

Create wireframes with ease.

There are endless possibilities for creation.

Comment and collaborate with team access.

Pre-made size templates make creating size-specific content simple.

Access to free, safe stock imagery

The free design templates make designing content super quick

## BIRTHDAY INVITITAION

The ability to use the transparency tool on all elements.

The userfriendly
interface is
easy to use
for all levels.

The ability to add frames and vignette to imagery.

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Hundreds of elements, icons and graphics to choose from

The ability to use the transparency tool on all elements



Does

What behavior have we observed? What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

