Sheet 1

milk
25,50,357

Sum of Milk.

Sum of Milk.

Grocery
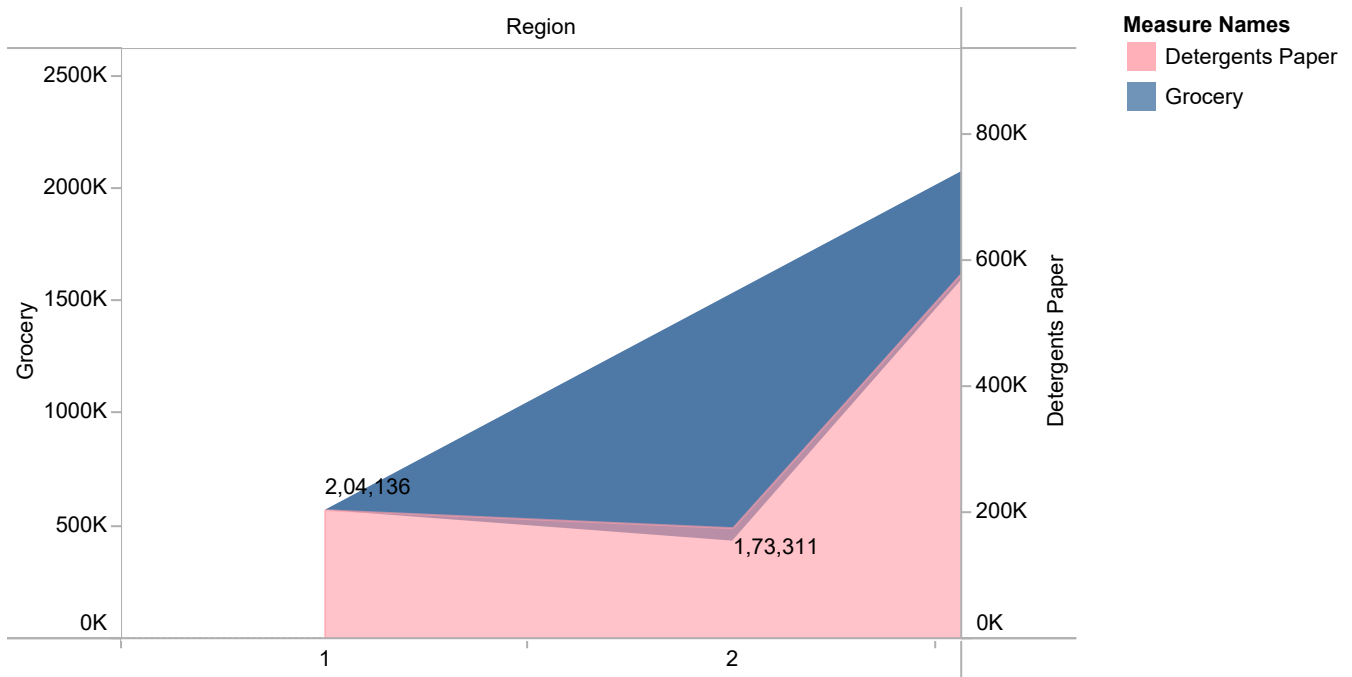**34,98,562**

Sum of Grocery.

Sum of Grocery.

fresh
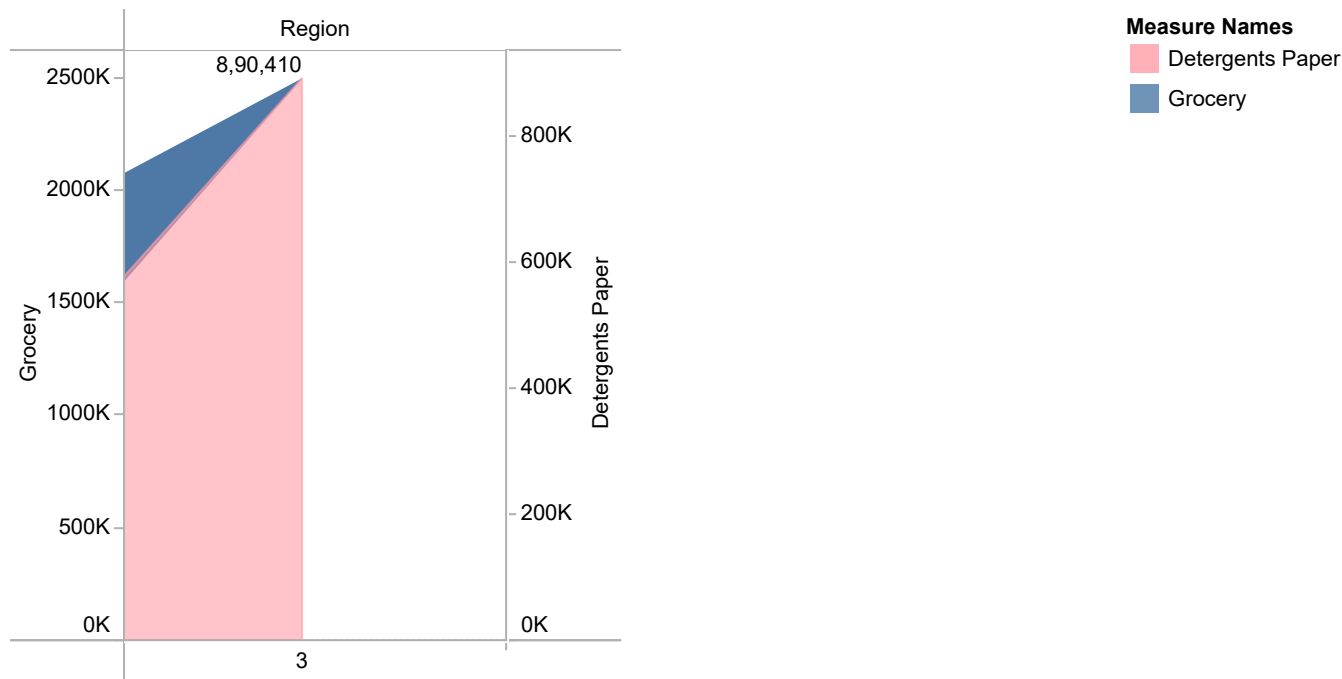**52,80,131**

Sum of Fresh.
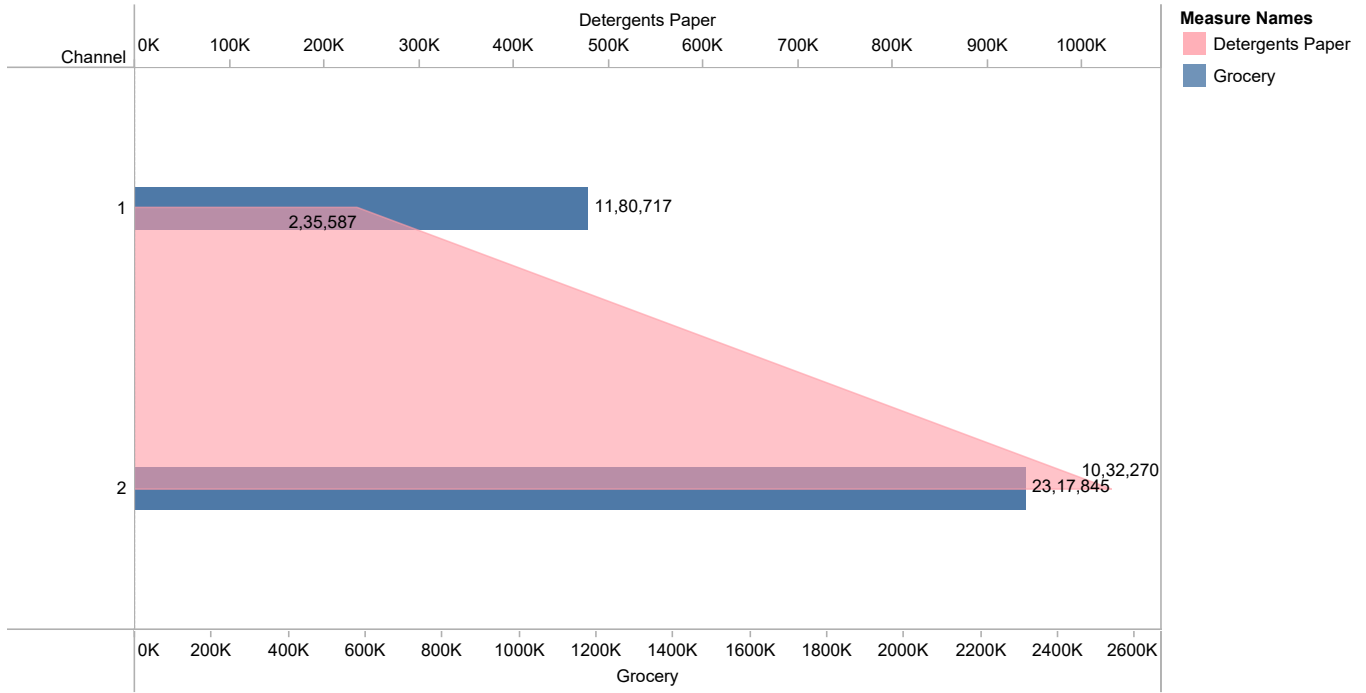
Sum of Fresh.

Sheet 4

Grocery and Detergents Paper for each Region. Color shows details about Grocery and Detergents Paper. For pane Sum of Detergents Paper: The marks are labeled by Detergents Paper.

Sheet 4

Region

2500K — 8,90,410

2000K —

Grocery

1500K —

1000K —

500K —

0K —

3

800K —

600K —

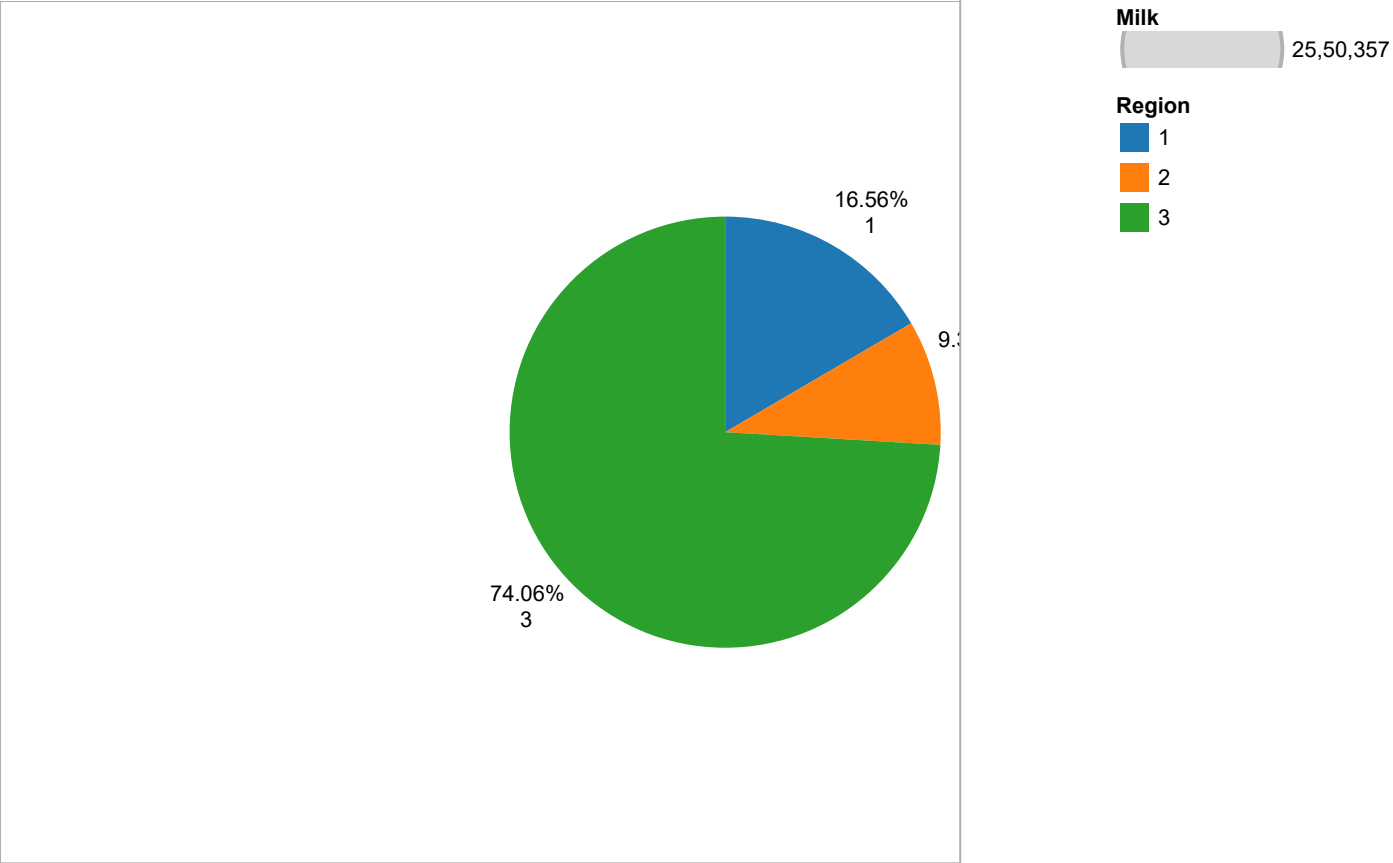Detergents Paper

400K —

200K —

0K —

Grocery and Detergents Paper for each Region. Color shows details about Grocery and Detergents Paper. For pane Sum of Detergents Paper: The marks are labeled by Detergents Paper.
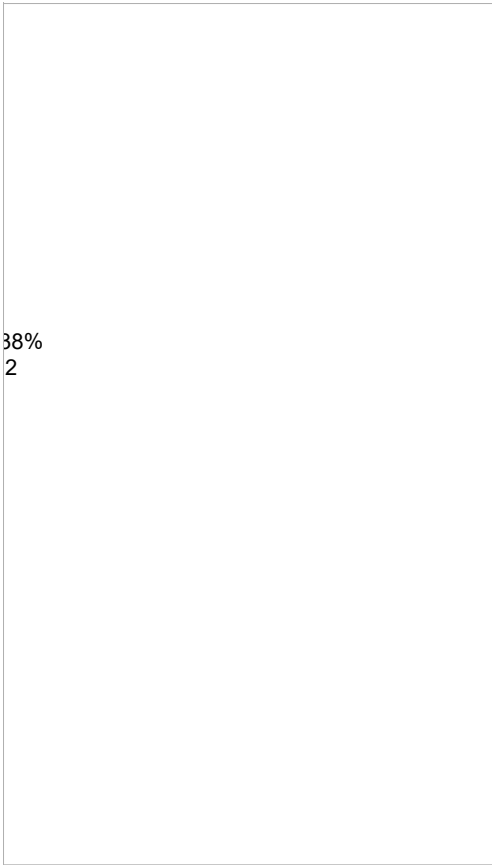
Sheet 5

Detergents Paper

Channel		

0K 100K 200K 300K 400K 500K 600K 700K 800K 900K 1000K

1 2,35,587 11,80,717

2 10,32,270 23,17,845

0K 200K 400K 600K 800K 1000K 1200K 1400K 1600K 1800K 2000K 2200K 2400K 2600K
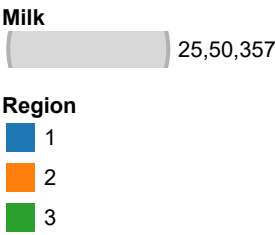
Grocery

Grocery and Detergents Paper for each Channel. Color shows details about Grocery and Detergents Paper. For pane Sum of Grocery: The marks are labeled by Grocery. For pane Sum of Detergents Paper: The marks are labeled by Detergents Paper.

Sheet 6

Milk

25,50,357

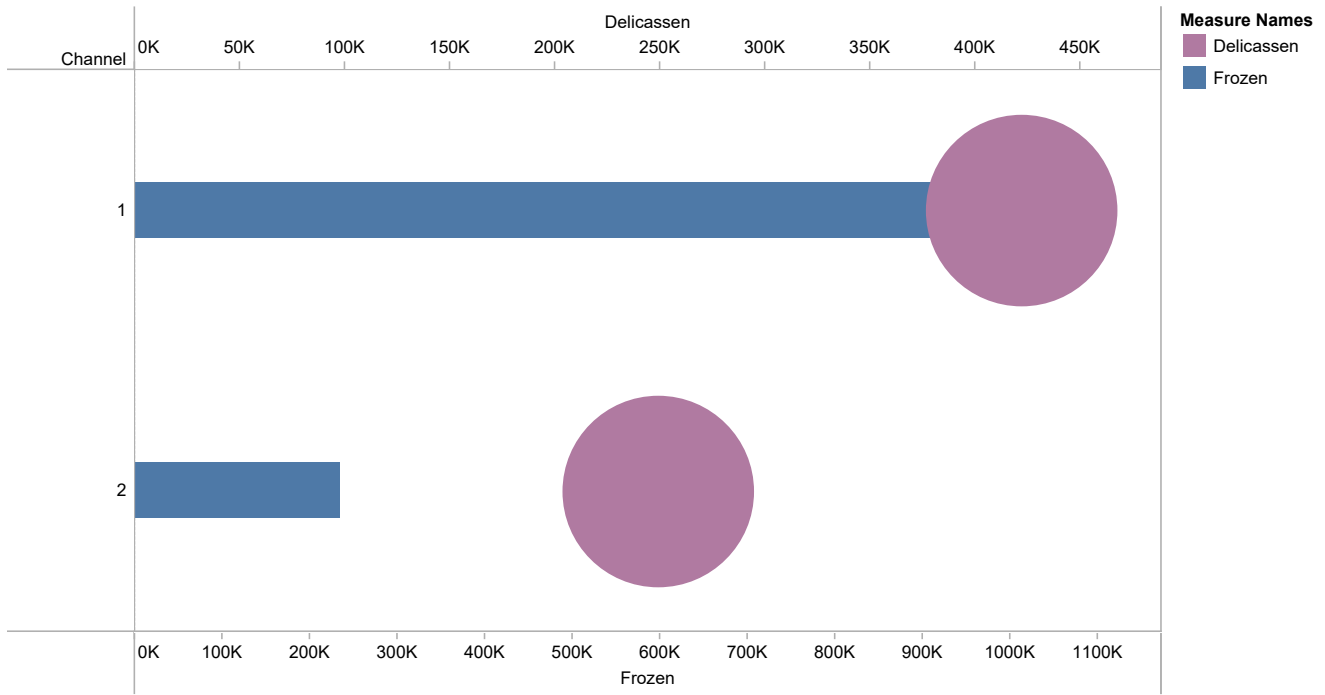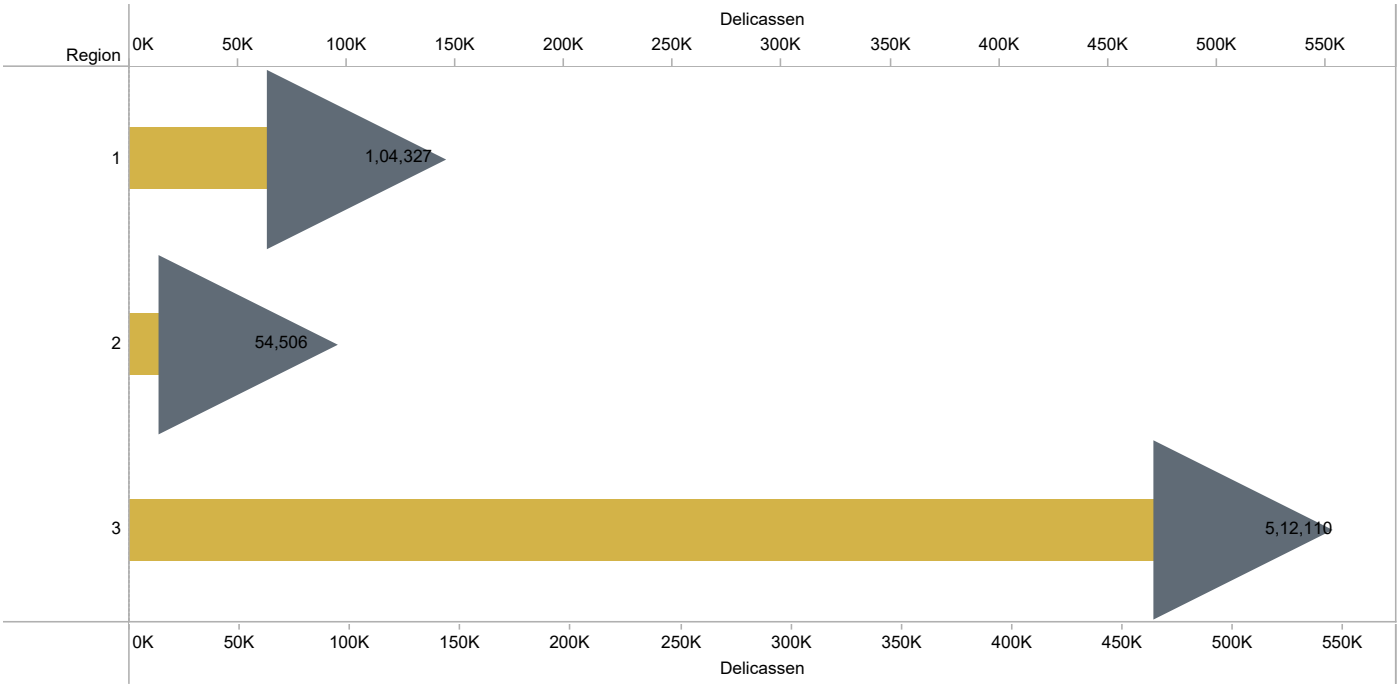**Region**
- 1
- 2
- 3

16.56%
1

9.3

74.06%
3

% of Total Milk and Region. Color shows details about Region. Size shows sum of Milk. The marks are labeled by % of Total Milk and Region.

Sheet 6

88%
2

% of Total Milk and Region. Color shows details about Region. Size shows sum of Milk. The marks are labeled by % of Total Milk and Region.
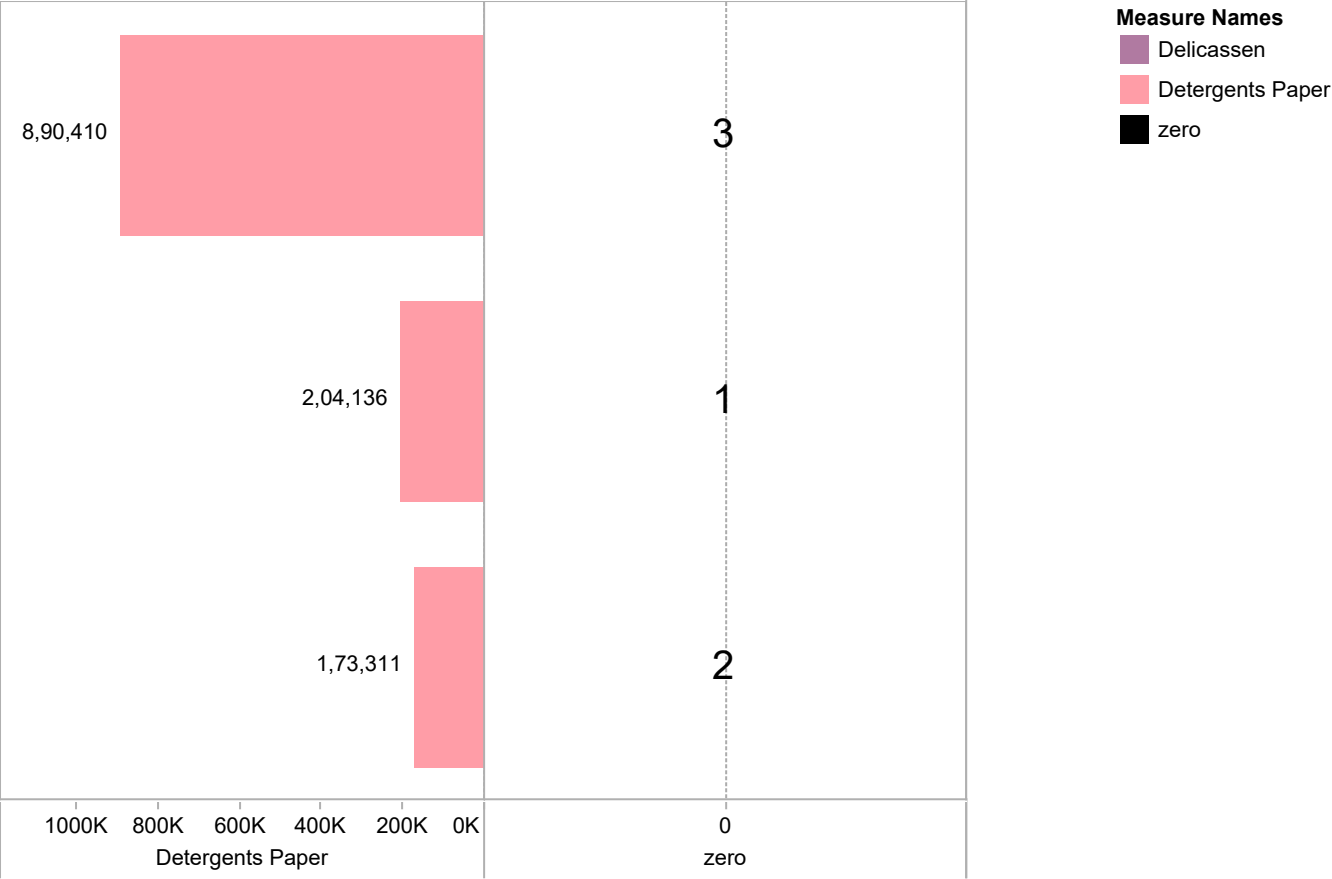
25,50,357

Sheet 7

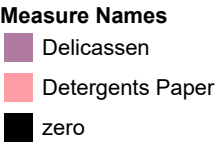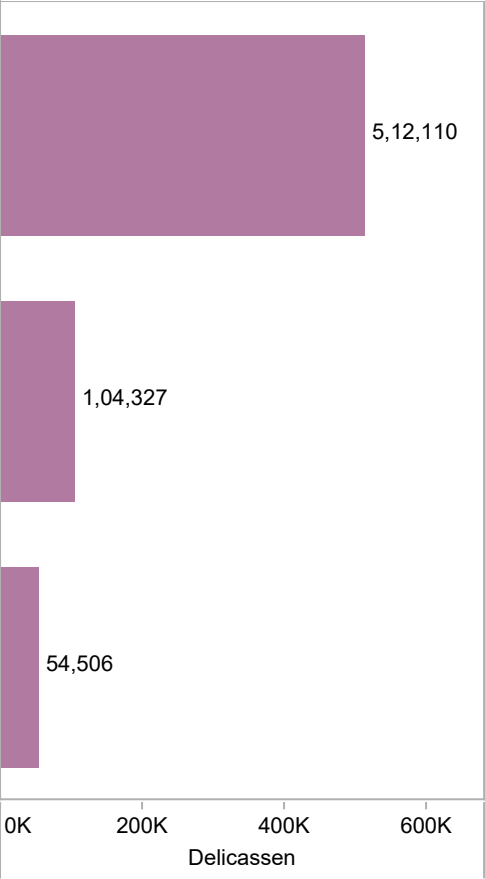Frozen and Delicassen for each Channel. Color shows details about Frozen and Delicassen.

Sheet 8

Sum of Delicassen and sum of Delicassen for each Region. For pane Sum of Delicassen: The marks are labeled by sum of Delicassen.
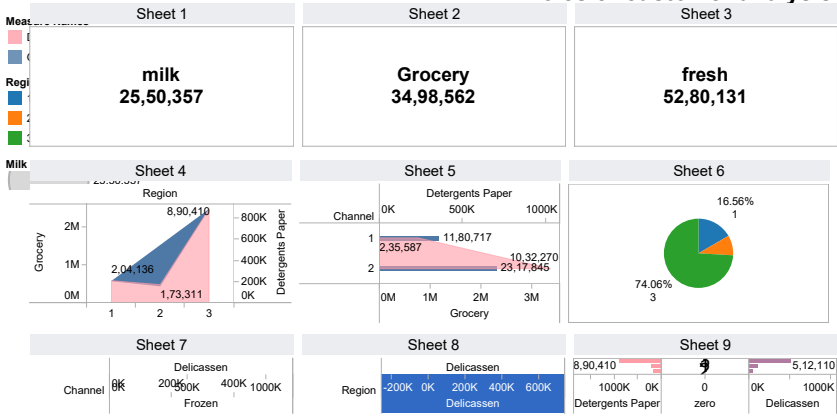
Sheet 9

Detergents Paper, zero and Delicassen for each Region. Color shows details about Detergents Paper, zero and Delicassen. For pane Sum of Detergents Paper: The marks are labeled by Detergents Paper. For pane Sum of Delicassen: The marks are labeled by Delicassen.

Sheet 9

Legend — **Measure Names**
- Delicassen
- Detergents Paper
- zero

Bar labels: 5,12,110 — 1,04,327 — 54,506

X-axis: 0K, 200K, 400K, 600K — Delicassen

Detergents Paper, zero and Delicassen for each Region. Color shows details about Detergents Paper, zero and Delicassen. For pane Sum of Detergents Paper: The marks are labeled by Detergents Paper. For pane Sum of Delicassen: The marks are labeled by Delicassen.

wholesler customer analysis

Measure Names

Region
1
2
3

Milk

Sheet 1	Sheet 2	Sheet 3
milk **25,50,357**	**Grocery** **34,98,562**	**fresh** **52,80,131**

Sheet 4

Region

Grocery

8,90,410

2,04,136

1,73,311

Detergents Paper: 800K, 600K, 400K, 200K, 0K

2M, 1M, 0M

1, 2, 3

Sheet 5

Detergents Paper: 0K, 500K, 1000K

Channel: 1, 2

11,80,717

2,35,587

10,32,270

23,17,845

Grocery: 0M, 1M, 2M, 3M

Sheet 6

16.56%
1

74.06%
3

Sheet 7

Delicassen

Channel: 0K, 200K, 500K, 400K, 1000K

Frozen

Sheet 8

Delicassen

Region: -200K, 0K, 200K, 400K, 600K

Delicassen

Sheet 9

8,90,410

5,12,110

1000K, 0K

Detergents Paper

0

zero

0K, 1000K

Delicassen

Story 1

milk
25,50,357

Story 1

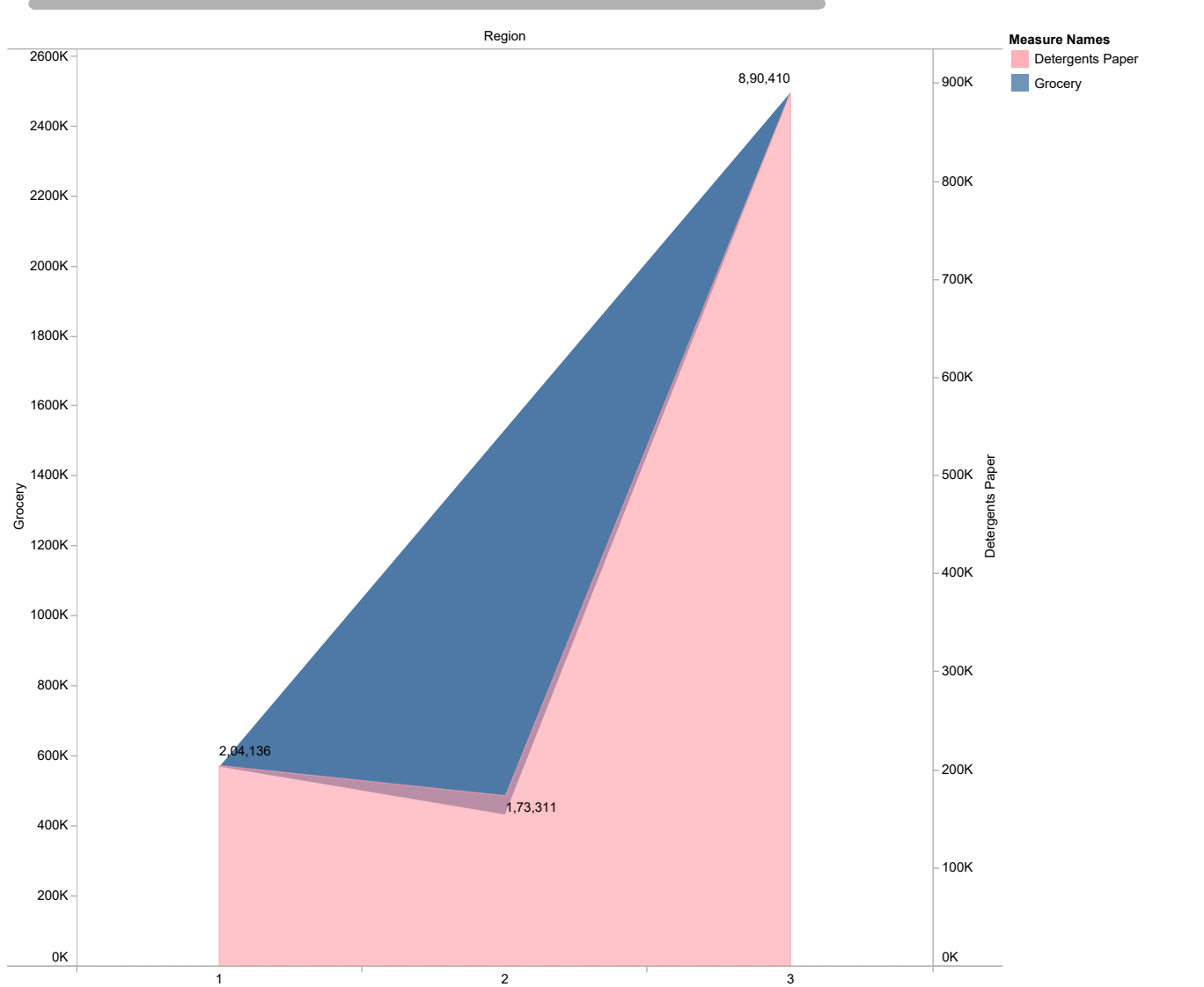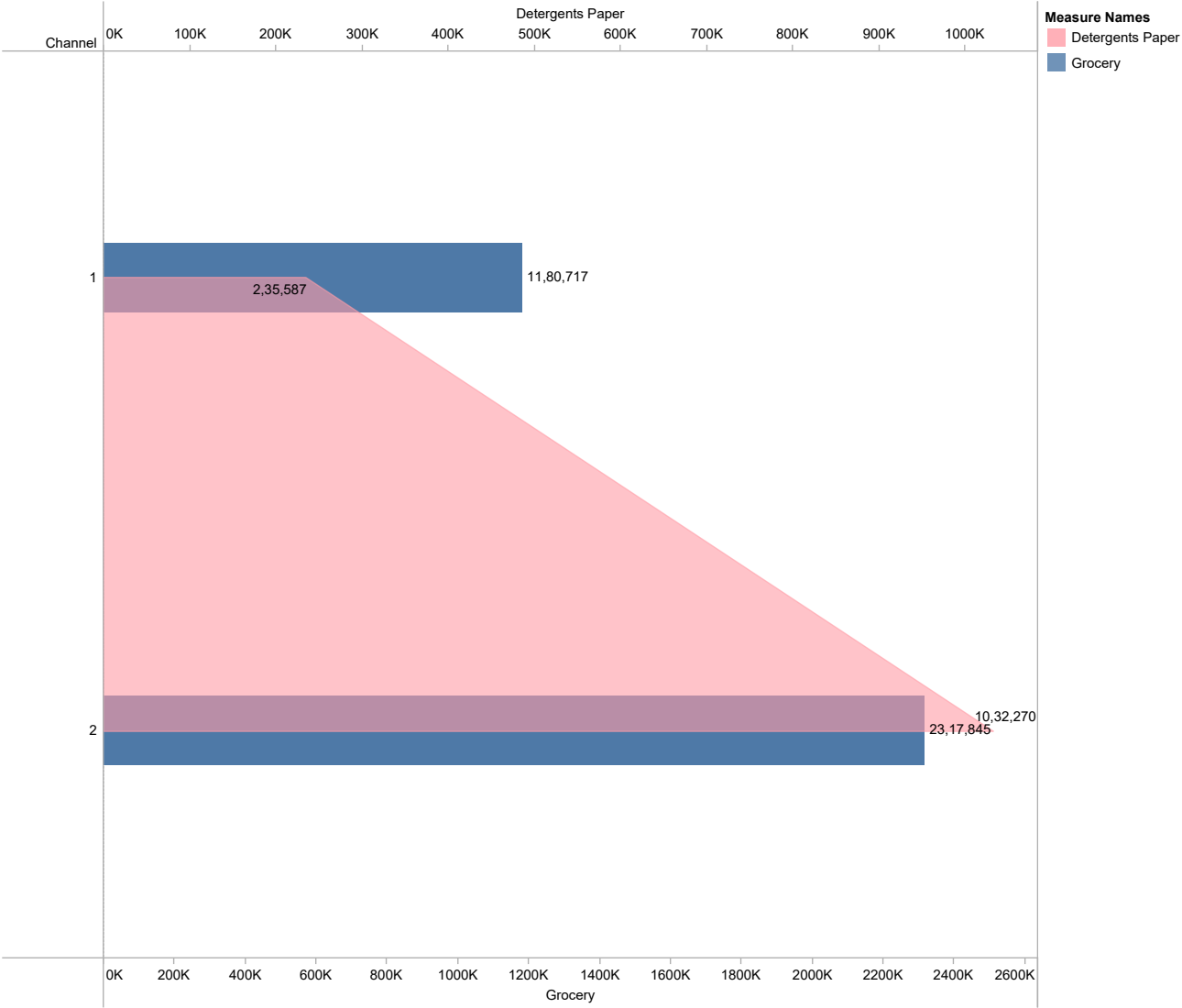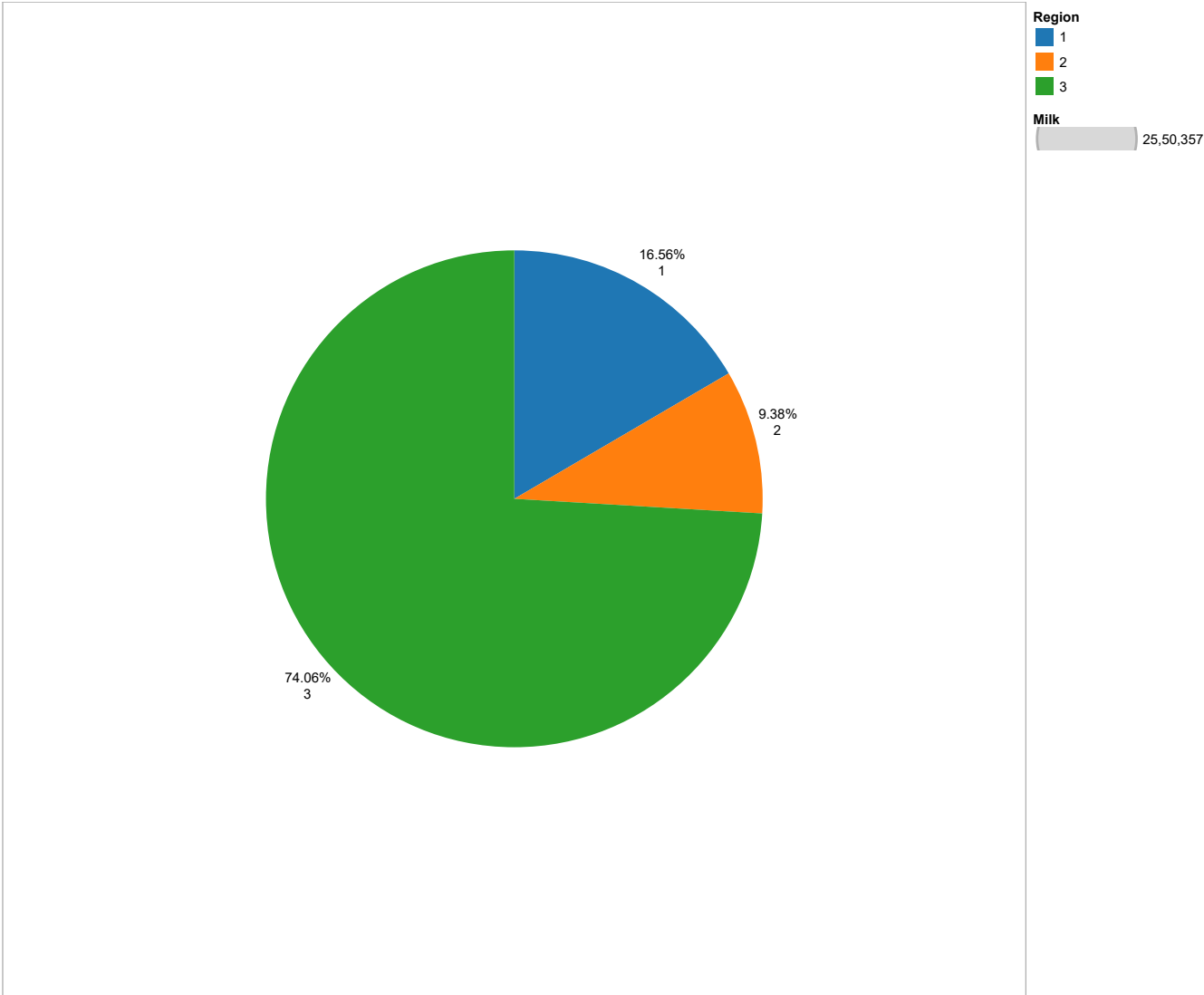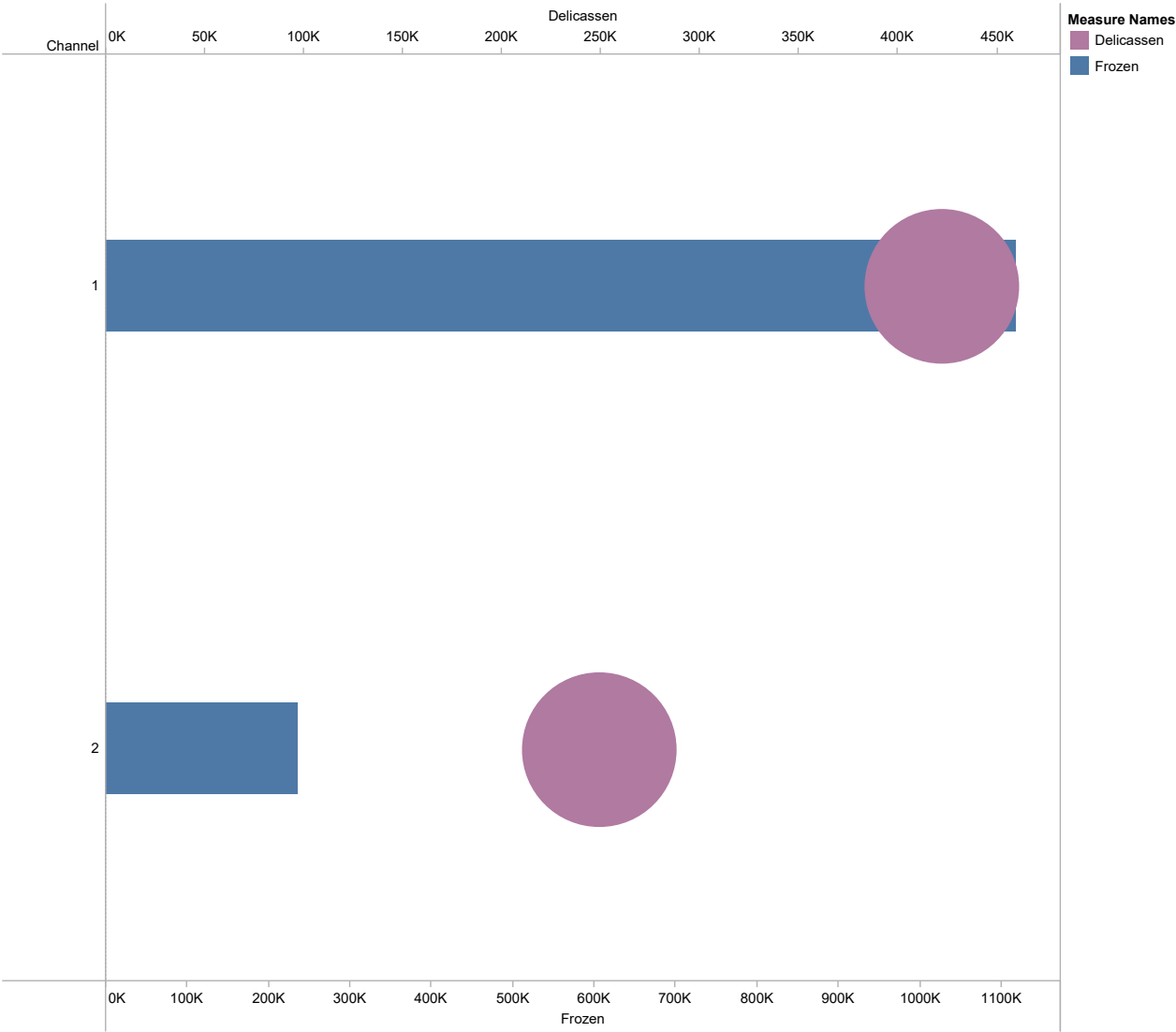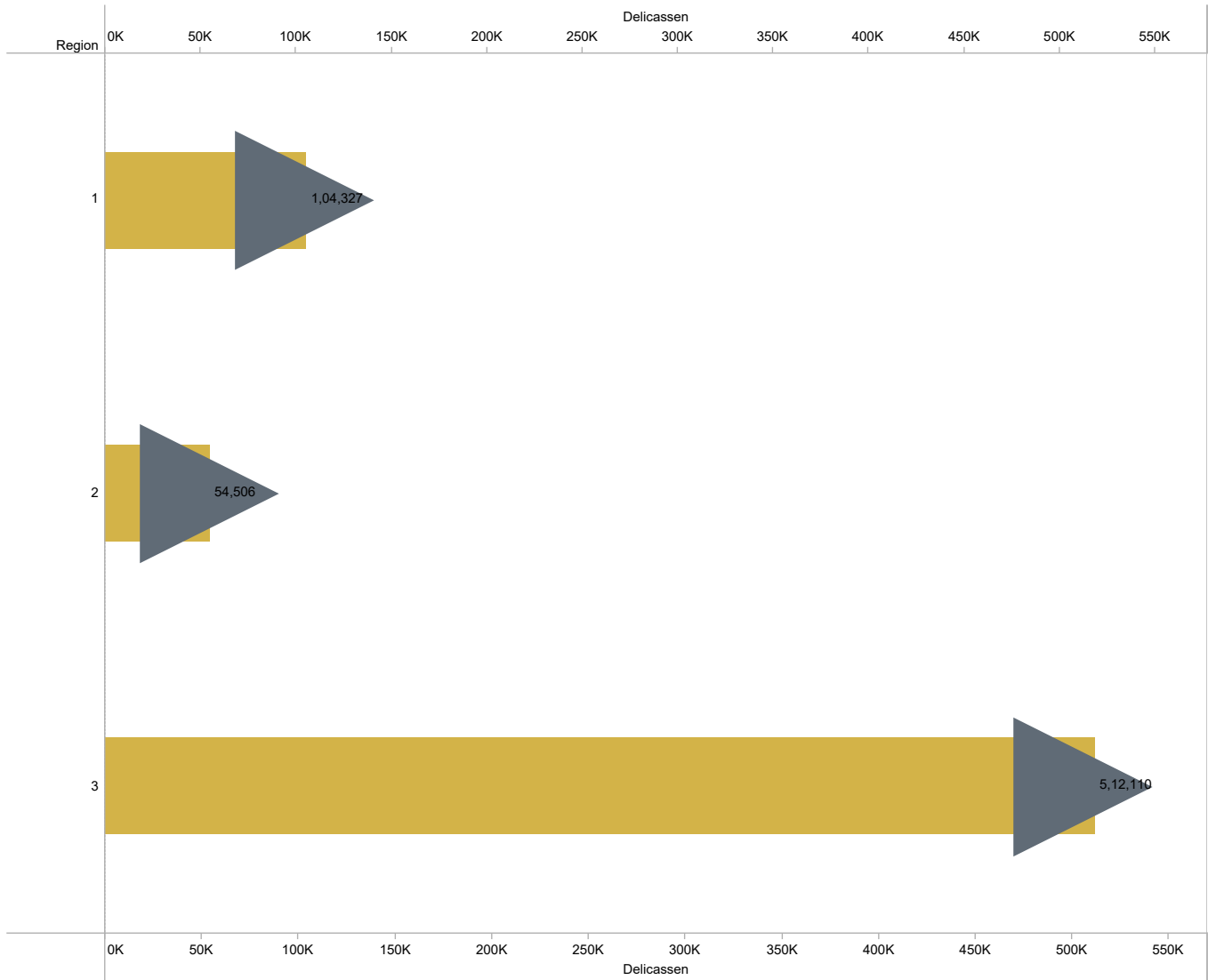| milk kpi	grocery kpi	fresh kpi	region wise detergent paper and grocery	chennel wise detergent paper and grocery	region wise milk	chennel wise delicassen and frozen

Grocery
34,98,562

Story 1

fresh
52,80,131

Story 1

Region

Story 1

Detergents Paper

Channel

1 — 2,35,587 — 11,80,717

2 — 10,32,270 — 23,17,845

Grocery

Measure Names
Detergents Paper
Grocery

Story 1

Region
- 1
- 2
- 3

Milk
25,50,357

16.56%
1

9.38%
2

74.06%
3

Story 1

Delicassen

Channel

Measure Names
- Delicassen
- Frozen

Frozen

Story 1

Delicassen

Region

1	1,04,327
2	54,506
3	5,12,110

Delicassen

Story 1

Measure Names
- Delicassen
- Detergents Paper
- zero

8,90,410 | 3 | 5,12,110

2,04,136 | 1 | 1,04,327

1,73,311 | 2 | 54,506

1000K 800K 600K 400K 200K 0K
Detergents Paper

0
zero

0K 100K 200K 300K 400K 500K 600K
Delicassen

Story 1

wholesler customer analysis

Measure Names

Region
- 1
- 2
- 3

Milk

Sheet 1	Sheet 2	Sheet 3
milk **25,50,357**	**Grocery** **34,98,562**	**fresh** **52,80,131**

Sheet 4
Region
- 2M / 800K
- 1M / 600K
- 400K
- 0M / 200K / 0K

8,90,410
2,04,136
1,73,311

Grocery (left axis), Detergents Paper (right axis)
1 2 3

Sheet 5
Channel
Detergents Paper: 0K 500K 1000K
1: 2,35,587 — 11,80,717
2: — 10,32,270 / 23,17,845
Grocery: 0M 1M 2M 3M

Sheet 6
- 16.56% 1
- 74.06% 3

Sheet 7
Channel
Delicassen: 0K 200K 500K 400K 1000K
Frozen

Sheet 8
Region
Delicassen: -200K 0K 200K 400K 600K
Delicassen

Sheet 9
8,90,410 — Detergents Paper: 1000K 0K
zero: 0
5,12,110 — Delicassen: 0K 1000K