependencies

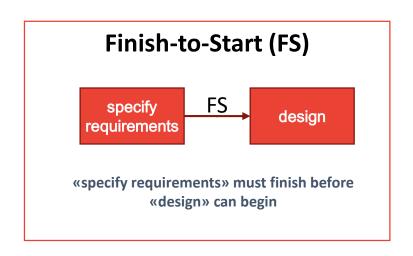


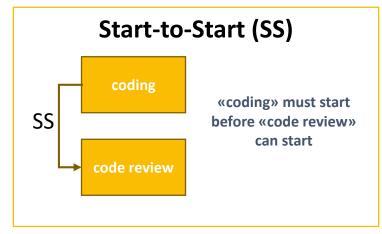


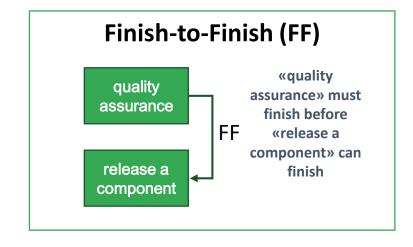


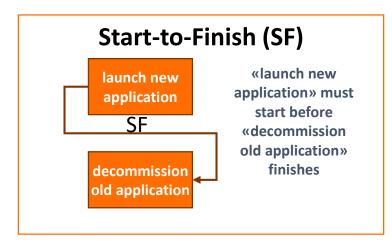


Types of Dependencies

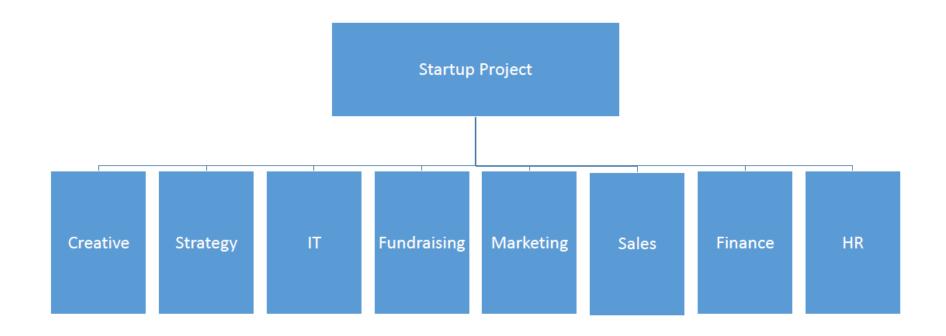




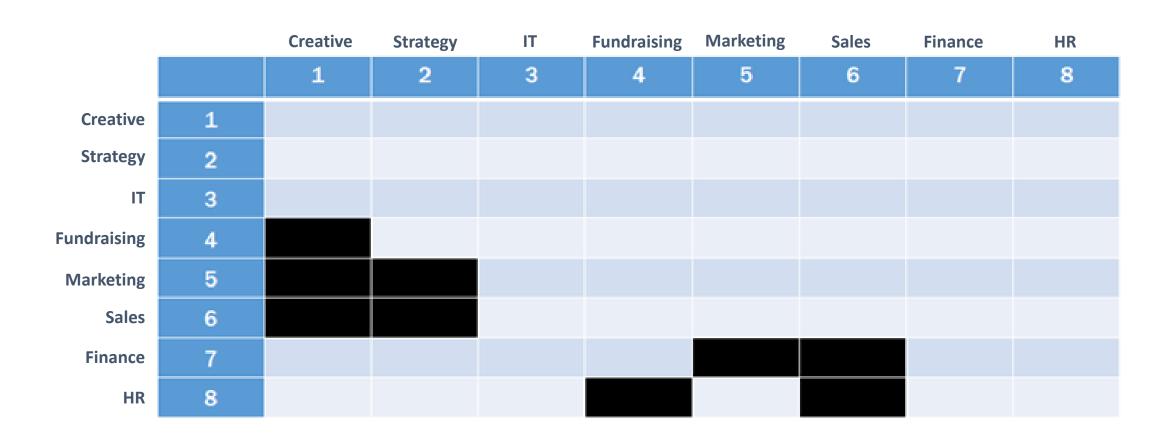




WBS: A Simple Example



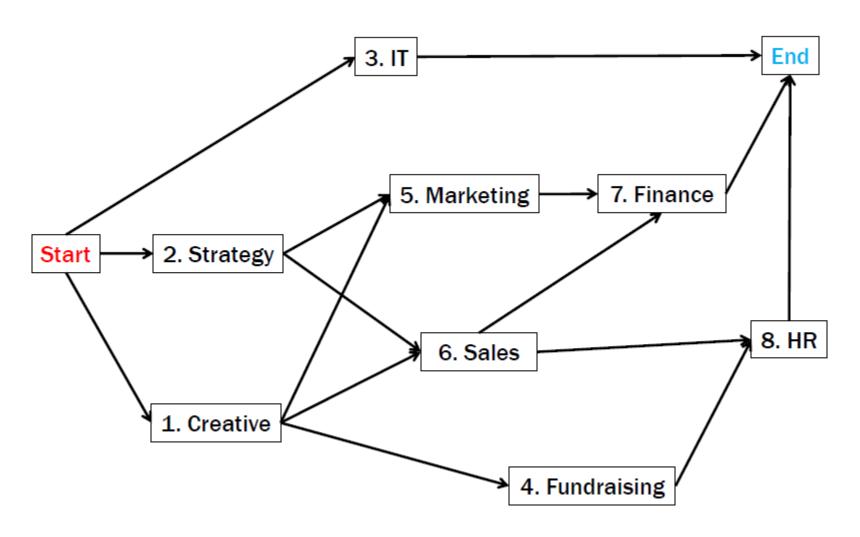
Dependency Matrix



Activity Dependencies

Activity #	Description	Predecessors
1	Creative	-
2	Strategy	-
3	IT	-
4	Fundraising	1
5	Marketing	1,2
6	Sales	1,2
7	Finance	5,6
8	HR	4,6

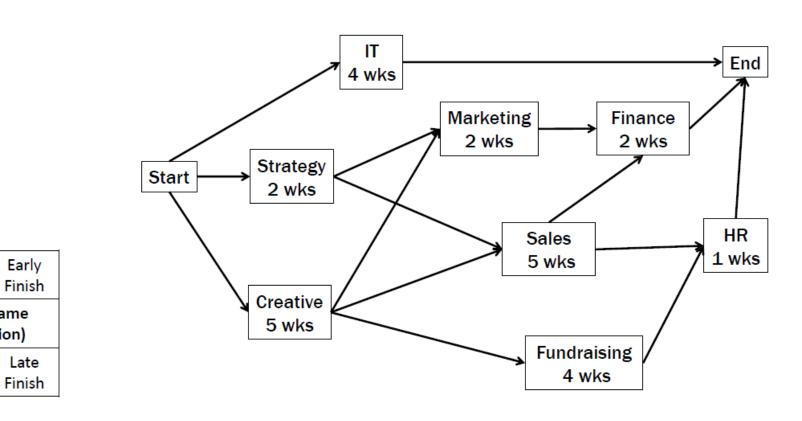
Network Diagram



Durations

Activity #	Description	Predecessors	Duration (Weeks)
1	Creative	-	5
2	Strategy	-	2
3	IT	-	4
4	Fundraising	1	4
5	Marketing	1,2	2
6	Sales	1,2	5
7	Finance	5,6	2
8	HR	4,6	1

How Long Will the Project Take?



Late Late Start Finish

Early

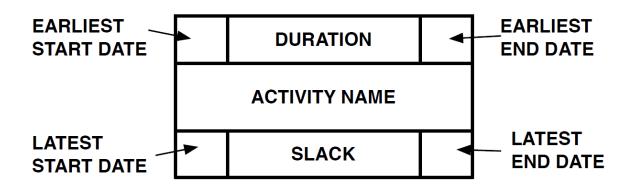
Start

Task Name

(duration)

Critical Path Analysis

Goal: given a plan (activities, duration, and dependencies), determine earliest and latest dates of each activity



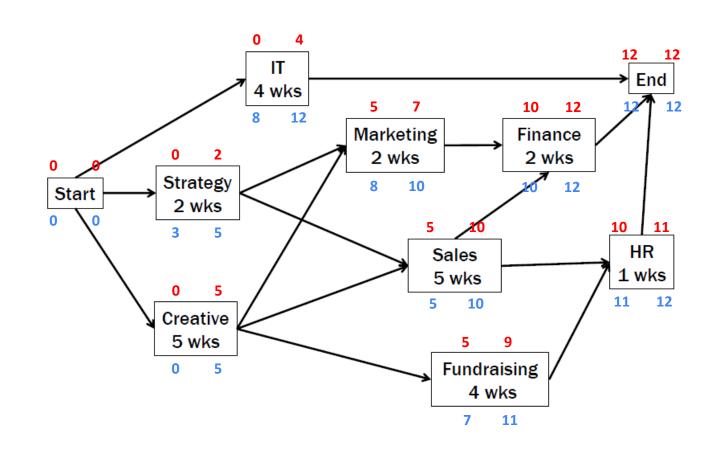
Ref: [Villafiorita]

Critical Path Analysis

- A forward pass determines the earliest start and end dates of each activity in the plan
- A backward pass determines the latest start and end dates of each activity in the plan
- The difference between earliest start (end) and latest start (end) is the slack of an activity
- The critical path is the path in which all activities have zero slack
- A plan always has a critical path... changing the plan changes what activities are in the critical path

Ref: [Villafiorita]

Critical Path Analysis

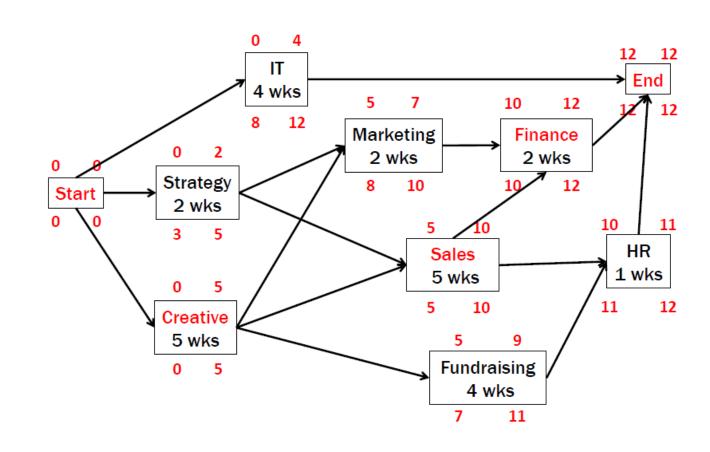


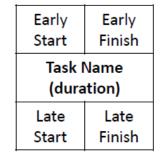
Early Early
Start Finish

Task Name
(duration)

Late Late
Start Finish

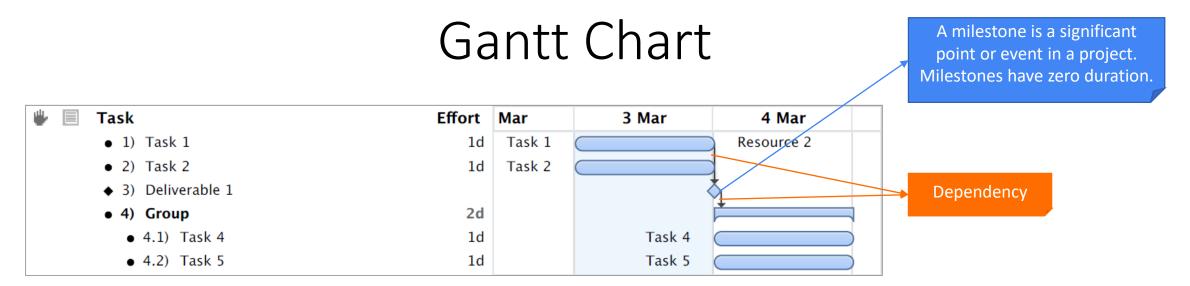
Critical Path Analysis





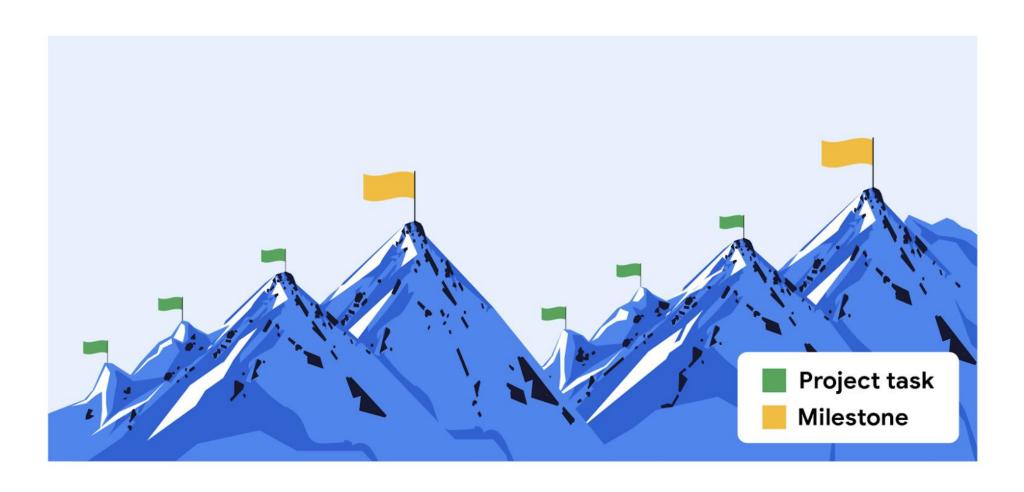
Critical Path

- The longest path in the project/network.
- The project duration, defined by the length of the critical path, is also known as makespan.
- A delay in any activity along the critical path will cause a delay in the project.
- The method was developed by Engineers at DuPont Corporation in the 1950s.

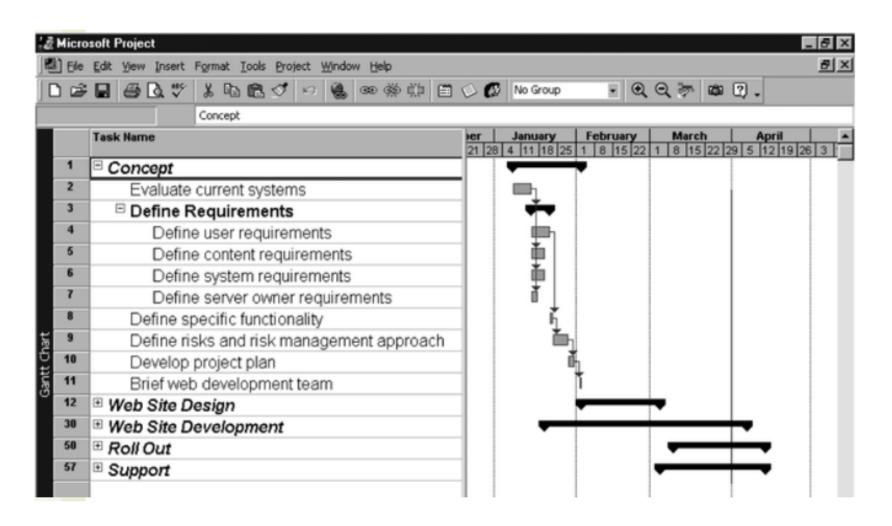


- Textual Outline + Calendar Graph
- Activities as bars (possibly annotated with names and resources)
- Deliverable (as diamonds)
- Activities can be grouped (information of group is derived by lower level activities)
- Dependencies among tasks

Project Tasks & Milestones



Outline WBS with Gantt Chart



Optimizing the Plan

What if the project schedule ends up by being too long to respect the constraints set by the stakeholders, by the project goals, or by the environment!

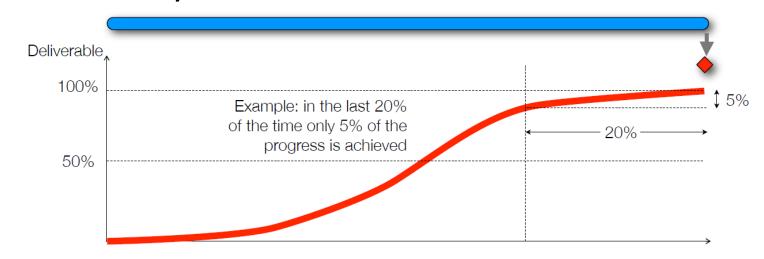
compress the schedule of a plan

Compressing a plan

- 1. Reduce scope (it makes some activities shorter or useless)
- 2. Reduce quality (it makes some activities shorter or useless)
- 3. Outsource some activities (it increases risk and, possibly, costs)
- 4. Fast tracking
- 5. Project crashing

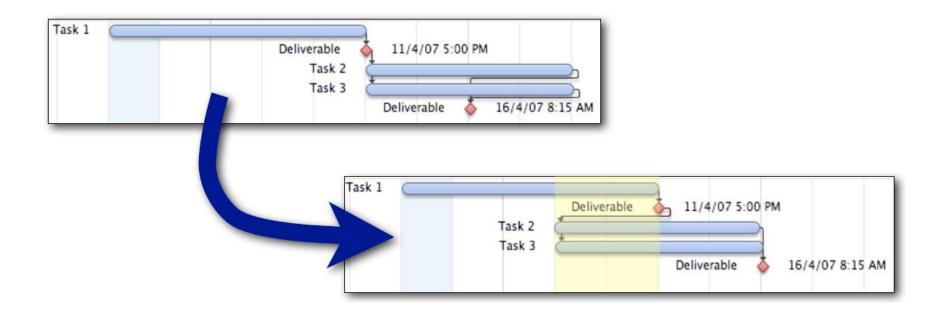
Fast Tracking

- Fast tracking is based on the fact that deliverables of activities are incrementally produced (and refined) during the execution of the activity
- Example: a requirement document is not written on the last day of the "requirement writing" activity. Rather it gets written a bit at a time, when the activity is executed



Fast Tracking

 Fast tracking works by overlapping activities which would otherwise be sequential



Fast Tracking: Issues and Rules of the Thumb

- Fast tracking is risky and it might cause rework
- When deciding what dependencies are better to break, consider the following:
 - How the deliverable production during the activity will progress (will it produce intermediate outputs?) and consolidate (will the intermediate output be stable?)
 - The risk involved in changes to the output (what if the consequence of rework in the subsequent activity; how will it affect the rest of the plan?)

Project Crashing

- Project duration can be reduced only by shortening critical activities.
- It may be worth spending money to reduce the length of a project.
 - select the least expensive to crash
- New critical paths may emerge.
 - reduce all critical paths!

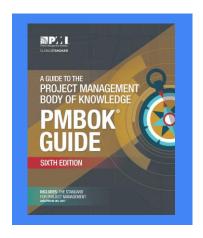
As a Result of Project Crashing

- Critical path
 - shorter
 - may change
 - more activities may become critical
- Higher risk?



Some Resources for PM

PMBOK



PRINCE2



References

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