**Tableau Public Link :-**

See the Sales Performance Analysis [Here](https://public.tableau.com/views/SalesPerformanceAnalysis_15762923520030/Dashboard?:display_count=y&publish=yes&:origin=viz_share_link)

**Few Insights:-**

1. Except October and April, Consumer Segment is performing very well as compared with Sales Target across all categories.
2. Except June, Cooperate Segment is performing very well as compared with Sales Target across all categories.
3. In January, February and July from Home Office Segment, Technology is generating Sales Under target.
4. From January to August, Home Office Segment is Generating Low sales among all Segment and it is also Under Budget in Some Categories.
5. In 2017 there is a huge trend of Under Budget, Except January Office Supply, all others are Under Budget.