

SPROCKET CENTRAL SALES DASHBOARD 2017

Giant Bicycles

3283  
Total Approved Transactions

Norco Bicycles

2884  
Total Approved Transactions

OHM Cycles

3015  
Total Approved Transactions

Solex

4210  
Total Approved Transactions

Trek Bicycles

2965  
Total Approved Transactions

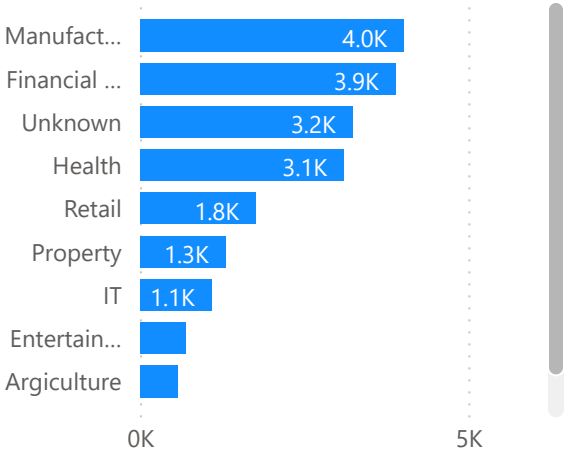
Unknown

196  
Total Approved Transactions

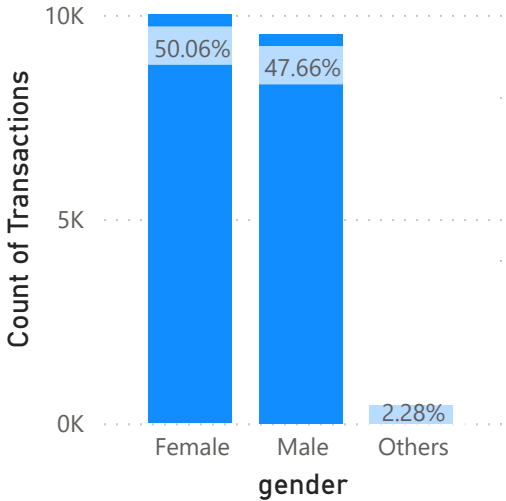
WeareA2B

3265  
Total Approved Transactions

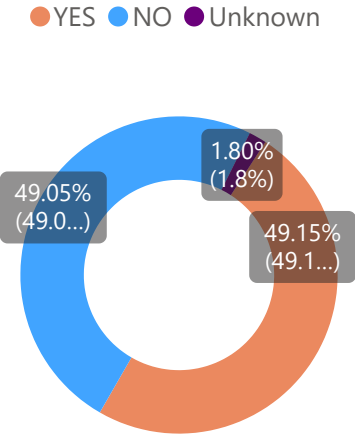
Total Transactions by Job Industry category



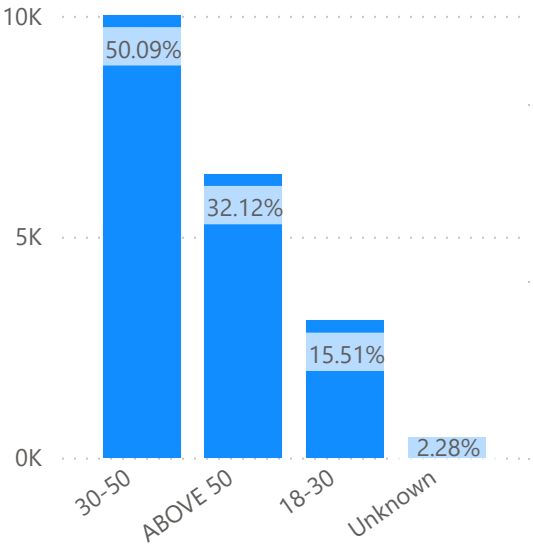
Transactions By Gender



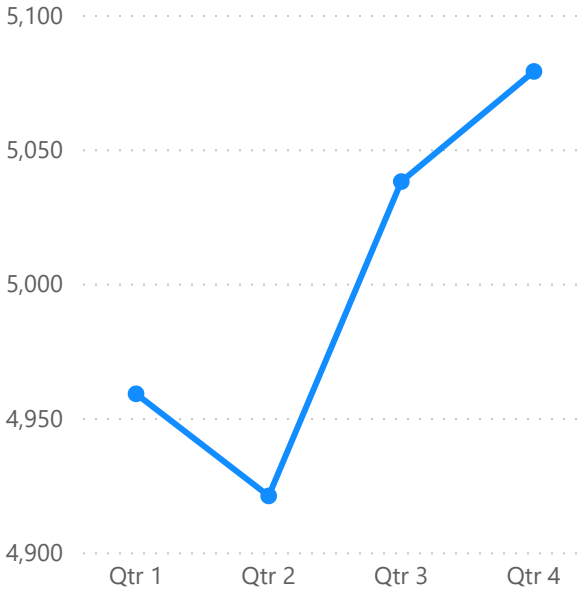
Transactions by online order



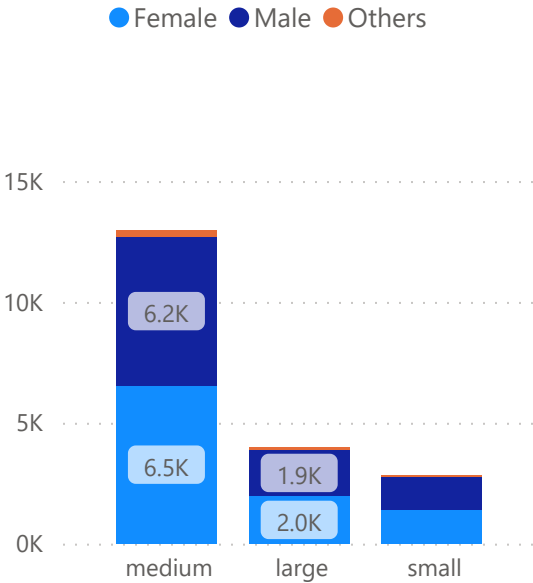
Total Transactions by Agegroup



Total Transactions by Quarter



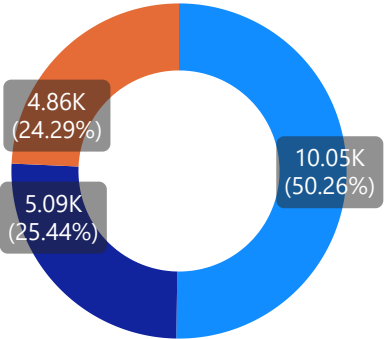
Transactions by Product Size



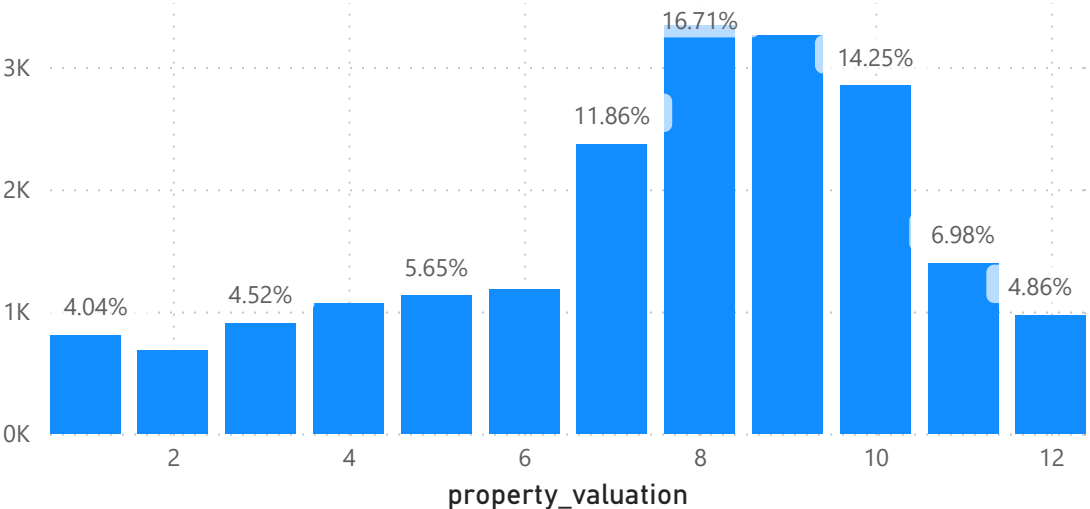
SPROKET CENTRAL SALES DASHBOARD 2017

Transactions by Wealth Segment

Mass Custo... High Net Worth Affluent Cus...

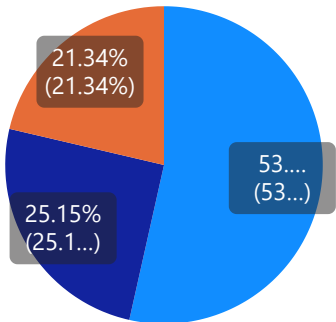


Transactions by Property Valuation



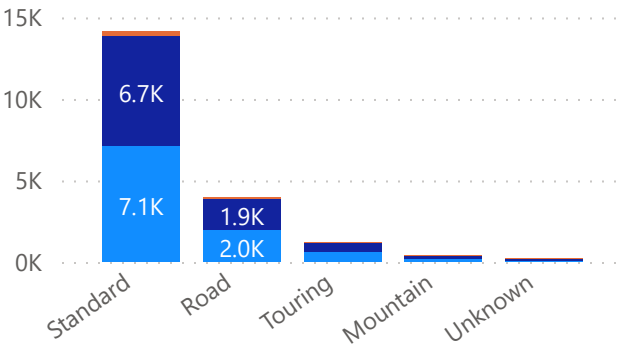
Transactions by State

NSW VIC QLD



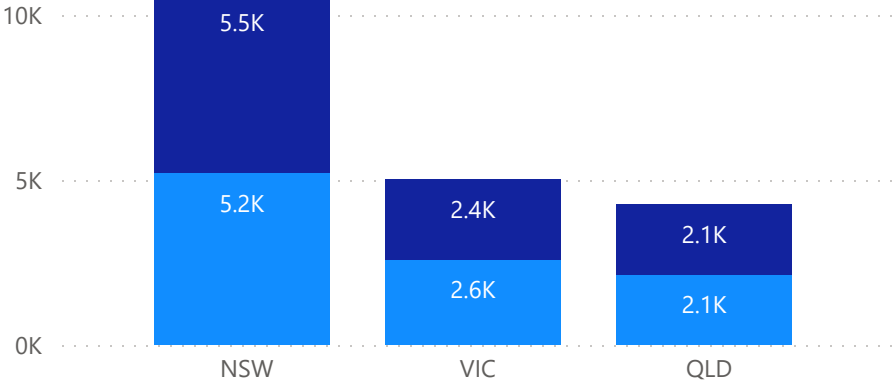
Transactions by Product Line

Female Male Others



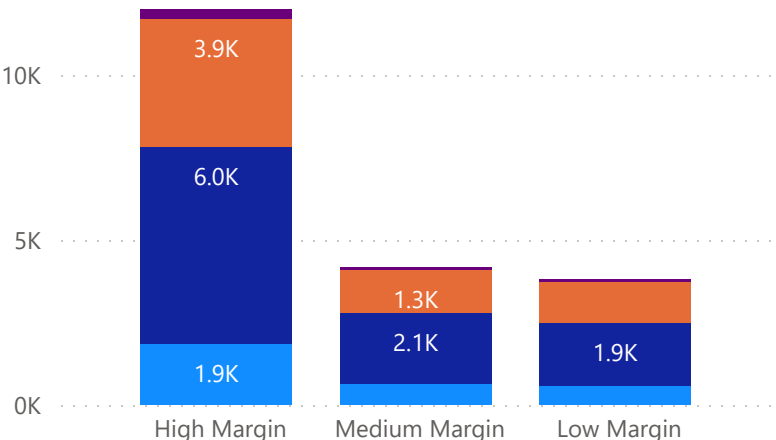
Transactions by State

owns\_car No Yes



Transactions by ProductMargin

Agegroup 18-30 30-50 ABOVE 50 Unknown



# SPROCKT CENTRAL TARGET CUSTOMERS

Target Customers by Wealth Segment

504

Mass Customer

Target Customers by State

257

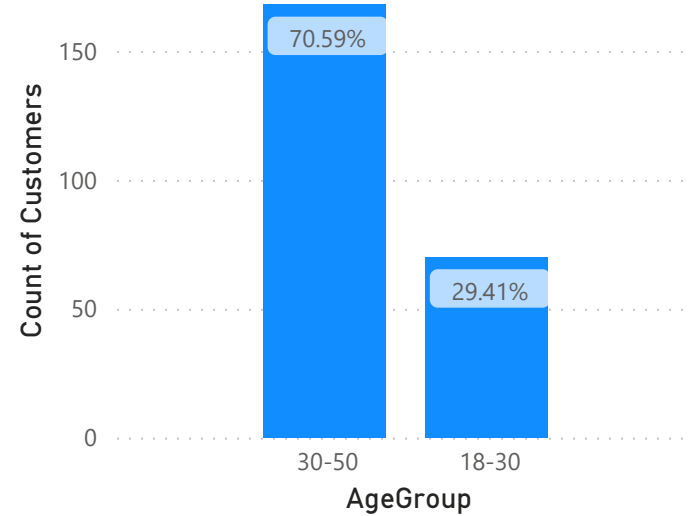
NSW

Target Customers by Gender

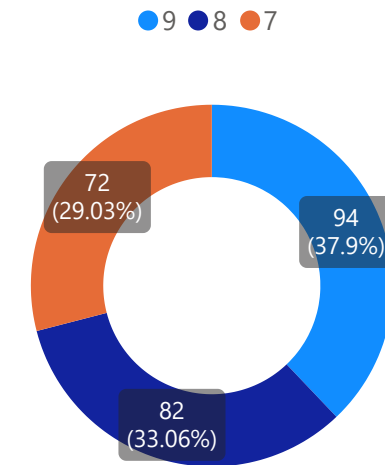
3912

Female and Male

Target customers by Agegroup

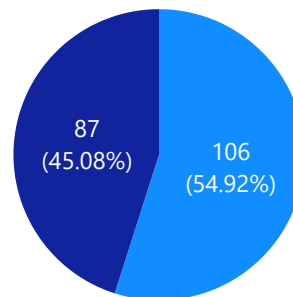


Target Customers by property\_valuation



Target Departments

Financial Services Manufacturing



Target Customer by tenure

